

Hello and Welcome

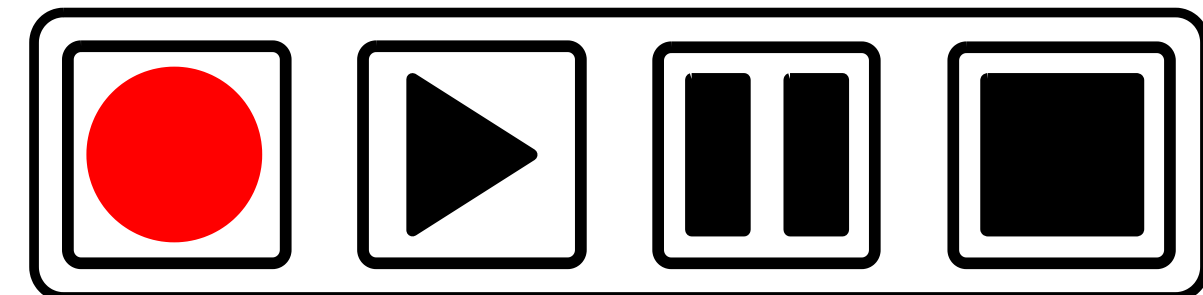
This session will begin shortly

While you wait, please download the slides for today's session from the [LevUL up website](#).



Recording

- This session will now be recorded. Any further information that you provide during a session is optional and in doing so you give us consent to process this information.
- These recordings will be stored by the University of Limerick for a fixed period and may be published on our website during that time.
- By taking part in a session you give us your consent to process any information you provide during it.



USING VIDEO TO TELL A STORY



The 5 W's of storytelling
How to structure different
types of video assignments

Know your story and how to piece
it together
How to edit - insert, cut, trim etc.

#LevULupDigitalSkills

Who We Are:



Katie Martin

UL Student Associate Intern, Enhanced Digital Teaching and Learning (EDTL)

Centre For Transformative Learning (CTL)



Jasmine Ryan

UL Student Associate Intern, Enhanced Digital Teaching and Learning (EDTL)

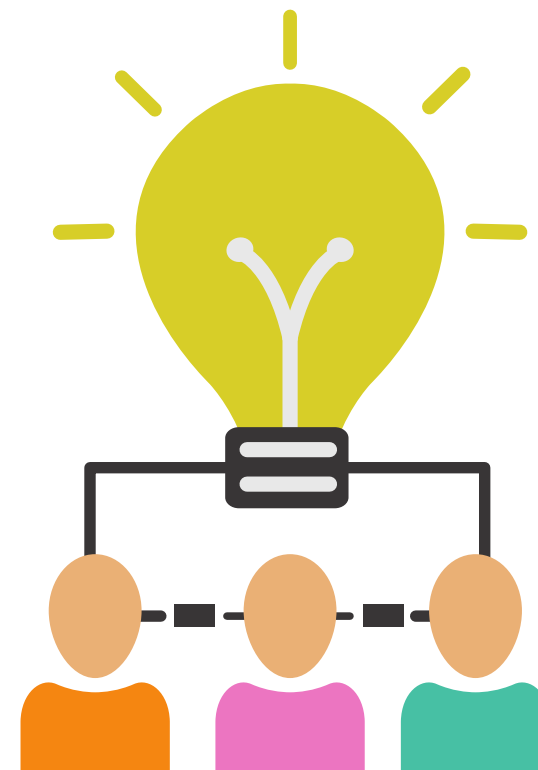
Centre For Transformative Learning (CTL)



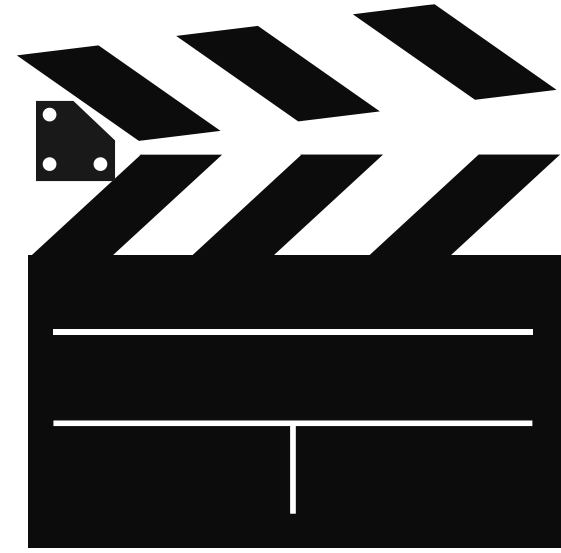
David Moloney

UL Project Lead, Enhanced Digital Teaching and Learning (EDTL)

Centre For Transformative Learning (CTL)



Overview



- Introduction to video storytelling
- Pre Production
- Filming & Editing
- Reflection & Questions
- Recap & Summary



Objectives

By the end of this workshop, you will know how to create great videos



This workshop will provide you with the skills needed to produce a story from your phone using free software and good structure





Introduction



What do I use?

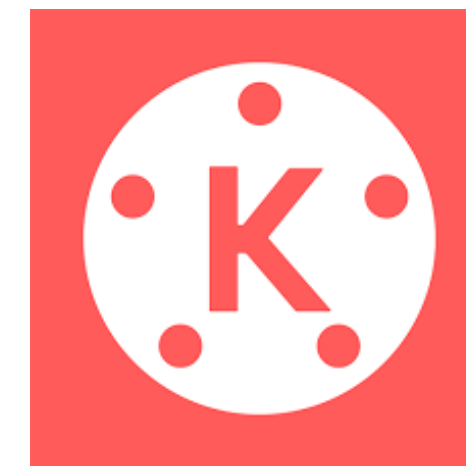
There is a variety of different editing software you can use

FREE Download:

These apps are great for on the go video editing and beginners



iMovie



KineMaster



Splice

Paid For:

Recommended for taking the next step with your story telling



Adobe Premier Pro



Final Cut Pro

This session



iMovie is a free preinstalled editing application available on all **APPLE** products

Splice is a free video editing app available on **ALL** mobile devices





Pre Production

HOLLYWOOD

PRODUCTION

First thing's first

Before you open your camera or set up your editing app, you need to do two things:

Step 1: Develop a plan
(Brainstorm your story and structure)

Step 2: Build your script
(Break down your plan into chapters and scenes)



Example Document

Time:	Shot Description:	Audio:
<p>HOOK <i>(Grab attention)</i> 00:00-00:10</p> <p>Always plot out your estimated scene time</p> <p>CHAPTER 1 00:10-00:35</p>	<p>What's on-screen</p> <p>Supers <i>(names/titles)</i></p> <p>PIP <i>(Picture in picture)</i></p> <p>PTC <i>(Piece to Camera - also called a stand up)</i></p> <p>Animations</p>	<p>Write out your script <i>(broken down from person to person)</i></p> <p>VO <i>(Voice Over)</i></p> <p>Natural sound</p> <p>Sound effects</p>

11A ▶

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The 5 W's

WHAT?

WHO?

WHERE?

WHEN?

WHY?

Important to establish within the opening scenes of your video



11A ▶

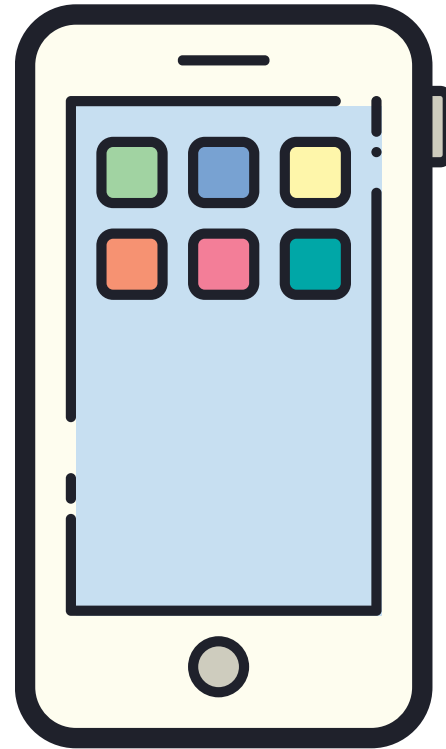
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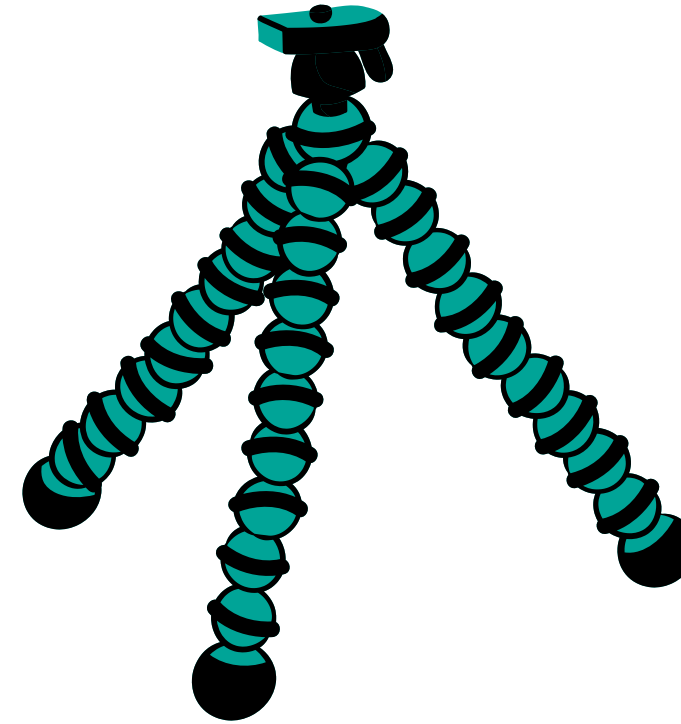
Filming

On Location

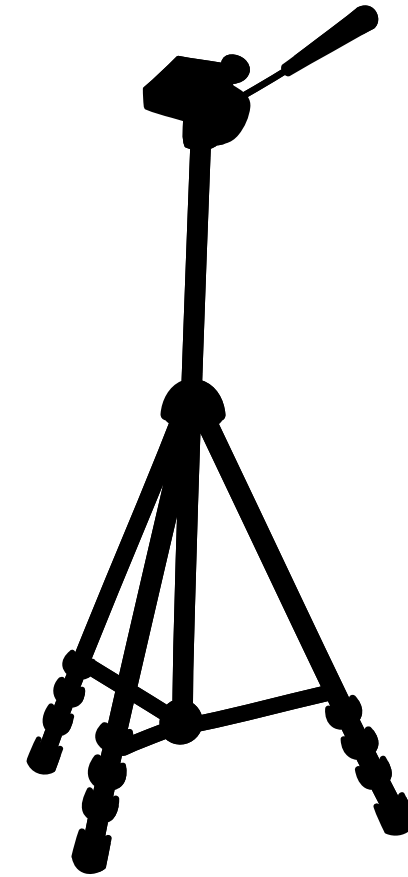
Equipment:



Phone



Handheld / table tripod



Standing tripod with
phone attachment

Pre prepare a "shot list" to help you stay on track when filming

Pro tip: you can never film too much content and B-roll

Types of shots

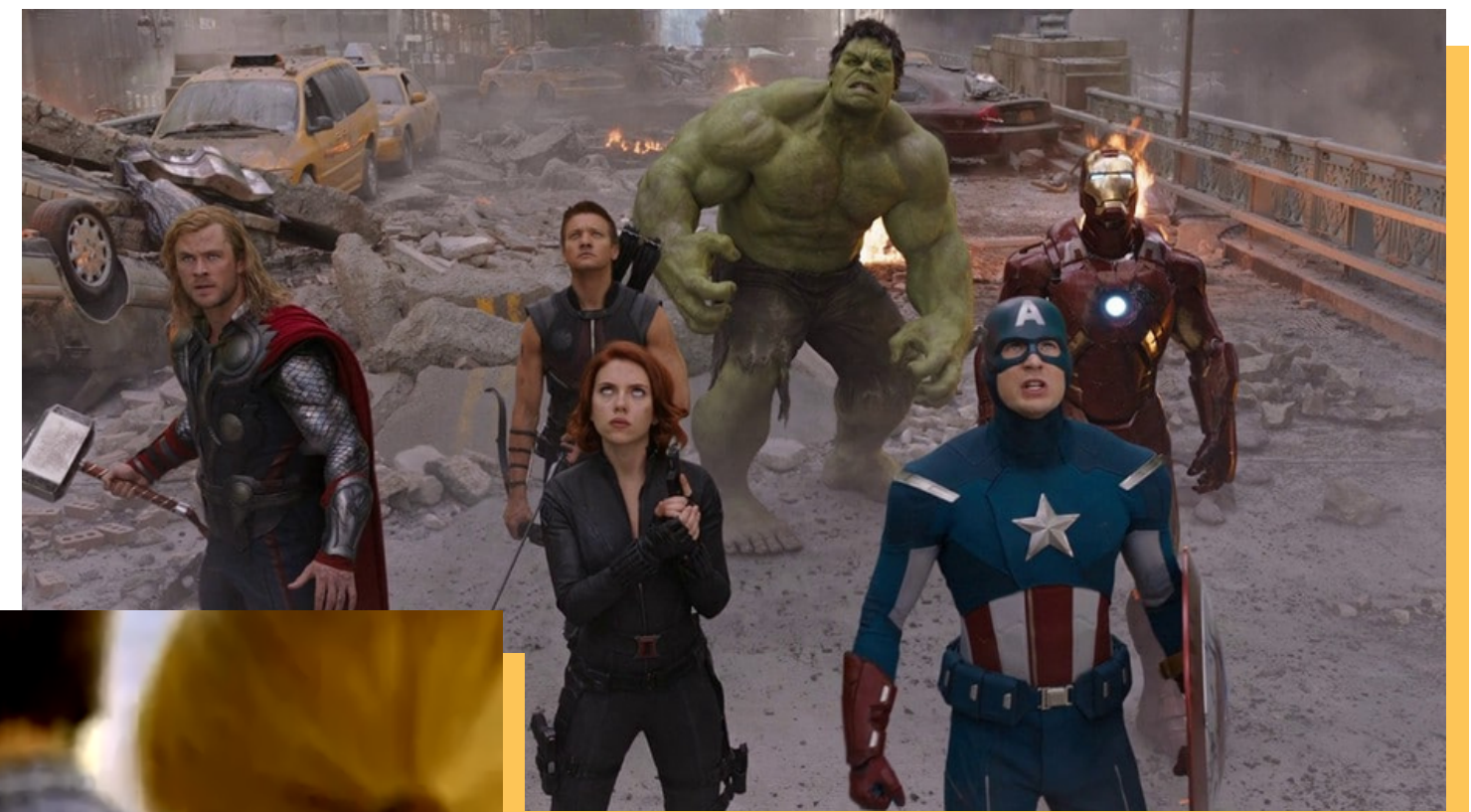
Establishing shot: Very wide shot used to establish a scene

Wide shot: Shows the subject within their environment

Medium shot: Show the subject from the waist up

Close-up shot: Frames the subjects face - capture emotions

Over the shoulder shot: Frame from behind the character



Fit shots together to create a *sequence*



Editing

Shortcuts

Space bar: Play / Pause

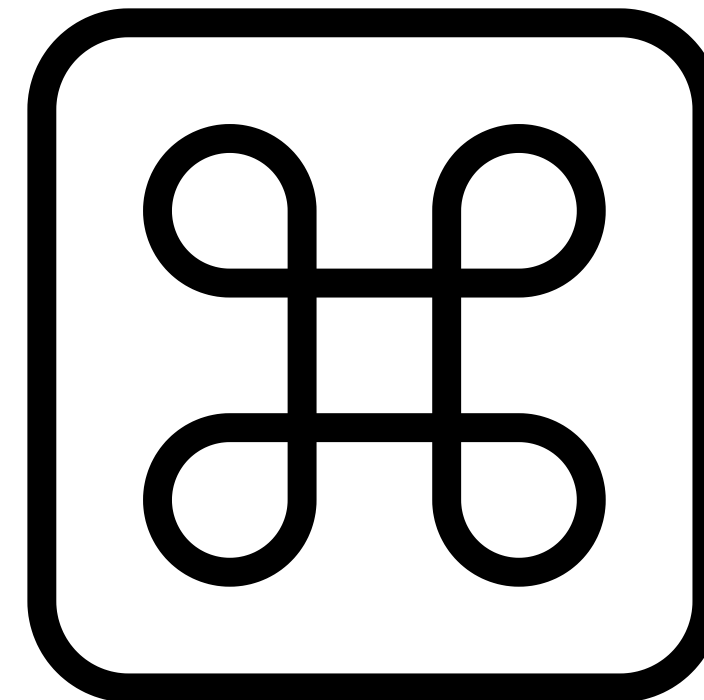
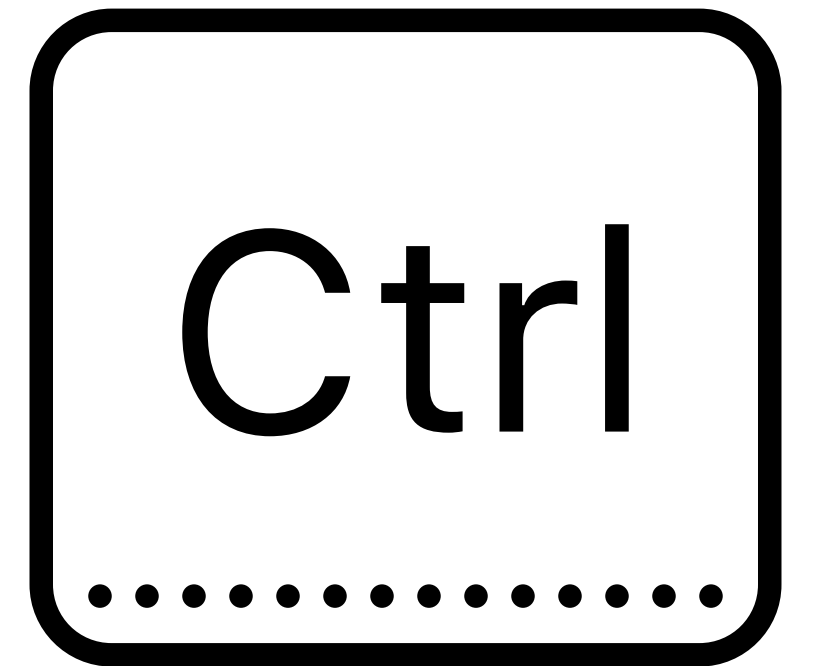
Command / Ctrl I: Import Media

Command / Ctrl B: Slice

Command / Ctrl C: Copy

Command / Ctrl V: Paste

Left / right arrow key: Move forward or back 1 frame



Recap & Summary

- Introduction
- Pre Production (story development)
- Filming
- Types of Shots
- Editing



Thank you



University of Limerick,
Limerick, V94 T9PX,
Ireland.

Ollscoil Luimnigh,
Luimneach,
V94 T9PX, Éire.
+353 (0) 61 202020

ul.ie



**Enhancing
Digital Teaching
and Learning**
Irish Universities Association



LevUL Up

ULs Student Digital Skills Development Programme



**UNIVERSITY OF
LIMERICK**
OLLSCOIL LUIMNIGH