

KBS Faculty and their Research Interests

Supervisors	Department	E-mail	Research Topics or Areas
Tom Collins	Accounting & Finance	Tom.Collins@ul.ie	 International Tax Issues; Transfer Pricing; Selling businesses and related restructuring planning; Succession
Dr Martin Cunneen	Accounting & Finance	Martin.Cunneen@ul.ie	 Data Business Models & Data Governance Privacy and Data Commercialisation GDPR Data Analytics in terms of societal relations. Explainable AI (XAI) Algorithmic Bias Black Box decision making Data Profiling (Insurance) Data Commodification and Risk Autonomous Vehicle Decision making (Insurance) InsurTech AI in Education AI Assistants (Language theory & NLP) Societal Risks due to Data Profiling AI and technology for social good and the use of innovation to support climate risk mitigation
Prof Elaine Doyle	Accounting & Finance	Elaine.Doyle@ul.ie	 Cognitive Moral Development Theory Ethics in Tax Practice Tax Compliance Research Innovation in Higher Level Teaching and Learning
Robert Ford	Accounting & Finance	Robert.Ford@ul.ie	 Environmental Liability EU Policy Regulation Habitat Banking Biodiversity Credits Risk Perceptions and Crime
Dr Antoinette Flynn	Accounting & Finance	Antoinette.Flynn@ul.ie	Earning ManagementSME FinanceAccounting EducationShare Repurchases
<u>Kieran Gallery</u>	Accounting & Finance	Kieran.Gallery@ul.ie	 Economic psychology and Tax compliance. Behavioural Economics and Tax Compliance
Dr John Garvey	Accounting & Finance	John.Garvey@ul.ie	 Climate, Risk and Sustainability Weather Risk Management Sustainable Finance & Land Use Market Design and Innovation
Dr Colette Grey	Accounting & Finance	Colette.Grey@ul.ie	 Corporate Governance with a focus on Executive Remuneration Earnings Management and Earnings Quality.

			 Board of Directors and Gender Issues and Executive Renumeration Corporate Social Responsibility
Dr John Heneghan	Accounting & Finance	John.Heneghan@ul.ie	 The Corporate Governance Role of Financial Accounting Information Transparency and Governance Mechanisms Credit Lending to SMEs Compliance and Auditing Financial analysis with emphasis on liquidity Risk Management in the Public Sector Board Working Style and Board Leadership styles Business Ethics Design Science Research Spatial Awareness in Teaching
Prof George latridis	Accounting & Finance	George.iatridis@griffith.ie	 Financial reporting Market-based accounting research Earnings manipulation Accounting policy choice Asset impairment Earnings and accounting disclosure quality Financial statement analysis Company valuation International financial markets Foreign currency Hedging Mergers and acquisitions Cryptocurrencies Stock market behaviour Asset pricing Corporate social responsibility Covid 19 and company valuation
Prof Sheila Killian	Accounting & Finance	Sheila.Killian@ul.ie	 Accountability Professional expertise in society Social responsibility, ethics and the common good Sustainability and ESG
Dr Brendan McCarthy	Accounting & Finance	Brendan.McCarthy@ul.ie	 Voice and Silence in the Tax Profession; Ethics in Tax Practice; Automation in the Tax Profession
Dr Ruth Lynch	Accounting & Finance	Ruth.Lynch@ul.ie	 Client Relationships Accounting profession Corporate Governance Trust Power
Dr Orla-McCullagh	Accounting & Finance	Orla.Mccullagh@ul.ie	 Market Risk Analysis Data Analytics and Machine Learning in Finance/Risk Risk Accounting and Accountability
Prof Martin Mullins	Accounting & Finance	Martin.Mullins@ul.ie	 Risk Insurance Uncertainty High Technology Ethics
Prof Finbarr Murphy	Accounting & Finance	Finbarr.Murphy@ul.ie	 Quantitative Finance Machine Learning Finance Emerging Risk

Dr Fergal O'Brien	Accounting 8	Fergal.G.Obrien@ul.ie	Finance
DI Fergai O Briefi	Accounting &	reigal.G.Obileil@ul.le	
	<u>Finance</u>		Capital Markets Table Markets
			Tacit Knowledge
Des Colette Ciperes	A	Phillip Operation C. Lin	Knowledge Management
Prof Philip O'Regan	Accounting &	Philip.ORegan@ul.ie	Accounting Information in Modern Society
	<u>Finance</u>		Behavioural Accounting
			Accounting Profession
			Intellectual Capital
			Accounting History
			Sustainability and ESG
Kathleen Regan	Accounting &		Financial disclosures
	Finance	Kathleen.Regan@ul.ie	Impairment of Assets
			Fair value Accounting
James Ryan	Accounting &	James.Ryan@ul.ie	Corporate Finance
	Finance		Wealth Management
	rillatice		Portfolio Optimisation
Dr Darren Shannon	Accounting &	Darren Shannon@ul.ie	Climate Finance
Di Darren Shannon	<u> </u>	<u>Darren Sharmon@di.le</u>	Financial Economics
	<u>Finance</u>		Event Studies
			Machine Learning in Finance
			Neural Networks in Finance
			NLP in Finance
Dr Barry Sheehan	Accounting &	Barry.Sheehan@ul.ie	Emerging Technology Risk Assessment
	<u>Finance</u>		Applications of Machine Learning in Finance &
			Insurance
			Decision Analysis using Bayesian Networks
Prof Bernadette	Economics	Bernadette. Andreosso@ul.ie	Comparative Economic Integration (Asia and
Andreosso-			Europe)
O'Callaghan			Structural Change and Economic Growth in East-
<u>O Callagilali</u>			Asian Countries
			Economic Growth and Crises
			Economic Growth and Global Governance
nontropolitic	F	Dita Divable Cod ia	
<u>Dr Rita Buckley</u>	<u>Economics</u>	Rita.Buckley@ul.ie	Multinational Enterprises and Productivity Spill
			overs
			Global Food Prices and Volatility
			Organic and Sustainable Agriculture
<u>Prof Jim Deegan</u>	<u>Economics</u>	Jim.Deegan@ul.ie	Tourism Sector and Measures to Enhance
			Productivity
			Networks as a Measure to Improve Tourism
			Performance
			The Impact of New Forms of Artificial Intelligence
			on the Tourism Sector
			Challenges for the tourism/aviation/marine sector
			arising from the need to tackle Climate change
Dr Darragh Flannery	Economics	Darragh.Flannery@ul.ie	Economics of education
Di Darragii Flaiillely	LCOHOTTICS	<u>Darragn.riannery@un.ie</u>	
			Education policy analysis Health accommiss
			Health economics Applied reign age to the state of the state
5 01 1			Applied microeconometrics
Dr Olubunmi Ipinnaiye	Economics	Olubunmi.lpinnaiye@ul.ie	Enterprise Growth, Development and Policy
			Drivers of Firm-level Innovation and Innovation
			Policy
			Social Innovation
			Industrial Policy Evaluation
Prof Stephen Kinsella	Economics	Stephen.Kinsella@ul.ie	Political Economy
			Open Economy Macroeconomics
			Stock Flow Consistent Economics
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Economics Lukas.Kuld@ul.ie Economics of innovation, science, and arts	·y
Prof Helena Lenihan Economics Helena Lenihan@ul.ie	: y
Prof Helena Lenihan Economics Helena.Lenihan@ul.ie Drivers of firm performance and Growth Innovation, Science (R&D), and Industrial/Enterprise Policy Evaluation Innovation and Human Capital Industrial/Enterprise Development and Police Dr Vincent O'Sullivan Economics Vincent.O'Sullivan@ul.ie Economics Vincent.O'Sullivan@ul.ie Labour Economics Labour Economics	:у
Prof Helena Lenihan Economics Helena.Lenihan@ul.ie • Economics of Innovation • Innovation and Innovation policy • Drivers of firm performance and Growth • Innovation, Science (R&D), and Industrial/Enterprise Policy Evaluation • Innovation and Human Capital • Industrial/Enterprise Development and Policy Dr Vincent O'Sullivan Economics Vincent.O'Sullivan@ul.ie • Economics of Education • Health Economics • Labour Economics.	:y
 Innovation and Innovation policy Drivers of firm performance and Growth Innovation, Science (R&D), and Industrial/Enterprise Policy Evaluation Innovation and Human Capital Industrial/Enterprise Development and Policy Industrial/Enterprise Development and Policy Economics Economics of Education Health Economics Labour Economics. 	:y
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Drivers of firm performance and Growth Innovation, Science (R&D), and Industrial/Enterprise Policy Evaluation Innovation and Human Capital Industrial/Enterprise Development and Police Dr Vincent O'Sullivan Economics Vincent.O'Sullivan@ul.ie Economics of Education Health Economics Labour Economics.	:у
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Dr Vincent O'Sullivan Economics Vincent.O'Sullivan@ul.ie • Economics of Education • Health Economics • Labour Economics.	
Health Economics Labour Economics.	
Labour Economics.	
Dr Donal Palcic Economics Donal Palcic@ul.ie • Infrastructure Policy	
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Public Sector Economics	
Privatisation and Public-Private-Partnerships	5
State-owned Enterprises	
Efficiency Productivity Analysis	
Prof Eoin Reeves Economics Eoin.Reeves@ul.ie • Infrastructure Regulation	
• Funding and Finance Issues in Infrastructure	
State Owned Enterprise	
State Owned Enterprise Privatisation and Public Private Partnerships	
<u>Dr Marta Zieba</u> <u>Economics</u> <u>Marta.zieba@ul.ie</u> • Applied Microeconomics	
Efficiency and Productivity Analysis	
Cultural Economics	
Tourism Economics	
Health Economics	
Labour Economics	
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<u>Dr Elaine Berkery</u> <u>Management & Elaine.Berkery@ul.ie</u> • Women in Leadership/Management	
Marketing • Leadership in Healthcare	
Gender Quotas	
Flexible Work Arrangements	
Talent Management	
<u>Dr Patrick Buckley</u> <u>Management & Patrick.Buckley@ul.ie</u> • Information Management	
Marketing • Prediction Markets	
• E-Learning	
Dr Catriona Burke Management & Catriona.Burke@ul.ie • Strategic Organization	
Marketing • Time and Temporality	
New forms of Organizing	
Temporariness and Projectification of Post-	
Bureaucratic Work, Organization and Society	/
Project Studies	
<u>Dr Conor Carroll</u> <u>Management & Conor.Carroll@ul.ie</u> • Crisis Management, Crisis Communications,	Risk
<u>Marketing</u> Communications	
Digital Marketing, Digital Consumption Beha	viour
Improving Sales Productivity	
Strategic Sales Management Issues	
<u>Dr Yvonne Costin</u> <u>Management & Yvonne.Costin@ul.ie</u> • Female Entrepreneurship	
Marketing Marketing • Small Firm Growth	
• Entrepreneurship Education	
	ucatic :
<u>Dr Yvonne Delaney</u> Management & Yvonne.Delaney@ul.ie • Problem Based Learning in Management Ed. Management & Vonne.Delaney@ul.ie	
Marketing • Management Skills Development in the PBL	tutorial
process	
PBL and Problem Solving in SME's	

			- Educational Innovations in third Loyal Education
			 Educational Innovations in third Level Education Reflective Practices in a PBL Environment
Prof John Fahy	Management &	John.Fahy@ul.ie	Customer Value
Trorsomrany	Marketing	John any & dilic	Emotions in Marketing
	iviaiketiig		Digital Marketing
Dr Briga Hynes	Management &	Briga.Hynes@ul.ie	Entrepreneurship
Di Briga Hyrics	Marketing	<u>briga.rryrics@di.ic</u>	Entrepreneurship Education and Entrepreneurial
	iviai ketiiig		Learning
			Social Entrepreneurship and Social Innovation
			Social Enterprise Scaling
			Female Entrepreneurship
			Marketing and Digital Media in Small and Medium
			Firms
			Small Firm Growth and Strategy Development
Du Maria Liebrau	Managamant	Maria Liebrau Qulia	
Dr Maria Lichrou	_	Maria.Lichrou@ul.ie	Place Marketing Tourism Studies
	Marketing		Tourism Studies Consumer Culture
			Consumer Culture Critical Manufacting
			Critical Marketing Market 5th as a sea by
			Market Ethnography
<u>Dr Roisin.Lyons</u>		Roisin.Lyons@ul.ie	Entrepreneurial competency development
	Marketing		Entrepreneurship education and pedagogy
			Innovation management
			Open innovation
Dr John McCarthy		John.McCarthy@ul.ie	Strategic Uncertainty
	Marketing		Strategy Implementation
			International Strategy
			CSR and Strategy
			Change Management
Prof Michael J Morley		Michael.Morley@ul.ie	International, Comparative & Cross-Cultural
	<u>Marketing</u>		Management
			Expatriate Assignments, Global Mobility &
			Intercultural Competence
			Person-Environment Fit, Psychological Contracts &
			Trust Dynamics
<u>Dr Caoilfhionn Ní</u>	Management &	C.NiBheachain@ul.ie	Networks and Business Communication
<u>Bheacháin</u>	Marketing		Cultural Studies and Critical Theory
			Print Culture and Publishing History
			Popular Culture and Marketing
Dr Michael P O'Brien	Management &	Micahelp.Obrien@ul.ie	Information Management
	Marketing		Software Evolution
			Learning Analytics
Prof Michele O'Dwyer	Management &	Michele.ODwyer@ul.ie	Marketing
	Marketing		Entrepreneurship
			Innovation
Prof Deirdre	Management &	Deirdre.OLoughlin@ul.ie	Consumer Credit, Debt and Austerity
O'Loughlin	Marketing		Services Research, Family Caring & Value Co-
			Creation
			• Ethics, CSR and Sustainability Strategy & Behaviours
			Digital Marketing Strategy and Online Consumer
			Behaviour
			Branding and Brand Management
			Relationship Marketing
Prof Lisa O'Malley	Management &	Lisa.OMalley@ul.ie	Marketing Leadership
	Marketing	15/6 3	Sustainability
			Gender, Consumption and Identity
			Tourism, Authenticity and Experience
			. sanding that Experience

Dr Maurice Patterson	Management 0	Maurice.Patterson@ul.ie	Consumer Culture Theory
DI Madrice Patterson		wadrice.ratterson@ui.ie	Embodied Consumption
	Marketing		Sound & Consumption
			Placemaking
Dr Annmarie Ryan	Management &	Annmarie.Ryan@ul.ie	Market Shaping and Innovation
DI Allillialle Nyali		Allilliarie.Kyali@ui.le	Digitalisation in Marketing Practice
	Marketing		Sustainable and Regenerative market futures
			Circular economy and market relationships
			Future of business education
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<u>Dr Nuala Ryan</u>	_	Nuala.Ryan@ul.ie	Leadership
	Marketing		Leadership in Healthcare
			Business Policy in Healthcare
			Strategic Leadership of Digital Transformation
			Strategy Direction and Implementation
			Women in Leadership
			Entrepreneurial leadership
Dr Siobhan Tiernan	Management &	Siobhan.Tiernan@ul.ie	Change Management
	<u>Marketing</u>		Airline Business Strategies
			Airline Service Quality
Dr John Walsh	Management &	John.Walsh@ul.ie	Knowledge Management Systems
	Marketing		Knowledge Sharing Practices
			Learning Analytics
Dr Moran Anisman-	Work &	Moran Anisman-Razin	Everyday courage in organizations
Razin	Employment		Stretch goals
	Studies		Leadership
	<u>Studies</u>		Leadership development
Prof Tony Dundon	Work &	Tony.Dundon@ul.ie	Employment Regulation
Troi rony bandon	Employment	Tony. Danaone anie	Employment Equalities
	Studies		Employment Equanties Employee Voice
	<u>Studies</u>		Gig Economy & Employment Rights
			Trade Union Organising
Prof Noreen Heraty	Work &	Noreen.Heraty@ul.ie	Age and Ageism in the Workplace
Prof Noteen Heraty		Noteen.Heraty@di.le	Generational Perspectives on the Employment
	<u>Employment</u>		Relationship
	<u>Studies</u>		·
			Psychological Contract Late Stage Carpers
Du Canali Wini	NA/ a ml s C	Carrala Miana (O. 11)	Late Stage Careers Starte size Change
<u>Dr Sarah Kieran</u>	Work &	Sarah.Kieran@ul.ie	Strategic Change Organisation at Sanagashina
	<u>Employment</u>		Organisational Sensemaking The Division Transformation of Management (Management of Management
	<u>Studies</u>		The Digital Transformation of Work
			Digital Leadership
			Middle Management
			HR Analytics
<u>Dr Jonathan Lavelle</u>	Work &	Jonathan.Lavelle@ul.ie	Trade Union Recognition and Avoidance
	<u>Employment</u>		Employee Voice
	<u>Studies</u>		Employment Practices in Multinational Companies
			International and Comparative Employment
			Relations
Dr Jean McCarthy	Work &	Jean.McCarthy@ul.ie	Stereotypes, Prejudice & Discrimination at Work
	Employment		Ageing & Work Issues
	Studies		Learning, Development & Education
			Sustainability Leadership
Dr Sarah MacCurtain	Work &	Sarah.MacCurtain@ul.ie	Top Management Teams and Innovation
	Employment	The state of the s	Organisational Change and Sense Making
			Organisational Change and the Informal
	<u>Studies</u>		Organisation
			_
			Bullying in Healthcare

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Dr Juliet McMahon	Work &	Juliette.McMahon@ul.ie	Precarious Work / Low Paid Work
	<u>Employment</u>		LGBT and Work-related Issues
	<u>Studies</u>		HRM/Employment Relations from a Small Firm
			Perspective
			Middle Managers and Work
			Workplace Bullying and Incivility
Dr Caroline Murphy	Work &	Caroline.Murphy@ul.ie	Job Quality
	<u>Employment</u>		Employee Voice and Representation
	Studies		Employment in the Health and Social Care Sector
			HR Analytics
Prof Deirdre O'Shea	Work &	Deirdre.OShea@ul.ie	Occupational Health Psychology Interventions
	Employment		Motivation and Self-Regulation
	Studies		Proactivity, Voice and Silence in the Workplace
			Trust and Meaning in the Workplace
			Interpersonal Emotion Regulation and Incivility
			Resilience Dynamic
Dr Michelle O'Sullivan	Work &	Michelle.OSullivan@ul.ie	Working Hours
	Employment		Employment Law
	Studies		Insecure Work
			Low Pay
			Trade Unions
			Dispute Resolution
Dr Jill Pearson	Work &	Jill.Pearson@ul.ie	Objective and Subjective Career Success
	<u>Employment</u>		Education to Work Transitions
	Studies		Career Interventions
			Age and Gender Issues in Relation to Careers
Dr Lorraine Ryan	Work &	Lorraine.T.Ryan@ul.ie	Zero Hours Contracts and Precarious Work
	Employment		Trade Unions
	Studies		Collaborative Bargaining
	2134125		Working Time
Prof Donald Truxillo	Work &	Donald.Truxillo@ul.ie	
	<u>Employment</u>		Age Differences at Work Employee Brivery
	Studies		Employee Privacy Personnel Selection (Applicant Experience)
			Personnel Selection/Applicant Experience