



Bachelor's Program in International Business
Courses for Exchange Students 2018-2019

MODULE 2018	COURSE CODE	COURSE NAME
1 3/9-21/9	MLI26C662	COMPARATIVE CONSUMER BEHAVIOR
	MLI26C651	INTERNATIONAL HUMAN RESOURCE MANAGEMENT
	MLI26C664	INTERCULTURAL MANAGEMENT
	MLI28A020	PRINCIPLES OF FINANCE
2 24/9-12/10	MLI26C726	MANAGERIAL ACCOUNTING FOR GLOBAL BUSINESS
	MLI26C200	COMPETING WITH EAST ASIAN FIRMS
	MLI26C664	INTERCULTURAL MANAGEMENT
	MLI28A020	PRINCIPLES OF FINANCE
3 15/10-2/11	MLI26C738	GLOBAL GAME INDUSTRY
	MLI26C201	CORPORATE GOVERNANCE
	MLI26C664	INTERCULTURAL MANAGEMENT
	MLI28A020	PRINCIPLES OF FINANCE
4 5/11-23/11	MLI26C727	INNOVATION MANAGEMENT IN THE GLOBAL ECONOMY
	MLI26C715	GLOBAL SUPPLY NETWORKS
	MLI32A130	INTRODUCTION TO BUSINESS LAW
5 26/11-14/12	MLI26C010	INTERNATIONAL MARKETING
	MLI32A130	INTRODUCTION TO BUSINESS LAW
2019		2019
6 7/1-25/1	MLI26C720	INVESTMENTS AND PORTFOLIO MANAGEMENT
	MLI26C633	BRAND MANAGEMENT
	MLI26C652	INTERNATIONAL ORGANIZATIONAL BEHAVIOR
7 28/1-15/2	MLI26C704	BUSINESS CONSULTING IN THE GLOBAL ECONOMY
	MLI31A002	PRINCIPLES OF ECONOMICS
8 18/2-8/3	MLI28C060	CORPORATE FINANCE
	MLI26C731	LEADERSHIP
9 11/3-29/3	MLI31C020	INTERMEDIATE MICROECONOMICS
	MLI26C600	ENTREPRENEURSHIP IN THE GLOBAL ECONOMY
	MLI26C698	DESTINATION MARKETING
1/4-5/4		BREAK WEEK
10 8/4-26/4	MLI26C653	INTERNATIONAL BUSINESS STRATEGY
11 29/4-17/5	MLI26C202	FINANCIAL ACCOUNTING FOR GLOBAL BUSINESS
	MLI26C714	GENDER AND COMMUNICATION IN THE INTERNATIONAL WORKPLACE
12 20/5-7/6	MLI26C739	SOCIAL MEDIA ANALYTICS
	MLI31C030	INTERMEDIATE MACROECONOMICS
13 10/6-28/6	MLI26C730	CONSUMER CULTURE
	MLI26C680	MANAGEMENT INFORMATION SYSTEMS IN INTERNATIONAL BUSINESS
14 1/7-19/7	MLI26C203	BUSINESS AND MANAGEMENT OF DIGITAL MEDIA PRODUCTION
	MLI26C707	ENVIRONMENTAL ECONOMICS
22/7-26/7		BREAK WEEK
15 29/7-16/8	MLI26C733	NONPROFIT MANAGEMENT
	MLI26C681	INTERNATIONAL BUSINESS TO BUSINESS MARKETING