



Valid as from the academic year 2016-2017

Learning agreement = minimum 24 credits required in table A and B = subject to approval by the UGent faculty

## 1 Bachelor

### 1.1 Business Administration courses

Course	CRDT	Session	Contact	Study
F710190 Creating Value using Social Media [en]	3	A:1	25	90
F710288 Creating Value with Websites [en]	3	A:1	30	90
F710189 Environmental Economics and Management [en]	3	A:1	25	90
F710289 Sustainable Development [en]	3	A:1	30	90
F710188 Welfare Economics [en]	3	A:1	25	90
F710194 Behavioural Economics [en]	3	A:2	25	90
F710169 International and Cross-cultural Marketing [en]	3	A:2	25	90

### 1.2 Business Economics courses

Course	CRDT	Session	Contact	Study
F000182 Economics of Development [en]	5	A:1	45	150
F000674 Business Planning [en]	3	A:2	30	90

### 1.3 Business Engineering courses

Course	CRDT	Session	Contact	Study
F000423 Operations Research [en]	7	A:1	75	210

### 1.4 Public Administration and Management courses

Course	CRDT	Session	Contact	Study
F710161 European Enterprise Policy [en]	3	A:1	25	90
F710160 International Economics [en]	3	A:1	25	90
F710297 Introduction to Human Resource Management [en]	3	A:1	30	90
F710282 Social Philosophy [en]	3	A:1	30	90
F700096 European Integration [en]	6	A:2	45	180
F700095 Public Management [en]	6	A:2	45	180

### 1.5 General courses

Course	CRDT	Session	Contact	Study
F000049 Economic English III [en]	3	A:2	45	90
F000673 European Economic Integration [en]	5	A:2	45	150
F000798 Introduction to Global Economic History [en]	5	A:2	45	150

## 2 Master

### 2.1 Business Administration courses

Course	CRDT	Session	Contact	Study
F710301 Buying Behavior [en]	6	A:1	55	180
F710337 International Human Resource Management [en]	3	A:1	30	90
F710309 Investment Analysis and Portfolio Management [en]	6	A:1	45	180
F710303 Marketing Communication [en]	6	A:1	55	180
F710336 Strategic Human Resource Management [en]	4	A:1	45	120
F710333 Research Methods in Organization and Human Resource Management [en]	3	A:1	30	90

### 2.2 Business Economics courses (modular timetable !)

Course	CRDT	Session	Contact	Study
F000694 Advanced Financial Statement Analysis [en]	6	A:1	55	180
F000640 Audit [en]	6	A:1	55	180
F000695 Consumer Behaviour [en]	6	A:1	55	180
F000689 International Financial Reporting Standards [en]	6	A:1	55	180

F000696	Market Research Methods [en]	6	A:1	55	180
F000698	Marketing Communication [en]	6	A:1	55	180
F000690	Research Methods in Accounting [en]	6	A:1	55	180
F000691	Research Methods in Corporate Finance [en]	6	A:1	55	180
F000738	Valuation and Financial Risk Management [en]	6	A:1	55	180
F000442	Strategic Management [en]	6	A:1	45	180
F000693	Advanced Corporate Finance [en]	6	A:2	55	180
F000697	Business and International Marketing [en]	6	A:2	55	180
F000688	Management Control [en]	6	A:2	55	180
F000875	Business Development and Strategic Selling [en]	3	A:2	30	90
F000876	Digital Marketing [en]	3	A:2	30	90
F000873	Cases in Corporate Finance [en]	6	A:2	55	180
F000870	Consolidation [en]	3	A:2	30	90
F000871	International Standards on Auditing [en]	3	A:2	30	90

### 2.3 Business Engineering courses

Course	CRDT	Session	Contact	Study	
F000712	Analytical Customer Relationship Management [en]	6	A:1	45	180
F000836	Decision Making for Business [en]	6	A:1	45	180
F000802	Big Data [en]	6	A:1	45	180
F000699	Business-to-business Marketing [en]	6	A:1	45	180
F000717	Financial Risk Management [en]	6	A:1	45	180
F000704	Financing High Tech Entrepreneurial Companies [en]	4	B:1	30	120
F000701	Implementation and Management of ICT within an Organisation [en]	4	A:1	45	120
F000702	Innovation and Technology Management [en]	4	A:1	45	120
F000716	Investment Analysis [en]	6	A:1	45	180
F000700	Managing Service Organisations [en]	4	A:1	45	120
F000707	Project Management [en]	6	A:1	45	180
F000442	Strategic Management [en]	6	A:1	45	180
F000719	Advanced Investment Analysis [en]	6	A:2	45	180
F000706	Advanced Production Management [en]	6	A:2	45	180
F000718	Financial Planning [en]	6	A:2	45	180
F000705	High Tech Marketing [en]	4	A:2	30	120
F000801	Predictive and Prescriptive Analytics [en]	6	A:2	45	180
F000799	Social Media and Web Analytics [en]	6	A:2	45	180
F000710	Supply Chain Management [en]	6	A:2	45	180
F000708	Total Quality Management [en]	6	A:2	45	180

### 2.4 Economic courses

Course	CRDT	Session	Contact	Study	
F000676	Econometrics: Time Series Analysis [en]	6	A:1	45	180
F000681	Economics of Banking [en]	6	A:1	45	180
F000181	Economics of Development [en]	6	A:1	45	180
F000764	Economics of Financial Markets [en]	6	A:1	45	180
F000679	Environmental and Energy Policy [en]	6	B:1	45	180
F000790	International Business Class [en]	6	A:1	45	180
F000683	Investment Analysis [en]	6	A:1	45	180
F000678	Modern Trade Theory [en]	6	A:1	45	180
F000687	Advanced Econometrics: Non-linear Methods [en]	6	A:2	45	180
F000686	Advanced Macroeconomics: Equilibrium and Dynamics [en]	6	A:2	45	180
F000685	Fiscal Policy [en]	6	A:2	45	180
F000677	Institutional Economics [en]	6	B:2	45	180
F000680	International Banking [en]	6	A:2	45	180
F000684	Public Economics [en]	6	A:2	45	180

### 2.5 Public Administration and Management courses

Course	CRDT	Session	Contact	Study	
F000811	Human Resource Management in Public Organisations [en]	5	A:1	45	150
F000820	Change Management [en]	5	A:2	45	150
F000815	Comparative public administration and management [en]	4	A:2	40	120
F000831	Governance of Security (Part II) [en]	5	A:2	45	150
F000821	Operational Human Resource Management [en]	5	A:2	45	150