



<b>Students concerned</b>	Undergraduate exchange students and Bachelor degree seeking students can pick up classes in the <b>2<sup>nd</sup> and 3<sup>rd</sup> year of this programme.</b>																								
<b>Programme Structure</b>	<p>The Kedge Bachelor program is a 3-years Bachelor programme. Each academic year is divided into 2 semesters. See detailed calendar on page 2.</p> <p><b>Fall semester:</b></p> <ul style="list-style-type: none"> <li>- Orientation programme: September 04<sup>th</sup>, 2017</li> <li>- Classes start: September 11<sup>th</sup>, 2017</li> <li>- End of Final exams: December 16<sup>th</sup>, 2017 (re-sit exam session: From July 2<sup>nd</sup> to July 4<sup>th</sup>)</li> </ul> <p>The <b>Spring Semester:</b></p> <ul style="list-style-type: none"> <li>- Orientation programme: January 10<sup>th</sup>, 2018</li> <li>- Classes start: January 15<sup>th</sup>, 2018 for Year 2 classes (January 22<sup>nd</sup> for Year 3 classes)</li> <li>- End of Final exams: May 7<sup>th</sup>, 2018 (May 18<sup>th</sup> for Year 3 classes)</li> <li>- Re-sit exams session between June 18 and June 29</li> </ul>																								
<b>Course Offer and Registration</b>	<p><b>Course offer:</b> the list of courses offered in each semester can be found on page 2. All courses are taught in English. In addition to the KEDGE Bachelor courses, students may also be able to take courses from the IBBA programme, and mix courses from both programmes, according to the course levels.</p> <p><b>Course schedule:</b> the information regarding the time (morning or afternoon) at which each class will be taught will be available later, on the online course selection application.</p> <p><b>Course syllabi:</b> <a href="http://www.campusvirtuel.net">www.campusvirtuel.net</a> &gt; select the English flag at the top right hand corner &gt; do not log in, instead click on: "Net Syllabus (Public Access)" to the left &gt; Select the academic year and the semester; School: Marseille; Training: KEDGE BACHELOR Marseille; Level: KBM2</p> <p><b>French language courses</b> are available at different levels during the Fall and the Spring semesters. A placement test is compulsory to register to this course. Instructions will be sent by email to the student throughout June/November.</p> <p><b>Course load:</b> Each management course is worth 5 ECTS credits and represents 30 contact hours. At KEDGE BS, the usual workload for a full time student is 30 ECTS credits per semester (6 classes). However, as for exchange students, the home institution decides on the number of credits to be completed by its own students.</p> <p><b>Language of instruction:</b> all of the courses are taught in English. Students will need to provide an English proficiency certificate equivalent to TOEFL IBT 79.</p> <p><b>Registration:</b> students will receive an e-mail detailing the course registration process. The school reserves the right of admission in every case and of awarding available places according to compliance with requirements.</p>																								
<b>Evaluation and transcripts</b>	<p><b>Attendance</b> in all courses in <b>compulsory.</b></p> <p>Each course will be individually evaluated. The students will receive a local grade (based on a 20-point grading scale, passing grade = 10/20), as well as an ECTS grade (according to the following grid).</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: center;">ECTS Grade</th> <th style="text-align: center;">% of successful students achieving the grade</th> <th style="text-align: center;">Definition</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">A</td> <td style="text-align: center;">10%</td> <td>Excellent</td> </tr> <tr> <td style="text-align: center;">B</td> <td style="text-align: center;">25%</td> <td>Very good</td> </tr> <tr> <td style="text-align: center;">C</td> <td style="text-align: center;">30%</td> <td>Good</td> </tr> <tr> <td style="text-align: center;">D</td> <td style="text-align: center;">25%</td> <td>Satisfactory</td> </tr> <tr> <td style="text-align: center;">E</td> <td style="text-align: center;">10%</td> <td>Sufficient</td> </tr> <tr> <td style="text-align: center;">FX</td> <td style="text-align: center;">-</td> <td>Fail — some more work required before the credit can be awarded</td> </tr> <tr> <td style="text-align: center;">F</td> <td style="text-align: center;">-</td> <td>Fail — considerable work required</td> </tr> </tbody> </table> <p><b>Re-sit exams</b> are offered <b>on request</b> for each semester for students failing in a course (= obtaining a grade below 10/20). Students will have to be physically present in Marseille in order to take them. See exact dates of the re-sit exams on the calendar on page 2.</p> <p><b>The transcripts of records</b> will be sent to the home institution coordinator by mid-March for the Fall semester students, and by mid-July for the Spring semester and full-year students.</p>	ECTS Grade	% of successful students achieving the grade	Definition	A	10%	Excellent	B	25%	Very good	C	30%	Good	D	25%	Satisfactory	E	10%	Sufficient	FX	-	Fail — some more work required before the credit can be awarded	F	-	Fail — considerable work required
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## Courses offered

1 management course = 5 ECTS credits = 30 contact hours

FALL SEMESTER	SPRING SEMESTER
<b>Entirely taught in English</b> 	<b>Entirely taught in English</b> 
<ul style="list-style-type: none"> <li>• Financial Management</li> <li>• Management Accounting</li> <li>• Negotiation Technics</li> <li>• Enterprise &amp; Leadership 3</li> <li>• Sustainable Development</li> <li>• Management Information systems</li> <li>• HR &amp; Team management</li> <li>• French as foreign language (beginner / intermediate / advanced levels)</li> </ul>	<ul style="list-style-type: none"> <li>• International marketing</li> <li>• Corporate strategy</li> <li>• Supply chain management</li> <li>• Cross cultural management</li> <li>• Globalized HRM</li> <li>• Ethical Finance</li> <li>• E-Marketing</li> <li>• Leadership &amp; Change Management</li> <li>• International Business &amp; Geostrategy</li> <li>• French as foreign language (beginner / intermediate / advanced levels)</li> </ul>

Course descriptions (syllabus) can be downloaded on [www.campusvirtuel.net](http://www.campusvirtuel.net) > Net Syllabus (Public Access) > Select the academic year and the semester; School: Marseille; Training: KEDGE BACHELOR Marseille; Level: KBM2 for the Fall semester and Level: KBM2 or KBM3 for the Spring semester

## Academic Calendar

May be subject to change under exceptional circumstances

FALL 2017	
August 29 - September 1	Airport/Train station pick-up service (free & optional)
September 4 - 8	International Student Orientation Session
September 11	Classes start
October 28 - November 5	Holidays (no classes)
November 11	Bank holiday (no classes)
December 11-15	Exam session
July 2-4	Re-sit exam session
SPRING 2018	
January 9	Airport/Train station pick-up service (free & optional)
January 10-12	International Student Orientation Session
January 15 or Jan 22	Classes start
February 19-26	Holidays (no classes)
April 20 – April 30	Holidays (no classes)
May 8	National holiday (no classes)
April 30-May 18	Exam session
June 18-29	Re-sit exam session