

KBS Faculty and their Research Interests

Supervisors	Department	E-mail	Research Topics or Areas
Asst. Prof Tom Collins	Accounting & Finance	Tom.Collins@ul.ie	 International Tax Issues Transfer Pricing Selling Businesses and Related Restructuring Planning Succession
Assoc. Prof Martin Cunneen	Accounting & Finance	Martin.Cunneen@ul.ie	 Data Business Models & Data Governance Privacy and Data Commercialisation GDPR Data Analytics in terms of Societal Relations. Explainable AI (XAI) Algorithmic Bias Black Box Decision Making Data Profiling (Insurance) Data Commodification and Risk Autonomous Vehicle Decision making (Insurance) InsurTech AI in Education AI Assistants (Language Theory & NLP) Societal Risks due to Data Profiling AI and Technology for Social Good and the use of Innovation to Support Climate Risk Mitigation
Prof Elaine Doyle	Accounting & Finance	Elaine.Doyle@ul.ie	 Cognitive Moral Development Theory Ethics in Tax Practice Tax Compliance Research Innovation in Higher Level Teaching and Learning
Asst. Prof Robert Ford	Accounting & Finance	Robert.Ford@ul.ie	 Environmental Liability EU Policy Regulation Habitat Banking Biodiversity Credits Risk Perceptions and Crime
Assoc. Prof Antoinette Flynn	Accounting & Finance	Antoinette.Flynn@ul.ie	 Entrepreneurship and Gender Diversity Entrepreneurial Finance Executive Remuneration and Corporate Finance Executive Remuneration and Carbon Emissions Earnings Management and Quality Corporate Finance and its effects on Firm Value Gender Issues in the Accounting Profession International Corporate Governance Accounting Education
Asst Prof. Kieran Gallery	Accounting & Finance	Kieran.Gallery@ul.ie	Economic Psychology and Tax Compliance. Behavioural Economics and Tax Compliance
Assoc. Prof John Garvey	Accounting & Finance	John.Garvey@ul.ie	Nature FinanceClimate, Risk and SustainabilitySustainable Finance & Land Use

			Financial and Insurance Market Design and
			Innovation
Assoc. Prof Colette Grey	Accounting & Finance	Colette.Grey@ul.ie	 Corporate Governance with a focus on Executive Remuneration Earnings Management and Earnings Quality. Board of Directors and Gender Issues and Executive Renumeration Corporate Social Responsibility
Assoc. Prof John Heneghan	Accounting & Finance	John.Heneghan@ul.ie	 The Corporate Governance Role of Financial Accounting Information Transparency and Governance Mechanisms Credit Lending to SMEs Compliance and Auditing Financial Analysis with Emphasis on Liquidity Risk Management in the Public Sector Board Working Style and Board Leadership Styles Business Ethics Design Science Research Spatial Awareness in Teaching Sustainability Measurability, Nonfinancial Disclosures Governance and Workforce Engagement
Prof George latridis	Accounting & Finance	George.iatridis@griffith.ie	 Financial Reporting Market-Based Accounting Research Earnings Manipulation Accounting Policy Choice Asset Impairment Earnings and Accounting Disclosure Quality Financial Statement Analysis Company Valuation International Financial Markets Foreign Currency Hedging Mergers and Acquisitions Cryptocurrencies Stock Market Behaviour Asset Pricing Corporate Social Responsibility Covid 19 and Company Valuation
Prof Sheila Killian	Accounting & Finance	Sheila.Killian@ul.ie	 Accountability as it Relates to Issues of Social Jjustice Social Sustainability and Ethics The Common Good
Asst. Prof Brendan McCarthy	Accounting & Finance	Brendan.McCarthy@ul.ie	 Voice and Silence in the Tax Profession Ethics in Tax Practice Automation in the Tax Profession
Asst. Prof Ruth Lynch	Accounting & Finance	Ruth.Lynch@ul.ie	 Client Relationships Accounting Profession Corporate Governance Compliance & Risk Management Sustainability Reporting Auditing
Asst. Prof Orla- McCullagh	Accounting & Finance	Orla.Mccullagh@ul.ie	 Market Risk Analysis Data Analytics and Machine Learning in Finance/Risk Risk Accounting and Accountability

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Prof Martin Mullins	Accounting &	Martin.Mullins@ul.ie	• Risk
	<u>Finance</u>		Insurance
			Uncertainty
			High Technology
			• Ethics
Prof Finbarr Murphy	Accounting &	Finbarr.Murphy@ul.ie	Quantitative Finance
	Finance		Machine Learning Finance
	Tillance		Emerging Risk
Assoc. Prof Fergal	Accounting 8.	Fergal.G.Obrien@ul.ie	Finance
	Accounting &	reigal.d.obileil@di.ie	
<u>O'Brien</u>	<u>Finance</u>		Capital Markets To six Kn and a decomposition
			Tacit Knowledge
	_		Signalling & Natural Language Processing
Prof Philip O'Regan	Accounting &	Philip.ORegan@ul.ie	Accounting Information in Modern Society
	<u>Finance</u>		Behavioural Accounting
			Accounting Profession
			Intellectual Capital
			Accounting History
			Sustainability and ESG
Assoc. Prof Kathleen	Accounting &		Financial Disclosures
		Kathleen.Regan@ul.ie	• Impairment of Assets
Regan	<u>Finance</u>	Tatrice integarie dine	Fair Value Accounting
Aget Duef Issue D		James Buen Gullie	
Asst. Prof. James Ryan	Accounting &	<u>James.Ryan@ul.ie</u>	Corporate Finance
	<u>Finance</u>		Wealth Management
			Portfolio Optimisation
Assoc. Prof Darren	Accounting &	Darren Shannon@ul.ie	Climate Finance
Shannon	<u>Finance</u>		Financial Economics
			Event Studies
			Machine Learning in Finance
			Neural Networks in Finance
			NLP in Finance
Assoc. Prof. Barry	Accounting &	Barry.Sheehan@ul.ie	Emerging Technology Risk Assessment
	_	<u>barry.sneeman@di.ie</u>	Applications of Machine Learning in Finance &
<u>Sheehan</u>	<u>Finance</u>		
			Insurance
			Decision Analysis using Bayesian Networks
<u>Prof Bernadette</u>	Economics	Bernadette. Andreosso@ul.ie	
Andreosso-			Europe)
O'Callaghan			Structural Change and Economic Growth in East-
			Asian Countries
			Economic Growth and Crises
			Economic Growth and Global Governance
Assoc. Prof Rita	<u>Economics</u>	Rita.Buckley@ul.ie	Multinational Enterprises and Productivity Spill
Buckley		The state of the s	Overs
<u>Duckiey</u>			Global Food Prices and Volatility
			Organic and Sustainable Agriculture
Duraf line Danas	Гавраний	lim Dagger Culis	
Prof Jim Deegan	<u>Economics</u>	Jim.Deegan@ul.ie	Tourism Sector and Measures to Enhance Deadward in the sector and Measures to Enhance
			Productivity
			Networks as a Measure to Improve Tourism
			Performance
			The Impact of New Forms of Artificial Intelligence
			on the Tourism Sector
			Challenges for the Tourism/Aviation/Marine Sector
			Arising from the need to Tackle Climate Change
Assoc. Prof Darragh	Economics	Darragh.Flannery@ul.ie	Economics of Education
		- arragim tarrier y & arrie	Education Policy Analysis
<u>Flannery</u>			Health Economics
			Applied Microeconometrics

Assoc. Prof Olubunmi	Economics	Olubunmi.Ipinnaiye@ul.ie	Enterprise Growth, Development and Policy
	<u>LCOHOTHICS</u>	Olubuliiii.ipiiiilaiye@di.ie	Drivers of Firm-level Innovation and Innovation
<u>Ipinnaiye</u>			
			Policy
			Social Innovation
			Industrial Policy Evaluation
<u>Prof Stephen Kinsella</u>	<u>Economics</u>	Stephen.Kinsella@ul.ie	Political Economy
			Open Economy Macroeconomics
			Stock Flow Consistent Economics
Asst. Prof Lukas Kuld	Economics	Lukas.Kuld@ul.ie	Economics of Innovation, Science, and Arts
			Urban Economics
			Economic History
			Labour Economics
Prof Helena Lenihan	Economics	Helena.Lenihan@ul.ie	Economics of Innovation
TTOT TICICITA ECITITATI	Lectionines	Ticicia. Letimatie di.ic	Innovation and Innovation Policy
			Drivers of Firm Performance and Growth
			• Innovation, Science (R&D), and
			Industrial/Enterprise Policy Evaluation
			• Innovation and Human Capital
			Industrial/Enterprise Development and Policy
Assoc. Prof Vincent	<u>Economics</u>	Vincent.O'Sullivan@ul.ie	Economics of Education
<u>O'Sullivan</u>			Health Economics
			Labour Economics
Assoc. Prof Donal	Economics	Donal.Palcic@ul.ie	Infrastructure Policy
Palcic			Public Sector Economics
			Privatisation and Public-Private-Partnerships
			State-Owned Enterprises
			Economics of Higher Education
Asst. Prof Mauricio	<u>Economics</u>	Mauricio.PerezAlnaniz@ul.ie	Economics of Innovation
	LCOHOTTICS	iviauricio.FerezAmaniz@di.ie	Innovation and Innovation Policy
<u>Perez-Alaniz</u>			Evaluation
			Obstacles to Innovation
			Organisational Learning
			Eco-Innovation, Circular Economy, Sustainable
			Development
<u>Prof Eoin Reeves</u>	<u>Economics</u>	Eoin.Reeves@ul.ie	Infrastructure Policy
			Funding and Finance Issues in Infrastructure
			State Owned Enterprise
			Privatisation
			Public-Private Partnerships
			Re-municipalisation and Reverse Privatisation
Assoc Prof Marta	<u>Economics</u>	Marta.zieba@ul.ie	Applied Microeconomics
Zieba			Efficiency and Productivity Analysis
			Cultural Economics
			Tourism Economics
			Health Economics
			Labour Economics
			Labour Economics
Assoc. Prof Elaine	Management &	Elaine.Berkery@ul.ie	Women in Leadership/Management
Berkery	Marketing		Leadership in Healthcare
<u>Derivery</u>	Marketing		Gender Quotas
			Flexible Work Arrangements
			Talent Management
Accor Drof Detriels	Managament	Patrick.Buckley@ul.ie	- Talent Management
Assoc. Prof Patrick		ratiick.buckiey@ui.le	Information Management
Buckley	Marketing		Prediction Markets
			E-Learning

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Assoc. Prof Catriona		Catriona.Burke@ul.ie	Strategic Organization
<u>Burke</u>	Marketing		Time and Temporality
			New forms of Organizing
			Temporariness and Projectification of Post-
			Bureaucratic Work, Organization and Society
			Project Studies
Assoc. Prof Conor	Management &	Conor.Carroll@ul.ie	Crisis Management, Crisis & Risk Communications
<u>Carroll</u>	Marketing		Digital Marketing, Digital Consumption Behaviour
			Strategic Sales Management
			Business Scaling & Growth
Assoc. Prof Yvonne	Management &	Yvonne.Costin@ul.ie	Female Entrepreneurship
Costin	<u>Marketing</u>		Small Firm Growth
			Entrepreneurship Education
Asst Prof Yvonne	Management &	Yvonne.Delaney@ul.ie	Problem Based Learning in Management Education
Delaney	Marketing		Supply Chain Management - the challenges and
			case studies on actions firms are taking on
			developing the sills, process, and systems for
			addressing sustainability along their supply chains.
			Management Skills Development in the PBL tutorial
			process
			PBL and Problem Solving in SME's
			Educational Innovations in Third Level Education
			Reflective Practices in a PBL Environment
Prof John Fahy	Management &	John.Fahy@ul.ie	Customer Value
	Marketing		Emotions in Marketing
			High-Performance Leadership
Assoc. Prof Briga	Management &	Briga.Hynes@ul.ie	Entrepreneurship
Hynes	Marketing		Entrepreneurship Education and Entrepreneurial
,	- Iviai keenig		Learning
			Social Entrepreneurship and Social Innovation
			Social Enterprise Scaling
			Female Entrepreneurship
			Marketing and Digital Media in Small and Medium
			Firms
			Small Firm Growth and Strategy Development
Assoc. Prof Éamonn V	Management &	Eamonn.Kelly@ul.ie	Change Management and Strategy Implementation
Kelly	Marketing		Al and Strategic Decision Making
			Benefits Realisation and Governance
			Operation Models, Organisational Design, and
			Strategy Evaluation
Assoc. Prof Maria	Management &	Maria.Lichrou@ul.ie	Sense of Place
Lichrou	Marketing		Tourism, Heritage and Place
			Consumer Ethnography
			Sustainable Consumption
Assoc. Prof	Management &	Roisin.Lyons@ul.ie	Entrepreneurial Intentions
Roisin.Lyons	Marketing		Family Business and Succession
			 Innovation/Social Innovation Education & Pedagogy
			Entrepreneurship Education & Pedagogy
			Innovation Management
			Open Innovation
Prof Michael J Morley	Management &	Michael.Morley@ul.ie	International, Comparative & Cross-Cultural
	Marketing	,	Management
			Expatriate Assignments, Global Mobility &
			Intercultural Competence
			Person-Environment Fit, Psychological Contracts &
			Trust Dynamics
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Assoc. Prof		C.NiBheachain@ul.ie	Networks and Business Communication
<u>Caoilfhionn Ní</u>	Marketing		Cultural Studies and Critical Theory
<u>Bheacháin</u>			 Print Culture and Publishing History
			Popular Culture and Marketing
Assoc. Prof Michael P	Management &	Micahelp.Obrien@ul.ie	Information Management
O'Brien	Marketing	<u> </u>	Software Evolution
<u>O Bricii</u>	IVIAIRCTING		Learning Analytics
Assoc. Prof Christina	Management 9.	Christina.F.OConnor	Marketing Intelligence
		CHISCHIA.F.OCOIIIOI	Data Utilisation and Dissemination
<u>O'Connor</u>	Marketing		
			Business Development within SMEs & Start ups
			• Networks
			Relationship Marketing
			Marketing Education
			Service Marketing
Prof Michele O'Dwyer	Management &	Michele.ODwyer@ul.ie	Marketing
	Marketing		Entrepreneurship
			• Innovation
Prof Deirdre	Management &	Deirdre.OLoughlin@ul.ie	Consumer Credit, Debt and Austerity
O'Loughlin		Dell'al C.O LO agrilli le di.i.e	Services Research, Family Caring & Value Co-
O LOUGHIIII	Marketing		Creation
			Ethics, CSR and Sustainability Strategy & Behaviours
			Digital Marketing Strategy and Online Consumer
			Behaviour
			Branding and Brand Management
			Relationship Marketing
Prof Lisa O'Malley	Management &	Lisa.OMalley@ul.ie	Marketing Relationships and Strategy
-	Marketing		Sustainability and the Circular Economy
			Tourism, Heritage and Placemaking
			Customer Experience and Value Co-Creation
Assoc. Prof Maurice	Management &	Maurice.Patterson@ul.ie	Consumer Culture Theory
		<u>waareen attersone ane</u>	Embodied Consumption
<u>Patterson</u>	Marketing		Sound & Consumption
			·
			Placemaking
Assoc. Prof Annmarie	·	Annmarie.Ryan@ul.ie	Market Shaping and Innovation
Ryan	<u>Marketing</u>		Digitalisation in Marketing Practice
			Sustainable and Regenerative market futures
			Circular economy and market relationships
			 Future of business education
Assoc. Prof Nuala	Management &	Nuala.Ryan@ul.ie	Leadership
Ryan	Marketing		Leadership in Healthcare
			Business Policy in Healthcare
			Strategic Leadership of Digital Transformation
			Strategy Direction and Implementation
			Women in Leadership
			·
Acces Duef Children	Mana	Ciabban Tiaman C. Li	Entrepreneurial leadership
Assoc. Prof Siobhan		Siobhan.Tiernan@ul.ie	Change Management
<u>Tiernan</u>	Marketing		Airline Business Strategies
			Airline Service Quality
Asst. Prof John Walsh	Management &	John.Walsh@ul.ie	Knowledge Management Systems
	Marketing		Knowledge Sharing Practices
	Marketing		Learning Analytics
Accoc Prof Moran	Mark 9.	Moran Anisman Pazin	
Assoc. Prof Moran	Work &	Moran Anisman-Razin	Everyday courage in organizations Stretch goals
<u>Anisman-Razin</u>	<u>Employment</u>		Stretch goals
	<u>Studies</u>		• Leadership
			Leadership development

Prof Tony Dundon Asst. Prof Tish	Work & Employment Studies Management &	Tony.Dundon@ul.ie Tish.Gibbons@ul.ie	 Employment Regulation Employment Equalities Employee Voice Gig Economy & Employment Rights Trade Union Organising Industrial Relations
Gibbons	Marketing		 Trade Union Organising Trade Union Recognition Collective Bargaining Representativeness Union Education & Training
Asst. Prof Claire.Harnett	Work & Employment Studies	<u>Claire.Harnett@ul.ie</u>	 Job Quality Changing World of Work SME/Entrepreneurship context
Assoc. Prof Noreen Heraty	Work & Employment Studies	Noreen.Heraty@ul.ie	 Age and Ageism in the Workplace Psychological Contracts Retention Workplace Learning & Knowledge Sharing
Assoc. Prof Sarah Kieran	Work & Employment Studies	<u>Sarah.Kieran@ul.ie</u>	 Strategic Change Organisational Sensemaking The Digital Transformation of Work Digital Leadership Middle Management HR Analytics
Assoc. Prof Jonathan Lavelle	Work & Employment Studies	Jonathan.Lavelle@ul.ie	 Trade Union Recognition and Avoidance Employee Voice Employment Practices in Multinational Companies International and Comparative Employment Relations
Assoc. Prof Jean McCarthy	Work & Employment Studies	Jean.McCarthy@ul.ie	 Stereotypes, Prejudice & Discrimination at Work Ageing & Work Issues Learning, Development & Education Sustainability Leadership
Assoc. Prof Sarah MacCurtain	Work & Employment Studies	Sarah.MacCurtain@ul.ie	 The Impact of Negative Workplace Behaviours/Bullying on Employee Outcomes including Stress and Well-being Bystander Reactions to Witnessing Bullying/ Negative Workplace Behaviour Leadership Identity Leadership and Risk Leadership and Hybrid Working
Assoc. Prof Juliet McMahon	Work & Employment Studies	Juliette.McMahon@ul.ie	 Job Quality Labour/Employment Law HRM/Employment Relations from a Small Firm Perspective Diversity and Inclusion at Work Workplace Bullying and Incivility
Assoc. Prof Caroline Murphy	Work & Employment Studies	Caroline.Murphy@ul.ie	 Job Quality Employee Voice and Representation Employment in the Health and Social Care Sector HR Analytics
Prof Deirdre O'Shea	Work & Employment Studies	Deirdre.OShea@ul.ie	 Occupational Health Psychology Interventions Motivation and Self-Regulation Proactivity, Voice and Silence in the Workplace Trust and Meaning in the Workplace

			Interpersonal Emotion Regulation and Incivility
			Resilience Dynamics
Assoc. Prof Michelle	Work &	Michelle.OSullivan@ul.ie	Working Hours
O'Sullivan	Employment		Employment Law
	Studies		Insecure Work
			• Low Pay
			Trade Unions
			Dispute Resolution
Asst. Prof Jill Pearson	Work &	Jill.Pearson@ul.ie	Age and Gender Issues Related to Careers and
	<u>Employment</u>		Career Success
	Studies		Education to Work Transitions
	<u> </u>		Career Interventions
			Gender Differences in Organisational Citizenship
			Behaviours
Assoc. Prof Lorraine	Work &	Lorraine.T.Ryan@ul.ie	Precarious Work / Low Paid Work
Ryan	<u>Employment</u>	·	Trade Unions
	Studies		Collaborative Bargaining
			Employment Law
			Work and Technology
Asst. Prof Majka Ryan	Work &	Majka.Ryan@ul.ie	Work and Migration
	Employment		Unemployment and Underemployment
	Studies		Ethical Decision-Making.
			Discretion (Organisational Policy and Practice)
			Organisational Culture
			Equality and Diversity
Prof Donald Truxillo	Work &	Donald.Truxillo@ul.ie	Supporting Workers Across the Lifespan
	<u>Employment</u>		Applicant Experience of Algorithmic Hiring
	Studies		Employee Privacy
			. , ,
Asst. Prof Paolo	Work &	<u>Paolo.Yaranon@ul.ie</u>	Workplace Mistreatment (e.g., Incivility, Bullying,
Yaranon	<u>Employment</u>		Workplace Aggression)
	<u>Studies</u>		Employee Well-Being
			Resilience in the Workplace.