

Innovation Management - NFQ Level 8

Module Lead by: Ronan O'Boyle, Practitioner Lecturer,
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Overview:

This module explains what innovation is, and how to achieve it. It focuses on managing the innovation process through use of a range of techniques and skills which help to ensure that an organisation becomes capable of agile response to change. The module has five distinct sections:

- Understanding Innovation (Defining & Managing Innovation, Innovation Process).
- Defining Innovation Goals (Definition Process & Objectives, Understanding Requirements & Managing Indicators).
- Managing Innovation Actions (Solving Problems, Generating Ideas, Managing Projects, Managing Portfolios).
- Empowering Innovation Teams (Innovation Leadership, Building Teams, Motivating Performance).
- Monitoring Innovation Results (Monitoring Results, Mapping Relationships, Discussing Results).

Course Structure:

- **Type:** Part-time, online – evenings
- **Duration:** 5 weeks
- **Lectures:** 1.5 hr live online and recorded lectures, plus 5-8 hrs self-guided study per week.
- **Start date:** September 2022
- **Closing date:** 10th August 2022
- **Course contact:** Susie.Boekhout@ul.ie
- **Cost:** €600
- **Qualification:** Certificate of Completion and University Transcript for 6 ECTS credits

Learning outcomes:

On the successful completion of this module participants will:

- Describe the goal definition process,
- Present the different types of actions to promote innovation, including problem solving, idea generation, project management and managing a portfolio of initiatives.
- Illustrate the Innovation Funnel and its role in the innovation process.
- Describe the main concepts behind innovation and identify why efforts at innovation often fail.
- Understand the role of leadership, motivation, reward systems and organisational learning in developing a strong culture of innovation in an organisation.
- Match performance indicators to the innovation goals of an organisation.

Assessment:

There is no final exam for this module. You will be assessed through continuous skill-based assignments, provided by your lecturer and tutor.

Entry Requirements:

A minimum Level 7 qualification. Where an applicant does not meet the entry requirements, they can be evaluated under the UL RPL (Recognition of Prior Learning) policy and may be interviewed to ascertain their suitability for the programme.

How do I apply?

To apply simply follow the link [here](#).

Please make sure you quote the module code AU4023 when applying. Please upload any relevant qualification transcripts and a recent CV in the supporting documents section.