



**SWPS
University**

**We,
the University**



Community, not Institution

The University is primarily
a meeting place of people,
not of scientific disciplines



Open, courageous, and responsible

One would be hard-pressed to find a more humanistic message than the one embodied in the idea of a university. The university is not only an institution, but also a community created by people: undergraduates and postgraduates, lecturers and administrative staff, as well as our alumni and those that collaborate with us. We are diverse and this diversity enriches us.

We are united by a passion for learning and teaching, but most of all, we are united by an adherence to academic values, the classic ones of truth, beauty, and goodness, as well as those which make the people and the world around us better:

openness – *in asking questions, searching for answers and new solutions, developing relationships, and thinking about the future;*

courage – *in turning problems into challenges, in defending important aspects of goal-setting, and engaging in useful pursuits;*

responsibility – *in planning and the actions which are focused on society, the upcoming generations, as well as the limited time and resources that we use.*

As an academic community, our focus is broader than just ourselves. The humanistic perspective of a university encompasses various disciplines of science and education and different social groups, but most of all it focuses on people living in society and the world, the people who impact the environment and culture, and those who also depend on these factors.

Our humanistic and interdisciplinary approach influences our study programs, the way we teach, the research we carry out, the way we talk about it, and the way we implement our research results.

We are a university, but we also continue to evolve as a university, for ourselves, for others, for the present and the future. Perhaps also for you?

Professor Roman Cieślak
Rector of SWPS University

We, the University

Together we are creating
a university for people,
about people, and with people

Passion for knowledge, sharing our expertise, mutual respect, tolerance, and taking care of relationships constitute the foundation of all our endeavors, while people and their development are always the focus of our interest. Together, we are creating this academic world for you also.

Ewa Ger, Ph.D.

Director General
of SWPS University

By adhering to our values, we are creating a strong university together

Together we continue to develop Poland's first ever non-public university. We focus on our students and we try to understand their point of view, recognize, develop, and support their talents, listen to them, and adapt to their needs. Reliably fulfilling our educational, research, and social roles within a modern and friendly institution is of paramount importance to us. This is how we can influence the future and the quality of our society.

Managing such a complex institution as our university is a huge challenge, especially due to its multifaceted character. Introducing innovative and brave solutions, not only in the area of student services, but also in processes supporting education and learning is a priority for us. This requires an openness to new experiences, flexibility in thinking, and a readiness of the team for constant change. What is more, our academic community needs a reliable, strong, and efficient administration so the institution can fulfill its obligations. Therefore, we continue to develop our university so that it serves the people for whom we have been appointed.

We are here and now to take care of the future

We develop our university in line with our mission and values: openness, courage, and responsibility. This requires good communication, coordination, and collaboration. We use participatory, transparent, and flexible management methods, which are conducive to building egalitarianism and collaboration between academic lecturers and administrative staff in order to develop and grow stronger as both people and an institution.

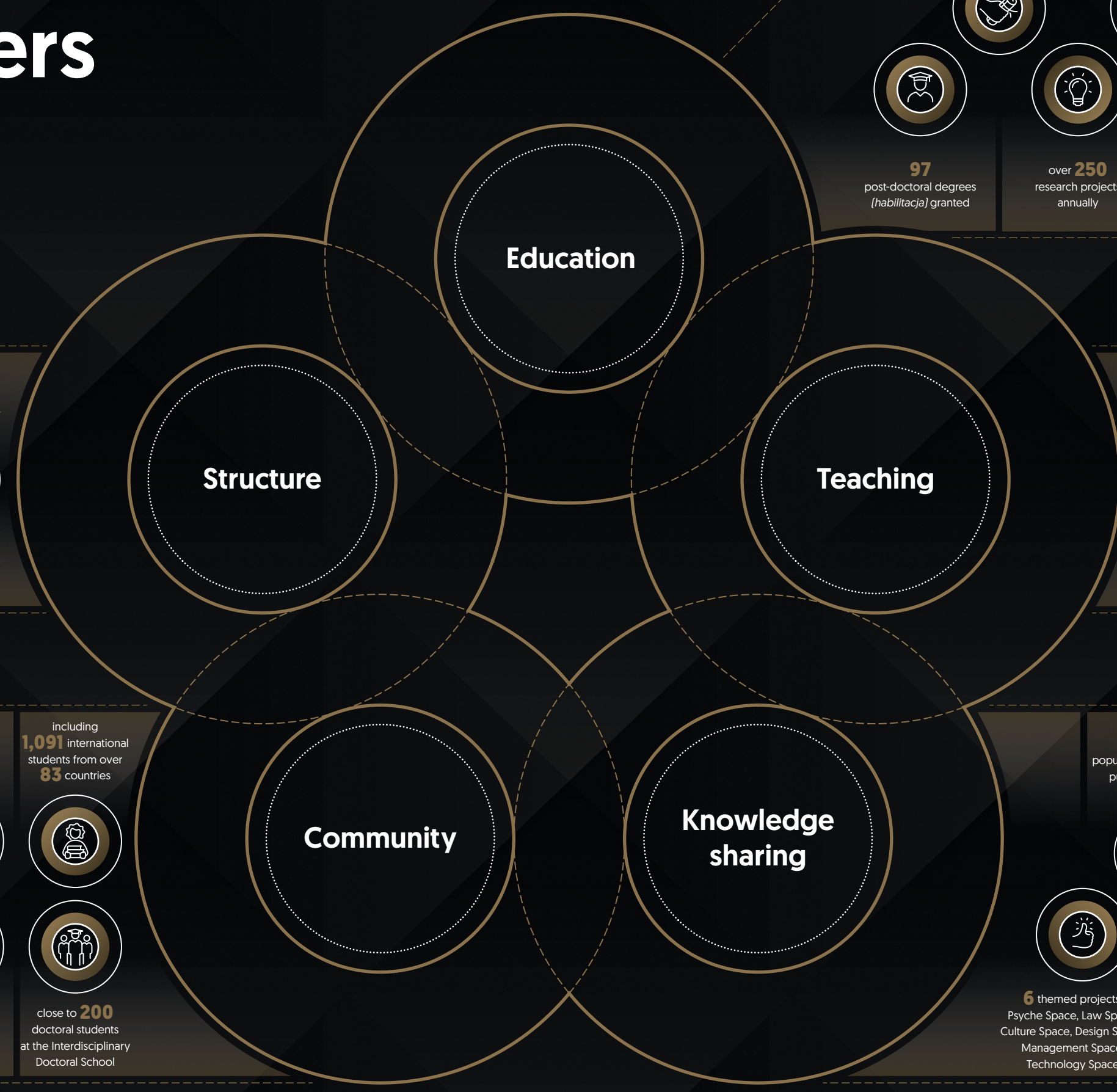
A strong university gives the community security, which is necessary in order to undertake brave and independent action. People, on the other hand, imbue our institution with meaning, and this is how we build unity, while supporting diversity. We create a framework in which freedom is respected because the University is our common good.

We know that a modern university never stops changing

We continuously expand our scope of research, education, social engagement, as well as the organization itself. We continue to broaden our catalog of our research disciplines. We continue to launch new study programs to meet the needs of students and the changing world. We continue to implement projects benefiting society and the economy. We continue to develop and improve our infrastructure, and we continue to transform technologically in order to create the best work and learning environment for our students and employees, and to outpace the future.



SWPS University in Numbers



power to grant doctoral degrees in **7** disciplines

power to grant post-doctoral degrees (*habilitacja*) in **7** disciplines

400 doctoral degrees

97 post-doctoral degrees (*habilitacja*) granted

over **250** research projects annually

over **110** partner universities around the world

over **3,100** publications in the SCOPUS database

Campuses

5

10

5

Faculties

Research Institutes

close to **50**

undergraduate and graduate study programs

over **30**

specializations

over **130**

graduate certificate programs

over **400** faculty members

over **900** collaborating lecturers

over **15,700** students

including **1,091** international students from over **83** countries

over **36,000** graduates

over **4,500** students enrolled in graduate certificate programs

close to **400** administrative employees

close to **200** doctoral students at the Interdisciplinary Doctoral School

close to **300** popular science multi-media publications annually

over **100** webpages, profiles, groups, and playlists on **8** social media platforms

6 themed projects: Psyche Space, Law Space, Culture Space, Design Space, Management Space, Technology Space

nearly **5 million** views of multi-media on YouTube and Spotify annually

10 professional awards and honorable mentions for best content and marketing campaigns in Poland

We, the Researchers

By noticing problems
and searching for possibilities
we face up to the challenges
of the contemporary world

Since the establishment of our university, developing our research potential has been our priority in order to ensure that our students learn from the best academic staff. Drawing on our traditions and previous achievements, we look to the future. We are curious about the world and the upcoming challenges before us. Most of all, however, we focus on what we can give and do for others.

Professor Aleksandra Cisłak-Wójcik

Vice-Rector for Research

By believing that science can change the world for the better, we are implementing research projects that benefit society

We continually invest in the development and the high quality of our research. Our university is among the most active research institutions in the country. Our researchers focus on the observation, analysis, and diagnosis of human behavior. All these efforts are geared towards translating research results into practical implementation, which meets human needs and eliminates social problems.

Every day, close to 400 researchers from over 20 research centers carry out research, whilst helping to develop scientific disciplines and create innovative solutions. As a leading institution among grant recipients in Poland, we conduct close to 250 multifaceted, international research projects annually. Most of all, however, we carry out research that has a great chance of being implemented.

By working in many disciplines and areas, we educate new generations of researchers

We understand that innovation requires teamwork. Therefore, we go beyond the walls of our university, creating interdisciplinary teams that encompass the humanities, social sciences, engineering, new technologies as well as industrial and service sectors. We actively participate in international exchanges of ideas to develop innovative solutions that can improve the quality of people's lives.

During the relatively short history of our university, we have granted nearly 400 doctoral degrees, 90 post-doctoral degrees (*habilitacja*), and have successfully completed 11 procedures related to granting professorial titles. We are authorized to grant doctoral and post-doctoral degrees in seven disciplines.

By working in an inspiring and dedicated team, we ensure the highest quality of education

We are aware that behind each of the disciplines, there are people with their own ambitions and ideas. We are proud to have leading academics in the disciplines of the humanities and social sciences among our teaching staff. Our faculty includes winners of the *MISTRZ* (MASTER) grant scheme, provided by Poland's National Science Center (NCN) for distinguished researchers, and winners of the so-called Polish 'Nobel' Prize awarded by the Foundation for Polish Science (FNP).

SWPS University is among Poland's top universities, which is confirmed by the prestigious "A+ category" the university has received in Psychology, awarded by the Ministry of Education and Science (MEiN). An "A category" has been granted to five disciplines, including Literary Studies, Culture and Religion Studies, Sociology, Political Science and Public Administration, and Fine Arts and Art Conservation, and a "B+ category" in Law.

We publish the results of our research in prestigious Polish and international journals. Every year, we are among the top recipients of grants from Poland's National Science Centre, a government agency, supervised by the Ministry of Education and Science, aimed at supporting basic research in Poland. We ensure that our researchers have the best possible environment to carry out their work, which is confirmed by the HR Excellence in Research certificate.



We, the Lecturers

Using the latest knowledge,
we teach subsequent generations
with passion and responsibility

We want our students to be ready for the challenges of the future. We strive to inspire them, instill in them curiosity and openness for what awaits them beyond the walls of the university. It is a privilege to be a part of their personal history and to help them obtain an education, which opens up a variety of possibilities for them.

Professor Ewa Gruszczyńska

Vice-Rector for Educational Affairs

We develop innovative study programs by reacting to our constantly changing world

We continuously expand our education program, aligning it with the needs of students and the labor market. We observe and analyze evolving trends to ensure that our study programs offer numerous development paths, here and now, and also for the job market of tomorrow. Thanks to this approach, our graduates are confident, socially engaged, and eager to pursue knowledge.

We offer undergraduate, graduate, doctoral, and graduate certification programs as well as professional training courses in psychology, cultural studies, language studies, journalism, law, management, design, computer and information sciences, and new technologies. We believe in teaching, using an interdisciplinary approach, and taking advantage of methodological and technological innovations.

By ensuring the quality of our education, we provide others with solid foundations for development

Our commitment to and focus on the quality and effectiveness of education are recognized by others. The Polish Accreditation Committee has positively assessed our drive to improve the quality of our programs on numerous occasions. Every year we rank among Poland's top universities. We are also positively assessed in the international rankings.

For us, the educational role of our university is of paramount importance. While creating our study programs, we collaborate with people and institutions from various business sectors and with universities from other countries, to provide our students with networking opportunities in academia across the globe. Simultaneously, we strive to provide our university community with the best possible environment for learning and development. Therefore, we systematically invest not only in new study programs, but also in our infrastructure.

By employing the best lecturers, we ensure a comprehensive education for our students

Our faculty comprises close to 2,000 lecturers, including acclaimed professors, authors of university handbooks, members of international research teams, key opinion-leaders, and experienced practitioners. Our students learn from professionals representing various sectors of industry. These professionals include renowned journalists, designers, computer programmers, psychotherapists, philologists, spokespersons, former judges, attorneys-at-law, and business leaders.

There are no fillers in our study programs and our teaching format is not limited solely to lectures. Our students participate in workshops, projects, mock trials, and business case studies. They learn in specialized labs and studios. Furthermore, they are supported by our Office of Career Services, which helps them in planning successful careers every step of the way, from job counseling, through internships to workshops with employers.



We, the Socially Engaged

Together, we work
towards a better future for all



SCOPY

SCOPY is organic food packaging, an alternative to single use plastics. Once you are done with SCOPY as packaging, you can eat it or throw it on a compost heap. The biodegradable material was developed as a graduation project of an Industrial Design student at SWPS University's School of Form.

Photon is an innovative educational robot, aligned to a child's development. The robot helps children learn new technology-related skills and stimulates social and emotional development. Children teach the robot basic skills and ideas using a mobile app. The project was developed by a team of experts from SWPS University's Business Engagement Center and StresLab, including Katarzyna Żukowska, Krzysztof Rzeńca, and Natalia Michalak.

Photon



RESQL mobile app

RESQL is a mobile app enabling students to anonymously report acts of violence directly to the teaching staff. RESQL has the potential to become a breakthrough in preventing peer violence in schools. It has already been named best social innovation and won the Grand Prix at the 2020 INTARG competition. RESQL was developed by psychologists from SWPS University, Małgorzata Wójcik, Ph.D. and Radosław Kaczan, Ph.D.

Selected research and implementation projects carried out at SWPS University

Through conducting projects and research, we believe that small steps can turn into milestones

One of the main pillars of SWPS University is the ability to shape the surrounding environment. With this intention in mind, we are implementing a variety of initiatives, which seek to diagnose and resolve the challenges of the contemporary world. We understand that change for the better requires dialogue and cooperation, therefore, we step outside of our lecture halls, and closely collaborate with our community, business partners and the world of arts and culture.

We ensure that our students empathize with other people and we encourage them to get involved. By promoting social engagement, we show students that they can make positive changes in the world. Together, we search for solutions to people's problems and for answers that meet these needs. We ensure that our ideas can be implemented in everyday life.



By being sensitive to the needs of others, we undertake initiatives aimed at improving quality of life

We observe and analyze the challenges that people face. Therefore, our research is oriented towards practical applications that meet the real needs of people, for example, *BLIŻEJ* (Closer) – a program focused on eliminating peer discrimination among teenagers; MEMO – a tool supporting cognitive functions in senior citizens; TEMPEST – a program helping to prevent obesity in children and young adults; and RESQL – a mobile app that helps prevent violence in schools.

We support children and the young people of Warsaw by collaborating with the non-profit organization *Stowarzyszenie Wspólne Podwórko* (Common Playground Association). We offer professional services and psychology and psychiatric counseling in our Cognitive-Behavioral Therapy Clinic in Warsaw as well as in *Poradnia Psychologiczno-Pedagogiczna* (Psychological and Pedagogical Clinic), *Środowiskowe Centrum Zdrowia Psychicznego* (Community Center for Mental Health), and *Klinika Rodzina – Para – Jednostka* (Family – Couple – Individual Clinic) in Poznań.

By staying close to people and their problems, we share our knowledge and experience

We tackle critical social issues by collaborating with business partners, local governments and NGOs. We are expanding the scope of our consulting and training services addressed to the public and business sector. Our Center for Knowledge Transfer supports researchers in liaising with the business sector and in commercializing research.

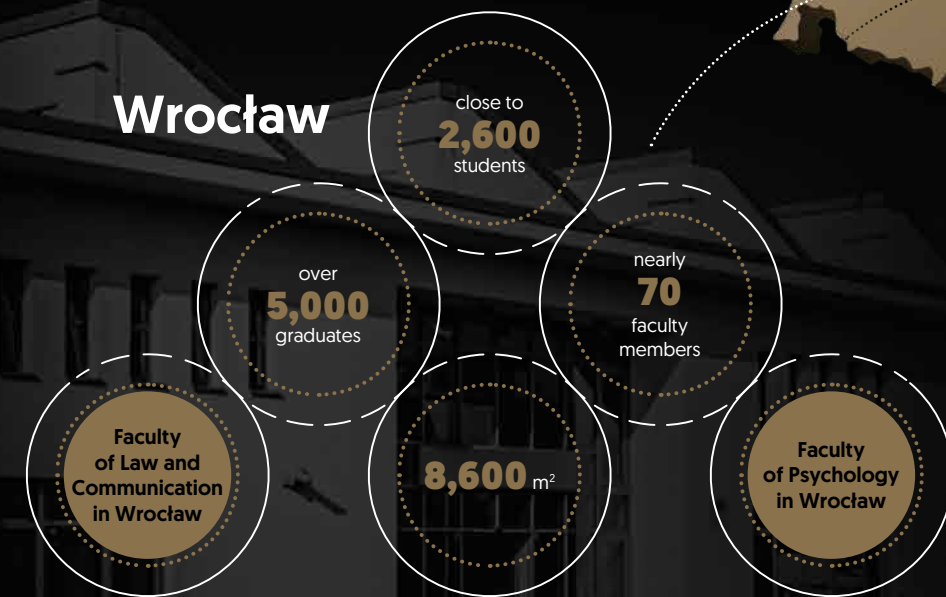
The popularization of science beyond the academic community is an important aspect of SWPS University being socially engaged. We develop our own media, organize a variety of online meetings, and offer numerous videos and podcasts. We publish popular science blogs for those interested in the latest advancements in science. Our efforts have been rewarded in content popularity rankings, a continually growing number of followers on our media platforms, and professional awards.

SWPS University Campuses

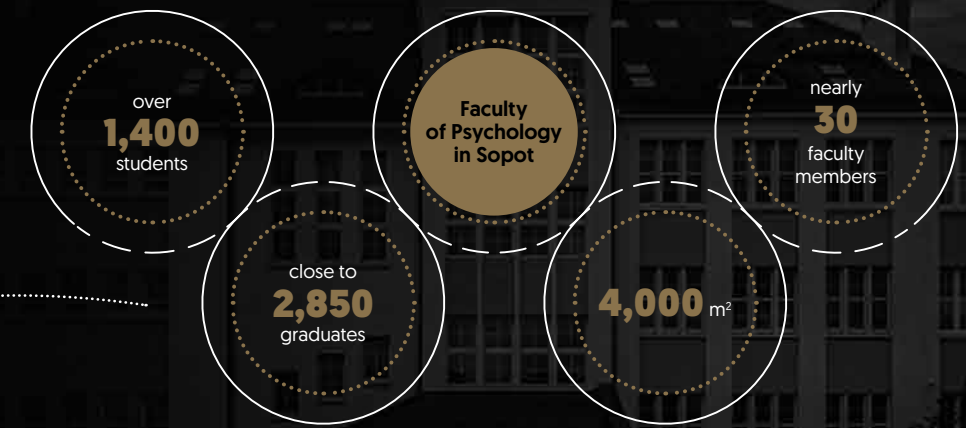
Poznań



Wrocław



Sopot



Warsaw



Katowice

