

KBS Faculty and their Research Interests

Supervisors	Department	E-mail	Research Topics or Areas
Dr Martin Cunneen	<u>Accounting &</u> <u>Finance</u>	<u>Martin.Cunneen@ul.ie</u>	 Data Business Models & Data Governance Privacy and Data Commercialisation GDPR Data Analytics in terms of societal relations. Explainable AI (XAI) Algorithmic Bias Black Box decision making Data Profiling (Insurance) Data Commodification and Risk Autonomous Vehicle Decision making (Insurance) InsurTech AI in Education AI Assistants (Language theory & NLP) Societal Risks due to Data Profiling AI and technology for social good and the use of innovation to support climate risk mitigation
Prof Elaine Doyle	Accounting & Finance	Elaine.Doyle@ul.ie	 Cognitive Moral Development Theory Ethics in Tax Practice Tax Compliance Research Innovation in Higher Level Teaching and Learning
Dr Antoinette Flynn	Accounting & Finance	<u>Antoinette.Flynn@ul.ie</u>	 Earning Management SME Finance Accounting Education Share Repurchases
<u>Dr John Garvey</u>	Accounting & Finance	<u>John.Garvey@ul.ie</u>	 Climate, Risk and Sustainability Weather Risk Management Sustainable Finance & Land Use Market Design and Innovation
Dr Colette Grey	Accounting & Finance	<u>Colette.Grey@ul.ie</u>	 Corporate Governance with a focus on Executive Remuneration Earnings Management and Earnings Quality. Board of Directors and Gender Issues and Executive Renumeration Corporate Social Responsibility
<u>Dr John Heneghan</u>	<u>Accounting &</u> <u>Finance</u>	<u>John.Heneghan@ul.ie</u>	 The Corporate Governance Role of Financial Accounting Information Transparency and Governance Mechanisms Credit Lending to SMEs Compliance and Auditing Financial analysis with emphasis on liquidity Risk Management in the Public Sector Board Working Style and Board Leadership styles Business Ethics Design Science Research

Financeapplications)Applied Statistical and Forecasting ToolsFinancial EconomicsEconometrics of Road SafetyAccounting & FinanceBarry SheehanAccounting & FinanceBarry SheehanAccounting & FinanceProf Bernadette Andreosso- O'CallaghanBernadette Andreosso@ul.ieProf Bernadette O'CallaghanEconomicsBernadette ContainsBernadette Andreosso@ul.ieProf Retradette O'CallaghanEconomicsBernadette ContainsBernadette Andreosso@ul.ieComparative Economic Growth in East- Asian Countries Economic Growth and Crises Economic Growth and Global GovernanceDr Rita BuckleyEconomicsRita.Buckley@ul.ieMultinational Enterprises and Productivity Spill overs Global Food Prices and Volatility				Spatial Awareness in Teaching
Finance Professional expertise in society Or Ruth Lynch Accounting & Enance Ruth Lynch@ul.le • Client Relationships Or Orla-McCullagh Accounting & Enance Onla.Mccullagh@ul.le • Client Relationships Or Orla-McCullagh Accounting & Enance Onla.Mccullagh@ul.le • Onla.Mccullagh@ul.le Profia-McCullagh Accounting & Enance Onla.Mccullagh@ul.le • Market Risk Analysis Prof Martin Mullins Accounting & Enance Martin.Mullins@ul.le • Narket Risk Analysis Prof Martin Mullins Accounting & Enance Martin.Mullins@ul.le • Risk Prof Finbarr Murphy Enfisher Accounting & Enance Finbarr.Murphy@ul.le • Risk Prof Finbarr Murphy Enance Accounting & Enance Ergal.G.Obrien@ul.le • Finance Prof Philip O'Regan Accounting & Enance Philip.ORegan@ul.le • Finance • Counting rifermation in Modern Society • Economics Prof Philip O'Regan Accounting & Enance Philip.ORegan@ul.le • Accounting information in Modern Society • Economics • Economics Dr Darren Shannon Accounting & Enance Philip.ORegan@ul.le • Applied Finance (Machine Learning / D	Prof Sheila Killian	Accounting &	Sheila.Killian@ul.ie	Accountability
Pr Ruth Lynch Accounting & Finance Ruth.Lynch@ul.le • Cilent Relationships Dr Orla-McCullagh Accounting & Finance Orla.Mccullagh@ul.le • Cilent Relationships Dr Orla-McCullagh Accounting & Finance Orla.Mccullagh@ul.le • Narket Risk Analysis Dr Orla-McCullagh Accounting & Finance Orla.Mccullagh@ul.le • Narket Risk Analysis Prof Martin Mullins Accounting & Finance Martin.Mullins@ul.le • Narket Risk Analysis Prof Martin Mullins Accounting & Finance Finance • Narket Risk Analysis Prof Finbarr Murphy Accounting & Finance Finbarr.Murphy@ul.le • Risk Prof Finbarr Murphy Accounting & Finance Finbarr.Murphy@ul.le • Capital Markets Prof Finbarr Murphy Accounting & Finance Fergal.G.Obrien@ul.le • Finance Prof Philip O'Regan Accounting & Finance Fergal.G.Obrien@ul.le • Finance Prof Philip O'Regan Accounting & Finance Philip.ORegan@ul.le • Capital Markets Finance Darren Shannon Accounting & Finance Parten Shannon@ul.le • Accounting History • Dr Barry Sheehan Accounting & Finance Darren Shannon@ul.le • Applied Finance (Machine Learning in Finance & Finance • Or Barry Sheehan Accounting & Finance Barry Sheehan@ul.le<				 Professional expertise in society
Dr Ruth Lynch Accounting & Finance Ruth.Lynch@ul.ie Client Relationships Dr Orla-MtcCullagh Accounting & Finance Orla.Mccullagh@ul.ie • Client Relationships Dr Orla-MtcCullagh Accounting & Finance Orla.Mccullagh@ul.ie • Market Risk Analysis • Data Analysis and Machine Learning in Finance/Risk Prof Martin Mullins Accounting & Finance Martin Mullins@ul.ie • Market Risk Accounting and Accountability Prof Finbarr Murphy Accounting & Finance Finbarr.Murphy@ul.ie • Market Risk Accounting Finance Prof Finbarr Murphy Accounting & Finance Finbarr.Murphy@ul.ie • Uncertainty Prof Finbarr Murphy Accounting & Finance Fergal.G.Obrien@ul.ie • Emerging Risk Prof Philip O'Regan Accounting & Finance Fergal.G.Obrien@ul.ie • Accounting Information in Modern Society Paren Shannon Accounting & Finance Philip.ORegan@ul.ie • Accounting Profession • Intellectual Capital • Accounting Accounting • Accounting Profession • Intellectual Capital Dr Darren Shannon Accounting & Finance Barry.Sheehan@ul.ie • Emerging Technology Risk Assessment • Applied Finance Dr Barry Sheehan Accounting & Finance Barry.Sheehan@ul.ie<				• Social responsibility, ethics and the common good
Finance Accounting Profession Corporate Governance Trust Power Dr.Orla-McCullagh Accounting & Finance Orla.Mccullagh@ul.ie Narket Risk Knahysis Data Analytics and Machine Learning in Finance/Risk Risk Accounting at Finance Risk Finance Finbarr.Murphy Accounting & Finance Finbarr.Murphy@ul.ie Risk Finance Counting & Finance Finbarr.Murphy@ul.ie Risk Finance Counting & Finance Finbarr.Murphy@ul.ie Cacounting & Finance Fergal O'Brien Accounting & Finance Fergal G.Obrien@ul.ie Capital Markets Tacit Knowledge Capital Markets Tacit Knowledge Accounting & Finance Philip.ORegan @ul.ie Accounting Information in Modern Society Behavioural Accounting Accounting Information in Modern Society Behavioural Accounting Information in Modern Society Behavioural Accounting Information in Modern Society Behavioural Accounting Information in Modern Society Sustainability and ESG Dr Darren Shannon Accounting & Finance Bernadette Andreosso@ul.ie E				Sustainability and ESG
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Dr. Orla-McCullagh Accounting & Orla.Mccullagh@ul.ie • Market Risk Analysis Dr. Orla-McCullagh Accounting & Orla.Mccullagh@ul.ie • Market Risk Analysis Prof Martin Mullins Accounting & Erinance • Market Risk Accounting and Accountability Prof Martin Mullins Accounting & Erinance • Risk Accounting and Accountability Prof Finbarr Murphy Accounting & Erinance • Risk Prof Finbarr Murphy Accounting & Erinance • Einance Dr Fergal O'Brien Accounting & Fergal.G.Obrien@ul.ie • Finance Prof Philip O'Regan Accounting & Finance • Rowledge Management Prof Philip O'Regan Accounting & Philip.ORegan@ul.ie • Accounting Information In Modern Society • Finance Philip.ORegan@ul.ie • Accounting Information In Modern Society • Finance Philip.ORegan@ul.ie • Accounting Information In Modern Society • Dr Darren Shannon Accounting & Darren Shannon@ul.ie • Applied Finance (Machine Learning I Deep Learning ap				Accounting profession
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Prof Martin Mullins Accounting & Finance Martin.Mullins@ul.le Risk Accounting and Accountability Prof Martin Mullins Accounting & Finance Martin.Mullins@ul.le Risk Insurance Prof Finbarr Murphy Accounting & Finance Finbarr.Murphy@ul.le Quantitative Finance Quantitative Finance Prof Finbarr Murphy Accounting & Finance Fergal.G.Obrien@ul.le Quantitative Finance Emerging Risk Dr Fergal O'Brien Accounting & Finance Fergal.G.Obrien@ul.le Finance Capital Markets - Tacit Knowledge Prof Philip O'Regan Accounting & Finance Philip.ORegan@ul.ie Finance Finance Prof Philip O'Regan Accounting & Finance Philip.ORegan@ul.ie Finance Accounting Risk Prof Philip O'Regan Accounting & Finance Philip.ORegan@ul.ie Philip.ORegan@ul.ie Philip.ORegan@ul.ie Prof Philip O'Regan Accounting & Finance Darren Shannon@ul.ie Philip.ORegan@ul.ie Philip.ORegan@ul.ie Prof Philip O'Regan Accounting & Finance Darren Shannon@ul.ie Philip.ORegan@ul.ie Philip.ORegan@ul.ie Prof Bernadette Accounting & Finance Darren Shannon@ul.ie Sustainability and ESG		Finance		Data Analytics and Machine Learning in
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Prof Finbarr Murphy Accounting & Finbarr Murphy@ul.ie • Uncertainty Prof Finbarr Murphy Accounting & Finbarr Murphy@ul.ie • Quantitative Finance Prof Finbarr Murphy Accounting & Finbarr Murphy@ul.ie • Quantitative Finance Prof Finbarr Murphy Accounting & Fergal.G.Obrien@ul.ie • Quantitative Finance Prof Philip O'Brein Accounting & Fergal.G.Obrien@ul.ie • Finance Prof Philip O'Regan Accounting & Fergal.G.Obrien@ul.ie • Knowledge Management Prof Philip O'Regan Accounting & Finance • Accounting Information in Modern Society Behavioural Accounting Behavioural Accounting • Accounting Information in Modern Society Binance Philip.ORegan@ul.ie • Accounting Information in Modern Society Behavioural Accounting • Accounting Information in Modern Society Sustainability and ESG • Accounting & Porension Dr Darren Shannon Accounting & Porension • Applied Finance (Machine Learning / Deep Learning applications) Or Barry Sheehan Accounting & Barry Sheehan@ul.ie • Emerging Technology Risk Assessment Prof Bernadette Accounting & Finance • Emerging Technology Risk Assessment Andreosso- • Decision Analysis using Bayesian Networks	Prof Martin Mullins	Accounting &	Martin.Mullins@ul.ie	• Risk
Prof Finbarr Murphy Accounting & Finbarr. Murphy@ul.ie • Quantitative Finance Prof Finbarr Murphy Accounting & Finbarr. Murphy@ul.ie • Quantitative Finance Dr Fergal O'Brien Accounting & Fergal.G.Obrien@ul.ie • Finance Prof Philip O'Regan Accounting & Fergal.G.Obrien@ul.ie • Finance Prof Philip O'Regan Accounting & Fergal.G.Obrien@ul.ie • Finance Prof Philip O'Regan Accounting & Philip.ORegan@ul.ie • Accounting Information in Modern Society Behavioural Accounting Philip.ORegan@ul.ie • Accounting Information in Modern Society Behavioural Accounting Philip.ORegan@ul.ie • Accounting Information in Modern Society Behavioural Accounting Prof Philip O'Regan • Accounting Profession Intellectual Capital • Accounting & Profession • Intellectual Capital • Accounting & Finance • Darren Shannon@ul.ie • Applied Statistical and Forecasting Tools • Finance • Economics • Economics • Economics • Dr Barry Sheehan Accounting & Finance • Emarging Technology Risk Assessment • Andreosso- • Decision Analysis using Bayesian Networks • Omparative Economic Integration (Asia and Europe) • O'Callaghan <t< td=""><td></td><td>Finance</td><td></td><td>Insurance</td></t<>		Finance		Insurance
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FinanceMachine Learning FinanceDr Fergal O'BrienAccounting & FinanceFergal.G.Obrien@ul.ie• Machine Learning RiskProf Philip O'ReganAccounting & FinancePhilip.ORegan@ul.ie• Accounting Information in Modern Society • Behavioural Accounting • Accounting Information in Modern Society • Behavioural Accounting • Accounting Profession • Intellectual Capital • Accounting Behavioural Accounting • Accounting Profession • Intellectual Capital • Accounting History • Sustainability and ESGDr Darren ShannonAccounting & FinanceDarren Shannon@ul.ie• Applied Finance (Machine Learning / Deep Learning applications) • Applied Statistical and Forecasting Tools • Financial Economics • Econometrics of Road Safety • Autonomous Vehicle InsuranceDr Barry SheehanAccounting & FinanceBarry.Sheehan@ul.ie Finance• Comparative Economic Integration (Asia and Europe) • Structural Change and Economic Growth in East- Asian Countries • Economic Growth and Global GovernanceDr Rita BuckleyEconomics Rita.Buckley@ul.ie• Comparative Economic Integration (Asia and Europe) • Structural Change and Economic Growth in East- Asian Countries • Economic Growth and Global Governance				• Ethics
Dr Fergal O'BrienAccounting & FinanceFergal.G.Obrien@ul.ie• Emerging RiskProf Philip O'ReganAccounting & FinancePhilip.ORegan@ul.ie• Finance • Capital Markets • Tacit Knowledge • Knowledge ManagementProf Philip O'ReganAccounting & FinancePhilip.ORegan@ul.ie Finance• Accounting Information in Modern Society • Behavioural Accounting • Accounting History • Sustainability and ESGDr Darren ShannonAccounting & FinanceDarren Shannon@ul.ie Finance• Applied Finance (Machine Learning / Deep Learning applications) • Applied Statistical and Forecasting Tools • Financial Economics • Econometrics of Road Safety • Autonoous Vehicle InsuranceDr Barry SheehanAccounting & FinanceBarry Sheehan@ul.ie Finance• Emerging Rechnology Risk Assessment • Applications of Machine Learning in Finance & Insurance • Decision Analysis using Bayesian NetworksProf Bernadette Andreosso- O'CallaghanEconomicsBernadette.Andreosso@ul.ie • Structural Change and Economic Growth in East- Asian Countires • Economic Growth and Global GovernanceDr Rita BuckleyEconomicsRita.Buckley@ul.ie • Overs • Global Food Prices and Volatility	Prof Finbarr Murphy	Accounting &	Finbarr.Murphy@ul.ie	Quantitative Finance
Dr Fergal O'BrienAccounting & FinanceFergal.G.Obrien@ul.ie• Emerging RiskProf Philip O'ReganAccounting & FinancePhilip.ORegan@ul.ie• Finance • Capital Markets • Tacit Knowledge • Knowledge ManagementProf Philip O'ReganAccounting & FinancePhilip.ORegan@ul.ie Finance• Accounting Information in Modern Society • Behavioural Accounting • Accounting History • Sustainability and ESGDr Darren ShannonAccounting & FinanceDarren Shannon@ul.ie Finance• Applied Finance (Machine Learning / Deep Learning applications) • Applied Statistical and Forecasting Tools • Financial Economics • Econometrics of Road Safety • Autonoous Vehicle InsuranceDr Barry SheehanAccounting & FinanceBarry Sheehan@ul.ie Finance• Emerging Rechnology Risk Assessment • Applications of Machine Learning in Finance & Insurance • Decision Analysis using Bayesian NetworksProf Bernadette Andreosso- O'CallaghanEconomicsBernadette.Andreosso@ul.ie • Structural Change and Economic Growth in East- Asian Countires • Economic Growth and Global GovernanceDr Rita BuckleyEconomicsRita.Buckley@ul.ie • Overs • Global Food Prices and Volatility		Finance		Machine Learning Finance
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Prof Philip O'ReganAccounting & FinancePhilip.ORegan@ul.le• Tacit Knowledge Knowledge ManagementProf Philip O'ReganAccounting & FinancePhilip.ORegan@ul.le• Accounting Information in Modern Society • Behavioural Accounting • Accounting Profession • Intellectual Capital • Accounting History • Sustainability and ESGDr Darren ShannonAccounting & FinanceDarren Shannon@ul.ie Finance• Applied Finance (Machine Learning / Deep Learning applications) • Applied Statistical and Forecasting Tools • Financial Economics • Econometrics of Road Safety • Autonomous Vehicle InsuranceDr Barry SheehanAccounting & FinanceBarry.Sheehan@ul.ie Finance• Emerging Technology Risk Assessment • Applications of Machine Learning in Finance & Insurance • Decision Analysis using Bayesian NetworksProf Bernadette Andreosso- O'CallaghanBernadette.Andreosso@ul.ie Rita.Buckley@ul.ie• Comparative Economic Growth in East- Asian Countries • Economic Growth and Crises • Economic Growth and Crises • Economic Growth and Global GovernanceDr Rita BuckleyEconomicsRita.Buckley@ul.ie • Global Food Prices and Volatility		Finance		Capital Markets
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Accounting ProfessionIntellectual CapitalAccounting HistorySustainability and ESGDr Darren ShannonAccounting & FinanceFinanceDr Barry SheehanAccounting & FinanceDr Barry SheehanAccounting & FinanceBarry Sheehan@ul.ieProf Bernadette Andreossoc O'CallaghanCallaghanDr Rita BuckleyEconomicsRita.Buckley@ul.ieConomicsRita.Buckley@ul.ieChoal ConomicsBarry SheehanConomicsBarry SheehanAccounting Sheehan@ul.ieFrindette AndreossocConomicsBernadette.Andreosso@ul.ieComparative Economic Integration (Asia and Europe)EconomicsBernadette.Andreosso@ul.ieComparative Economic Growth in East- Asian CountriesEconomicsBernadette ConomicsBernadette ConomicsBernade	Prof Philip O'Regan	Accounting &	Philip.ORegan@ul.ie	Accounting Information in Modern Society
Accounting ProfessionIntellectual CapitalAccounting HistorySustainability and ESGDr Darren ShannonAccounting & FinanceFinanceDarren Shannon@ul.ieApplied Finance (Machine Learning / Deep Learning applications)Applied Statistical and Forecasting ToolsFinanceEconomicsDr Barry SheehanAccounting & FinanceDr Barry SheehanAccounting & FinanceProf Bernadette Andreosso- O'CallaghanEconomicsBernadette Andreosso- O'CallaghanEconomicsPr Rita BuckleyEconomicsRita.Buckley@ul.ieStructural Change and Economic Growth in East- Asian CountriesDr Rita BuckleyEconomicsRita.Buckley@ul.ieMultinational Enterprises and Productivity Spill oversOr Rita BuckleyEconomicsRita.Buckley@ul.ieMultinational Enterprises and Productivity Spill overs		Finance		Behavioural Accounting
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Image: constraint of the systemImage: constraint of the systemProf BernadetteEconomicsBernadette.Andreosso@ul.ie• Comparative Economic Integration (Asia and Europe)O'CallaghanO'Callaghan• Structural Change and Economic Growth in East-Asian CountriesO'Callaghan• Economics• Economic Growth and CrisesDr Rita BuckleyEconomicsRita.Buckley@ul.ie• Multinational Enterprises and Productivity Spill overs • Global Food Prices and Volatility		<u>Finance</u>		Applications of Machine Learning in Finance &
Prof Bernadette Andreosso- O'CallaghanEconomicsBernadette.Andreosso@ul.ie• Comparative Economic Integration (Asia and Europe) • Structural Change and Economic Growth in East- Asian Countries • Economic Growth and Crises • Economic Growth and Global GovernanceDr Rita BuckleyEconomicsRita.Buckley@ul.ie • Rita.Buckley@ul.ie• Multinational Enterprises and Productivity Spill overs • Global Food Prices and Volatility				Insurance
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Global Food Prices and Volatility	Dr Rita Buckley	Economics	Rita.Buckley@ul.ie	Multinational Enterprises and Productivity Spill
Organizational Constantian Islands				
Organic and Sustainable Agriculture				Organic and Sustainable Agriculture
Prof Jim DeeganEconomicsJim.Deegan@ul.ie• Tourism Sector and Measures to Enhance	Prof Jim Deegan	Economics	Jim.Deegan@ul.ie	
Productivity				,
Networks as a Measure to Improve Tourism				
Performance				Performance

			The Impact of New Forms of Artificial Intelligence
			on the Tourism Sector
			Challenges for the tourism/aviation/marine sector
			arising from the need to tackle Climate change
Dr Darragh Flannery	Economics	Darragh.Flannery@ul.ie	Economics of education
<u>br barragir namery</u>		Darraght hamery@atte	Education policy analysis
			Health economics
			Applied microeconometrics
Dr Olubunmi Ipinnaiye	Economics		Enterprise Growth, Development and Policy
Di Olubullili ipililarye			 Drivers of Firm-level Innovation and Innovation
		Olubunmi.lpinnaiye@ul.ie	Policy
			Social Innovation
			Industrial Policy Evaluation
Prof Stephen Kinsella	Economics	Stephen.Kinsella@ul.ie	
Prof Stephen Kinsena	Economics	<u>stephen.kinsena@ui.ie</u>	 Political Economy Open Economy Macroeconomics
			Stock Flow Consistent Economics
Du Lulue e Kuld	F een emilies		
Dr Lukas Kuld	Economics	Lukas.Kuld@ul.ie	Economics of innovation, science, and arts
			Urban economics Former is history
			Economic history
Build and the second	F		Labour economics
Prof Helena Lenihan	<u>Economics</u>	Helena.Lenihan@ul.ie	Economics of Innovation
			Innovation and Innovation policy
			Drivers of firm performance and Growth
			 Innovation, Science (R&D), and
			Industrial/Enterprise Policy Evaluation
			Innovation and Human Capital
			Industrial/Enterprise Development and Policy
Dr Vincent O'Sullivan	<u>Economics</u>	Vincent.O'Sullivan@ul.ie	Economics of Education
			Health Economics
			Labour Economics.
Dr Donal Palcic	<u>Economics</u>	Donal.Palcic@ul.ie	Infrastructure Policy
			Public Sector Economics
			 Privatisation and Public-Private-Partnerships
			State-owned Enterprises
			Efficiency Productivity Analysis
Prof Eoin Reeves	Economics	Eoin.Reeves@ul.ie	 Infrastructure Regulation
			 Funding and Finance Issues in Infrastructure
			State Owned Enterprise
			Privatisation and Public Private Partnerships
Dr Marta Zieba	Economics	Marta.zieba@ul.ie	Applied Microeconomics
			 Efficiency and Productivity Analysis
			Cultural Economics
			Tourism Economics
			Health Economics
			Labour Economics
Dr Floire Derleam	Managament	Elaina Barkany@ul.ia	A Waman in Loadership/Management
Dr Elaine Berkery	_	Elaine.Berkery@ul.ie	Women in Leadership/Management
	Marketing		Leadership in Healthcare Gender Quetes
			Gender Quotas Elavible Work Arrangements
			Flexible Work Arrangements Talont Management
	Mangana	Detwield Durchlaur (D. 11)	Talent Management
Dr Patrick Buckley		Patrick.Buckley@ul.ie	Information Management Production Markets
	<u>Marketing</u>		Prediction Markets F Learning
			• E-Learning

Catriona Burke	Management 8	Catriona.Burke@ul.ie	• Stratogic Organization
		Cathona.burke@ui.le	Strategic Organization Time and Temperality
	<u>Marketing</u>		Time and Temporality
			New forms of Organizing
			 Temporariness and Projectification of Post-
			Bureaucratic Work, Organization and Society
			Project Studies
Dr Conor Carroll	Management &	Conor.Carroll@ul.ie	Crisis Management, Crisis Communications, Risk
	Marketing		Communications
	<u>a</u>		Digital Marketing, Digital Consumption Behaviour
			 Improving Sales Productivity
			Strategic Sales Management Issues
Dr Yvonne Costin	Management &	Yvonne.Costin@ul.ie	Female Entrepreneurship
Di Tvonne costin		Tvonne.costin@di.ie	Small Firm Growth
	<u>Marketing</u>		
N D I			Entrepreneurship Education
Yvonne Delaney	_	Yvonne.Delaney@ul.ie	Problem Based Learning in Management Education
	Marketing		Management Skills Development in the PBL tutorial
			process
			 PBL and Problem Solving in SME's
			Educational Innovations in third Level Education
			Reflective Practices in a PBL Environment
Prof John Fahy	Management &	John.Fahy@ul.ie	Customer Value
	Marketing		 Emotions in Marketing
			Digital Marketing
Dr Briga Hynes	Management &	Briga.Hynes@ul.ie	Entrepreneurship
	Marketing		Entrepreneurship Education and Entrepreneurial
	0		Learning
			Social Entrepreneurship and Social Innovation
			Social Enterprise Scaling
			Female Entrepreneurship
			Marketing and Digital Media in Small and Medium
			Firms
			Small Firm Growth and Strategy Development
Dr Maria Lichrou	Management &	Maria.Lichrou@ul.ie	Place Marketing
	-	Warla.Lichi od@di.le	Tourism Studies
	<u>Marketing</u>		Consumer Culture
			Critical Marketing
Du Datata I	Name in a		Market Ethnography
Dr Roisin.Lyons		Roisin.Lyons@ul.ie	Entrepreneurial competency development
	<u>Marketing</u>		Entrepreneurship education and pedagogy
			 Innovation management
			Open innovation
Dr John McCarthy	Management &	John.McCarthy@ul.ie	Strategic Uncertainty
	Marketing		Strategy Implementation
			 International Strategy
			CSR and Strategy
			Change Management
Prof Michael J Morley	Management &	Michael.Morley@ul.ie	International, Comparative & Cross-Cultural
	Marketing		Management
			Expatriate Assignments, Global Mobility &
			Intercultural Competence
			 Person-Environment Fit, Psychological Contracts &
			Trust Dynamics
Dr Caoilfhionn Ní	Management 9	C.NiBheachain@ul.ie	Networks and Business Communication
	-	C.Mibrieachain@dl.le	
<u>Bheacháin</u>	<u>Marketing</u>		Cultural Studies and Critical Theory Drint Culture and Publishing History
			Print Culture and Publishing History Denular Culture and Marketing
			 Popular Culture and Marketing

Dr Michael P O'Brien	Management &	Micahelp.Obrien@ul.ie	Information Management
	Marketing		Software Evolution
	<u>Inter Reting</u>		Learning Analytics
Prof Michele O'Dwyer	Management &	Michele.ODwyer@ul.ie	Marketing
	Marketing		Entrepreneurship
			Innovation
Prof Deirdre	Management &	Deirdre.OLoughlin@ul.ie	Consumer Credit, Debt and Austerity
O'Loughlin	Marketing		Services Research, Family Caring & Value Co-
			Creation
			• Ethics, CSR and Sustainability Strategy & Behaviours
			 Digital Marketing Strategy and Online Consumer
			Behaviour
			 Branding and Brand Management
			Relationship Marketing
Prof Lisa O'Malley		Lisa.OMalley@ul.ie	Marketing Leadership
	<u>Marketing</u>		Sustainability
			Gender, Consumption and Identity
			Tourism, Authenticity and Experience
Dr Maurice Patterson	-	Maurice.Patterson@ul.ie	Consumer Culture Theory Such a diad Consumption
	<u>Marketing</u>		Embodied Consumption Sound & Consumption
			Sound & ConsumptionPlacemaking
Dr Annmarie Ryan	Managamont 8	Annmarie.Ryan@ul.ie	Market Shaping and Innovation
DI Allillidite Kyali	-	Allillarie.Ryall@ul.le	 Digitalisation in Marketing Practice
	<u>Marketing</u>		 Sustainable and Regenerative market futures
			 Circular economy and market relationships
			Future of business education
Dr Nuala Ryan	Management &	Nuala.Ryan@ul.ie	Leadership
	Marketing	<u> </u>	Leadership in Healthcare
			Business Policy in Healthcare
			Strategic Leadership of Digital Transformation
			 Strategy Direction and Implementation
			Women in Leadership
			Entrepreneurial leadership
Dr Siobhan Tiernan	Management &	Siobhan.Tiernan@ul.ie	Change Management
	<u>Marketing</u>		Airline Business Strategies
			Airline Service Quality
Dr John Walsh		John.Walsh@ul.ie	Knowledge Management Systems
	<u>Marketing</u>		Knowledge Sharing Practices
Dubleuri	Mark C	Manage Andrews Day 1	Learning Analytics
Dr Moran Anisman-	Work &	Moran Anisman-Razin	Everyday courage in organizations Stratch goals
Razin	Employment		Stretch goalsLeadership
	<u>Studies</u>		Leadership Leadership development
Prof Christine Cross	Work &	Christine.Cross@ul.ie	Women in Leadership
ror christine cross	Employment	ennatine.eross@di.le	 Reconciling Work & Family Commitments
	Studies		The Psychological Contract and Women in Middle
	<u>studies</u>		Management
Prof Tony Dundon	Work &	Tony.Dundon@ul.ie	Employment Regulation
	Employment		Employment Equalities
	Studies		Employee Voice
			Gig Economy & Employment Rights
			Trade Union Organising
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Prof Noreen Heraty	<u>Work &</u> <u>Employment</u> <u>Studies</u>	Noreen.Heraty@ul.ie	 Age and Ageism in the Workplace Generational Perspectives on the Employment Relationship Psychological Contract Late Stage Careers
<u>Dr Sarah Kieran</u>	<u>Work &</u> <u>Employment</u> <u>Studies</u>	<u>Sarah.Kieran@ul.ie</u>	 Strategic Change Organisational Sensemaking The Digital Transformation of Work Digital Leadership Middle Management HR Analytics
Dr Jonathan Lavelle	<u>Work &</u> <u>Employment</u> <u>Studies</u>	Jonathan.Lavelle@ul.ie	 Trade Union Recognition and Avoidance Employee Voice Employment Practices in Multinational Companies International and Comparative Employment Relations
<u>Dr Jean McCarthy</u>	<u>Work &</u> <u>Employment</u> <u>Studies</u>	<u>Jean.McCarthy@ul.ie</u>	 Stereotypes, Prejudice & Discrimination at Work Ageing & Work Issues Learning, Development & Education Sustainability Leadership
Dr Sarah MacCurtain	<u>Work &</u> <u>Employment</u> <u>Studies</u>	<u>Sarah.MacCurtain@ul.ie</u>	 Top Management Teams and Innovation Organisational Change and Sense Making Organisational Change and the Informal Organisation Bullying in Healthcare
<u>Dr Juliet McMahon</u>	<u>Work &</u> <u>Employment</u> <u>Studies</u>	Juliette.McMahon@ul.ie	 Precarious Work / Low Paid Work LGBT and Work-related Issues HRM/Employment Relations from a Small Firm Perspective Middle Managers and Work Workplace Bullying and Incivility
Dr Caroline Murphy	<u>Work &</u> <u>Employment</u> <u>Studies</u>	Caroline.Murphy@ul.ie	 Job Quality Employee Voice and Representation Employment in the Health and Social Care Sector HR Analytics
Prof Deirdre O'Shea	<u>Work &</u> <u>Employment</u> <u>Studies</u>	Deirdre.OShea@ul.ie	 Occupational Health Psychology Interventions Motivation and Self-Regulation Proactivity, Voice and Silence in the Workplace Trust and Meaning in the Workplace Interpersonal Emotion Regulation and Incivility Resilience Dynamic
Dr Michelle O'Sullivan	<u>Work &</u> <u>Employment</u> <u>Studies</u>	Michelle.OSullivan@ul.ie	 Working Hours Employment Law Insecure Work Low Pay Trade Unions Dispute Resolution
Jill Pearson	<u>Work &</u> <u>Employment</u> <u>Studies</u>	Jill.Pearson@ul.ie	 Objective and Subjective Career Success Education to Work Transitions Career Interventions Age and Gender Issues in Relation to Careers
Dr Lorraine Ryan	<u>Work &</u> <u>Employment</u> <u>Studies</u>	Lorraine.T.Ryan@ul.ie	 Zero Hours Contracts and Precarious Work Trade Unions Collaborative Bargaining Working Time

Prof Donald Truxillo Work & Employmen Studies	Donald.Truxillo@ul.ie	 Age Differences at Work Employee Privacy Personnel Selection/Applicant Experience
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