



# CAREERS BY DEGREES<sup>o</sup>

Kemmy Business  
School

2018/2019 Edition



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(This is an ongoing project- more programmes will be made available in time.)

Available online [www.ul.ie/careers](http://www.ul.ie/careers)

## Careers by Degrees

The following information will provide you with an outline of the skills you have gained from your degree subject at the University of Limerick. The publication also outlines the following:

- ★ What UL Graduates do nine months after graduation
- ★ What Further Studies do our Graduates choose?
- ★ Organisations that employ UL Graduates from this Degree
- ★ Job Titles of Graduates who progressed directly to employment
- ★ Skills gained from your degree
- ★ Further Career Information



# Bachelor of Business Studies

## Introduction

The Bachelor of Business Studies (BBS) programme incorporates an innovative curriculum and the very latest thinking and practice in a modern undergraduate degree in business management. The programme equips students with the necessary competency in key business functions and a range of core skills, which will enable them to embark on a challenging and rewarding career. Students graduating with a BBS degree are also fully prepared to pursue a wide range of taught and research postgraduate programmes. If you are interested in gaining expertise in a specific business discipline, the BBS (Hons) degree offers you a broad choice of options that will enhance your employability.

The BBS (Hons) programme will provide you with a broad business education. You will study the core business principles of accounting, risk management, human resource management, economics and marketing – specialising in one area as your major in the second semester of Year 2. Theory is brought to life through practical business projects in addition to an eight-month work placement in industry.

A choice of five major options is available. You will choose one of the following: (1) Accounting and Finance (2) Economics and Finance (3) Marketing (4) Human Resource Management (5) Risk Management and Insurance.

Students taking BBS with a Modern Language study a language stream in one of the following languages; French, German or Japanese throughout the four years of the programme.

## Employability skills from this degree

Graduates from this programme develop employability skills including:

- Understanding organisational behaviour and structure
- Analytical and critical thinking skills
- A creative approach to problem-solving
- Decision-making
- Persuasive written and oral communication
- Numeracy and the ability to research, interpret and use business and financial data
- Self-reliance, initiative and the ability to manage time, projects and resources
- Understanding and critiquing theories and ideas
- Appreciating the causes and effects of economic and other external changes

## Nine months after graduating with this degree

The University of Limerick Graduate Outcomes Survey (GOS) is a detailed review of the employment outcomes of UL graduates conducted annually by the University and supported by the Higher Education Authority of Ireland (HEA). The survey supported by the Higher Education Authority, forms part of a nation-wide review of the employment outcomes of Irish University Graduates. The table below illustrates a five-year trend for UL graduates' employment levels and location nine months after graduation.

Employed in Ireland	Employed Abroad	Further Study	Not available	Seeking employment	No. of Responses	Total no. of Graduates	Year
60%	8%	27%	1%	4%	246	303	2013
72%	9%	15%	1%	4%	273	295	2014
76%	4%	12%	3%	6%	222	243	2015
73%	6%	16.5%	0.5%	4%	222	253	2016
75%	6%	17%	1%	1%	198	242	2017

## Further information on the five major options in the Bachelor of Business Studies (BBS) programme

### Bachelor of Business Studies

#### ➤ Accounting and Finance (BBS)

The Accounting and Finance major option consists of four main areas: financial accounting and auditing, management accounting, finance and taxation. You will learn about the theory and practice of current accounting standards and their implications for financial reporting, along with practical skills in advanced accounts preparation, financial statement analysis, decision making, investment analysis, performance measurement, costing and cost management systems, portfolio selection, and personal and corporate taxation. Graduates of this major option can pursue accountancy and/or taxation careers in professional practice or industry.

All of the main accountancy accrediting bodies in Ireland may give some exemptions to UL students who hold an Honours BBS Degree. For further information, please visit: [www.ul.ie/business/departments/accounting\\_finance/accounting-exemptions](http://www.ul.ie/business/departments/accounting_finance/accounting-exemptions).

### Nine months after graduating with this degree

#### ➤ Accounting and Finance (BBS)

The University of Limerick Graduate Outcomes Survey (GOS) is a detailed review of the employment outcomes of UL graduates conducted annually by the University and supported by the Higher Education Authority of Ireland (HEA). The survey supported by the Higher Education Authority, forms part of a nation-wide review of the employment outcomes of Irish University Graduates. The table below illustrates a five-year trend for UL graduates' employment levels and location nine months after graduation.

Employed in Ireland	Employed Abroad	Further Study	Not available	Seeking employment	No. of Responses	Total no. of Graduates	Year
67%	5%	26%	0%	2%	88	117	2013
75%	5%	17%	1%	2%	96	104	2014
79%	5%	12%	2%	3%	65	80	2015
83%	1%	11%	0%	4%	70	96	2016
72%	9%	17%	0%	2%	65	81	2017

## Further study options for graduates with this degree

### ➤ Accounting and Finance (BBS)

The following list provides a sample of further education qualifications that graduates have pursued.

MA in Accounting	MSc Financial Services
Master of Science in Financial Services	MSc in Accounting
Master of Science in Project Management	MSc in Business
Masters in e-Commerce	PDE in Education with Hibernia College
Masters in Taxation	Professional Diploma in Accounting
MBA in Accounting	Graduate Entry Medicine
MBS International Entrepreneurship Management	Higher Diploma in Software Development
MSc Finance and Investment	

## Organisations that employ graduates with this degree

### ➤ Accounting and Finance (BBS)

The following list provides a sample of organisations that have employed graduates of this programme.

Allianz Insurance	EPS Group	Northern Trust
Allied Irish Bank	EY	Oracle
Apple	FCOS	Ormsby & Rhodes
ARYZTA	Fidelity Investments	Pepsi Co. Ireland
Baker Tilly Ryan Glennon	First Derivatives	Positive Equity
Bank of Ireland	Fleming Medical	PwC
Bank of New York Mellon	Glanbia	Revenue Commissioners
BDO	Google	RSM
Bord na Mona	Grant Thornton	Russell Brennan Keane
Boston Scientific	Hedgeserv	Ryanair
Brown Brothers Harriman	HLB McKeogh Gallagher Ryan	Saudi Arabian Airlines
BNY - Bank of New York Mellon	HSBC Bank Plc	Shanahan Kinirons Fitzpatrick Accountants
Central Statistics Office	HSE	Shannon Air Link
Certus	Icon Clinical Research LTD	Sky
Citco	State Street	Spengler Fox

Citibank	Infosys BPO	SUMI Trust
Cook Medical	ING Bank	Synergy Investment
Cornmarket Services	Keogh Somers	The National Commercial Bank - AlahliNCB
Crowe Horwath	Kerry Group	Tiernan Sheahan
Dairygold Cooperative Limited	KPMG	
Danny Sullivan Group	Laya Health Care	
Davy Stockbrokers	Mazars	

## Job titles for graduates with this degree

### ➤ Accounting and Finance (BBS)

Graduates who progressed directly to employment have taken up a wide variety of roles. The following list provides a sample of initial roles listed on GOS surveys by graduates approximately nine months after graduation.

Accountant	Fund Accountant
Accounting and Finance Graduate	Internal Auditor
Accounts Auditor	International and Domestic Business Audit Associate
Accounts Payable Analyst, Securities Coding	International Tax Consultant
Assistant Tax Advisor	Investment Accountant
Associate Accountant	Management Accountant
Assurance Associate	Management Consulting Business Analyst
Audit & Assurance Associate	Patient Account Officer
Audit Trainee	Private Equity Analyst
Compliance Advisor	Revenue Accounts Analyst
Corporate Trust Associate	Risk Assurance Advisor
Derivatives Associate	Tax Advisor
Finance Officer	Trainee Accountant
Financial Accountant	Trainee Chartered Accountant
Financial Analyst	Trainee Risk Consultant
Financial Auditor	Trainee Tax Accountant
	Trainee Trader

## Further information

### ➤ Accounting and Finance (BBS)

[www.accaglobal.com/ie/](http://www.accaglobal.com/ie/)  
[www.charteredaccountants.ie](http://www.charteredaccountants.ie)  
<http://www.cimaglobal.com/ireland>  
<http://www.cpaireland.ie/>  
<https://web.actuaries.ie/>

# Bachelor of Business Studies

## ➤ Economics and Finance

### Introduction

The modules contained in the Economics and Finance major option follow a logical and progressive sequence that emphasise three inter-related components: a strong monetary and financial component, Corporate Finance, Applied Economic Analysis, and Monetary Economics; an international dimension International Economics, Economics of Integration; and an applied dimension Managerial Economics, Industrial Economics and Public Finance. Extensive use of quantitative techniques and an emphasis on the importance of analytical thinking instils transferable skills in Economics & Finance students that they can use and develop in a wide range of careers. Accordingly, employment prospects for graduates are very good.

A BBS degree with Economics and Finance as a major option provides an excellent preparation for a range of careers, including areas such as the financial sector (e.g. economist; retail, investment, and corporate & treasury banking; research analyst; securities trader), teaching, Government departments and agencies (e.g. Department of Finance, Competition and Consumer Protection Commission, Central Statistics Office, Enterprise Ireland, Industrial Development Authority, health policy planner), Central Bank of Ireland, Economic and Social Research Institute, housing market analysis, transportation, energy and telecommunications industries.

### Nine months after graduating with this degree

## ➤ Economics and Finance

The University of Limerick Graduate Outcomes Survey (GOS) is a detailed review of the employment outcomes of UL graduates conducted annually by the University and supported by the Higher Education Authority of Ireland (HEA). The survey supported by the Higher Education Authority, forms part of a nation-wide review of the employment outcomes of Irish University Graduates. The table below illustrates a five-year trend for UL graduates' employment levels and location nine months after graduation.

Employed in Ireland	Employed Abroad	Further Study	Not available	Seeking employment	No. of Responses	Total no. of Graduates	Year
53%	9%	30%	2%	6%	53	94	2013
72%	8%	18%	0%	3%	53	57	2014
74%	2%	17%	2%	6%	54	56	2015
41%	13%	34%	0%	13%	32	35	2016
65%	9%	26%	0%	0%	46	55	2017

## Further study options for graduates with this degree

### ➤ Economics and Finance (BBS)

The following list provides a sample of further education qualifications that graduates have pursued.

Master of Science in Financial Services	Master of Science in Computational Finance
Master of Science in Economic Analysis	MBS in Innovation in European Business
MBS in Food Marketing	MSc in Strategic Management
Master of Science in Risk Management and Insurance	MSc in Economics and Finance
Professional Diploma in Education (Business)	MSc in Finance
MSc in Supply Chain Management	Professional Master of Education (Business)
MSc in International Management and Global Business	Higher Diploma in Business and Economics
Masters in Quantitative Finance	MSc Management Consultancy
Graduate Diploma in Journalism	Specialist Diploma in Quality Management - Lean Systems
Master of Taxation	Master of Science in Finance and Information Systems
MBS Business Economics	Professional Diploma in Accounting
Medicine Graduate Entry	MSc in Economics
Masters of Finance	Master of Science in International Management and Global Business
MA in Economics and Finance	

## Organisations employing graduates with this degree

### ➤ Economics and Finance (BBS)

The following list provides a sample of organisations that have employed graduates of this programme.

ACS Aircraft Leasing	eir	Logitech
AIB	Enterprise Ireland	Medtronic
Allianz	Ervia	Mitsubishi UFJ Fund Services
Allied Pensions Trustees	Ex Ordo	Musgraves
Apple	EY	Northern Trust
Arcadia	FCA Capital	Pepper Asset Servicing
Argenta Inc	Fexco	Permanent TSB



Bank of Ireland	Fidelity Investments	PwC
Bank of New York Mellon	Financial Ombudsman Service	Quintillion Limited
BDO	FPG Amentum	ReedSmith
BNP Paribas	GE Capital Aviation Services	RSM Farrell Grant
Capital Life & Pensions	Glanbia Plc	Smyths Toys Ltd.
Central Bank of Ireland	Goldman Sachs	Southwestern Services
Chendu Investment Holdings Group	Grant Thornton	State Street
Citibank	Hedgeserv	Susquehanna International Group (SIG)
Dairygold	HSBC	Turn Key Ventures Ltd
David McWilliams	IBRC	UDG Healthcare
Davy Stockbrokers	Kerry Group	Unisys Ltd
Deloitte	KMPG	Zurich Insurance
Deutsche Bank		

## Job titles for graduates with this degree

### ➤ Economics and Finance (BBS)

Graduates who progressed directly to employment have taken up a wide variety of roles. The following list provides a sample of initial roles listed on GOS surveys by graduates approximately nine months after graduation.

Accounting & Finance Associate	Payments Associate	Pensions Administrator
Accounts Manager	FP&A Analyst	Portfolio Manager
Analyst Trade Support	Fraud Investigator	Pricing Analyst
Associate Accountant	Fund Accountant	Securities Processing Analyst
Audit Trainee	Fund Administrator	Tax Assistant
Client Portfolio Executive	Fund Manager	Trade Development Executive
Client Service Investment Representative	Graduate Bank Official	Trade Operations Analyst
Commercial Relationship Manager	Graduate Business Analyst	Trader
Compliance Administrator	Graduate Lender	Trainee Accountant
Corporate Treasury Analyst	Hedge Fund Analyst	Trainee Financial Adviser

Depository Receipts  
Settlements Administrator

Economic Researcher

ETD Derivatives Analyst

European Shareholder  
Services Business Analyst

Financial Analyst

Insurance  
Underwriter

Investment Banker

Investor Services  
Analyst

Junior Auditor

Operations Analyst

Trustee

Trustee Analyst

Underwriter

## Further information

### ➤ Economics and Finance (BBS)

<http://www.iea.ie/>

<http://www.nesc.ie/>

<http://spe.org.uk/>

<http://www.res.org.uk/>

## Bachelor of Business Studies

### ➤ Marketing (BBS)

The suite of modules that comprise the Marketing major has been designed to explore marketing theory and practice, whilst simultaneously developing a diverse skills-set that will be immediately transferable to the workplace. Subject include: Consumption and Consumer Culture, Marketing Communications, Marketing Research, Digital Marketing; Marketing Intelligence; Strategic Brand Management; Marketing Leadership and Marketing Relationships and Networks. Graduates are likely to pursue careers in product and brand management, marketing research, advertising, sales and general marketing.

### Nine months after graduating with this degree

#### ➤ Marketing (BBS)

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Employed in Ireland	Employed Abroad	Further Study	Not available	Seeking employment	No. of Responses	Total no. of Graduates	Year
50%	16%	23%	5%	7%	44	70	2013
67%	13%	17%	0%	3%	54	59	2014
72%	4%	11%	6%	8%	53	53	2015
81%	11%	8%	0%	0%	36	39	2016
84%	3%	10%	0%	3%	29	59	2017

### Further study options for graduates with this degree

#### ➤ Marketing (BBS)

The following list provides a sample of further education qualifications that graduates have pursued.

Masters in International Entrepreneurship Management

Graduate Diploma in Education (Primary)

MSc in Project Management

MSc in Marketing Practice

Masters in Business and Marketing

MSc in International Business

MSc Marketing, Consumption and Society

MA in Irish Traditional Music Performance

Masters of Digital Media

Master of Arts in International Tourism

Master of Science in Marketing,  
Consumption and Society  
Professional Diploma in Education  
(Business)  
Ignite - Graduate Business Innovation  
Programme

Masters in Digital Marketing

MBA

MSc Marketing and Strategy

## Organisations employing graduates with this degree

### ➤ Marketing (BBS)

The following list provides a sample of organisations that have employed graduates of this programme.

Abbot Nutrition	Dubarry of Ireland	Microsoft
Abtran	eBAY	MPRC Global
Accenture	Enterprise Ireland	Musgrave Retail Ireland
AIB	Enterprise Rent A Car	Northern Trust
AIG	Ervia	Oracle
Amscan International	ESB	Paddy Power
Analog Devices	Fuji	Pallas Foods
Asystec Ltd.	GE Sensing	Pepper Asset Servicing
Bank of America	GE Capital Aviation Services	Premier Recruitment
Bank of Ireland	Glanbia	PwC
Betfair	Google	PSG Communications
BNY Mellon	Hedgeserv	River Island
BOD Recruitment	Hodson Bay	RSA Insurance
Boston Scientific	IFA	SAA
Boyle Sports	Irish Dairy Board	Shannon Airport
Brian Geary Toyota	Irish Distillers Pernod Ricard	Shannon Protein Technologies Ltd.
British Airways	Irish Ferries	Smyths Toys HQ
Campion Insurances	Jack & Jones	Sonru Ltd
CGM Funds	Jones Engineering Group	State Street
CIT Aerospace International	Kostal	Strata3
Citi Bank	Lifestyles Sports Online	The Chartered Institute of Logistics and Transport
Clare Champion	Live 95 FM	Three Ireland
Coca Cola	Lufthansa Technik Shannon	Tommy Hilfiger

Computershare Ireland	Manor House Hotels and Irish Country Hotels	TTM Healthcare
Cook Medical	Meddeas	University of Limerick
Coyne Research Davy Dell Deutsche bank	Media Works Mentor Robotics Meteor Eir	Verify Technologies Version 1 Vodafone Wipro

## Job titles for graduates with this degree

### ➤ Marketing (BBS)

Graduates who progressed directly to employment have taken up a wide variety of roles. The following list provides a sample of initial roles listed on GOS surveys by graduates approximately nine months after graduation.

Marketing Account Executive	Graduate Marketer	Merchandising Admin Assistant
Marketing Account Strategist	Graduate Product Planner	Online Content Coordinator
Advertising Executive	Graduate Sales And Marketing Manager	Programme Project Management Analyst
Brand Manager	Head Of Marketing	Project Co-ordinator
Business Analyst - Graduate	Key Account Manager	Project Management Assistant
Business Development Manager	Market Research Analyst	Radio Presenter
Business Relationship Consultant	Marketing & Communications Assistant	Recruitment Consultant
Customer Marketing Executive	Marketing Administrator	Regulatory Reporting Analyst
Digital Advisor	Marketing Coordinator	Sales & Marketing Representative
Digital Marketing Executive	Marketing Executive	Sales Support Executive
Financial Advisor	Marketing Manager	Social Media Executive
Frontline Technical Support Agent	Marketing Representative	Sports Content Executive
Fund Accountant	Media Buyer	Supply Chain Graduate
Fund Administrator		

## Further Career Information

### ➤ Marketing (BBS)

<http://mii.ie>

[www.aai.ie](http://www.aai.ie)

<http://www.prii.ie/>

[www.iapi.ie](http://www.iapi.ie)

## Bachelor of Business Studies

### ➤ Human Resource Management

A number of key practice based modules are integral to this major option which include Human Resource Practice, Employment Relations Practice and Management Consulting. Overall, there is a balance between theoretical and practical modules in this option. Graduates of the HRM major option will have acquired a comprehensive set of work-related skills in the areas of organisational behaviour analysis, interviewing, conflict management, consulting and performance management and will be ideally placed to pursue careers in human resource management, training and development, management consultancy, employment relations, industrial relations, recruitment and selection and academic research.

## Nine months after graduating with this degree

### ➤ Human Resource Management

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Employed in Ireland	Employed Abroad	Further Study	Not available	Seeking employment	No. of Responses	Total no. of Graduates	Year
50%	31%	16%	0%	3%	32	321	2013
76%	8%	11%	3%	3%	37	327	2014
77%	8%	8%	4%	4%	26	275	2015
88%	0%	3%	0%	0%	25	252	2016
78%	3%	19%	0%	0%	31	37	2017

## Further study options for graduates with this degree

### ➤ Human Resource Management (BBS)

The following list provides a sample of further education qualifications that graduates have pursued.

MSc in International Management and Global Business  
Professional Diploma in Education (Business)  
Masters in International Entrepreneurship Management  
MSc in Human Resource Management  
MSc Work and Organisational Behaviour  
MA in Marketing  
MA in International Tourism  
Professional Master of Education (Business)  
Master of Education - Hibernia College  
MSc International Management  
MA in International Tourism Part-Time

## Organisations that employ graduates with this degree

### ➤ Human Resource Management (BBS)

Abbot Vascular	Nationwide Building Society	Northern Trust
Abtran	Google	PepsiCo
Accenture	Horton Works	Permanent TSB
Aldi	HSE	Pfizer
Allianz Insurance	Intel	PwC
Aramex	Irish Recruitment Consultants	Sanmina
Baker Tiller Glennon	Irish Water	SAP
Bank of Ireland	IT Alliance Group	St. Vincent's University Hospital
BDO Recruitment	Janssen Pharmaceutical	STL logistics
Boston Scientific	Jones Day Law Firm	Stryker
Certus	Kerry Foods	Tesco
Clearstream Global Securities Services Limited	Kirby Group Engineering	The HR Company
Coca Cola International	KPMG	Three Ireland
Cook Ireland	Kylemore Service Group	Uber
CPL Healthcare	Laya Healthcare	Uniphar Group
Danske Bank	Lufthansa Technik Shannon Ltd	Virgin Media Limited
eFlexes	Medtronic	Wipro



Ericsson  
Ervia  
Friends Provident  
International

Merck Sharp & Dohme (MSD)  
Microsoft  
MSD

Zenith Technologies

## Job titles for graduates with this degree

### ➤ Human Resource Management (BBS)

Graduates who progressed directly to employment have taken up a wide variety of roles. The following list provides a sample of initial roles listed on GOS surveys by graduates approximately nine months after graduation.

Business Analyst	Management Consulting Analyst
Business Development Associate	Recruitment & Staffing Coordinator
HR Documentation Consultant	Recruitment Administrator
HR Executive	Recruitment and Contracts Specialist
HR Generalist	Recruitment Consultant
HR Officer	Recruitment Coordinator
HR Operations Intern	Recruitment Intern
HR/Payroll Administrator	Recruitment Officer
Human Resource Administrator	Recruitment Resourcer
Human Resource Assistant	SAP HR Assistant
Human Resource Graduate	Talent Acquisition Specialist
Human Resource Executive	Talent Advisor
Junior Recruitment Consultant	Trainee HR Consultant
Learning And Development Intern	Training Administrator

## Further Career Information

### ➤ Human Resource Management (BBS)

[www.cipd.ie](http://www.cipd.ie)

<http://www.nrf.ie/>

[www.iitd.ie/](http://www.iitd.ie/)

## Bachelor of Business Studies

### ➤ Risk Management and Insurance

The Risk Management and Insurance major option modules are designed to explore risk management theory as well as the practice of risk management. Insurance, Law and Claims students are introduced to the legal system as it relates to the operation of insurance contracts and insurance claims. Many aspects of insurance law are unique to the insurance system and deal effectively with issues such as fraud. In Life Insurance, students learn about the important role of the insurance industry in assessing and pricing risks such as illness and/or death. Risk management functions are directly addressed in modules such as Risk Control and Underwriting and Risk Analysis. An understanding of how decisions are made at management level is provided in Insurance Organisations and Markets. Graduates are well placed to take up opportunities in the insurance industry and the wider financial services sector.

In year 3, you will also take a minor option which consists of one module per semester over the final two years. The following Minor Options are currently offered:

- Business Informatics
- Business Research Methods and Final Year Project
- Globalisation – An Economic Perspective
- Entrepreneurship
- Financial Services
- Law
- Management
- Organisational Psychology
- Quantitative Analysis for Business
- Sociology
- Supply Change Management

## Nine months after graduating with this degree

### ➤ Risk Management and Insurance

The University of Limerick Graduate Outcomes Survey (GOS) is a detailed review of the employment outcomes of UL graduates conducted annually by the University and supported by the Higher Education Authority of Ireland (HEA). The survey supported by the Higher Education Authority, forms part of a nation-wide review of the employment outcomes of Irish University Graduates. The table below illustrates a five-year trend for UL graduates' employment levels and location nine months after graduation.

Employed in Ireland	Employed Abroad	Further Study	Not available	Seeking employment	No. of Responses	Total no. of Graduates	Year
64%	2%	30%	0%	5%	44	321	2013
66%	10%	21%	0%	3%	29	327	2014
85%	4%	78%	0%	4%	26	275	2015
65%	13%	17%	0%	4%	23	252	2016
81%	0%	15%	4%	0%	27	32	2017

## Further study options for graduates with this degree

### ➤ Risk Management and Insurance (BBS)

The following list provides a sample of further education qualifications that graduates have pursued.

- Master of Science in Financial Services
- Master of Science in Risk Management and Insurance
- Higher Diploma in Software Development
- Professional Master of Education (Business)
- PDA Professional Diploma in Accountancy
- Master of Science in Economic Analysis
- Bachelor of Laws (Graduate Entry)
- MSc in Risk Management and Insurance

## Organisations employing graduates with this degree

### ➤ Risk Management and Insurance (BBS)

The following list provides a sample of organisations that have employed graduates of this programme.

AIB	Campion Insurance	Mazars
AIG	Capita	McCarthy Insurance Group
Aiken & Company (Insurances) Ltd	Deloitte	Mercer
Allianz	Department of Revenue	Northern Trust
Allied Risk Management Ltd	Enterprise Rent A Car	O'Leary Insurance
Allied World Assurance Company	Euro Insurances Limited	One Direct
ALT Insurance	FBD Insurance	ProAdjust Limited
Amtrust International Underwriters	FEXCO	PwC
Aon Insurance	FHS Management Services	Robertson Low Insurance
Aviva	First Ireland Insurance Brokers	RSA
Axa Insurance	Frank Glennon Ltd Insurance Brokers	State Street
Axis Capital	Frost Insurances Ltd	Teamworks
Bank of Ireland	Gallivan Murphy Hooper Dolan Insurances	Travelers Insurance
Birmingham Hooper Dolan	Glennons Insurance Broker	Ulster Bank
BNP Paribas Ireland	Goodbody Stockbrokers	Willis Towers Watson
Board Gais Energy	Hiscox	Zurich Insurance
Brightwater Support	Lloyds	
BT	Marsh Insurance Brokers	

## Job titles for graduates with this degree

### ➤ Risk Management and Insurance (BBS)

Graduates who progressed directly to employment have taken up a wide variety of roles. The following list provides a sample of initial roles listed on GOS surveys by graduates approximately nine months after graduation.

Area Compliance Associate	Graduate Business Banker	Pensions Administrator
Asset Manager	Graduate Management Trainee	Personal Line Insurance Underwriter
Assistant Manager	Insurance Administrator	Personal Lines Executive
Associate Accountant	Insurance Advisor	Personal Lines Insurance Agent
Business Administrator	Insurance Agent	Personal Lines Underwriter
Business Analyst	Insurance Assessor	Professional Indemnity Executive
Business Continuity Executive	Insurance Banker	Property Underwriting Operations Assistant
Buyer	Insurance Broker	Reinsurance Technician
Claims Handler	Insurance Intermediary	Revenue Consultant
Commercial Account Executive	Insurance Underwriter	Risk Advisory Assistant
Commercial Insurance Broker	Internal Audit Trainee	Risk Underwriter
Commercial Underwriter	Junior Pensions Administrator	Senior Analyst
Enterprise Risk Analyst	Legal and Compliance Assistant	Trade Dealer
Enterprise Risk Assistant	Liability Underwriter	Trainee Accountant
Financial Advisor	Life and Pensions Administrator	Trainee Desktop Property Loss Adjuster
Financial Controller/Project Manager	Motor Insurer	Underwriting Reporting Analyst
Financial Lines Underwriter	Operations Administrator	
Fund Accountant	Pension Advisor	

## Further Career Information

### ➤ Risk Management and Insurance (BBS)

<https://gradireland.com/>

<https://www.prospects.ac.uk/>

<http://www.financejobs.ie/>

<https://www.econ-jobs.com/>

<https://www.charteredaccountants.ie/>

<http://www.accaglobal.com/ie/en.html>

<https://www.cfainstitute.org/>

<https://www.cimaglobal.com/>

<http://www.cipfa.org/>

<http://www.cpaireland.ie/>

<https://www.iii.ie/>

<http://www.cii.co.uk/>

<https://www.iob.ie/>

<http://www.ifsc.ie/>

<https://www.publicjobs.ie/en/>

# Bachelor of Science in Economics and Mathematical Sciences

## Introduction

Extensive use of quantitative techniques and an emphasis on the importance of analytical thinking will instil transferable skills that you can use and develop in a wide range of careers.

Studying Economics and Mathematical Sciences develops habits of rigorous thought, application of quantitative tools, and clear writing skills. This programme is an excellent way to acquire problem-solving skills and develop a logical, ordered way of looking at issues. By the end of this course, you will be able to apply various mathematical techniques to understand the physical and economic worlds we inhabit.

The aim of this degree is to equip mathematically competent students with a more specialised focus at the level of mathematical theory and statistical analysis, while simultaneously providing them with an exposure to the principles of economics and its key applications.

In a dynamic learning environment, students develop high standards of numeracy and key skills in analytical thinking. Many diverse career opportunities are open to graduates with strong applied quantitative skills.

## Employability skills from this degree

Graduates from this programme develop employability skills including:

- Analysing and interpreting data
- Finding patterns and drawing conclusions
- Applying economic principles and models
- Statistical analysis
- Approaching problems in an analytical and rigorous way
- Formulating theories and applying them to solve problems
- Handling complex data and applying mathematical and statistical analysis methods
- Presenting mathematical arguments and conclusions with accuracy and clarity
- Logical thinking
- Communication and presentation skills
- Time management
- Organisational skills and working methodically and accurately
- Teamwork and the ability to work independently

## Nine months after graduating with this degree

The University of Limerick Graduate Outcomes Survey (GOS) is a detailed review of the employment outcomes of UL graduates conducted annually by the University and supported by the Higher Education Authority of Ireland (HEA). The survey supported by the Higher Education Authority, forms part of a nation-wide review of the employment outcomes of Irish University Graduates. The table below illustrates a five-year trend for UL graduates' employment levels and location nine months after graduation.

Employed in Ireland	Employed Abroad	Further Study	Not available	Seeking employment	No. of Responses	Total no. of Graduates	Year
20%	0%	60%	0%	20%	5	5	2013
50%	0%	25%	0%	25%	4	6	2014
50%	0%	50%	0%	0%	4	6	2015
50%	0%	50%	0%	0%	6	8	2016
29%	0%	71%	0%	0%	7	10	2017

## Further study options for graduates with this degree

The following list provides a sample of further education qualifications that graduates have pursued.

HDip in Accounting and Corporate Finance  
MSc in Actuarial Science  
MSc in Business Analytics  
MSc in Computational Finance

MSc in Economic Analysis  
MSc in Financial Services,  
MSc in Statistics

## Organisations employing graduates with this degree

The following list provides a sample of organisations that have employed graduates of this programme.

Accenture  
Central Bank  
Competition and Consumer Protection Commission

Department of Finance  
ESRI  
FCOS  
GlobalReach

Invesco  
KPMG  
State Street



## Job titles for graduates with this degree

Graduates who progressed directly to employment have taken up a wide variety of roles. The following list provides a sample of initial roles listed on GOS surveys by graduates approximately nine months after graduation.

Actuary

Equities Trader

IT Consultant

Pension Administrator

Research Analyst

Trainee Accountant

## Further Career Information

[www.ul.ie/business/departments/accounting\\_finance/accounting-exemptions](http://www.ul.ie/business/departments/accounting_finance/accounting-exemptions)

[www.gradireland.com](http://www.gradireland.com)

[www.prospects.ac.uk](http://www.prospects.ac.uk)

<http://jobs.economist.com/>

[www.econ-jobs.com](http://www.econ-jobs.com)

[www.financejobs.ie](http://www.financejobs.ie)

[www.charteredaccountants.ie](http://www.charteredaccountants.ie)

[www.ireland.accaglobal.com](http://www.ireland.accaglobal.com)

[www.cfainstitute.org](http://www.cfainstitute.org)

[www.cimaglobal.com](http://www.cimaglobal.com)

[www.cipfa.org](http://www.cipfa.org)

[www.cpaireland.ie](http://www.cpaireland.ie)

# Bachelor of Arts in Economics and Sociology

## Introduction

This programme will appeal to you if you are excited about the challenges of understanding the ways in which societies and economies function. It will also appeal to you if you want a wide choice of career and graduate study options, as the programme teaches you a range of skills that can be applied to careers in business, public service, social and economic research, public relations and journalism.

The programme brings together some of the most important approaches to understanding the economic, social and human worlds. The combination of the complementary disciplines of economics and sociology offers a powerful toolkit for understanding social and human phenomena. The economics part of the programme centres on how we allocate scarce resources, the issues of unemployment, inflation and economic growth, analysis of government policy and contemporary global economic issues. The sociology part of the programme focuses on how society and social life influence people and help to shape their lives. You will study the media, work, gender, globalisation, inequality and multiculturalism, and how these elements influence individuals and society.

## Employability skills from this degree

Graduates from this programme develop employability skills including:

- Applying economic principles and models
- Understanding the driving forces that shape social policy and financial markets
- Statistical analysis
- Communication: presenting findings and explaining complex data
- Numeracy: handling complex data and applying mathematical and statistical analysis methods
- Problem-solving: extracting information, drawing conclusions and making recommendations
- IT skills: specialised software
- Time management
- Analysing research methods, data, conclusions and recommendations
- Appreciating the complexity and diversity of social situations
- Applying sociological theory to society's organisations, including schools, hospitals and offices
- Researching, judging and evaluating complex information
- Making reasoned arguments

- Knowledge and understanding of research methods, analysis and statistical techniques
- Developing opinions and new ideas on social issues
- Working collaboratively
- Understanding, scrutinising and reassessing common perceptions of the social world
- Relating sociological knowledge to social, public and civic policy
- Organising work and meeting deadlines

## Nine months after graduating with this degree

The University of Limerick Graduate Outcomes Survey (GOS) is a detailed review of the employment outcomes of UL graduates conducted annually by the University and supported by the Higher Education Authority of Ireland (HEA). The survey supported by the Higher Education Authority, forms part of a nation-wide review of the employment outcomes of Irish University Graduates. The table below illustrates a five-year trend for UL graduates' employment levels and location nine months after graduation.

Employed in Ireland	Employed Abroad	Further Study	Not available	Seeking employment	No. of Responses	Total no. of Graduates	Year
54%	23%	23%	0%	0%	13	15	2013
35%	12%	41%	0%	12%	17	18	2014
64%	6%	15%	15%	0%	33	38	2015
78%	11%	11%	0%	0%	18	25	2016
47%	6%	35%	0%	12%	17	31	2017

## Further study options for graduates with this degree

The following list provides a sample of further education qualifications that graduates have pursued.

MA in European Integration

MA in Sociology (Youth, Community and Social Regeneration)

MSoc Sc in Community and Youth Work

MSc in Occupational Therapy

MSc in Cloud Computing

MSc in Economic Analysis

MSc in Human Resource Management

MSc in Marketing, Consumption and Society

## Organisations employing graduates with this degree

The following list provides a sample of organisations that have employed graduates of this programme.

AIB	Northern Trust	UAE Department of
Al Najah Private School	Payback Loyalty	Education
Bank of Ireland	Sabis International	University of Limerick
Citibank	Schools	VHI
Department of Social	Sellbytel	Whirlpool
Protection	State Street	Zurich
	Tom Ford Fashion Design	

## Job titles for graduates with this degree

Graduates who progressed directly to employment have taken up a wide variety of roles. The following list provides a sample of initial roles listed on GOS surveys by graduates approximately nine months after graduation.

Trainee Accountant	Pension administrator
Junior Accounts Clerk	Trainee Fund Manager
Loans Administrator	Office Manager
Teacher (International School)	Trustee Associate
Insurance Broker	Insurance Advisor
Finance and Procurement Analyst	Customer Service Advisor
Corporate Analyst	Marketing Manager
Tresury Operations Representative	

## Further Career Information

[www.sociology.ie](http://www.sociology.ie)

[www.britsoc.co.uk](http://www.britsoc.co.uk)

[www.irishaid.ie/get-involved/volunteering](http://www.irishaid.ie/get-involved/volunteering)

[www.localgovernmentjobs.ie](http://www.localgovernmentjobs.ie)

[www.gradireland.com](http://www.gradireland.com)

[www.prospects.ac.uk](http://www.prospects.ac.uk)

<http://jobs.economist.com/>

# Bachelor of Arts in International Business

## Introduction

The BA in International Business (BAIB) degree is highly sought after by employers. The programme will provide you with highly developed language skills, specialised business knowledge, foreign work experience and foreign study experience. The programme is well suited to highly motivated self-starters who desire international business exposure. Past students have secured work placements in Vietnam, studied in Mexico city, and so on. Graduate employers value the attributes and experiences you will gain, which attest to 'the edge' that graduates of this programme have over domestically focused students. Typically, 50 per cent of students on this programme choose to study a language; the remainder of students choose business/humanities electives.

## Employability skills from this degree

Graduates from this programme develop employability skills including:

- Understanding organisational behaviour and structure
- Analytical and critical thinking skills
- A creative approach to problem-solving
- Decision-making
- Persuasive written and oral communication
- Numeracy and the ability to research, interpret and use business and financial data
- Self-reliance, initiative and the ability to manage time, projects and resources
- Appreciating the causes and effects of economic and other external changes

## Nine months after graduating with this degree

The University of Limerick Graduate Outcomes Survey (GOS) is a detailed review of the employment outcomes of UL graduates conducted annually by the University and supported by the Higher Education Authority of Ireland (HEA). The survey supported by the Higher Education Authority, forms part of a nation-wide review of the employment outcomes of Irish University Graduates. The table below illustrates a five-year trend for UL graduates' employment levels and location nine months after graduation.

First year of graduation 2016

Employed in Ireland	Employed Abroad	Further Study	Not available	Seeking employment	No. of Responses	Total no. of Graduates	Year
68%	12%	12%	4%	4%	25	28	2016
70%	18%	9%	3%	0%	34	39	2017

## Further study options for graduates with this degree

The following list provides a sample of further education qualifications that graduates have pursued.

Masters of Accounting  
MSc Digital Marketing  
MSc Economic Analysis

## Organisations employing graduates with this degree

The following list provides a sample of organisations that have employed graduates of this programme.

Ciena	Mars Ireland	Easons
Quantum 3 Aluminium	Workday	PwC
Dell EMC	GMHD Insurances	Uber
AIB	Kerry Group	CTD Foods
Aryzta	Intel	European Tour
KPMG	Deloitte	

## Job titles for graduates with this degree

Graduates who progressed directly to employment have taken up a wide variety of roles. The following list provides a sample of initial roles listed on GOS surveys by graduates approximately nine months after graduation.

Business Analyst	Accounting and Finance Graduate
Marketing Analyst	Finance Analyst
HR Solutions Representative	Trainee Auditor
Bank Official	Sales Associate
Speciality Ingredients Buyer	Community Support Representative
Trainee Accountant	Customer Support Specialist
Trainee Auditor	Supply Chain and Procurement Grad
Multi Category Marketing Intern	Hospitality Sales Executive
Corporate Sales Developer	Junior Auditor
Commercial Insurance Broker	

## Further Career Information

[www.gradireland.com](http://www.gradireland.com)

[www.prospects.ac.uk](http://www.prospects.ac.uk)

<http://jobs.economist.com/>

[www.econ-jobs.com](http://www.econ-jobs.com)

[www.financejobs.ie](http://www.financejobs.ie)

[www.charteredaccountants.ie](http://www.charteredaccountants.ie)

[www.ireland.accaglobal.com](http://www.ireland.accaglobal.com)

[www.cfainstitute.org](http://www.cfainstitute.org)

[www.cimaglobal.com](http://www.cimaglobal.com)

[www.cipfa.org](http://www.cipfa.org)

[www.cpaireland.ie](http://www.cpaireland.ie)

# **Bachelor of Arts in International Insurance and European Studies**

## **Introduction**

This is a unique programme in Ireland: it combines in-depth knowledge of an important element of the financial services industry with a European Studies element. You will have the opportunity to develop skills in the areas of insurance/risk management. At the same time, you will achieve a high level of proficiency in a European language and gain an understanding of the socio-cultural make-up of a European country.

The insurance industry in Ireland accounts for almost 9 per cent of GDP and employs over 15,000 people in various aspects of the industry. The international insurance sector is increasingly important: today, Ireland is a key provider of insurance services within the European Single Market.

## **Employability skills from this degree**

Graduates from this programme develop employability skills including:

- Knowledge and awareness of business organisations
- Numerical and quantitative skills
- Problem-solving and analytical skills
- Oral and written communication skills
- Self-reliance, initiative and the ability to manage time, projects and resources
- Appreciating the causes and effects of economic and other external changes
- Research skills



## Nine months after graduating with this degree

The University of Limerick Graduate Outcomes Survey (GOS) is a detailed review of the employment outcomes of UL graduates conducted annually by the University and supported by the Higher Education Authority of Ireland (HEA). The survey supported by the Higher Education Authority, forms part of a nation-wide review of the employment outcomes of Irish University Graduates. The table below illustrates a five-year trend for UL graduates' employment levels and location nine months after graduation.

Employed in Ireland	Employed Abroad	Further Study	Not available	Seeking employment	No. of Responses	Total no. of Graduates	Year
100%	0%	0%	0%	0%	1	1	2013
33%	0%	67%	0%	0%	3	3	2015
0%	0%	100%	0%	0%	1	1	2016
100%	0%	0%	0%	0%	3	4	2017

## Further study options for graduates with this degree

The following list provides a sample of further education qualifications that graduates have pursued.

MA in French

MSc in International Entrepreneurship  
Management

MSc in International Management and  
Global Business

## Organisations employing graduates with this degree

The following list provides a sample of organisations that have employed graduates of this programme.

Allianz	Lloyds	Sabis International
Axa	New Ireland Insurance	Schools
European Chamber of Commerce	RSA	Symantec
Fairfax Financial Holdings		Zurich

## Job titles for graduates with this degree

Graduates who progressed directly to employment have taken up a wide variety of roles. The following list provides a sample of initial roles listed on GOS surveys by graduates approximately nine months after graduation.

Claims Handler	Reinsurance Technician
Compliance Executive	Teacher (International School)
Customer Services Agent	Underwriter
Pensions Administrator	

## Further Career Information

<https://gradireland.com/career-sectors/banking-insurance-and-financial-services>

[www.ifsc.ie](http://www.ifsc.ie)

[www.iii.ie](http://www.iii.ie)

# Bachelor of Arts in Law and Accounting

## Introduction

The Law and Accounting degree allows you to pursue either career, while using skills from both disciplines to enhance your chosen professional career path.

Within the business world, a strong legal background assists the work of many accounting specialists. Equally, a firm grounding in all aspects of accounting, including taxation, deepens the lawyer's understanding of business transactions. This course reflects a demanding, broad and practical programme of study that will provide you with a firm foundation in both law and accounting. The combination allows you to make your choice of profession when you have a better knowledge of your strengths and of the law and accounting disciplines.

## Law Exemptions

Exemption is granted to students who hold an honours Bachelor's Degree in Law and Accounting, as follows:

- The Law Society of Ireland: All aspiring trainee solicitors are now required to pass the FE-1 examinations set by the Law Society of Ireland.
- The Honorable Society of King's Inns: The Bachelor's Degree in Law and Accounting is an approved law degree for the purposes of taking the entrance examination of the Honorable Society of King's Inns. Please note that students are required by the Honorable Society of King's Inns to have studied Jurisprudence and Administrative Law, along with the core law modules in this programme.

## Accounting Exemptions

Exemption is granted to students who hold an honours Bachelor's Degree in Law and Accounting as follows:

Chartered Accountants Ireland (CAI):

- CA Proficiency 1 (CAP1): Graduates with a minimum 2.2 award will, under certain conditions, be exempt from CAP 1
- CA Proficiency 2 (CAP2): No exemption
- Final Admitting Exam (FAE): No exemption

Association of Chartered Certified Accountants (ACCA):

- Fundamentals: Exempt from 6 out of 14 papers
- Professional: No exemption

Institute of Certified Public Accountants in Ireland (CPA):

- Foundation 1: Exempt from all 3 papers
- Foundation 2: Exempt from all 4 papers
- Professional 1: Exempt from 2 out of 6 papers
- Professional 2: No exemption

Chartered Institute of Management Accountants in Ireland (CIMA):

- Certificate in Business Accounting: Exempt from all 6 papers
- Managerial level: Exempt from 2 out of 6 papers
- Strategic level: No exemption

Institute of Taxation in Ireland (ITI):

- Part 1: Exempt from all papers
- Part 2: No exemption
- Part 3: No exemption

Graduates of Bachelor's Degree in Law and Accounting are not in any way prejudiced by virtue of their joint degree, and get the same exemptions as any graduate with a degree in Accounting.

## **Employability skills from this degree**

Graduates from this programme develop employability skills including:

- Researching, including verbal questioning
- Evaluating, interpreting and explaining complex information clearly
- Analysing
- Reasoning and critical judgement
- Formulating sound arguments
- Lateral thinking and problem-solving
- Writing concisely
- Confident and persuasive oral communication
- Attention to detail: ability to draft formal documents with precision
- Knowledge and awareness of business organisations
- Numerical and quantitative skills
- Ability to argue your case and to negotiate

- Knowledge of global business issues
- Entrepreneurship

## Nine months after graduating with this degree

The University of Limerick Graduate Outcomes Survey (GOS) is a detailed review of the employment outcomes of UL graduates conducted annually by the University and supported by the Higher Education Authority of Ireland (HEA). The survey supported by the Higher Education Authority, forms part of a nation-wide review of the employment outcomes of Irish University Graduates. The table below illustrates a five-year trend for UL graduates' employment levels and location nine months after graduation.

Employed in Ireland	Employed Abroad	Further Study	Not available	Seeking employment	No. of Responses	Total no. of Graduates	Year
56%	2%	42%	0%	0%	50	57	2013
69%	4%	25%	0%	2%	55	56	2014
82%	0%	16%	0%	2%	44	46	2015
71%	3%	26%	0%	0%	34	48	2016
86%	4%	10%	0%	0%	29	43	2017

## Further study options for graduates with this degree

The following list provides a sample of further education qualifications that graduates have pursued.

GradDip in Computing  
 Master of Laws (General)  
 Master of Laws in International Commercial Law  
 MBS in Accounting  
 MSc in Computational Finance

MSc in Financial Services  
 New York Bar Exams  
 Preparation course for FE1 exams for Blackhall Place  
 Law Society of Ireland Professional Practice Course  
 The Honourable Society of King's Inns Barrister-at-Law degree

## Organisations that employing graduates with this degree

The following list provides a sample of organisations that have employed graduates of this programme.

A&L Goodbody	Glanbia	Matheson
Accenture	Glass Lewis	Michael Nugent & Co.
AIB	Grant Thornton	Moore Stephens
Amazon	HedgServ	Morgan Stanley
Arthur Cox	Horwath Bastow	RSM
Bank of Ireland	Charleton	NAMA
BDO	HSOC	BNY Mellon
Beechwood Partners	IBI Corporate Finance	Norman O'Leary
Cambridge School	IBRC	Northern Trust
Comenius	Independent Trustee	O'Donovan Lavin
Curran Moore & Company	Company Ltd	O'Neill Foley
Deloitte	Irish Life	Pepper
Doran & Minehane	JPA Brenson Lawlor	PwC
Euro Insurances	Keogh Ryan Tierney	Skyline
Eversheds	Kerry Group	Standard Chartered Bank
EY	KPMG	State Street
	Law Society of Ireland	VCE
	Maples and Calder	William Fry

## Job titles for graduates with this degree

Graduates who progressed directly to employment have taken up a wide variety of roles. The following list provides a sample of initial roles listed on GOS surveys by graduates approximately nine months after graduation.

Assurance Associate	Financial Adviser
Audit Associate	Financial Analyst
Auditor	Operations Executive
Banker	Trainee Solicitor
Trainee Barrister	Tax Assistant/Associate
Chartered Accountant	Trial Co-Ordinator

## Further Career Information

[www.charteredaccountants.ie](http://www.charteredaccountants.ie)

[www.ireland.accaglobal.com](http://www.ireland.accaglobal.com)

[www.cfainstitute.org](http://www.cfainstitute.org)

[www.cimaglobal.com](http://www.cimaglobal.com)

[www.cipfa.org](http://www.cipfa.org)

[www.cpaireland.ie](http://www.cpaireland.ie)

[www.iii.ie](http://www.iii.ie)

[www.cii.co.uk](http://www.cii.co.uk)

[www.bankers.ie](http://www.bankers.ie)

[www.humanrightsireland.com](http://www.humanrightsireland.com)

[www.legal500.com](http://www.legal500.com)

[www.prospects.ac.uk](http://www.prospects.ac.uk)

[www.lawcareers.net](http://www.lawcareers.net)

<https://gradireland.com/career-sectors/law-legal-services-and-patents>

[www.lawsociety.ie](http://www.lawsociety.ie)

[www.kingsinns.ie](http://www.kingsinns.ie)

[www.gradpublicjobs.ie/gradpublicjobs](http://www.gradpublicjobs.ie/gradpublicjobs)

<https://gradireland.com/career-sectors/fund-management>

<https://gradireland.com/career-sectors/accountancy-and-financial-management>

# Master of Science in Computational Finance

## Introduction

The MSc in Computational Finance programme is a technically-oriented Masters in Finance programme. The programme design equips graduates from cognate backgrounds with a combination of advanced technical knowledge and industry-facing skills, outcomes which employers increasingly require of graduate hires in the international financial services industry. The MSc in Computational Finance programme is highly regarded by employers due to its emphasis on a 'learning-by-doing' teaching philosophy. This approach is supported by students' frequent exposure to both lecture and workshop classes in Ireland's first campus-based (Bloomberg-equipped) Trading Floor, which is housed in the Kemmy Business School.

## Employability skills from this degree

Graduates from this programme develop employability skills including the ability to:

- Trade on an international trading floor in addition to obtaining an International Trading Floor and Bloomberg Aptitude Test (BAT) certification as part of the master's programme
- Analyse, critically evaluate and apply methods of computational finance to practical problems, including pricing of derivatives and risk assessment
- Investigate, analyse and interpret data, find patterns and draw conclusions
- Be numerically advanced and analyse big data
- Approach problems in an analytical and rigorous way, to formulate theories and apply them to solving problems
- Communicate effectively both orally and in writing
- Be self-reliant, work on own initiative and manage time, projects and resources.



## Nine months after graduating with this degree

The University of Limerick Graduate Outcomes Survey (GOS) is a detailed review of the employment outcomes of UL graduates conducted annually by the University and supported by the Higher Education Authority of Ireland (HEA). The survey forms part of a nationwide review of the employment outcomes of Irish university graduates; its focus is the employment and further study patterns of yearly graduates. UL surveys its graduates in March/April each year, eight months after they graduate. The table below illustrates a five-year trend for UL graduates' employment and employment locations nine months after graduation.

Employed in Ireland	Employed Abroad	Further Study	Not available	Seeking employment	No. of Responses	Total no. of Graduates	Year
67%	22%	0%	0%	11%	9	9	2013
57%	36%	0%	0%	7%	14	15	2014
77%	8%	8%	0%	8%	13	13	2015
56%	22%	22%	0%	0%	9	10	2016
75%	25%	0%	0%	0%	4	6	2017

## Further study options for graduates with this degree

The following provides a sample of further education qualifications that graduates from this programme have pursued.

PhD

## Organisations employing graduates with this degree

The following list provides a sample of organisations that have employed graduates of this programme.

AIB	ESB International	Murex
Bank of America	First Derivatives	Northern Trust
Bank of Ireland	GE Capital	Pioneer Investments
Barclays Bank	Geneva Trading	Susquehanna International
Citco	HedgeServ	Group
Davy	KBC Bank	State Street
Deutsche Bank		Wellesley Investments & Pensions

## Job titles for graduates with this degree

Graduates who progressed directly to employment have taken up a wide variety of roles. The following list provides a sample of initial roles listed on the Graduate Outcome Survey by graduates approximately nine months after graduation.

Credit (Risk) Analyst  
Financial Analyst  
Financial Engineer  
Fund Accountant  
Futures Trader

FX Trader  
(Investment) Portfolio Specialist  
Market Risk Analyst  
Pricing Analyst  
Quantitative Developer  
Wealth Manager

## Further Career Information

[www.ul.ie/careers](http://www.ul.ie/careers)  
[www.gradireland.com](http://www.gradireland.com)  
[www.prospects.ac.uk](http://www.prospects.ac.uk)  
[www.financejobs.ie](http://www.financejobs.ie)  
[www.efinancialcareers.com](http://www.efinancialcareers.com)  
[www.quantfinancejobs.com](http://www.quantfinancejobs.com)  
[www.bankers.ie](http://www.bankers.ie)  
[www.ifsc.ie](http://www.ifsc.ie)  
[www.publicjobs.ie](http://www.publicjobs.ie)

# Master of Science in Financial Services

## Introduction

The MSc in Financial Services is a one-year full-time programme of study. The programme equips students with a combination of academic knowledge and technical skills required for high value-added positions available in the Financial Services industry in Ireland and abroad.

## Employability skills from this degree

Graduates from this programme develop employability skills including the ability to:

- Trade on an international trading floor in addition to International Trading Floor and Bloomberg Aptitude Test (BAT) certification as part of the masters programme
- Develop and apply excellent analytical skills and an informed, evidence-based approach
- Work under pressure on multiple projects within strict timeframes
- Apply a knowledge of data analysis tools and familiarity with other relational databases
- Obtain experience of financial and statistical methodologies and techniques
- To communicate effectively, both orally and in writing, developing excellent communication and interpersonal skills, including strong negotiating skills
- Operate in a lively and fast paced environment
- Develop sound project and time management skills
- Develop presentation skills
- Develop assertiveness and problem-solving ability.

## Nine months after graduating with this degree

The University of Limerick Graduate Outcomes Survey (GOS) is a detailed review of the employment outcomes of UL graduates conducted annually by the University and supported by the Higher Education Authority of Ireland (HEA). The survey forms part of a nationwide review of the employment outcomes of Irish university graduates; its focus is the employment and further study patterns of yearly graduates. UL surveys its graduates in March/April each year, eight months after they graduate. The table below illustrates a five-year trend for UL graduates' employment and employment locations nine months after graduation.

Employed in Ireland	Employed Abroad	Further Study	Not available	Seeking employment	No. of Responses	Total no. of Graduates	Year
67%	26%	4%	0%	4%	27	40	2013
59%	18%	5%	5%	14%	22	25	2014
43%	38%	5%	0%	14%	21	23	2015
80%	7%	0%	0%	13%	15	28	2016
76%	19%	0%	0%	5%	21	27	2017

## Further study options for graduates with this degree

The following list provides a sample of further education qualifications that graduates have pursued.

MSc Project and Programme Management

MBA

PhD

## Organisations employing graduates with this degree

The following list provides a sample of organisations that have employed graduates of this programme.

Accenture

AIB

Bank of America

Bank of Ireland

BNY Mellon

BDO

Central Bank

Citco Fund Services

Credit Suisse

Davy

Deloitte

EY

First Derivatives

GE Capital

Geneva Trading

HedgeServ

HSBC

Northern Trust

Pepper Asset Management

State Street

## Job titles for graduates with this degree

Graduates who progressed directly to employment have taken up a wide variety of roles. The following list provides a sample of initial roles listed on Graduate Outcome Survey by graduates approximately nine months after graduation.

Analyst	Financial Analyst	Stockbroker
Assistant Underwriter	Financial Engineer	Trader
Auditor	Fund Accountant	Trainee Accountant
Compliance Risk Analyst	Fund Administration	Trustee Analyst
Corporate Trust	Fund Management	/Associate
Analyst/Assistant	Operations Analyst	Transfer Analyst
Financial Advisor	Securities Analyst	Teaching Assistant

## Further Career Information

[www.ul.ie/careers](http://www.ul.ie/careers)

[www.gradireland.com](http://www.gradireland.com)

[www.prospects.ac.uk](http://www.prospects.ac.uk)

[www.financejobs.ie](http://www.financejobs.ie)

[www.efinancialcareers.com](http://www.efinancialcareers.com)

[www.charteredaccountants.ie](http://www.charteredaccountants.ie)

[www.ireland.accaglobal.com](http://www.ireland.accaglobal.com)

[www.cfainstitute.org](http://www.cfainstitute.org)

[www.cimaglobal.com](http://www.cimaglobal.com)

[www.cipfa.org](http://www.cipfa.org)

[www.cpaireland.ie](http://www.cpaireland.ie)

[www.bankers.ie](http://www.bankers.ie)

[www.ifsc.ie](http://www.ifsc.ie)

[www.publicjobs.ie](http://www.publicjobs.ie)

# Master of Taxation

## Introduction

This programme, developed in collaboration with the Irish Tax Institute, offers students the opportunity to be educated in tax in a holistic, integrated and sustainable manner in response to the expressed needs of the tax profession. The programme creates a distinctive opportunity for students to take their knowledge of taxation beyond the practice of compliance and planning to a deeper understanding of the theoretical underpinnings of the discipline. It also provides students with a thorough grounding in the knowledge and application of taxation theory, law and practice as applied to individuals and corporate entities both nationally and internationally. In addition, it offers exemptions from Part 1 (all four papers) and Part 2 (two of four papers) of the Irish Tax Institute professional exams subject to minimum grade requirements.

## Employability skills from this degree

Graduates from this programme develop employability skills including the ability to:

- Develop the technical skills required for personal and corporate tax compliance and consulting work
- Appreciate the ethical aspects of personal and corporate tax planning and the protection of the national tax base
- Interpret and explain complex legislation to non-specialists
- Develop a logical and analytical mind with excellent numeracy skills and attention to detail
- Develop key personal and professional skills including decision-making, collaboration, communication, critical thinking and presentation skills
- Develop problem-solving skills, planning and organisation skills
- Develop effective time management skills and to work to tight deadlines
- Develop a flexible approach to work.

## Nine months after graduating with this degree

The University of Limerick Graduate Outcomes Survey (GOS) is a detailed review of the employment outcomes of UL graduates conducted annually by the University and supported by the Higher Education Authority of Ireland (HEA). The survey forms part of a nationwide review of the employment outcomes of Irish university graduates; its focus is the employment and further study patterns of yearly graduates. UL surveys its graduates in March/April each year, eight months after they graduate. The table below illustrates a five-year trend for UL graduates' employment and employment locations nine months after graduation.

Employed in Ireland	Employed Abroad	Further Study	Not available	Seeking employment	No. of Responses	Total no. of Graduates	Year
82%	9%	9%	0%	0%	11	15	2013
93%	0%	0%	7%	0%	15	15	2014
100%	0%	0%	0%	0%	8	8	2015
100%	0%	0%	0%	0%	10	10	2016
72%	14%	14%	0%	0%	7	7	2017

## Organisations employing graduates with this degree

The following list provides a sample of organisations that have employed graduates of this programme.

An Garda Siochana	Grant Thornton
BDO	KPMG
Deloitte	Paddy Power
EY	PwC

## Job titles for graduates with this degree

Graduates who progressed directly to employment have taken up a wide variety of roles. The following list provides a sample of initial roles listed on Graduate Outcome Survey by graduates approximately nine months after graduation.

- Tax Administrator
- Tax Advisor
- Tax Assistant
- Tax Consultant
- Tax Trainee
- Trainee Accountant

## Further Career Information

[www.ul.ie/careers](http://www.ul.ie/careers)

[www.gradireland.com](http://www.gradireland.com)

[www.prospects.ac.uk](http://www.prospects.ac.uk)

[www.financejobs.ie](http://www.financejobs.ie)

[www.jobs.economist.com](http://www.jobs.economist.com)

[www.charteredaccountants.ie](http://www.charteredaccountants.ie)

[www.ireland.accaglobal.com](http://www.ireland.accaglobal.com)

[www.cfainstitute.org](http://www.cfainstitute.org)

[www.cimaglobal.com](http://www.cimaglobal.com)

[www.cipfa.org](http://www.cipfa.org)

[www.cpaireland.ie](http://www.cpaireland.ie)

[www.bankers.ie](http://www.bankers.ie)

[www.ifsc.ie](http://www.ifsc.ie)

[www.publicjobs.ie](http://www.publicjobs.ie)

[www.taxinstitute.ie](http://www.taxinstitute.ie)



# Master of Science in Risk Management

## Introduction

This programme offers a unique blend of insurance, risk management and financial services content. These areas are becoming increasingly interconnected and the prominence of risk management as a specialised profession continues to grow in a complex and volatile economic environment. Ireland is a key location for insurance and reinsurance services. In addition, it is establishing itself as a location for research and development in the insurance of emerging industries and technologies. This course design provides the technical capacity, objective reasoning and contextual overview for roles within the risk management and insurance industry.

## Employability skills from this degree

Graduates from this programme develop employability skills including the ability to:

- Develop excellent analytical skills and an informed, evidence-based approach
- Develop numerical skills and the ability to evaluate costs
- Work under pressure on multiple projects within project timeframes
- Gain knowledge of data analysis tools & familiarity with other relational databases
- Gain experience with financial and statistical methodologies and techniques
- Learn key personal and professional skills including decision-making, collaboration, communication, critical thinking and presentation skills
- Prosper in a lively and fast paced environment
- Develop project and time management skills
- Problem-solve
- Become commercially aware and understand broad business issues.

## Nine months after graduating with this degree

The University of Limerick Graduate Outcomes Survey (GOS) is a detailed review of the employment outcomes of UL graduates conducted annually by the University and supported by the Higher Education Authority of Ireland (HEA). The survey forms part of a nationwide review of the employment outcomes of Irish university graduates; its focus is the employment and further study patterns of yearly graduates. UL surveys its graduates in March/April each year, eight months after they graduate. The table below illustrates a five-year trend for UL graduates' employment and employment locations nine months after graduation.

Employed in Ireland	Employed Abroad	Further Study	Not available	Seeking employment	No. of Responses	Total no. of Graduates	Year
50%	25%	0%	0%	25%	8	10	2013
40%	47%	0%	0%	13%	15	16	2014
63%	38%	0%	0%	0%	8	11	2015
50%	33%	6%	0%	11%	18	18	2016
100%	0%	0%	0%	0%	7	9	2017

## Organisations employing graduates with this degree

The following list provides a sample of organisations that have employed graduates of this programme.

Allied World  
 BNP Paribas Ireland  
 Central Bank of Ireland  
 Deloitte  
 Ed Broking  
 HSBC Securities  
 Ironshore Europe

KPMG  
 Mitsui Sumitomo Insurance Group  
 PwC  
 Toyko Marine Kiln  
 Version 1  
 Wellesley Investment and Pensions  
 Zurich

## Job titles for graduates with this degree

Graduates who progressed directly to employment have taken up a wide variety of roles. The following list provides a sample of initial roles listed on Graduate Outcome Survey by graduates approximately nine months after graduation.

Associate Audit  
 Business Process Consultant  
 Client Services Consultant  
 Derivative Pricing and Risk Specialist  
 Financial Risk Analyst

Insurance Broker  
 Investment Portfolio Specialist  
 Risk Analyst  
 Underwriter

## Further Career Information

[www.ul.ie/careers](http://www.ul.ie/careers)

[www.gradireland.com](http://www.gradireland.com)

[www.prospects.ac.uk](http://www.prospects.ac.uk)

[www.financejobs.ie](http://www.financejobs.ie)

[www.cfainstitute.org](http://www.cfainstitute.org)

[www.cimaglobal.com](http://www.cimaglobal.com)

[www.cipfa.org](http://www.cipfa.org)

[www.cpaireland.ie](http://www.cpaireland.ie)

[www.iii.ie](http://www.iii.ie)

[www.cii.co.uk](http://www.cii.co.uk)

[www.bankers.ie](http://www.bankers.ie)

[www.ifsc.ie](http://www.ifsc.ie)

[www.publicjobs.ie](http://www.publicjobs.ie)

# Master of Science in Economic Analysis

## Introduction

This programme combines core theoretical foundations with a strong applied focus to prepare students for a variety of careers in economics related fields. The programme has a strong applied public policy focus which prepares graduates for positions that require the application of economic knowledge and practical skills. It is also the first and only masters in economics in Ireland that offers the potential to obtain a double degree through our partnership with [HEC Liège](#).

## Employability skills from this degree

Graduates from this programme develop employability skills including the ability to:

- Develop applied economic skills such as data analysis, econometrics and policy analysis
- Extract and analyse relevant data to make sound judgements
- Engage with statistical information
- Develop excellent written and spoken communication skills to convey complex ideas to people with varying levels of economic expertise
- Build productive working relationships and work within a team
- Develop excellent organisational and time management skills
- Work under pressure, often to tight deadlines
- Develop accuracy and attention to detail
- Manage and prioritise multiple tasks
- Develop personal qualities of self-reliance and motivation.

## Nine months after graduating with this degree

The University of Limerick Graduate Outcomes Survey (GOS) is a detailed review of the employment outcomes of UL graduates conducted annually by the University and supported by the Higher Education Authority of Ireland (HEA). The survey forms part of a nationwide review of the employment outcomes of Irish university graduates; its focus is the employment and further study patterns of yearly graduates. UL surveys its graduates in March/April each year, eight months after they graduate. The table below illustrates a five-year trend for UL graduates' employment and employment locations nine months after graduation.

Employed in Ireland	Employed Abroad	Further Study	Not available	Seeking employment	No. of Responses	Total no. of Graduates	Year
91%	9%	0%	0%	0%	11	11	2013
70%	0%	10%	0%	20%	10	12	2014
100%	0%	0%	0%	0%	12	12	2015
80%	20%	0%	0%	0%	5	7	2016
87.5%	0%	12.5%	0%	0%	8	10	2017

## Organisations employing graduates with this degree

The following list provides a sample of organisations that have employed graduates of this programme.

Allied Pension Trustees  
Bank of Ireland  
Central Bank of Ireland  
Central Statistics Office  
Department of Finance  
Irish Government Economic and Evaluation Service (IGEES)  
Northern Trust  
Sherry Fitzgerald Group

## Job titles for graduates with this degree

Graduates who progressed directly to employment have taken up a wide variety of roles. The following list provides a sample of initial roles listed on Graduate Outcome Survey by graduates approximately nine months after graduation.

Bank Executive  
Bank Officer  
Client Services Representative  
Credit Institution Officer  
Economist

Graduate Economic Researcher  
Investment Fund Supervisor  
Pension Administrator  
Statistician  
Treasury Analyst

## Further Career Information

[www.ul.ie/career](http://www.ul.ie/career)  
[www.gradireland.com](http://www.gradireland.com)  
[www.prospects.ac.uk](http://www.prospects.ac.uk)  
[www.financejobs.ie](http://www.financejobs.ie)  
[www.jobs.economist.com](http://www.jobs.economist.com)  
[www.econ-jobs.com](http://www.econ-jobs.com)  
[www.charteredaccountants.ie](http://www.charteredaccountants.ie)  
[www.ireland.accaglobal.com](http://www.ireland.accaglobal.com)  
[www.cfainstitute.org](http://www.cfainstitute.org)  
[www.cimaglobal.com](http://www.cimaglobal.com)  
[www.cipfa.org](http://www.cipfa.org)  
[www.cpairland.ie](http://www.cpairland.ie)  
[www.bankers.ie](http://www.bankers.ie)  
[www.ifsc.ie](http://www.ifsc.ie)  
[www.publicjobs.ie](http://www.publicjobs.ie)

# Master of Arts in International Tourism

## Introduction

This programme combines an understanding of the international tourism industry and an appreciation of the key issues affecting its continued development. In addition, it offers insights into the marketing and management issues impacting on the sector. Students interaction with tourism industry practitioners and visiting international faculty and an international field trip form an integral part of the course.

## Employability skills from this degree

Graduates from this programme develop employability skills including the ability to:

- Understand current trends and developments in the global tourism industry
- Plan for tourism businesses at a national, regional and organisational level
- Learn modern marketing practices for international tourism
- Learn key management skills in tourism-related enterprises
- Develop important independent research skills
- Evaluate projects and problem-solve
- Make a decision within a constantly changing economic climate
- Illustrate effective team-work skills and negotiating skills
- Think critically
- Have a self-motivated approach to work and deadlines
- Show a critical awareness of technological innovation and social media tools in tourism
- Develop essential writing techniques and presentation skills
- Develop excellent communication skills
- To lead a team effectively through interpersonal and management skills.

## Nine months after graduating with this degree

The University of Limerick Graduate Outcomes Survey (GOS) is a detailed review of the employment outcomes of UL graduates conducted annually by the University and supported by the Higher Education Authority of Ireland (HEA). The survey forms part of a nationwide review of the employment outcomes of Irish university graduates; its focus is the employment and further study patterns of yearly

graduates. UL surveys its graduates in March/April each year, eight months after they graduate. The table below illustrates a five-year trend for UL graduates' employment and employment locations nine months after graduation. Please note that this table does not reflect part-time participants of the MA programme.

Employed in Ireland	Employed Abroad	Further Study	Not available	Seeking employment	No. of Responses	Total no. of Graduates	Year
75%	13%	13%	0%	0%	8	10	2013
33%	67%	0%	0%	0%	9	11	2014
56%	19%	0%	0%	25%	16	23	2015
59%	8%	0%	0%	33%	12	23	2016
25%	75%	0%	0%	0%	8	11	2017

## Further study options for graduates with this degree

The following list provides a sample of further education qualifications that graduates have pursued.

Higher Diploma in Education

PhD

## Organisations employing graduates with this degree

The following list provides a sample of organisations that have employed graduates of this programme.

Abbey Tours

Failte Ireland

Focus Media Group

Glass Lewis

Maldron Hotel Group

Masterchefs Hospitality

Pepper Asset Servicing

Whites Hotel Group



## Job titles for graduates with this degree

Graduates who progressed directly to employment have taken up a wide variety of roles. The following list provides a sample of initial roles listed on Graduate Outcome Survey by graduates approximately nine months after graduation.

Marketing Executive  
Network Coordinator  
Sales Assistant  
Tour Guide/Operator  
Travel Advisor

## Further Career Information

[www.ul.ie/careers](http://www.ul.ie/careers)  
[www.gradireland.com](http://www.gradireland.com)  
[www.prospects.ac.uk](http://www.prospects.ac.uk)  
[www.publicjobs.ie](http://www.publicjobs.ie)  
[www.tourismireland.com](http://www.tourismireland.com)  
[www.failteireland.ie](http://www.failteireland.ie)  
[www.discoverireland.ie](http://www.discoverireland.ie)

# Master of Arts in Business Management

## Introduction

This course combines a knowledge and application of management principles, systems' and techniques to a variety of organisational settings and contexts. The course design meets the specific needs of non-business graduates who wish to develop a solid understanding of major business disciplines and pursue a business career.

## Employability skills from this degree

Graduates from this programme develop employability skills including the ability to:

- Understand business functions such as sales and marketing, finance, operations, leadership and management
- Display strong verbal communication skills
- Use excellent written communication skills for producing plans, reports, evaluations and funding applications
- Develop strong numeracy skills
- Listen to and interpret clients' needs and requests
- Analyse data and produce clearly defined reports and action plans
- Pay close attention to detail and accuracy
- Collect and disseminate information
- Work independently and flexibly
- Prioritise and manage multiple projects
- Work in teams, build effective relationships with clients and deliver excellent customer service
- Develop networking and consultancy skills
- Develop excellent IT skills.

## Nine months after graduating with this degree

The University of Limerick Graduate Outcomes Survey (GOS) is a detailed review of the employment outcomes of UL graduates conducted annually by the University and supported by the Higher Education Authority of Ireland (HEA). The survey forms part of a nationwide review of the employment outcomes of Irish university graduates; its focus is the employment and further study patterns of yearly graduates. UL surveys its graduates in March/April each year, eight months after they graduate. The table below illustrates a five-year trend for UL graduates' employment and employment locations nine months after graduation.

Employed in Ireland	Employed Abroad	Further Study	Not available	Seeking employment	No. of Responses	Total no. of Graduates	Year
80%	15%	0%	0%	5%	20	25	2013
83%	8%	0%	0%	8%	24	34	2014
63%	25%	13%	0%	0%	16	21	2015
79%	14%	0%	0%	7%	14	24	2016
73%	23%	4%	0%	0%	26	36	2017

## Further study options for graduates with this degree

The following list provides a sample of further education qualifications that graduates have pursued.

PhD

Specialist Diploma in Quality Management

## Organisations employing graduates with this degree

The following list provides a sample of organisations that have employed graduates of this programme.

AIB	Dell	Kerry Group
Allianz	DePuy	Northern Trust
Amazon	ESB	O2
Aon Hewitt	Fexco	Pepper Asset Servicing
Apple	GE Capital	Premier Group
Ballygowan	Gilt	Smurfit Kappa
Bank of Ireland	Google	Stryker
BDO	Hays Recruitment	3ireland
Bord na Mona	Irish Distillers	Vistakon
Coca-Cola	Kerry Foods	
ConocoPhillips		

## Job titles for graduates with this degree

Graduates who progressed directly to employment have taken up a wide variety of roles. The following list provides a sample of initial roles listed on Graduate Outcome Survey by graduates approximately nine months after graduation.

Account Manager	Client Services	Loss Adjuster
Bank Official	Customer Service	Marketing Assistant
Asset Manager	Engineer	Marketing Manager
Associate Accountant	Finance Manager	Operations Manager
Billing Assurance Analyst	Fund Accountant	Process Engineer
Brand Ambassador	Graduate Project	Recruitment Consultant
Business Analyst	Manager	Securities Pricing Analyst
Business Development	HR Services Specialist	Technical Consultant
Manager	Junior Operations	Trainee Accountant
Civil Engineer	Manager	
	Liaison Officer	

## Further Career Information

[www.ul.ie/careers](http://www.ul.ie/careers)  
[www.gradireland.com](http://www.gradireland.com)  
[www.prospects.ac.uk](http://www.prospects.ac.uk)  
[www.financejobs.ie](http://www.financejobs.ie)  
[www.econ-jobs.com](http://www.econ-jobs.com)  
[www.charteredaccountants.ie](http://www.charteredaccountants.ie)  
[www.ireland.accaglobal.com](http://www.ireland.accaglobal.com)  
[www.cfainstitute.org](http://www.cfainstitute.org)  
[www.bankers.ie](http://www.bankers.ie)  
[www.ifsc.ie](http://www.ifsc.ie)  
[www.publicjobs.ie](http://www.publicjobs.ie)

# Masters in International Entrepreneurship Management

## Introduction

The course focuses on developing students' entrepreneurial knowledge, skills, and behaviour. This one-year, full-time Masters programme provides students with a combination of specialist knowledge and practical application of the key tasks required to identify opportunities, generate ideas, and execute plans in a challenging international business environment. The programme is designed for graduates who: 1) wish to start an entrepreneurial venture in the immediate future; 2) wish to go on to work in established, innovative businesses; or 3) wish to first gain experience in the corporate world before one day launching a business of their own when the opportunity arises. The course also focuses on building the students network of professional contacts and stakeholders in the entrepreneurial process, such as funding bodies, VCs, and mentors.

## Employability skills from this degree

Graduates from this programme develop employability skills including the ability to:

- Develop interpersonal qualities such as self-management, self-reliance and initiative
- Understand business functions such as sales and marketing, finance, operations, leadership and management
- Illustrate strong verbal communication skills for articulating ideas to clients
- Develop excellent written communication skills for producing plans, reports, evaluations and funding applications
- Use strong numeracy skills
- Listen and interpret clients' needs and requests
- Analyse data and produce clearly defined reports and action plans
- Pay close attention to detail and accuracy
- Organise effectively and collect and disseminate information
- Work independently and flexibly
- Prioritise your work and manage multiple projects
- Be creative to enable problem solving and contributing innovative ideas
- Work well under pressure and meet deadlines
- Develop networking and consultancy skills
- Develop excellent IT skills and be knowledgeable of social media platforms.

## Nine months after graduating with this degree

The University of Limerick Graduate Outcomes Survey (GOS) is a detailed review of the employment outcomes of UL graduates conducted annually by the University and supported by the Higher Education Authority of Ireland (HEA). The survey forms part of a nationwide review of the employment outcomes of Irish university graduates; its focus is the employment and further study patterns of yearly graduates. UL surveys its graduates in March/April each year, eight months after they graduate. The table below illustrates a five-year trend for UL graduates' employment and employment locations nine months after graduation.

Employed in Ireland	Employed Abroad	Further Study	Not available	Seeking employment	No. of Responses	Total no. of Graduates	Year
50%	44%	0%	0%	6%	18	22	2013
43%	10%	5%	0%	43%	21	24	2014
41%	14%	14%	5%	27%	22	24	2015
69%	0%	6%	0%	25%	16	24	2016
60%	20%	20%	0%	0%	5	9	2017

## Further study options for graduates with this degree

The following list provides a sample of further education qualifications that graduates have pursued.

Diploma in Human Resource Management

PhD

Higher Diploma in Software Development

## Organisations employing graduates with this degree

The following list provides a sample of organisations that have employed graduates of this programme.

Apple	Easons	OMT Global Ltd
AIB	Enterprise Rent-A-Car	Siteminder
Avvio	Glanbia	State Street
Axa	Hays Recruitment	Teamwork.com
Brothers of Charity	HP	TTM Healthcare
Carphone	Lidl	VHI
Warehouse	Limerick Chamber of	ViClarity
Central Statistics	Commerce	3Ireland
Office	Lloyds Pharmacy Group	

## Job titles for graduates with this degree

Graduates who progressed directly to employment have taken up a wide variety of roles. The following list provides a sample of initial roles listed on Graduate Outcome Survey by graduates approximately nine months after graduation.

Account Executive	Business Strategist	Management Consultant
Assistant Buyer	CEO	Marketing Coordinator
Assistant Manager	Customer Relations Manager	Marketing Executive
Bank Official	Event Manager	Marketing Manager
Business Analyst	Brand Ambassador	Project Manager
Business Development	Financial Advisor	Sales Manager
Business Operations Consultant	Fund Accountant	

## Further Career Information

[www.ul.ie/careers](http://www.ul.ie/careers)  
[www.gradireland.com](http://www.gradireland.com)  
[www.prospects.ac.uk](http://www.prospects.ac.uk)  
[www.publicjobs.ie](http://www.publicjobs.ie)  
[www.startupireland.ie](http://www.startupireland.ie)  
[www.entrepriseireland.ie](http://www.entrepriseireland.ie)  
[www.ida.ie](http://www.ida.ie)  
[www.startups.ie](http://www.startups.ie)  
[www.nexusinnovation.ie](http://www.nexusinnovation.ie)  
[www.localenterprise.ie](http://www.localenterprise.ie)

# Master of Science in International Management and Global Business

## Introduction

The MSc in International Management & Global Business offers graduates the opportunity to acquire, broaden, and strengthen their international management and global business knowledge and skills to pursue international business careers. It provides an in-depth understanding of the successful management of the global enterprise and develops an international, cross-cultural and global mindset among international managers of the future. Delivered by an internationally experienced teaching team in state-of-the-art teaching facilities at the Kemmy Business School, this programme offers an excellent blend of the academic and the practical to enhance international career potential. An international study workshop is an integral part of the programme.

## Employability skills from this degree

Graduates from this programme develop employability skills including the ability to:

- Develop interpersonal skills of self-management, self-reliance and initiative
- Illustrate strong verbal communication skills for articulating ideas to clients
- Use excellent written communication skills for producing plans, reports, evaluations and funding applications
- Develop strong numeracy skills
- Analyse needs assessments, analyse data and produce clearly defined reports and action plans
- Pay close attention to detail and accuracy
- Organise, collect and disseminate information
- Work independently and flexibly
- Prioritise work and manage multiple projects
- Work in teams, build effective relationships and deliver excellent customer service
- Problem-solve in order to contribute new and innovative ideas
- Develop excellent IT skills and a knowledge of social media platforms
- Gain experience in multi-cultural teams both in completing module assessments and in undertaking the critical consultancy project component of the international workshop



## Nine months after graduating with this degree

The University of Limerick Graduate Outcomes Survey (GOS) is a detailed review of the employment outcomes of UL graduates conducted annually by the University and supported by the Higher Education Authority of Ireland (HEA). The survey forms part of a nationwide review of the employment outcomes of Irish university graduates; its focus is the employment and further study patterns of yearly graduates. UL surveys its graduates in March/April each year, eight months after they graduate. The table below illustrates a five-year trend for UL graduates' employment and employment locations nine months after graduation.

Employed in Ireland	Employed Abroad	Further Study	Not available	Seeking employment	No. of Responses	Total no. of Graduates	Year
64%	7%	0%	0%	29%	14	18	2013
53%	11%	5%	0%	32%	19	22	2014
33%	27%	27%	0%	13%	15	21	2015
69%	8%	0%	0%	23%	13	15	2016
60%	35%	0%	0%	5%	20	27	2017

## Further study options for graduates with this degree

The following list provides a sample of further education qualifications that graduates have pursued.

MA Corporate Sustainability

Masters in Visual and Digital Media

PhD

Specialist Diploma in Teaching, Learning and Scholarship

## Organisations employing graduates with this degree

The following list provides a sample of organisations that have employed graduates of this programme.

Accenture

AIB

Allianz Plc

Amazon

Apple

Bank of America

Bank of Ireland

Bank of New York

Dunnes Stores

Emirates Airlines

Enterprise Ireland

EY

Henkel Ireland

HP

HSBC

KBC Bank

New Ireland Assurance

Oracle

Pernod Ricard

Primark

Quest Software

Sabis Schools

Smyths Toys

State Street

Boston Scientific	Kerry Group	Symantec
Central Bank of Ireland	ConocoPhillips	Workday
Core HR	Lidl	Zurich
Dell	Microsoft	3Ireland
De Puy Synthes	Northern Trust	
Diageo		

## Job titles for graduates with this degree

Graduates who progressed directly to employment have taken up a wide variety of roles. The following list provides a sample of initial roles listed on Graduate Outcome Survey by graduates approximately nine months after graduation.

Associate Accountant	Compliance Officer	Pensions Administrator
Assistant Buyer	Corporate Actions Specialist	Planning and Logistics Associate
Bank Official	Demand & Supply Planner	Process Engineer
Business Analyst	Demand & Supply Analyst	Project Manager
Business Development Consultant	Executive Recruiter	Purchasing Assistant
Business Development Executive	Financial Analyst/Trader	Risk Manager
Business Development Manager	Fund Accountant	Sales and Marketing Manager
Client Services Custody	Insurance Advisor	Sales Associate/Executive
Client Management Development	Jnr IT Business Consultant Management Consultant	Startups Executive
		Teacher
		Tutor

## Further Career Information

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[www.gradireland.com](http://www.gradireland.com)  
[www.prospects.ac.uk](http://www.prospects.ac.uk)  
[www.financejobs.ie](http://www.financejobs.ie)  
[www.econ-jobs.com](http://www.econ-jobs.com)  
[www.publicjobs.ie](http://www.publicjobs.ie)

# Master of Science in Marketing, Consumption and Society

## Introduction

This programme provides a comprehensive marketing education through exposure to key theoretical tenets coupled with reflective engagement on the interface between marketing and consumption in contemporary society. It offers 'real world' experience through 'live' projects.

## Employability skills from this degree

Graduates from this programme develop employability skills including the ability to:

- Understand marketing as a business philosophy and organisational function
- Recognise the role marketing plays in, and responsibilities marketing has to the firm and to society as a whole
- Understand the nature of consumer culture, consumption decisions and behaviours.
- Understand the issues and trends currently affecting the practice of marketing.
- Understand the alternatives relevant to the pursuit of marketing knowledge
- Learn the variety of methodological marketing procedures.
- Develop personal and professional skills in areas including decision-making, creativity, reflexivity, collaboration, and narrativity
- Communicate clearly, both verbally and in writing
- Plan and think strategically
- Research, analyse and present ideas
- Use initiative and think creatively.

## Nine months after graduating with this degree

The University of Limerick Graduate Outcomes Survey (GOS) is a detailed review of the employment outcomes of UL graduates conducted annually by the University and supported by the Higher Education Authority of Ireland (HEA). The survey forms part of a nationwide review of the employment outcomes of Irish university graduates; its focus is the employment and further study patterns of yearly graduates. UL surveys its graduates in March/April each year, eight months after they graduate. The table below illustrates a five-year trend for UL graduates' employment and employment locations nine months after graduation.

Employed in Ireland	Employed Abroad	Further Study	Not available	Seeking employment	No. of Responses	Total no. of Graduates	Year
62%	31%	0%	0%	8%	13	16	2013
69%	31%	0%	0%	0%	13	16	2014
58%	17%	8%	0%	17%	12	13	2015
81%	6%	0%	0%	13%	16	21	2016
79%	21%	0%	0%	0%	14	20	2017

## Organisations employing graduates with this degree

The following list provides a sample of organisations that have employed graduates of this programme.

Action Point	C&A Marketing	Leading Edge Marketing
ALISON	Citi	Leinster Rugby
Amazon	Cook Medical	Local Enterprise Office
An Post	Dell	Loyalty Build
Antaris Consulting	Elite Home Products	Munster Rugby
Ashville Media	EuroSTAR Conferences	O2
AVIO	Evoco Creative	Ogilvy Advertising
Aviva	Grant Thornton	Saatchi & Saatchi
B&Q	Impact Media	Sigmar Recruitment
Bank of Ireland	IMS Marketing	The Marketing Network
BDO Recruitment	Integral Marketing	Vodafone
BMO Capital Markets	Irish Distillers Pernod	Zetes
Bord na Mona	Ricard	

## Job titles for graduates with this degree

Graduates who progressed directly to employment have taken up a wide variety of roles. The following list provides a sample of initial roles listed on Graduate Outcome Survey by graduates approximately nine months after graduation.

Account Coordinator	Digital Marketing Campaign	Marketing Executive
Account Executive	Planner	Marketing Intern
Account Manager	Event Manager	Marketing Manager
Advertising Executive	International Accounts	Quality Assistant
Advertising Copywriter	Manager	Recruitment
Brand Strategy Manager	International Volunteers	Sales & Brand Development
Business Analyst	Coordinator	Sales & Marketing
Business Development	Marketing Assistant	Coordinator
Executive	Marketing Consultant	Social Media Manager
Consumer Acquisition	Marketing Coordinator	Trend and Insight Analyst
Design & Marketing		Tutor
Assistant		

## Further study options for graduates with this degree

The following list provides a sample of further education qualifications that graduates have pursued.

PhD

## Further Career Information

[www.ul.ie/careers](http://www.ul.ie/careers)

[www.gradireland.com](http://www.gradireland.com)

[www.prospects.ac.uk](http://www.prospects.ac.uk)

[www.mii.ie](http://www.mii.ie)

[www.iapi.ie](http://www.iapi.ie)

[www.prii.ie](http://www.prii.ie)

[www.publicjobs.ie](http://www.publicjobs.ie)

# Master of Science in Project Management

## Introduction

The MSc in Project Management offers students a range of Project Management competencies that benefit and prepare them for the workplace. These competencies include, Project Management Competencies, Business Competencies and Behavioral competencies and ensures that programme graduates are set to take up employment and engage in projects immediately on entering the workplace. The Programme provides graduates with contemporary project management approaches, theory and principles development, deepening of and application of knowledge and skills set and ability to critically analyse and engage actively in the development and integration of project management as a way of work within organisations. The MSc in Project Management is accredited by the Project Management Institute (PMI) Global Accreditation Center (GAC) for Postgraduate Project Management Education Programmes.

## Employability skills from this degree

Graduates from this programme develop employability skills including the ability to:

- Organise and plan the use of people and resources to meet deadlines
- Manage groups and teams and interact effectively with project stakeholders, including managing cultural diversity, communication, cooperation and collaboration nationally and internationally
- Develop strong interpersonal skills to motivate and lead project teams
- Monitor and control budgets and manage change through portfolios, programmes and projects in line with organisational strategic objectives
- Negotiate effectively to manage expectations
- Use initiative and make decisions under pressure.

## Nine months after graduating with this degree

The University of Limerick Graduate Outcomes Survey (GOS) is a detailed review of the employment outcomes of UL graduates conducted annually by the University and supported by the Higher Education Authority of Ireland (HEA). The survey forms part of a nationwide review of the employment outcomes of Irish university graduates; its focus is the employment and further study patterns of yearly graduates. UL surveys its graduates in March/April each year, eight months after they graduate. The table below illustrates a five-year trend for UL graduates' employment and employment locations nine months after graduation.

Employed in Ireland	Employed Abroad	Further Study	Not available	Seeking employment	No. of Responses	Total no. of Graduates	Year
81%	6%	0%	0%	13%	16	16	2013
76%	19%	0%	0%	5%	21	28	2014
68%	16%	0%	4%	12%	25	32	2015
55%	25%	0%	0%	20%	20	28	2016
85%	0%	10%	0%	5%	19	30	2017

## Organisations employing graduates with this degree

The following list provides a sample of organisations that have employed graduates of this programme.

Aecom	Coffey Group	Lidl Ireland
AIB	Cube Match	Maersk Line
An Garda Siochana	Dell	Northern Trust
Ardom Towergen	Eirgrid	PM Group
ASP-IRE International	Enterprise Rent-a-car	Rockwell Engineering
Aughinish Alumina	Firecrest Clinical	RowneySharman
AVVIO	Globe Technical	Shanley Industrial
Bank of Ireland	Services Ltd	Engineering
Bank of New York	HP	Shell E&P Ireland Ltd
Mellon	I-digital Mobiles	Surecom
Baxter Healthcare	IT Alliance	Telecommunications
BDO	Kentz	Vizor Software
CCIS The Conference	Kerry Group	Wyeth
Company	KSN Project	Zinmobi
Censul Solutions	Management	

## Job titles for graduates with this degree

Graduates who progressed directly to employment have taken up a wide variety of roles. The following list provides a sample of initial roles listed on Graduate Outcome Survey by graduates approximately nine months after graduation.

Account Manager	Estimating Manager	Operations Project Team
Assistant Project Manager	Global Project Manager	Lead
Business Analyst	Graduate Development	Procurements Specialist
Business Development	Engineer	Project Engineer
Executive	Graduate Engineer	Project Manager
Consultant	Health & Safety Officer	Project Coordinator
Design Engineer/Project	ICT Project Manager	Quantity Surveyor
Manager	Junior Project Manager	Systems Engineer
Data Analyst	Management Trainee	Trainee Accountant
		Trust Associate

## Further study options for graduates with this degree

The following list provides a sample of further education qualifications that graduates have pursued.

PhD

## Further Career Information

[www.ul.ie/careers](http://www.ul.ie/careers)

[www.gradireland.com](http://www.gradireland.com)

[www.prospects.ac.uk](http://www.prospects.ac.uk)

[www.projectmanagement.ie](http://www.projectmanagement.ie)

[www.pmi-ireland.org](http://www.pmi-ireland.org)

[www.cmi-ireland.com](http://www.cmi-ireland.com)



# Master of Science in Human Resource Management

## Introduction

The MSc in HRM has a strategic and international focus which reflects the critical role of the HR function within modern organisations. In addition, it has international programme accreditations (from both the Chartered Institute of Personnel & Development (CIPD) and the European Foundation for Management Development (EFMD) EQUIS). The course design assists organisations in the private, public, non-profit and semi-state sector in meeting business challenges. It also includes modules dealing with central issues such as leadership and change, managing conflict, retention and talent management, employment law, learning and development, International and contemporary issues in HRM and employment relations.

## Employability skills from this degree

Graduates from this programme acquire employability skills including the ability to:

- Communicate excellently, both verbally and in writing
- Develop interpersonal skills, including the ability to form good working relationships with people at all levels
- Analyse and evaluate information quickly and accurately
- Organise and time manage by prioritising tasks to ensure academic, social and work commitments are completed on time
- Influence and negotiate, developed through interactions with peers and staff
- Gain commercial awareness in relation to organisations interacting with, and managing, people
- Problem solve
- Develop excellent IT skills

## Nine months after graduating with this degree

The University of Limerick Graduate Outcomes Survey (GOS) is a detailed review of the employment outcomes of UL graduates conducted annually by the University and supported by the Higher Education Authority of Ireland (HEA). The survey forms part of a nationwide review of the employment outcomes of Irish university graduates; its focus is the employment and further study patterns of yearly graduates. UL surveys its graduates in March/April each year, eight months after they graduate. The table below illustrates a five-year trend for UL graduates' employment and employment locations nine months after graduation.

Employed in Ireland	Employed Abroad	Further Study	Not available	Seeking employment	No. of Responses	Total no. of Graduates	Year
46%	46%	0%	0%	8%	13	13	2013
60%	27%	0%	0%	13%	15	20	2014
77%	9%	0%	0%	14%	22	25	2015
86%	7%	0%	0%	7%	14	16	2016
77%	17%	6%	0%	0%	18	21	2017

## Organisations employing graduates with this degree

The following list provides a sample of organisations that have employed graduates of this programme.

Abbott Vascular	Dawn Meats	MSD
ABP Food	Dell	Northern Trust
Apple Inc	Gilead Sciences Inc	PwC
Aryzta	Hays Recruitment	RTE
Astellas	Holmes O' Malley Sexton	State Street
Bank of Ireland	IBEC	Stryker
Bon Secors Hospital	Integer	Turas Nua
CHS	Irish Recruitment	
Comfort Keepers	Consultants	
Cork Insititue of Technology	IT Force	
Davy Stockbrokers	Kerry Foods	
	Microsoft	
	Morgan McKinley	

## Job titles for graduates with this degree

Graduates who progressed directly to employment have taken up a wide variety of roles. The following list provides a sample of initial roles listed on Graduate Outcome Survey by graduates approximately nine months after graduation.

Recruitment Consultant  
Course Coordinator  
Demand Planner Analyst  
Employee Relations Executive  
Employment Advisor  
Group HR Associate  
HR Administrator  
HR Advisor  
HR & Recruitment Executive  
HR Intern  
HR Manager  
Junior Recruitment Assistant  
Project Coordinator  
Senior HR Generalist  
Talent Acquisition Specialist  
Teaching Assistant

## Further study options for graduates with this degree

The following list provides a sample of further education qualifications that graduates have pursued.

PhD

## Further Career Information

[www.ul.ie/careers](http://www.ul.ie/careers)

[www.gradireland.com](http://www.gradireland.com)

[www.prospects.ac.uk](http://www.prospects.ac.uk)

[www.cipd.ie](http://www.cipd.ie)

[www.iitd.ie](http://www.iitd.ie)

# Master of Science in Work and Organisational Psychology/ Work and Organisational Behaviour

## Introduction

The MSc in Work & Organisational Psychology offers a unique behavioural lens through which to examine, understand and shape the complex work organisation. This MSc programme provides a thorough grounding in the knowledge and application of psychological principles to organisational settings, enhancing employee wellbeing and organisational performance. It equips candidates with a sound understanding of theory and research, and develops core competencies and professional skills in organisational theory, organisational change, employment relations, selection and assessment, training, employee wellbeing and research design and methods. The MSc in Work & Organisational Psychology is fully accredited by the Psychological Society of Ireland (PSI). The MSc in Work & Organisational Psychology and the MSc in Work & Organisational Behaviour are fully accredited by the Chartered Institute of Personnel & Development (CIPD).

## Employability skills from this degree

Graduates from this programme develop employability skills including the ability to:

- Communicate effectively, both verbally and in writing
- Develop interpersonal skills in order to convince clients of your abilities, inspire their trust and gain information
- Be flexible and adaptable
- Problem-solve
- Be self-confident in order to deal with a variety of people
- Influence other professionals, managers and staff
- Be resilient and possess a positive attitude
- Work well under pressure in order to achieve results within fixed deadlines while working on a number of projects
- Think critically
- Gain commercial awareness

## Nine months after graduating with this degree

The University of Limerick Graduate Outcomes Survey (GOS) is a detailed review of the employment outcomes of UL graduates conducted annually by the University and supported by the Higher Education Authority of Ireland (HEA). The survey forms part of a nationwide review of the employment outcomes of Irish university graduates; its focus is the employment and further study patterns of yearly graduates. UL surveys its graduates in March/April each year, eight months after they graduate. The table below illustrates a five-year trend for UL graduates' employment and employment locations nine months after graduation.

### Work and Organisational Behaviour Graduates

Employed in Ireland	Employed Abroad	Further Study	Not available	Seeking employment	No. of Responses	Total no. of Graduates	Year
80%	0%	0%	0%	20%	5	7	2013
78%	11%	0%	0%	11%	9	11	2014
60%	0%	0%	0%	40%	5	6	2015
25%	25%	25%	0%	25%	4	4	2016
69%	26%	5%	0%	0%	17	19	2017

### MSc Work and Organisational Psychology Graduates

Employed in Ireland	Employed Abroad	Further Study	Not available	Seeking employment	No. of Responses	Total no. of Graduates	Year
57%	14%	14%	0%	14%	7	9	2013
70%	20%	0%	10%	0%	10	12	2014
78%	17%	0%	0%	6%	18	20	2015
86%	7%	0%	0%	7%	14	15	2016
74%	9%	9%	4%	4%	22	27	2017

## Organisations employing graduates with this degree

The following list provides a sample of organisations that have employed graduates of this programme.

AIB	ESB	Marks and Spencer
Boston Scientific	Folens	Morgan McKinley
Capgemini UK	Human Capital Concepts	Oakley Icon Ltd
CBV Collection Services	IBEC	Psychmed
Cut-e	Intel	STL
Dazed Group Ltd	ISPCC	Symantec
DePuy	KBC Bank Ireland	UPS
Ding	Kerry County Council	VHI
Eli Lilly	KPMG	Vodafone
Enact	La Crème	Yves Rocher Ireland
	Prometric	

## Job titles for graduates with this degree

Graduates who progressed directly to employment have taken up a wide variety of roles. The following list provides a sample of initial roles listed on Graduate Outcome Survey by graduates approximately nine months after graduation.

Business Psychologist	Innovation Strategy and	Occupational
Consultant	Change Management	Psychologist
EMEA HR Generalist	Graduate	Project Support
Employee Assistance	Learning and	Coordinator
Programme Associate	Development	Recruitment Consultant
HR Administrator	Coordinator	Safety Psychologist
HR Coordinator	Occupational Psychology	Sales
HR Manager	Research Consultant	Talent Delivery
HR Officer		Coordinator
		Trainee Organisational
		Psychologist

## Further study options for graduates with this degree

The following list provides a sample of further education qualifications that graduates have pursued.

PhD

## Further Career Information

[www.ul.ie/careers](http://www.ul.ie/careers)

[www.gradireland.com](http://www.gradireland.com)

[www.prospects.ac.uk](http://www.prospects.ac.uk)

[www.cipd.ie](http://www.cipd.ie)

[www.iitd.ie](http://www.iitd.ie)

