

Study Programme	Semester	Course title	ECTS	Course number	Specific Pre-requisites/Comments	Exam Form
Exchange student course	n/a	<a href="#">Aspects of Denmark</a>	5	410161U004	The course is available for all exchange students. The course is not mandatory.	WHAI
BA Communication	3.	<a href="#">Communication in a Marketing Perspective</a>	10	410151U002	Marketing and Communication	WHAI
BA Communication	3.	<a href="#">Communication Planning and Measurement</a>	10	410151U001	English and Communication	Oral group exam with preparation
BA Communication	5.	<a href="#">Cross Cultural Negotiation</a>	10	410161U006	English and Communication	ORAL
BA Communication	5.	<a href="#">Financial and Managerial Accounting</a>	10	451171U001	Accounting	WO
BA Communication	3.	<a href="#">Marketing and Consumer Behaviour</a>	10	410151U003	English and Communication	WOAI
BA Communication	5.	<a href="#">Social Marketing</a>	10	451181U001	Marketing and Communication	WHAI
BA Communication	5.	<a href="#">Social Media Management</a>	10	410161U003	English and Communication	WHAI
Business (HA/BScB programmes)	5.	<a href="#">Advertising and Social Media Strategy</a>	5	460181U011	Marketing	WHAI
Business (HA/BScB programmes)	5.	<a href="#">Behavioral Finance</a>	5	460161U047	n/a	WO
Business (HA/BScB programmes)	3.	<a href="#">Business Development with Information Systems</a>	5	460151U027	Business, Economics and Organisational Behavior	WHAI + ORAL
Business (HA/BScB programmes)	5.	<a href="#">Business Insights Generation</a>	5	460181U006	Quantitative and Qualitative Research Methods	WHAI
Business (HA/BScB programmes)	5.	<a href="#">Business Intelligence</a>	5	460161U009	n/a	WOAI

Business (HA/BScB programmes)	5.	<a href="#">Communication Planning and Measurement</a>	10	460161U018	n/a	Oral group exam with preparation
Business (HA/BScB programmes)	5.	<a href="#">Communication in a Marketing Perspective</a>	10	460161U017	n/a	WHAI
Business (HA/BScB programmes)	5.	<a href="#">Consumer Neuroscience/Neuromarketing</a>	5	460181U002	Marketing and Marketing Management	WHAI
Business (HA/BScB programmes)	5.	<a href="#">Corporate Finance</a>	5	460181U007	Finance, Quantitative Methods, Mathematics and Statistics - <i>Students cannot enroll in BOTH this course AND "Investments and Corporate Finance" or "Investments" due to overlap</i>	WOA
Business (HA/BScB programmes)	5.	<a href="#">Digital Marketing</a>	5	460171U001	Marketing Management	WOAI
Business (HA/BScB programmes)	5.	<a href="#">Entrepreneurship and Business Planning</a>	10	460161U010	Accounting, Finance, Production, Marketing and Strategy	WHAI + ORAL
Business (HA/BScB programmes)	1.	<a href="#">Financial Accounting</a>	10	460141U009	n/a	WOA
Business (HA/BScB programmes)	5.	<a href="#">Firms in the Global Market Place</a>	5	460161U038	Business Economics or Microeconomics, Basic Mathematical and Statistical Skills	WOA
Business (HA/BScB programmes)	5.	<a href="#">Global Management</a>	10	460161U036	n/a	WHAI
Business (HA/BScB programmes)	5.	<a href="#">Human Resource Management</a>	10	460181U001	Organisational Behaviour	WO
Business (HA/BScB programmes)	3.	<a href="#">Industrial Organisation and Strategy</a>	10	460151U015	n/a	WO
Business (HA/BScB programmes)	5.	<a href="#">International Business Strategy in Emerging Markets</a>	5	460181U003	n/a	ORAL

Business (HA/BScB programmes)	5.	<a href="#">International Marketing</a>	5	460161U069	Marketing Management	WOAI
Business (HA/BScB programmes)	5.	<a href="#">International Trade</a>	5	460161U037	n/a	WO
Business (HA/BScB programmes)	5.	<a href="#">Introduction to Empirical Economics</a>	10	460161U055	Business Statistics and Research Methods	WHA1
Business (HA/BScB programmes)	5.	<a href="#">Introduction to Innovation Management</a>	10	460161U014	n/a	WOA
Business (HA/BScB programmes)	5.	<a href="#">Investments</a>	5	460181U008	Finance and Research Methods	WOA
Business (HA/BScB programmes)	5.	<a href="#">Investments and Corporate Finance</a>	10	460181U005	Finance and Research Methods	WOA
Business (HA/BScB programmes)	3.	<a href="#">Macroeconomics</a>	10	460151U014	Business Economics	WO
Business (HA/BScB programmes)	3.	<a href="#">Natural Resources and Environmental Economics</a>	5	460161U031	n/a	ORAL
Business (HA/BScB programmes)	5.	<a href="#">Project Evaluation and Sustainability</a>	5	460161U032	n/a	WOAI
Business (HA/BScB programmes)	3.	<a href="#">Qualitative Methods</a>	5	460151U023	n/a	WOA
Business (HA/BScB programmes)	5.	<a href="#">Real Estate Economics</a>	10	460161U054	Microeconomics, Macroeconomics and Statistics	WO
Business (HA/BScB programmes)	5.	<a href="#">Social Entrepreneurship - The Future of doing Business</a>	5	460161U011	n/a	WHA1
Business (HA/BScB programmes)	5.	<a href="#">Supply Chain Management and Sustainability</a>	5	460161U034	Management Science Models and SCM	WHA1

Business (HA/BScB programmes)	5.	<a href="#">Sustainable Economics</a>	5	460161U033	n/a	WOAI
Business (HA/BScB programmes)	5.	<a href="#">Sustainable Production and Consumption</a>	5	460161U016	n/a	WHAI
Business (HA/BScB programmes)	5.	<a href="#">The Chinese Economy</a>	5	460171U011	Micro and Macroeconomics	WO
Business (HA/BScB programmes)	5.	<a href="#">The Economics of Strategic Decision Making</a>	5	460161U050	Mathematics and Microeconomics	WO
Oecon programme	3.	<a href="#">2622: Mathematics for Economists</a>	10	461181U002	Mathematical Economics I / Empirical Research Methods, Microeconomics, Macroeconomics	ORAL
Oecon programme	5.	<a href="#">3125: Mergers and Acquisitions</a>	10	461171U004	Business Economics	WHAI+ORAL
Oecon programme	5.	<a href="#">3410: Micro 1</a>	10	461161U005	Mathematics and Microeconomics and Strategy	ON
Oecon programme	5.	<a href="#">3505: Macro 1</a>	10	461161U006	Mathematical Economics, Strategy, International Trade and Macroeconomics	ON
Oecon programme	5.	<a href="#">3620: Econometrics I</a>	10	461161U007	Quantitative and Qualitative and Lim. Dep. Variable	WOA