

Core courses semestre A						
Code	Title of the course	ECTS	sem	lang	discipline	Contact hours
EM1F4U26	Introduction to European Economy	5	A	en	ECO	27
A créer	Strategic management	5	A	en	STR	27
A créer	Basics in Financial Analysis	5	A	en	FIN	27
EM1F4M21A 1	Basics in Innovation Management	5	A	en	MAN	27
A créer	FLE (cf.cours de langues)	5	A	Fr	LAN	18
Electives semestre A (1 cours à choisir sur 5)						
EM054U1U	Business models new paradigms	5	A	en	MKT	27
EM1F4U12A 1	Theatre & Body Language: Tools of Management	5	A	en	MAN	27
EM1F4M14	Business negotiation	5	A	en	MKT	27
EM054U1M	Experiential Marketing	5	A	en	MKT	27
EM1F4M20	Basics in Supply Chain Management	5	A	en	SCM	27
Core courses semestre B						
Code	Title of the course	ECTS	sem	lang	discipline	Contact hours
EM054U28	Management of international teams	5	B	en	HRM	27
A créer	Cases in International Marketing	5	B	en	MKT	27
A créer	Principles of International Commerce	5	B	en	SCM	27
EM1F4M09	European Intergration I	5	B	en	ECO	27
A créer	FLE (cf.cours de langues)	5	B	Fr	LAN	27
Electives semestre B (1 cours à choisir sur 4)						
EM054U94A	Economy of happiness	5	B	en	MAN	27
EM1F4U12A 1	Theatre & Body Language: Tools of Management	5	B	en	MAN	27
EM1F4M24B	Ethics and Management	5	B	en	MAN	27
EM054U1T	Luxury Brands Management	5	B	en	MKT	27