

## ESPEME ACADEMIC STRUCTURE – 2013/2014 Lille & Nice campuses

### FRENCH TAUGHT PROGRAMME

### ENGLISH TAUGHT PROGRAMME

#### FALL SEMESTER

#### ESPEME 2 (2<sup>nd</sup> year programme)

- ✓ **Fundamentals of Management**
- ✓ No specialization

#### ESPEME 4 (4<sup>th</sup> year programme)

- ✓ **8 Specializations (Horizon Professionnel)**
  - Banque et Marchés financiers (both in **Lille & Nice**)
  - Audit et Direction Financière (both in **Lille & Nice**)
  - Entrepreneurship et développement d'entreprise (both in **Lille & Nice**)
  - Ecommerce (Nice)
  - Achats & Supply chain (**Lille**)
  - Luxe (**Nice**)
  - Marketing, Communication et média (**Nice**)
  - Retail management (**Lille**)

#### ESPEME 4 (4<sup>th</sup> year programme)

- ✓ **International Business track**
  - 5 core courses
  - 5 optional courses
  - French language courses (beginner & intermediate level)

#### SPRING SEMESTER

#### ESPEME 2 (2<sup>nd</sup> year programme)

- ✓ **Fundamentals of Management**
- ✓ No specialization

#### ESPEME 3 (3<sup>rd</sup> year programme)

- ✓ **5 Specializations (approfondissement)**
  - Finance (**Lille & Nice**)
  - Marketing (**Lille & Nice**)
  - Management et Ressources Humaines (**Lille & Nice**)
  - Audit et Conseil (**Lille & Nice**)
  - Entrepreneuriat (**Lille**)

#### ESPEME 3 (3<sup>rd</sup> year programme)

- ✓ **International Business track**
  - 5 core courses
  - 5 optional courses
  - French language courses (beginner & intermediate level)