

## Dual Degree Opportunities

BAIB students have the option to partake in a Dual Degree programme, the first of its kind to be established at the University of Limerick. This amazing opportunity allows students to complete Year 1 and Year 2 of their undergraduate programme in UL, and Year 3 and Year 4 with one of seven prestigious business schools located in France, Germany, Poland, or Japan. Upon successful completion of the four years of study, students will receive a degree from UL and an equivalent degree from the partner school.

*Note: The Dual Degree pathway is open to all BAIB students, including those who choose not to study a language. There are no fee implications; students will be required to pay their UL fees as normal.*



Rachel Frost

BAIB Graduate

Choosing a college course can be easy, but the difficulty lies in selecting the RIGHT college course for YOU. I was one of those students who did not really know what direction I wanted to go in and once the CAO applications came around, I was still very indecisive. This is where the appeal of the BA in International Business (BAIB) lured me.

The beauty of BAIB is that you can tailor your degree to your specific interests every step of the way. This was a godsend for me as it afforded me the opportunity to try a variety of modules and figure out what was best for me as time went on. This unique feature of the BAIB course meant that I was not restricted and could create my own formulation of a degree, drawing on core business, arts, and language modules. The dual degree opportunity available through the BAIB programme was also a deciding factor that largely enticed me.

Yet another appeal for me was the fully international aspect of 3rd year, with both an Erasmus programme and a work experience abroad. I can safely say, hand on heart, that it was the best year of my life. I spent the first semester in Nice in the south of France and the second semester alongside many of my friends working in Luxembourg. These amazing experiences provided me with many opportunities that I will never take for granted and often reminisce on. If, like me, you jump at the opportunity to travel, this course facilitates that and ultimately prepares you for an international career. The course not only allowed me to travel and experience different cultures but also provided me with valuable skills and knowledge that I can now apply in my career. I highly recommend BAIB to anyone who wants to broaden their horizons and gain a competitive edge in the global job market.

I truly appreciate just how much the University of Limerick offered me as a student. From sporting facilities, clubs and societies to the beautiful grounds of the university campus, UL stands out from other Irish universities. Looking back, I know that although I initially struggled to decide on a college course, I ultimately chose the right one for me. In addition to the course, UL has provided me with a supportive community and endless opportunities for personal and professional growth. My time in UL was thoroughly enjoyable, and to everyone who has shaped my experience, I am eternally grateful.

Now it can be your turn to revel in it!

## International Study Placement

The KBS currently has over 80 highly ranked exchange partner schools in over 35 countries. Students can spend their first semester of Year 3 studying overseas, either through English or their chosen language of study.

## Cooperative Education

A distinctive and integral part of the BAIB is the innovative Co-operative Education Programme. This programme places students in employment in an appropriate international business environment for an eight-month period in 3rd year. Students will have an opportunity to apply their business education in a real work environment.



# LM056 Bachelor of Arts in International Business (BAIB)

NFQ Level 8 Major Award Honours Bachelor Degree

## Are you a highly motivated self-starter?

Do you want to:

- Discover a distinctive undergraduate experience?
- Design your own business degree programme?
- Study and work abroad?
- Enjoy a programme that puts business in an international framework?
- Be prepared for rewarding graduate-level employment?

If so, then the BA in International Business (BAIB) might be for you.

The BAIB programme will provide you with a distinctive and engaging undergraduate experience. The programme is structured around a broad and flexible curriculum, with subject choices that will help you to understand how business decisions are undertaken in a globalised world shaped by political, social and legal issues. BAIB students can pick from over 100

modules based on their interests and aptitudes. Choice and flexibility are central to the BAIB. Students can “build” their own degree, selecting each semester from a range of business modules:

- Accounting
- Economics
- Marketing
- Human Resources Management
- Risk and Insurance

You can also select modules from the following subjects: Politics, Sociology, History, and Law.

You also have the option to study a language, and can choose from the following:

- French
- German
- Spanish
- Japanese

You may wish to choose a range of modules from different disciplines, or focus on a particular one (accounting, for example). It is up to you to pick the modules that suit you and your career aspirations.

International study and work placements in Year 3 are a core part of the programme. This international experience will allow you to attend university in Europe, the US, Latin America, Africa, Asia or Australia. Immediately after this, students will undertake our Cooperative Education work placement programme in an international location.

BAIB graduates have specialised business knowledge and international study and work experience, which gives them “the edge” over domestically focused students. These attributes are highly sought after by graduate employers, which is a testament to the calibre of the degree.

## Key Facts

The Kemmy Business School has EQUIS, AMBA and AACSB accreditation which means it is listed amongst the top 1% of business schools worldwide.

The KBS is one of Ireland’s leading business schools with a reputation for quality and employability of graduates.

# Course Info:

**CAO Points:** Refer to [www.ul.ie/courses/](http://www.ul.ie/courses/)

**Course Length:** 4 years

**Course Contact:** Elaine Mullane, [business@ul.ie](mailto:business@ul.ie)

**For further info please contact:** Undergraduate Admissions

**Telephone:** +353 61202015

**Enquiries:** [www.ul.ie/admissions-askus](http://www.ul.ie/admissions-askus)

## Entry Requirements:

Applicants are required to hold at the time of enrolment the established Leaving Certificate (or an approved equivalent) with a minimum of six subjects, which must include: Two H5 (Higher Level) grades and Four O6 (Ordinary Level) grades or Four H7 (Higher Level) grades. Subjects must include Mathematics, Irish or another language, and English.

In addition, applicants must hold at least an O4/H7 grade in Mathematics.

Students wishing to take a language option must have a H4 in that language, with the exception of Japanese or Beginners Spanish where a H4 in a language other than English is required.

We welcome applications from mature students. Mature applicants must apply through the Central Applications Office (CAO) by 1 February.

## What You Will Study *(All students must register for five modules per semester.)*

<p><b>Year 1</b></p> <p><b>Semester 1</b> <b>CORE MODULE</b> Principles of International Business</p> <p><b>Choose</b> <b>ELECTIVE A</b> <b>Min 2 Max 4</b> Principles of Accounting Microeconomics Principles of Risk Management Management Principles Business Information Management Communications</p> <p><b>Choose</b> <b>ELECTIVE B</b> <b>Min 0 Max 2</b> Principles of Law Introduction to Politics and International Relations1 Introduction to Sociology Doing History; Past, Present and Practice</p> <p><b>Choose</b> <b>ELECTIVE C</b> <b>Min 0 Max 1</b> French for Business 1A German for Business 1A Japanese for Business 1 Spanish for Business 1 (Beginners) Spanish for Business 1</p>	<p><b>Semester 2</b> <b>ELECTIVE A</b> <b>Min 3 Max 4</b> Managerial Accounting Macroeconomics Insurance Law &amp; Claims Entrepreneurship and Innovation Principles of Organisational Behaviour Marketing</p> <p><b>Choose</b> <b>ELECTIVE B</b> <b>Min 0 Max 2</b> Comparative Legal Systems Introduction to Politics and International Relations 2 Global Political Economy Broadening Module</p> <p><b>Choose</b> <b>ELECTIVE C</b> <b>Min 0 Max 1</b> French for Business 2A German for Business 2A Japanese for Business 2 Spanish for Business 2 (Beginners) Spanish for Business 2</p> <p><b>Choose</b> <b>ELECTIVE D - Broadening Modules</b> <b>Min 0 Max 1</b></p>
<p><b>Year 2</b></p> <p><b>Semester 3</b> <b>ELECTIVE A</b> <b>Min 3 Max 4</b> Financial Information Analysis Economics for Business Finance Risk and Insurance Principles of Human Resource Management International Management Applied Business Mathematics</p>	<p><b>Semester 4</b> <b>ELECTIVE A</b> <b>Min 3 Max 4</b> Auditing &amp; Accounting Frameworks Financial Accounting and Reporting Life Insurance Marketing Communications Employment Relations Applied Organisational Behaviour Applied Business Statistics</p>

<p><b>Choose</b> <b>ELECTIVE B</b> <b>Min 0 Max 2</b> Sociology of Work Comparative European Politics Commercial Law Psychology and Everyday Life</p> <p><b>Choose</b> <b>ELECTIVE C</b> <b>Min 0 Max 1</b> French for Business 3A German for Business 3A Japanese for Business 3 Spanish for Business 3 (Beginners) Spanish for Business 3</p>	<p><b>Choose</b> <b>ELECTIVE B</b> <b>Min 0 Max 2</b> Sociology of Globalisation Consumption and Consumer Culture Human Resource Development International Economics</p> <p><b>Choose</b> <b>ELECTIVE C</b> <b>Min 0 Max 1</b> French for Business 4A German for Business 4A Japanese for Business 4 Spanish for Business 4 (Beginners) Spanish for Business 4</p>
<p><b>Year 3</b> <b>Semester 5</b> International Study Placement</p>	<p><b>Semester 6</b> International Work Placement</p>
<p><b>Year 4</b></p> <p><b>Semester 7</b> <b>CORE MODULES</b> International Business Confirmation Paper 1</p> <p><b>Choose</b> <b>ELECTIVE A</b> <b>Min 2 Max 4</b> Management Accounting 1 Advanced Financial Reporting Taxation Theory and Practice International Political Economy Managerial Economics Investments: Analysis and Management Insurance Organisations and Markets Project Management Theory and Practice Marketing Intelligence Strategic Brand Management Social Psychology of Organisations</p> <p><b>Choose</b> <b>ELECTIVE B</b> <b>Min 0 Max 2</b> Governance and Risk The European Economy Legal Environment of Business Enterprise Management and Growth</p> <p><b>Choose</b> <b>ELECTIVE C</b> <b>Min 0 Max 1</b> French for Business 7A German for Business 7A Japanese for Business 7 Spanish for Business 7</p>	<p><b>Semester 8</b> <b>CORE MODULES</b> International Business Confirmation Paper 2</p> <p><b>Choose</b> <b>ELECTIVE A</b> <b>Min 2 Max 4</b> Management Accounting 2 Corporate Taxation Public Finance Monetary Economics Empirical Finance Reinsurance and Alternative Markets Strategic Management Marketing Leadership Marketing Relationships and Networks Contemporary Human Resource Management: Context and Strategy</p> <p><b>Choose</b> <b>ELECTIVE B</b> <b>Min 0 Max 2</b> Issues in World Politics Contemporary Issues in the Global Economy Company &amp; Partnership Law Management Consulting</p> <p><b>Choose</b> <b>ELECTIVE C</b> <b>Min 0 Max 1</b> French for Business 8A German for Business 8A Japanese for Business 8 Spanish for Business 8</p>