

COURSE STRUCTURE DIAGRAM WITH CREDITS

Undergraduate prospectus

Year I, semester 1

Course title	Hours per semester	L – lecture T - tutorial	ECTS	Assessment E – exam G - grade
Philosophy	30	L	3	E
General Sociology	15	L	1	G
General Sociology	15	T	1	G
Foundations of Law	45	L	2	G
Introduction to Communication Science	30	L	3	E
Introduction to Communication Science	30	T	3	G
Contemporary political systems	45	L	2	G
Grammar and style	30	T	3	G
Journalistic workshop - On-line journalism	30	T	3	G
Journalistic genres – press	30	T	3	G
Diction and vocal emission	30	T	2	G
Advertising in media	15	L	1	G
Advertising in media	15	T	1	G
Computing	30	T	2	G
Physical Education	30			G
Total	420		30	

Year I, semester 2

Course title	Hours per semester	L – lecture T - tutorial	ECTS	Assessment E – exam G - grade
Language of values	30	L	1	G
Contemporary Polish History	30	L	3	E
Public Relations	30	T	3	G
Rhetoric and Eristic	30	L	3	E
Polish media system	30	L	1	G
Creative writing	30	T	3	G
Computer in journalist and PR officer's work	30	T	3	G
Journalistic workshop – press	30	T	3	G
Journalistic genres - radio	30	T	3	G
Contemporary cultural life	30	L	1	G
Communication Science – Argumentation in Social Communication	30	T	3	G
Elective course unit	30	L	1	G
Physical Education	30		2	G
Total	390		30	

Year II, semester 1

Course title	Hours per semester	L-lecture T-tutorial	ECTS	Assessment E – exam G - grade
Foreign media systems	30	L	3	E
Media Law	30	L	1	G
Journalistic and PR ethics	30	L	2	G
Journalistic sources of information	30	T	2	G
Foreign language course	60	T	2	G
Art of negotiations	30	T	4	G
Journalistic workshop – radio	30	T	3	G
Journalistic genres – TV	30	T	4	G
Contemporary Polish and World Literature	30	L	1	G
Communication Science – persuasion and manipulation	30	L	3	E
Communication Science – persuasion and manipulation	30	T	4	G
Elective course unit	30	L	1	G
Total	390		30	

Year II, semester 2

Course title	Hours per semester	L-lecture T-tutorial	ECTS	Assessment E – exam G - grade
History of media	30	L	3	E
Foreign language course	60	T	3	E
Communication Science – Self-Presentation	30	T	3	G
Journalistic workshop – TV	30	T	4	G
Elective course unit	30	L	1	G
Specializations 1. Journalism, criticism and media education 2. Advertising, public relations and company promotion 3. Public relations, social communication, culture	180		16	
Total	360		30	

Year III, semester 1

Course title	Hours per semester	L-lecture T-tutorial	ECTS	Assessment E – exam G - grade
Diploma Seminar	30	T	3	G
Foundations of Economy	30	L	3	E
Elective course unit	30	L	1	G
Internships	200 hours per four semesters		8	G
Specializations 1. Journalism, criticism and media education 2. Advertising, public relations and company promotion 3. Public relations, social communication, culture	180		15	
Total	270 (without internships)		30	

Year III, semester 2

Course title	Hours per semester	L-lecture T-tutorial	ECTS	Assessment E – exam G - grade
Elective course unit	30	L	1	G
Diploma Seminar	30	T	3	G
Diploma Thesis			10	E
Specializations 1. Journalism, criticism and media education 2. Advertising, public relations and company promotion 3. Public relations, social communication, culture	210		16	
Total	270		30	