

## KBS Faculty and their Research Interests

Supervisors	Department	E-mail	Research Topics or Areas
Tom Collins	Accounting & Finance	<u>Tom.Collins@ul.ie</u>	<ul> <li>International Tax Issues;</li> <li>Transfer Pricing;</li> <li>Selling businesses and related restructuring planning;</li> <li>Succession</li> </ul>
Dr Martin Cunneen	<u>Accounting &amp;</u> <u>Finance</u>	<u>Martin.Cunneen@ul.ie</u>	<ul> <li>Data Business Models &amp; Data Governance</li> <li>Privacy and Data Commercialisation</li> <li>GDPR</li> <li>Data Analytics in terms of societal relations.</li> <li>Explainable AI (XAI)</li> <li>Algorithmic Bias</li> <li>Black Box decision making</li> <li>Data Profiling (Insurance)</li> <li>Data Commodification and Risk</li> <li>Autonomous Vehicle Decision making (Insurance)</li> <li>InsurTech</li> <li>AI in Education</li> <li>AI Assistants (Language theory &amp; NLP)</li> <li>Societal Risks due to Data Profiling</li> <li>AI and technology for social good and the use of innovation to support climate risk mitigation</li> </ul>
Prof Elaine Doyle	Accounting & Finance	Elaine.Doyle@ul.ie	<ul> <li>Cognitive Moral Development Theory Ethics in Tax Practice</li> <li>Tax Compliance Research</li> <li>Innovation in Higher Level Teaching and Learning</li> </ul>
<u>Robert Ford</u>	Accounting & Finance	Robert.Ford@ul.ie	<ul> <li>Environmental Liability EU Policy</li> <li>Regulation Habitat Banking</li> <li>Biodiversity Credits</li> <li>Risk Perceptions and Crime</li> </ul>
Dr Antoinette Flynn	Accounting & Finance	Antoinette.Flynn@ul.ie	<ul> <li>Earning Management</li> <li>SME Finance</li> <li>Accounting Education</li> <li>Share Repurchases</li> </ul>
<u>Kieran Gallery</u>	Accounting & Finance	Kieran.Gallery@ul.ie	<ul> <li>Economic psychology and Tax compliance.</li> <li>Behavioural Economics and Tax Compliance</li> </ul>
Dr John Garvey	Accounting & Finance	<u>John.Garvey@ul.ie</u>	<ul> <li>Climate, Risk and Sustainability</li> <li>Weather Risk Management</li> <li>Sustainable Finance &amp; Land Use</li> <li>Market Design and Innovation</li> </ul>
Dr Colette Grey	Accounting & Finance	<u>Colette.Grey@ul.ie</u>	<ul> <li>Corporate Governance with a focus on Executive Remuneration</li> <li>Earnings Management and Earnings Quality.</li> </ul>

			Board of Directors and Gender Issues and Executive
			Renumeration
			Corporate Social Responsibility
Dr John Heneghan	Accounting &	John.Heneghan@ul.ie	• The Corporate Governance Role of Financial
	<u>Finance</u>		Accounting Information
			Transparency and Governance Mechanisms
			Credit Lending to SMEs
			Compliance and Auditing
			Financial analysis with emphasis on liquidity
			Risk Management in the Public Sector
			Board Working Style and Board Leadership styles
			Business Ethics
			Design Science Research
			Spatial Awareness in Teaching
Prof George latridis	Accounting &	George.iatridis@griffith.ie	Financial reporting
	Finance		Market-based accounting research
	<u>i manec</u>		Earnings manipulation
			Accounting policy choice
			Asset impairment
			Earnings and accounting disclosure quality
			<ul> <li>Financial statement analysis</li> </ul>
			Company valuation
			International financial markets
			Foreign currency
			Hedging     Morgans and acquisitions
			Mergers and acquisitions
			Cryptocurrencies
			Stock market behaviour
			Asset pricing
			Corporate social responsibility
			Covid 19 and company valuation
Prof Sheila Killian	Accounting &	Sheila.Killian@ul.ie	Accountability
	<u>Finance</u>		Professional expertise in society
			Social responsibility, ethics and the common good
			Sustainability and ESG
Dr Brendan McCarthy	Accounting &	Brendan.McCarthy@ul.ie	• Voice and Silence in the Tax Profession;
	<u>Finance</u>		• Ethics in Tax Practice;
			Automation in the Tax Profession
Dr Ruth Lynch	Accounting &	Ruth.Lynch@ul.ie	Client Relationships
	<u>Finance</u>		Accounting profession
			Corporate Governance
			• Trust
			• Power
Dr Orla-McCullagh	Accounting &	Orla.Mccullagh@ul.ie	Market Risk Analysis
	<u>Finance</u>		<ul> <li>Data Analytics and Machine Learning in</li> </ul>
			Finance/Risk
			Risk Accounting and Accountability
Prof Martin Mullins	Accounting &	Martin.Mullins@ul.ie	• Risk
	Finance		Insurance
	<u>. manoe</u>		Uncertainty
			High Technology
			Ethics
Prof Finbarr Murphy	Accounting &	Finbarr.Murphy@ul.ie	Quantitative Finance
	_	<u>i insari indi priy@di.ie</u>	
	<u>Finance</u>		Machine Learning Finance     Emerging Bick
			Emerging Risk

Dr Fergal O'Brien	Accounting &	Fergal.G.Obrien@ul.ie	Finance
Diffengar o brien	Finance		Capital Markets
	<u>i manee</u>		Tacit Knowledge
			Signalling & Natural Language Processing
Prof Philip O'Regan	Accounting &	Philip.ORegan@ul.ie	Accounting Information in Modern Society
	Finance		Behavioural Accounting
			Accounting Profession
			Intellectual Capital
			Accounting History
			<ul> <li>Sustainability and ESG</li> </ul>
Kathleen Regan	Accounting &		Financial disclosures
	Finance	Kathleen.Regan@ul.ie	Impairment of Assets
			Fair value Accounting
James Ryan	Accounting &	James.Ryan@ul.ie	Corporate Finance
	<u>Finance</u>		<ul> <li>Wealth Management</li> </ul>
			Portfolio Optimisation
Dr Darren Shannon	Accounting &	Darren Shannon@ul.ie	Climate Finance
	<u>Finance</u>		Financial Economics
			Event Studies
			Machine Learning in Finance
			Neural Networks in Finance
			NLP in Finance
Dr Barry Sheehan	Accounting &	Barry.Sheehan@ul.ie	Emerging Technology Risk Assessment
	<u>Finance</u>		Applications of Machine Learning in Finance &
			Insurance
Duef Demodette	For a sector		Decision Analysis using Bayesian Networks
Prof Bernadette	Economics	Bernadette.Andreosso@ul.ie	
Andreosso-			Europe)  Structural Change and Economic Growth in East-
<u>O'Callaghan</u>			Asian Countries
			Economic Growth and Crises
			Economic Growth and Global Governance
Dr Rita Buckley	Economics	Rita.Buckley@ul.ie	Multinational Enterprises and Productivity Spill
	200110111105		overs
			<ul> <li>Global Food Prices and Volatility</li> </ul>
			Organic and Sustainable Agriculture
Prof Jim Deegan	Economics	Jim.Deegan@ul.ie	Tourism Sector and Measures to Enhance
			Productivity
			Networks as a Measure to Improve Tourism
			Performance
			• The Impact of New Forms of Artificial Intelligence
			on the Tourism Sector
			Challenges for the tourism/aviation/marine sector
			arising from the need to tackle Climate change
Dr Darragh Flannery	<u>Economics</u>	Darragh.Flannery@ul.ie	Economics of education
			Education policy analysis
			Health economics
	-		Applied microeconometrics
Dr Olubunmi Ipinnaiye	Economics	Olubunmi.Ipinnaiye@ul.ie	Enterprise Growth, Development and Policy
			Drivers of Firm-level Innovation and Innovation     Deline
			Policy
			Social Innovation
Duef Charles Missell	Feenersie	Stophon Kincelle Oul is	Industrial Policy Evaluation
Prof Stephen Kinsella	Economics	Stephen.Kinsella@ul.ie	Political Economy     Open Economy
			Open Economy Macroeconomics     Stock Elow Consistant Economics
			Stock Flow Consistent Economics

Dr Lukas Kuld	Economics	Lukas.Kuld@ul.ie	• Economics of innovation, science, and arts
DI LUKAS KUIU			Urban economics
			Economic history
			Labour economics
Dref Helene Leviken	<b>Feenemies</b>	Lielene Lezikez Qui ie	Economics of Innovation
Prof Helena Lenihan	<u>Economics</u>	Helena.Lenihan@ul.ie	
			Innovation and Innovation policy
			Drivers of firm performance and Growth
			Innovation, Science (R&D), and
			Industrial/Enterprise Policy Evaluation
			Innovation and Human Capital
			Industrial/Enterprise Development and Policy
Dr Vincent O'Sullivan	<u>Economics</u>	Vincent.O'Sullivan@ul.ie	Economics of Education
			Health Economics
			Labour Economics.
Dr Donal Palcic	Economics	Donal.Palcic@ul.ie	Infrastructure Policy
			Public Sector Economics
			Privatisation and Public-Private-Partnerships
			State-owned Enterprises
			Economics of Higher Education
Prof Eoin Reeves	Economics	Eoin.Reeves@ul.ie	Infrastructure Policy
<u></u>			Funding and Finance Issues in Infrastructure
			State Owned Enterprise
			Privatisation
			Public-Private Partnerships
			·
Dente de Tieles	<b>F</b>		Re-municipalisation and Reverse Privatisation
Dr Marta Zieba	Economics	Marta.zieba@ul.ie	Applied Microeconomics
			Efficiency and Productivity Analysis
			Cultural Economics
			Tourism Economics
			Health Economics
			Labour Economics
Dr Flaine Darkers	Managamant 9	Flaine Derkern Quilie	Aleman in Londowskin (Management
Dr Elaine Berkery		Elaine.Berkery@ul.ie	Women in Leadership/Management
	<u>Marketing</u>		Leadership in Healthcare
			Gender Quotas
			Flexible Work Arrangements
			Talent Management
Dr Patrick Buckley	Management &	Patrick.Buckley@ul.ie	<ul> <li>Information Management</li> </ul>
	<u>Marketing</u>		Prediction Markets
			• E-Learning
Dr Catriona Burke	Management &	Catriona.Burke@ul.ie	Strategic Organization
	Marketing		Time and Temporality
			New forms of Organizing
			Temporariness and Projectification of Post-
			Bureaucratic Work, Organization and Society
			Project Studies
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Dr Conor Carroll	-	Conor.Carroll@ul.ie	Crisis Management, Crisis Communications, Risk
	<u>Marketing</u>		Communications
			• Digital Marketing, Digital Consumption Behaviour
			Improving Sales Productivity
			Strategic Sales Management Issues
Dr Yvonne Costin	Management &	Yvonne.Costin@ul.ie	Female Entrepreneurship
	<u>Marketing</u>		Small Firm Growth
			Entrepreneurship Education
Dr Yvonne Delaney	Management &	Yvonne.Delaney@ul.ie	Problem Based Learning in Management Education
	Marketing	, 2	Supply Chain Management

			Management Skills Development in the PBL tutorial
			process
			<ul> <li>PBL and Problem Solving in SME's</li> </ul>
			Educational Innovations in third Level Education
			<ul> <li>Reflective Practices in a PBL Environment</li> </ul>
Prof John Fahy	Management &	John.Fahy@ul.ie	Customer Value
	Marketing		<ul> <li>Emotions in Marketing</li> </ul>
	<u></u>		High-Performance Leadership
Dr Tish Gibbons	Management &	Tish.Gibbons@ul.ie	Industrial Relations
	Marketing		Trade Union Organising
	<u>Ivial Ketilig</u>		Trade Union Recognition
			Collective Bargaining
			Representativeness
			Union Education & Training
Dr Briga Hynes		Briga.Hynes@ul.ie	Entrepreneurship
	<u>Marketing</u>		Entrepreneurship Education and Entrepreneurial
			Learning
			<ul> <li>Social Entrepreneurship and Social Innovation</li> </ul>
			Social Enterprise Scaling
			Female Entrepreneurship
			Marketing and Digital Media in Small and Medium
			Firms
			Small Firm Growth and Strategy Development
Dr Maria Lichrou	Management &	Maria.Lichrou@ul.ie	Place Marketing
	Marketing		Tourism Studies
	<u>Indi Keting</u>		Consumer Culture
			Critical Marketing
			Market Ethnography
Dr Deisin Luona	Management 9	Poisin Lyons Qullia	Entrepreneurial Intentions
Dr Roisin.Lyons	-	Roisin.Lyons@ul.ie	
	<u>Marketing</u>		Family Business and Succession
			Innovation/Social Innovation Education & Pedagogy
			Entrepreneurship Education & Pedagogy
			<ul> <li>Innovation Management</li> </ul>
			Open Innovation
Dr John McCarthy	Management &	John.McCarthy@ul.ie	<ul> <li>Strategic Uncertainty</li> </ul>
	Marketing		<ul> <li>Strategy Implementation</li> </ul>
			<ul> <li>International Strategy</li> </ul>
			<ul> <li>CSR and Strategy</li> </ul>
			Change Management
Prof Michael J Morley	Management &	Michael.Morley@ul.ie	International, Comparative & Cross-Cultural
	Marketing		Management
			Expatriate Assignments, Global Mobility &
			Intercultural Competence
			Person-Environment Fit, Psychological Contracts &
			Trust Dynamics
Dr Caoilfhionn Ní	Management 9	C.NiBheachain@ul.ie	Networks and Business Communication
	-	<u>c.mbneachani@une</u>	Cultural Studies and Critical Theory
<u>Bheacháin</u>	<u>Marketing</u>		
			Print Culture and Publishing History
			Popular Culture and Marketing
Dr Michael P O'Brien		Micahelp.Obrien@ul.ie	Information Management
	<u>Marketing</u>		Software Evolution
			Learning Analytics
Dr Christina O'Connor	Management &	Christrina.F.OConnor	Marketing Intelligence
	Marketing		Data Utilisation and Dissemination
			Business Development within SMEs & Start ups
			Networks

			Delette ell'e Maril etter
			Relationship Marketing
			Marketing Education
			Service Marketing
Prof Michele O'Dwyer	-	Michele.ODwyer@ul.ie	Marketing
	<u>Marketing</u>		Entrepreneurship
			Innovation
Prof Deirdre	Management &	Deirdre.OLoughlin@ul.ie	Consumer Credit, Debt and Austerity
O'Loughlin	Marketing		Services Research, Family Caring & Value Co-
			Creation
			• Ethics, CSR and Sustainability Strategy & Behaviours
			Digital Marketing Strategy and Online Consumer
			Behaviour
			<ul> <li>Branding and Brand Management</li> </ul>
			Relationship Marketing
Prof Lisa O'Malley	Management &	Lisa.OMalley@ul.ie	Marketing Relationships and Strategy
	Marketing		<ul> <li>Sustainability and the Circular Economy</li> </ul>
	<u>Interneting</u>		<ul> <li>Tourism, Heritage and Placemaking</li> </ul>
			Customer Experience and Value Co-Creation
Dr Maurice Patterson	Management &	Maurice.Patterson@ul.ie	Consumer Culture Theory
br maanee r atterson	Marketing	maaneen atterson@une	Embodied Consumption
	<u>Ivial Ketilig</u>		Sound & Consumption
			Placemaking
Du Annuario Duon	Managamant 9	Anna ania Duan Quilia	·
Dr Annmarie Ryan	-	Annmarie.Ryan@ul.ie	Market Shaping and Innovation
	<u>Marketing</u>		Digitalisation in Marketing Practice
			Sustainable and Regenerative market futures
			Circular economy and market relationships
			Future of business education
Dr Nuala Ryan	-	Nuala.Ryan@ul.ie	Leadership
	<u>Marketing</u>		Leadership in Healthcare
			Business Policy in Healthcare
			Strategic Leadership of Digital Transformation
			<ul> <li>Strategy Direction and Implementation</li> </ul>
			Women in Leadership
			Entrepreneurial leadership
Dr Siobhan Tiernan	Management &	Siobhan.Tiernan@ul.ie	Change Management
	Marketing		Airline Business Strategies
			Airline Service Quality
Dr John Walsh	Management &	John.Walsh@ul.ie	Knowledge Management Systems
	Marketing		Knowledge Sharing Practices
			Learning Analytics
Dr Moran Anisman-	Work &	Moran Anisman-Razin	Everyday courage in organizations
Razin	Employment		Stretch goals
	<u>Studies</u>		• Leadership
	Studies		Leadership development
Prof Tony Dundon	Work &	Tony.Dundon@ul.ie	Employment Regulation
	Employment	<u>rony.bundon@unc</u>	Employment Equalities
			Employee Voice
	<u>Studies</u>		Gig Economy & Employment Rights
			Trade Union Organising
Du Claire Hausett	Work 9	Claire Harrett Quilte	
Dr Claire.Harnett	Work &	Claire.Harnett@ul.ie	• Job Quality
	Employment		Changing World of Work
	<u>Studies</u>		SME/Entrepreneurship context

Prof Noreen Heraty	<u>Work &amp;</u> <u>Employment</u> <u>Studies</u>	Noreen.Heraty@ul.ie	<ul> <li>Age and Ageism in the Workplace</li> <li>Generational Perspectives on the Employment Relationship</li> <li>Psychological Contract</li> <li>Late Stage Careers</li> </ul>
<u>Dr Sarah Kieran</u>	<u>Work &amp;</u> <u>Employment</u> <u>Studies</u>	<u>Sarah.Kieran@ul.ie</u>	<ul> <li>Strategic Change</li> <li>Organisational Sensemaking</li> <li>The Digital Transformation of Work</li> <li>Digital Leadership</li> <li>Middle Management</li> <li>HR Analytics</li> </ul>
<u>Dr Jonathan Lavelle</u>	<u>Work &amp;</u> <u>Employment</u> <u>Studies</u>	Jonathan.Lavelle@ul.ie	<ul> <li>Trade Union Recognition and Avoidance</li> <li>Employee Voice</li> <li>Employment Practices in Multinational Companies</li> <li>International and Comparative Employment Relations</li> </ul>
<u>Dr Jean McCarthy</u>	<u>Work &amp;</u> <u>Employment</u> <u>Studies</u>	Jean.McCarthy@ul.ie	<ul> <li>Stereotypes, Prejudice &amp; Discrimination at Work</li> <li>Ageing &amp; Work Issues</li> <li>Learning, Development &amp; Education</li> <li>Sustainability Leadership</li> </ul>
Dr Sarah MacCurtain	<u>Work &amp;</u> <u>Employment</u> <u>Studies</u>	Sarah.MacCurtain@ul.ie	<ul> <li>The Impact of Negative Workplace Behaviours/Bullying on Employee Outcomes including Stress and Well-being</li> <li>Bystander Reactions to Witnessing Bullying/ Negative Workplace Behaviour</li> <li>Leadership Identity</li> <li>Leadership and Risk</li> <li>Leadership and Hybrid Working</li> </ul>
Dr Juliet McMahon	<u>Work &amp;</u> <u>Employment</u> <u>Studies</u>	Juliette.McMahon@ul.ie	<ul> <li>Precarious Work / Low Paid Work</li> <li>LGBT and Work-related Issues</li> <li>HRM/Employment Relations from a Small Firm Perspective</li> <li>Middle Managers and Work</li> <li>Workplace Bullying and Incivility</li> </ul>
Dr Caroline Murphy	<u>Work &amp;</u> Employment Studies	Caroline.Murphy@ul.ie	<ul> <li>Job Quality</li> <li>Employee Voice and Representation</li> <li>Employment in the Health and Social Care Sector</li> <li>HR Analytics</li> </ul>
Prof Deirdre O'Shea	<u>Work &amp;</u> <u>Employment</u> <u>Studies</u>	Deirdre.OShea@ul.ie	<ul> <li>Occupational Health Psychology Interventions</li> <li>Motivation and Self-Regulation</li> <li>Proactivity, Voice and Silence in the Workplace</li> <li>Trust and Meaning in the Workplace</li> <li>Interpersonal Emotion Regulation and Incivility</li> <li>Resilience Dynamics</li> </ul>
Dr Michelle O'Sullivan	<u>Work &amp;</u> <u>Employment</u> <u>Studies</u>	Michelle.OSullivan@ul.ie	<ul> <li>Working Hours</li> <li>Employment Law</li> <li>Insecure Work</li> <li>Low Pay</li> <li>Trade Unions</li> <li>Dispute Resolution</li> </ul>
<u>Dr Jill Pearson</u>	<u>Work &amp;</u> <u>Employment</u> <u>Studies</u>	Jill.Pearson@ul.ie	<ul> <li>Objective and Subjective Career Success</li> <li>Education to Work Transitions</li> <li>Career Interventions</li> <li>Age and Gender Issues in Relation to Careers</li> </ul>

Dr Lorraine Ryan	<u>Work &amp;</u> Employment Studies	Lorraine.T.Ryan@ul.ie	<ul> <li>Zero Hours Contracts and Precarious Work</li> <li>Trade Unions</li> <li>Collaborative Bargaining</li> <li>Working Time</li> </ul>
Prof Donald Truxillo	<u>Work &amp;</u> Employment <u>Studies</u>	Donald.Truxillo@ul.ie	<ul> <li>Age Differences at Work</li> <li>Employee Privacy</li> <li>Personnel Selection/Applicant Experience</li> </ul>