

# Bachelor courses offered for academic year 2012/2013

- Autumn Semester
- Spring Semester

Exchange students are advised to take part in the core programme, where courses are held in English, and to choose electives they are interested in.

## Autumn Semester (21.09.2012 – 28.12.2012) – Bachelor Degree

<b>COURSE</b>	<b>Professor</b>	<b>Hours</b>	<b>Credits</b>
Managerial Economics	Christo Mavrov	45/15	6
International Economics	Atanas Atanasov	45/15	6
ERP Systems	Julian Vasilev	45/30	6
Investment Management	Milcho Bliznakov	30/30	5
Consumer Behaviour	Dencho Nedelchev	45/30	6
Customer Care in Tourism	Maria Veleva	45/15	6
Financial Accountancy	Anita Atanasova	45/15	6
Principles of Information Systems	Nadezhda Filipova	45/15	6
Business Communications	Boris Abrashev	30/15	4
Bulgarian Language	Vladimir Dosev	45/30	6

<b>COURSE</b>	<b>Professors</b>	<b>Hours</b>	<b>Credits</b>
Microeconomics	Ivona Yakimova	60/30	9
Mathematics	Radan Miryanov	45/45	9
Informatics	Vladimir Sulov	45/0	9

## Spring Semester (20.02.2013 – 31.05.2013) – Bachelor Degree

<b>COURSE</b>	<b>Professor</b>	<b>Hours</b>	<b>Credits</b>
Macroeconomic Theory and Policy for Media Interpretation	Christo Mavrov	45/15	6
Corporate Social Responsibility	Petya Dankova	45/15	6
International Logistics	Veselina Dimitrova	45/0	5
Development Economics	Aleksandar Shivarov	45/0	5
Specific Foreign-trade Transactions	Atanas Atanasov	30/15	5
Comparative Economic Systems	Ivona Yakimova	45/15	6
Aspects of Bulgarian History, Culture and Everyday Life	Boris Abrashev	45/30	6
Software Packages for Customer Relationship Management	Nadezhda Filipova and Filcho Filipov	45/30	6
Bulgarian Language	Vladimir Dosev	45/30	6
Transnational Corporations and Foreign Direct Investment	Zoya Mladenova	30/30	5
Business consulting	Maria Stanimirova	45/15	6
Management of Innovations	Tanya Georgieva	45/15	6

<b>COURSE</b>	<b>Professors</b>	<b>Hours</b>	<b>Credits</b>
Microeconomics	Ivona Yakimova	60/30	9
Principles of Law	Ani Strashimirova	45/30	7
Management Theory	Desislava Serafimova	45/30	8

**Teaching arrangements:**

In the case of 4 or more foreign students enrolling in a certain course, all lectures and classes will be conducted in English for the entire group of students (foreign and Bulgarian)

In the case of fewer than 4 students enrolling in a certain course, the arrangement will be as follows: individual sessions with a professor and his assistant (maximum 10 hours), seminar paper (approximately 15 pages) and its presentation, and written and oral exams. Language of instruction: English.