

COURSE OFFER 2021/2022

➤ ***ECONOMICS AND BUSINESS ADMINISTRATION***

Face to face or blended format

Taking into account the number of students at the Business School and with the objective of protecting them as much as possible, the Faculty has decided that students are restricted to a limited number of courses, thus, maintaining social distance and avoiding mixing with different groups of students.

1ST Semester (Fall Semester)

<u>COURSE</u>	<u>YEAR</u>	<u>LANGUAGE</u>	<u>ECTS</u>
ENTREPRENEURSHIP	4 th	ENG	6
GESTIÓN DE CRISIS Y DEL CAMBIO EN LAS ORGANIZACIONES	4 th	ESP	6
INTERNATIONAL HUMAN RESOURCE MANAGEMENT	4 th	ENG	6
MANAGEMENT SKILLS DEVELOPMENT	4 th	ENG	6
SIMULACIÓN ESTRATÉGICA DE MARKETING	4 th	ESP	6
STRATEGIC DISTRIBUTION DECISIONS	4 th	ENG	6
TALENT MANAGEMENT	4 th	ENG	6
THE GLOBALIZATION DILEMMA: GLOBAL ECONOMIC, LEGAL, POLITICAL AND SOCIAL CHALLENGES	4 th	ENG	6

- [Link to the syllabi](#)

➤ **FACULTY OF SOCIAL SCIENCES**

Face to face or blended format

1ST Semester (Fall Semester)

PROGRAM
TOURISM
LINK TO TOURISM COURSES
COMMUNICATION
LINK TO COMMUNICATION COURSES
SOCIAL WORK
LINK TO SOCIAL WORK COURSES

Course offer in English

COURSE	YEAR	ECTS
MASS COMMUNICATION MEDIA	1 st	6
ENGLISH FOR TOURISM I	1 st	6
ENGLISH FOR TOURISM III	2 nd	6
DIGITAL & TOURISM MARKETING	3 rd	6
STRATEGIC MANAGEMENT IN HOTEL INDUSTRY *online format	4 th	6
STRATEGIC MANAGEMENT IN SMART DESTINATIONS *online format	4 th	6

➤ **VIRTUAL CAMPUS**

1ST Semester (Fall Semester)

COURSE	LANGUAGE	FACULTY	ECTS
INTERNATIONAL BUSINESS POST-COVID WORLD	ENG	BUSINESS	6
ENVIROMENTAL, SOCIAL AND GOVERNANCE (ESG) FINANCE	ENG	BUSINESS	6
COMPETITIVE TERRITORIES IN THE GLOBAL ECONOMY	ENG	BUSINESS	6
GENDER & LEADERSHIP	ENG	BUSINESS	6
ETHICAL CHALLENGES IN THE GLOBAL WORLD	ENG	BUSINESS/SOCIAL SCIENCES	6
GLOBALIZATION, CITIZENSHIP AND INTERCULTURAL COMPETENCES	ENG	BUSINESS/SOCIAL SCIENCES	6
MULTICULTURAL SPAIN	ENG	BUSINESS/SOCIAL SCIENCES	6
INTRODUCTION TO BASQUE LANGUAGE AND CULTURE	ENG	BUSINESS/SOCIAL SCIENCES	6
ESPAÑOL PARA EXTRANJEROS (intermedio y avanzado)	ESP	BUSINESS/SOCIAL SCIENCES	6
ANALISIS DE BIG DATA	ESP*	BUSINESS/SOCIAL SCIENCES	6
OPCIONES CRITICAS FRENTE A LA VIDA	ESP	BUSINESS/SOCIAL SCIENCES	6
MUERTE EN LAS RELIGIONES	ESP	BUSINESS/SOCIAL SCIENCES	6
ORIENTE Y OCCIDENTE EN SUS GRANDES TRADICIONES RELIGIOSAS	ESP	BUSINESS/SOCIAL SCIENCES	6

*Language of instruction not decided yet