

Undergraduate courses available to exchange students _ fall 2017

If the program has indicated, then you can see in the right-hand information box on the course description which quarter the course is offered.

- Q1 means that a course is taught in weeks 36 - 43 (varies with course) – full credit course, taught in half a semester
- Q2 means that a course is taught in weeks 44 - 51 (varies with course) – full credit course, taught in half a semester.
- If there is no Q1 or Q2, then the course is a full semester course.

CBS minor available to undergraduate students -- fall 2017

The minor is open to a limited number of undergraduate exchange students. When registering online, register for the minor course code only, not for the individual courses in the minor.

The minor is worth 22.5 ECTS credits. Therefore, you must add one more course worth 7.5 ECTS credits to achieve the full course load of 30 ECTS credits.

The courses that make up a minor are also available as individual elective courses. For those with limited seats, priority will be given to students registered in a minor over students registered for the elective courses individually.

Minor Code And Title	Note / Status
BHAAM2260U Minor in Entrepreneurship	<p>The minor consists of three 7.5 ECTS courses:</p> <ul style="list-style-type: none"> • BHAAV2260U Entrepreneurial Strategy • BHAAV2261U Business Planning and Development • BHAAV2262U Entrepreneurial Finance <p>Please note that the oral exam in Entrepreneurial Strategy will likely take place in January</p>

CBS core program courses available to undergraduate exchange students - fall 2017

Courses from BSc in Business Administration and Service Management		
Course code and title	Main academic discipline	Note/status
BSEMO1007U Financial Accounting	<ul style="list-style-type: none"> Accounting 	Q1 oversubscribed

Courses from BSc in business language and culture		
Course code and title	Main academic discipline	Note/status
BBLCO1215U Accounting and Financial Analysis	<ul style="list-style-type: none"> Accounting 	
BBLCO1242U International Economics and Competitiveness	<ul style="list-style-type: none"> Globalization and international business 	Oversubscribed

Courses from BSc in INTERNATIONAL SHIPPING AND TRADE		
Course code and title	Main academic discipline	Note/status
BISHO1001U Introduction to Maritime Economics	<ul style="list-style-type: none"> Economics 	Q1
BISHO2002U Risk Management	<ul style="list-style-type: none"> Finance Economics 	
BISHO2003U Economic Aspects of Maritime Law	<ul style="list-style-type: none"> Business Law Economics 	Q2
BISHO2001U Operations and Logistics Management	<ul style="list-style-type: none"> Supply chain management and logistics 	

Courses from BSc in International Business		
Course code and title	Main academic discipline	Note/status

Courses from BSc in International Business		
BINBO1251U Corporate Communication	<ul style="list-style-type: none"> • Communication 	Q2
BINBO1320U Microeconomics	<ul style="list-style-type: none"> • Economics 	Q2
BINBO1321U International Business Environment	<ul style="list-style-type: none"> • Globalization and international business 	Q1 oversubscribed
BINBO3000U Entrepreneurship and Global Strategy	<ul style="list-style-type: none"> • Globalization and international business 	Q1; Oversubscribed
BINBO1135U Organizational Behaviour	<ul style="list-style-type: none"> • Organization 	Q2 oversubscribed
BINBO1139U Statistics	<ul style="list-style-type: none"> • Statistics and quantitative methods 	Q1
BINBO1331U Business Research Methodology	<ul style="list-style-type: none"> • Philosophy and ethics • Methodology and philosophy of science 	Q2
BINBO1427U Corporate Governance	<ul style="list-style-type: none"> • International political economy • Management 	Q1

Courses from BSc in international Business and Politics		
Course code and title	Main academic discipline	Note/status
BPOLO1281U International Economics	<ul style="list-style-type: none"> • International political economy 	One quarter (TBA); Oversubscribed
BPOLO1286U International Political Economy	<ul style="list-style-type: none"> • International political economy 	Closed for further enrollment
BPOLO2005U Organizational Analysis	<ul style="list-style-type: none"> • Organization • Sociology • Cultural studies 	

Courses from BSc in Business, Asian Language and Culture - Asian Studies Programme		
Course code and title	Main academic discipline	Note/status
BASPO1000U Managerial Accounting	<ul style="list-style-type: none"> Accounting Economics 	Oversubscribed
BASPO1014U Asian Business Systems: State, Institutions and the Global Economy	<ul style="list-style-type: none"> Corporate governance Management 	4 hour sit in exam - demands attendance at specific time and place
BASPO1002U Asian Economic Organisation & Competitiveness	<ul style="list-style-type: none"> Globalization and international business 	Oversubscribed

Courses from BA in Information Management		
Course code and title	Main academic discipline	Note/status
BINMO1070U Fundamentals of Communication	<ul style="list-style-type: none"> Communication 	Q1
BINMO1071U Fundamentals of Information System	<ul style="list-style-type: none"> Information technology Management 	Q1; Oversubscribed
BINMO1072U Organization Theory	<ul style="list-style-type: none"> Information technology Organization Organisational behaviour 	Q2 Exam in January
BINMO1073U Introduction to organizational communication	<ul style="list-style-type: none"> Communication 	Q2 Exam in January
BINMO1022U Organization, Innovation and Systems Design	<ul style="list-style-type: none"> Information technology Innovation Organization 	Q2 Oral exam in January. Has to be taken together with BINMO1023U
BINMO1023U Project Management	<ul style="list-style-type: none"> Management Organization 	Q2

Courses from BA in Information Management		
		Oral exam in January. Has to be taken together with BINMO1022U
BINMO1024U Information in Context	<ul style="list-style-type: none"> Information technology Communication 	Q Has to be taken together with BINMO1025U
BINMO1025U Computer-mediated communication and collaboration	<ul style="list-style-type: none"> Information technology Communication Management 	Q1 Has to be taken together with BINMO1024U

CBS elective courses available to undergraduate exchange students - fall 2017

Course code and title	Main academic discipline	Note/status
BASPV1235U Strategy: An integrative and Paradoxical Approach	<ul style="list-style-type: none"> Economics 	Not offered
BASPV1236U China - politics, economy, and global impact	<ul style="list-style-type: none"> Globalization and international business International political economy Political leadership and public management 	Not offered
BEUBV1001U Foreign Policy of the European Union	<ul style="list-style-type: none"> International political economy Political leadership and public management Political Science 	oversubscribed
BEUBV1011U Theoretical perspectives on European Integration	<ul style="list-style-type: none"> International political economy Political leadership and public management Political Science 	Not offered
BEUBV1012U Europeanisation and regional- and local business development	<ul style="list-style-type: none"> Intercultural studies International political economy Political leadership and public management 	Not offered

BBLCV1014U Global Strategic Management	<ul style="list-style-type: none"> • Globalization and international business • Management • Strategy 	
BBLCV1030U Creative Industries	<ul style="list-style-type: none"> • Innovation • Communication • Sociology 	oversubscribed
BBLCV1156U Business Project (Area Specific Report)	<ul style="list-style-type: none"> • Globalization and international business • Methodology and philosophy of science • Language 	
BBLCV1160U Marketing – The Essentials and the Trend Drivers	<ul style="list-style-type: none"> • Customer behaviour • Marketing • Strategy 	Oversubscribed
BBLCV1162U Scandinavian Sustainability & Corporate Social Responsibility	<ul style="list-style-type: none"> • CSR and sustainability • Strategy • Cultural studies 	Oversubscribed
BBLCV1401U Negotiation Skills and Conflict Management – Drivers of success and complexity	<ul style="list-style-type: none"> • Human resource management • Communication • Strategy 	Oversubscribed
BBLCV6000U Fashion Entrepreneurship and Business Development	<ul style="list-style-type: none"> • CSR and sustainability • Entrepreneurship • Marketing 	
BPOLV1022U From the Financial Crisis 2007/08 to BREXIT and beyond. Crises, contagion, political and corporate challenges	<ul style="list-style-type: none"> • Finance • International political economy • Economics 	
BHAAV1012U Transfer Pricing in Multinational Enterprises	<ul style="list-style-type: none"> • Managerial economics • Business Law • Accounting 	Q1: Oversubscribed
BHAAV1016U Quantitative Methods	<ul style="list-style-type: none"> • Methodology and philosophy of science • Statistics and quantitative methods • Economics 	Oversubscribed
BHAAV6020U EU, the Internal Market and Business Strategy	<ul style="list-style-type: none"> • Globalization and international business • Political Science 	Not offered

BHAAV1040U Business Strategy	<ul style="list-style-type: none"> • Management • Organization • Strategy 	
BHAAV1054U Organizational Behaviour	<ul style="list-style-type: none"> • Organization • Organisational behaviour 	
BHAAV1058U Management Accounting and Control Systems	<ul style="list-style-type: none"> • Management • Accounting • Strategy 	
BHAAV1366U Strategic Management	<ul style="list-style-type: none"> • Strategy 	Q1
BHAAV1988U Retail Marketing	<ul style="list-style-type: none"> • Customer behaviour • Marketing • Experience economy 	
BHAAV2003U Google, Ebay, Amazon – Management Challenges in Networked Businesses	<ul style="list-style-type: none"> • Entrepreneurship • Globalization and international business • Management 	Q2
BHAAV2260U Entrepreneurial Strategy	<ul style="list-style-type: none"> • Entrepreneurship • Strategy 	Q2 Part of Minor BHAAM2260U Entrepreneurship Oral exam in January
BHAAV2261U Business Planning and Development	<ul style="list-style-type: none"> • Entrepreneurship 	Q1 Part of Minor BHAAM2260U Entrepreneurship
BHAAV2262U Entrepreneurial Finance	<ul style="list-style-type: none"> • Entrepreneurship • Finance 	Q1 Part of Minor BHAAM2260U Entrepreneurship
BHAAV2389U Behavioral Finance	<ul style="list-style-type: none"> • Finance 	Q2; Oversubscribed
BHAAV2604U EU law from a business perspective	<ul style="list-style-type: none"> • Business Law • Globalization and international business 	not offered

	<ul style="list-style-type: none"> • Cultural studies 	
BHAAV2645U International Business Negotiation	<ul style="list-style-type: none"> • Globalization and international business • Intercultural studies • Communication 	
BHAAV3003U Managing People	<ul style="list-style-type: none"> • Human resource management • Management • Organization 	
BHAAV3005U Applied Microeconomics for Firms	<ul style="list-style-type: none"> • Statistics and quantitative methods • Economics 	
BHAAV3007U The Economics of the Euro	<ul style="list-style-type: none"> • Economics 	
BHAAV5000U Contemporary issues in applied Sales and Price Setting methods	<ul style="list-style-type: none"> • Marketing • Accounting • Strategy 	Not offered
BHAAV5003U Introduction to Sustainable Business	<ul style="list-style-type: none"> • CSR and sustainability • Globalization and international business 	
BHAAV5006U Innovation Management	<ul style="list-style-type: none"> • Innovation • Management 	
BHAAV5007U Survey Design	<ul style="list-style-type: none"> • Marketing • Methodology and philosophy of science • Statistics and quantitative methods 	Q1
BHAAV5008U Strategic Analysis	<ul style="list-style-type: none"> • Management • Strategy • Economics 	Q1
BHAAV5009U Strategic Management of Innovation and Technology	<ul style="list-style-type: none"> • Globalization and international business • Innovation • Strategy 	
BHAAV6006U Corporate Strategy	<ul style="list-style-type: none"> • Management • Organization • Strategy 	oversubscribed
BHAAV6008U Forecasting in Business and Economics	<ul style="list-style-type: none"> • Economics 	oversubscribed

BHAAV6009U Economic Growth and Decline of Firms, Industries and Nations	<ul style="list-style-type: none"> Economics 	
BHAAV6013U Qualitative Methods in Marketing and Consumer Research	<ul style="list-style-type: none"> Marketing 	
BHAAV6015U Pricing Management in Theory and Practice	<ul style="list-style-type: none"> Managerial economics Marketing Business psychology 	Not offered
BHAAV6019U Neuromarketing	<ul style="list-style-type: none"> Communication Marketing 	
BHAAV6021U Global People Management: Human Resource Management & Leadership	<ul style="list-style-type: none"> Globalization and international business Human resource management Management 	Q1
BISHV1000U Markets, Regulation and Security in the Maritime Sector	<ul style="list-style-type: none"> Globalization and international business Strategy Economics 	Q1
BISHV1001U Commodity Trade Flows and Shipping	<ul style="list-style-type: none"> Globalization and international business Economics 	Q2 Oral exam in January
BINTV1050U Social Media Management	<ul style="list-style-type: none"> Management Methodology and philosophy of science Business psychology 	
BINTV1051U Big Data Analytics for Managers	<ul style="list-style-type: none"> Managerial economics Information technology Statistics and quantitative methods 	
BINTV2001U Who Owns the Future? The Promise and Perils of the Coming Big Data Revolution	<ul style="list-style-type: none"> Philosophy and ethics Information technology Communication 	Q2 Online course
BJURV1082U International Commercial Law	<ul style="list-style-type: none"> Business Law 	
BMECV1052U Statistics	<ul style="list-style-type: none"> Statistics and quantitative methods 	Q1
BINBV1106U Danish - Integrated Skills	<ul style="list-style-type: none"> Communication Language 	

BSEMV1137U Event and Festival Management	<ul style="list-style-type: none"> • Management • Experience economy • Service management 	
BSEMV3000U Servicescapes – Understanding the place where service meets consumers	<ul style="list-style-type: none"> • Marketing • Experience economy • Service management 	Not offered
BIMKV1008U Visual Communication	<ul style="list-style-type: none"> • Communication • Marketing • Business psychology 	
BIMKV1018U Consumer Behaviour	<ul style="list-style-type: none"> • Customer behaviour • Marketing 	Q2
BIMKV1601U SME Marketing and Global Market Communication	<ul style="list-style-type: none"> • Globalization and international business • Communication • Marketing 	
BIMKV1602U Place branding: Nations, regions and cities	<ul style="list-style-type: none"> • Intercultural studies 	Oversubscribed
BIMKV1603U Naming & Framing as a tool for identity building and consumer communication across markets and cultures	<ul style="list-style-type: none"> • Innovation • Communication • Marketing 	Not offered
BIMKV1701U 3C: Comprehending Consumers across Cultures	<ul style="list-style-type: none"> • Customer behaviour • Globalization and international business • Marketing 	
BIMKV1702U Sustainable Behaviour: Tools to foster change	<ul style="list-style-type: none"> • CSR and sustainability • Customer behaviour • Communication 	Not offered
BSOCV1004U Entrepreneurship and Innovation in a Global Perspective. Concepts, Development, and Challenges	<ul style="list-style-type: none"> • Entrepreneurship • Innovation • Sociology 	Not offered
BEOKV1002U Language of Negotiation	<ul style="list-style-type: none"> • Communication • Language 	
BEOKV1005U Understanding Globalisation	<ul style="list-style-type: none"> • Globalization and international business • Intercultural studies 	Not offered

	<ul style="list-style-type: none"> Language 	
BEOKV3005U Leadership Communication: Theory and Practise	<ul style="list-style-type: none"> Communication Political leadership and public management 	Oversubscribed
BEOKV1001U Language and culture in organisations	<ul style="list-style-type: none"> Intercultural studies Language 	
BPSYV1501U The Science of Mindfulness	<ul style="list-style-type: none"> Business psychology 	The grading is pass /fail, not numerical

Joint programs

GLOBE program

Students from The Chinese University of Hong Kong and Kenan-Flagler Business School at the University of North Carolina as part of the GLOBE joint program

When registering for courses in the online registration flow, please select the "GLOBE course package" as your first primary choice and a random course as the alternative.

Course code and title	Main academic discipline	Note/status
BINBO1250U GLOBE Finance and Financial Institutions in Society*	<ul style="list-style-type: none"> Finance 	Q2
BINBO1602U GLOBE Strategy and Regulation in European Business*	<ul style="list-style-type: none"> Globalization and international business International political economy Organisational behaviour 	Q1 / Q2
Open choice from course catalog above		15 ECTS (1*15 ECTS or 2*7.5 ECTS)

* Courses are **exclusive** to the GLOBE program. Our apologies to our other exchange students who may be interested in these courses.

Global Supply Chain and Logistics Management program

Students from The Chinese University of Hong Kong, Shenzhen and Sauder School of Business as part of the GLOBAL SCL joint program

When registering for courses in the online registration flow, please select the "GSCL course package" as your first primary choice and a random course as the alternative.

Course code and title	Main academic discipline	Note/status
BISHO2010U Supply chain risk management**	<ul style="list-style-type: none"> Supply chain management and logistics 	Q1
BISHO2011U Logistics clusters**	<ul style="list-style-type: none"> Supply chain management and logistics 	Q2
Open choice from course catalog above		15 ECTS (1*15 ECTS or 2*7.5 ECTS)

** Courses are *exclusive* to the Global SCL program. Our apologies to our other exchange students who may be interested in these courses.

BSc International Shipping and Trade

Students from Texas A&M University at Galveston

When registering for courses in the online registration flow, please select the "Maritime Texas course package" as your first primary choice and a random course as the alternative.

Course code and title	Main academic discipline	Note/status
BISHO2002U Risk management	<ul style="list-style-type: none"> Finance Economics 	Q2
BISHO2003U Economics Aspects of Maritime Law	<ul style="list-style-type: none"> Business law Economics 	Q2
BISHO3001 Business Research Methodology	<ul style="list-style-type: none"> Methodology and philosophy of science 	Q1
BISHO2001U Operations and Logistics Management	<ul style="list-style-type: none"> Supply chain management and logistics 	Q1

BSc International Shipping and Trade

Students from Singapore Management University

When registering for courses in the online registration flow, please select the "Maritime Singapore course package" as your first primary choice and a random course as the alternative, and upload a

note that you are a Singapore Management University student from the BSc International Shipping and Trade program.

Course code and title	Main academic discipline	Note/status
BISHO2002U Risk management	<ul style="list-style-type: none"> • Finance • Economics 	Q2
BISHO2001U Operations and Logistics Management	<ul style="list-style-type: none"> • Supply chain management and logistics 	Q1
BISHV1000U Markets, Regulation and Security in the Maritime Sector	<ul style="list-style-type: none"> • Globalization and international business • Strategy • Economics 	Q1
Open choice from course catalog above		15 ECTS (1*15 ECTS or 2*7.5 ECTS)

Maritime program

Students from Shanghai Maritime University

Students from Shanghai Maritime University may select openly from our course catalog above in addition the table below to a total course load of 30 ECTS.

Course code and title	Main academic discipline	Note/status
BISHO2002U Risk management	<ul style="list-style-type: none"> • Finance • Economics 	Q2
BISHO2003U Economics Aspects of Maritime Law	<ul style="list-style-type: none"> • Business law • Economics 	Q2
BISHO3001 Business Research Methodology	<ul style="list-style-type: none"> • Methodology and philosophy of science 	Q1
BISHO2001U Operations and Logistics Management	<ul style="list-style-type: none"> • Supply chain management and logistics 	Q1