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UL Mission

Mission Impact Hub

By 2030, UL's startup incubator will incorporate principles of sustainability into all of its startup programs and work to commercial opportunities identified by the Mission Lab

Successful sustainability-led innovation requires a commitment to creating a positive impact for people and planet. This missions sees UL orient its venture incubator toward the nurturing of sustainabilityled startups. In doing so, aspiring entrepreneurs will be supported by expert mentors on their journey to creating maximum social and ecological impact.

Metrics

Outcomes

- + entrepreneurship
- + societal value creation
- + sustainability-led ventures
- + social innovation and impact
- + public entrepreneurship
- + economic prosperity
- unemployment
- reliance on FDI
- innovation stagnation
- food waste and packaging

Official metrics are yet to be defined

upon commencement of the mission projects and will be influenced by data

derived from baseline studies of the

systems relevant to each mission.

by the mission team and additional

key stakeholders. This will occur

Cosmopolitan Localism Mission Impact Hub By 2030, UL's startup incubator will incorporate principles of sustainability into all of its startup programs and work to commercialise opportunities identified by the Mission Lab Technology Research Office Nexus Enterprise Ireland Transfer Office Local Enterprise Kemmy Business Venture Funders Mission Social Impact Mission Partner Startup Marketplace Program Network **Digital Prototyping** Venture & Experimentation Impact Assessment Tools Additional

Projects

HEI Grand

Challenge

UL Mission

Sectoral

Project