

Undergraduate courses available to exchange students—spring 2017

During the spring semester, you may choose among core program courses and elective courses. More information is available under each section below.

If the program has indicated, then you can see in the right-hand information box on the course description which quarter the course is offered.

- Q3 means that a course is taught in weeks 4 - 11 (varies with course) – full credit course, taught in half a semester.
- Q4 means that a course is taught in weeks 13 - 22 (varies with course) – full credit course, taught in half a semester.
- If there is no Q3 or Q4, then the course is a full semester course.

CBS core program courses -- spring 2017

Undergraduate exchange students have the unique opportunity to enroll in the following core courses that are otherwise only open to students in that programme. However, please note that the number of seats in these courses are limited and that there might be a risk of schedule overlap as the course schedules and exam schedules for the electives and core courses are administered by different secretariats.

Courses from BA in information management		
Course code and title	Main academic discipline	Note / status
BINMO1006U Corporate Communication	<ul style="list-style-type: none"> • Corporate Communication 	Oversubscribed during round one Q3
BINMO1011U Information Management and Organizational Change	<ul style="list-style-type: none"> • Information Management and Organizational Change 	Q3 Oversubscribed during round one
BINMO1026U Communication and Knowledge Management	<ul style="list-style-type: none"> • Communication and Knowledge Management 	Oversubscribed during round one Q3
BINMO1027U Business Economics and Information Management	<ul style="list-style-type: none"> • Business Economics and Information Management 	Oversubscribed during round one Q3

BINMO3000U Introduction to Business Administration	<ul style="list-style-type: none"> • Introduction to Business Administration 	Oversubscribed during round one Q3
BINMO3001U Information Organization in Practice	<ul style="list-style-type: none"> • Information Organization in Practice 	Q3

Courses from BSc in asian studies programme		
Course code and title	Main academic discipline	Note / status
BASPO1001U Principles of Corporate Finance	<ul style="list-style-type: none"> • Finance and Economics 	Oversubscribed during round one
BASPO1004U Intercultural Organisation	<ul style="list-style-type: none"> • Communication and Organisation 	
BASPO1006U International Business in Asian Markets	<ul style="list-style-type: none"> • Globalization and international business 	Oversubscribed during round one

Courses from BSc in business, language and culture		
Course code and title	Main academic discipline	Note / status
BBLCO1217U Organisation and Corporate Communication	<ul style="list-style-type: none"> • Communication and Organisation 	Q3
BBLCO1221U Corporate Finance	<ul style="list-style-type: none"> • Finance 	Oversubscribed during round one Q4 Exam takes place in June
BBLCO1226U Quantitative Business Research	<ul style="list-style-type: none"> • Statistics and quantitative methods 	Oversubscribed during round one
BBLCO1243U Macroeconomics	<ul style="list-style-type: none"> • Economics 	
BBLCO6001U The Corporation in Society: Managing Beyond Markets	<ul style="list-style-type: none"> • CSR and sustainability 	Oversubscribed during round one

Courses from BSc in international business		
Course code and title	Main academic discipline	Note / status
BINBO1127U Macroeconomics	<ul style="list-style-type: none"> • Economics 	Q3

BINBO1129U International Economics	<ul style="list-style-type: none"> Economics 	Q4 Exam takes place in June
BINBO1131U Financial Accounting	<ul style="list-style-type: none"> Accounting 	Q4 Exam takes place in June
BINBO1136U Corporate Finance	<ul style="list-style-type: none"> Finance 	Oversubscribed during round one Q3
BINBO1138U Industrial Organisational Analysis	<ul style="list-style-type: none"> Economics 	Q3
BINBO1140U International Business Law	<ul style="list-style-type: none"> Business Law 	Q4 Exam takes place in June
BINBO1160U Principles of International Marketing	<ul style="list-style-type: none"> Marketing 	Oversubscribed during round one Q3
BINBO1166U Global Supply Chain Management	<ul style="list-style-type: none"> Management 	Q4 Exam takes place mid-June
BINBO1337U International Business Strategy	<ul style="list-style-type: none"> Globalization and international business Organisational behaviour Strategy 	Oversubscribed during round one Q3
BINBO1601U Risk Management of Multinational Enterprise: Creating Global Strategic Responsiveness	<ul style="list-style-type: none"> Globalization and international business 	Q3

Courses from BSc in International business and Politics		
Course code and title	Main academic discipline	Note / status
BPOLO1232U Comparative Political Economy	<ul style="list-style-type: none"> International political economy 	Oversubscribed during round one Q3
BPOLO1278U International Business Strategy	<ul style="list-style-type: none"> Globalization and international business Strategy 	Oversubscribed during round one Q4

BPOLO1290U Macroeconomics	<ul style="list-style-type: none"> Economics 	Q3
BPOLO1342U Corporate Finance	<ul style="list-style-type: none"> Finance 	Oversubscribed during round one Q3
BPOLO2003U EU Business and Politics	<ul style="list-style-type: none"> Globalization and international business Political Science 	Oversubscribed during round one Q4
BPOLO2004U Statistics	<ul style="list-style-type: none"> Statistics and quantitative methods 	
BPOLO2008U Accounting	<ul style="list-style-type: none"> Accounting 	Q3

Courses from BSc in business administration and service management		
Course code and title	Main academic discipline	Note / status
BSTHO1011U Tourism Supply and Operations management: Tourism and Hospitality (7,5 ECTS)	<ul style="list-style-type: none"> Supply chain management and logistics 	Closed for further enrollment Q3
BSACO1005U Management of Cultural Projects, processes and organizations: Arts and Culture (7,5 ECTS)	<ul style="list-style-type: none"> CSR and sustainability Innovation Service management 	Closed for further enrollment Q3
BSSIO1003U Prediction Markets and Crowdsourcing for Firm Innovation: Service and Innovation (7,5 ECTS)	<ul style="list-style-type: none"> Information technology Innovation Strategy 	Closed for further enrollment Q3
BSTHO1022U Tourism Social Entrepreneurship and Sustainability (7,5 ECTS)	<ul style="list-style-type: none"> CSR and sustainability Entrepreneurship Experience economy 	Closed for further enrollment Q3
BSACO1021U Cultural Entrepreneurship: Arts and Culture (7,5 ECTS)	<ul style="list-style-type: none"> Entrepreneurship Innovation Management 	Q3 Closed for further enrollment
BSSIO1013U Service Innovation and sustainability (7,5 ECTS)	<ul style="list-style-type: none"> CSR and sustainability Innovation Service management 	Closed for further enrollment Q3

Courses from BSc in international shipping and trade		
Course code and title	Main academic discipline	Note / status
BISHO1003U Maritime Law (7,5 ECTS)	<ul style="list-style-type: none"> • Business Law 	Q4 Exam takes place in June

Courses from BSc in business administration and sociology		
Course code and title	Main academic discipline	Note / status
BSOCO1024U Quantitative Methods II	<ul style="list-style-type: none"> • Methodology and philosophy of science • Statistics and quantitative methods 	Q3
BSOCO1026U Theories of Contemporary Societies II	<ul style="list-style-type: none"> • Political Science • Sociology 	Q3

Courses from BA in English and Organisational Communication		
Course code and title	Main academic discipline	Note / status
BEOKO1023U British and American studies	<ul style="list-style-type: none"> • Intercultural studies • Language 	Oversubscribed during round one

Courses from BSc in EUROPEAN BUSINESS		
Course code and title	Main academic discipline	Note / status
BEUBO1602U English in Oral Communication Contexts	<ul style="list-style-type: none"> • Language 	
BEUBO1605U Oral Presentation and Interaction	<ul style="list-style-type: none"> • Communication • Language 	
BEUBO1011U Communicating Across Cultures	<ul style="list-style-type: none"> • Intercultural studies • Communication • Management 	

CBS elective courses -- spring 2017

The following elective courses have been opened to undergraduate exchange students.

Course code and title	Main academic discipline	Note/status
BASPV1234U Emerging Markets-Societies in transition (7,5 ECTS)	<ul style="list-style-type: none"> • Globalization and international business • International political economy • Economics 	Q3
BASPV1235U Strategy: An integrative and paradoxical approach (7,5 ECTS)	<ul style="list-style-type: none"> • Management • Strategy 	Not established.
BBLCV1160U Marketing – The Essentials and the Trend Drivers (7,5 ECTS)	<ul style="list-style-type: none"> • Customer behaviour • Marketing • Strategy 	Oversubscribed during round one
BBLCV1401U Negotiation Skills and Conflict Management – Drivers of success and complexity (7,5 ECTS)	<ul style="list-style-type: none"> • Human resource management • Communication • Strategy 	Oversubscribed during round one
BEOKV1006U Conflict Management in the Workplace (7,5 ECTS)	<ul style="list-style-type: none"> • Human resource management • Communication • Language 	Not established.
BEOKV1002U Language of Negotiations (7,5 ECTS)	<ul style="list-style-type: none"> • Communication • Language 	Oversubscribed during round one
BEOKV3005U Leadership Communication: Theory and Practise (7,5 ECTS)	<ul style="list-style-type: none"> • Communication • Political leadership and public management 	Oversubscribed during round one
BEUBV1001U Foreign Policy of the European Union (7,5 ECTS)	<ul style="list-style-type: none"> • Political leadership and management • Political Science 	
BHAAV1040U Business Strategy (7,5 ECTS)	<ul style="list-style-type: none"> • Management • Organization • Strategy 	Q3
BHAAV2032U Consumer Behavior and Qualitative Methods (7,5 ECTS)	<ul style="list-style-type: none"> • Customer behaviour • Marketing • Methodology and philosophy of science 	Q3
BHAAV5000U Contemporary issues in	<ul style="list-style-type: none"> • Marketing 	Q3

applied Sales and Price Setting methods (7,5 ECTS)	<ul style="list-style-type: none"> • Organization • Accounting 	
BHAAV6006U Corporate Strategy (7,5 ECTS)	<ul style="list-style-type: none"> • Management • Organization • Strategy 	Q4
BHAAV6021U Global People Management: Human Resource Management & Leadership (7,5 ECTS)	<ul style="list-style-type: none"> • Globalization and international business • Human resource management • Management 	Q3
BHAAV5006U Innovation Management (7,5 ECTS)	<ul style="list-style-type: none"> • Innovation • Management 	Q3
BHAAV5003U Introduction to Sustainable Business (7,5 ECTS)	<ul style="list-style-type: none"> • CSR and sustainability • Globalization and international business 	Oversubscribed during round one
BHAAV1058U Management Accounting and Control Systems (7,5 ECTS)	<ul style="list-style-type: none"> • Management • Accounting • Strategy 	Q3
BHAAV5005U Operations Management - Driving Competitiveness through Operational Effectiveness (7,5 ECTS)	<ul style="list-style-type: none"> • Management • Strategy • Supply chain management and logistics 	Q3
BHAAV1054U Organizational Behaviour (7,5 ECTS)	<ul style="list-style-type: none"> • Organization • Organizational behaviour • Sociology 	Q4
BHAAV1186U Project Management (7,5 ECTS)	<ul style="list-style-type: none"> • Innovation • Management • Organization 	
BHAAV1988U Retail Marketing (7,5 ECTS)	<ul style="list-style-type: none"> • Customer Behaviour • Marketing • Experiencvc economy 	
BHAAV1366U Strategic Management (7,5 ECTS)	<ul style="list-style-type: none"> • Strategy 	Q3

<u>BHAAV6025U Principles of Banking and Financial Intermediation (7,5 ECTS)</u>	<ul style="list-style-type: none"> • Finance 	<p>Closed for further enrollment</p> <p>Q3</p>
<u>BSOCV1004U Entrepreneurship and Innovation in a Global Perspective. Concepts, Development, and Challenges (7,5 ECTS)</u>	<ul style="list-style-type: none"> • Entrepreneurship • Innovation • Sociology 	<p>Q3</p>
<u>BIMKV1008U Visual Communication (7,5 ECTS)</u>	<ul style="list-style-type: none"> • Communication • Marketing • Business psychology 	
<u>BIMKV1601U SME Marketing & Global Market Communication (7,5 ECTS)</u>	<ul style="list-style-type: none"> • Globalization and international business • Communication • Marketing 	<p>Oversubscribed during round one</p>
<u>BIMKV1603U Naming & Framing as a tool for identity buiding and consumer communication across markets and cultures (7,5 ECTS)</u>	<ul style="list-style-type: none"> • Innovation • Communication • Marketing 	
<u>BINBV1106U Danish Integrated Skills (7,5 ECTS)</u>	<ul style="list-style-type: none"> • Communication • Language 	