JM5061 – Introduction to Broadcast Journalism

Credits: 3
Faculty: Arts, Humanities and Social Sciences
Department: Journalism
Contact: Fergal Quinn fergal.quinn@ul.ie
Semester offered: One

AIMS AND OBJECTIVES

On successful completion of this module, students should be able to:

- Demonstrate an understanding of the development of radio in the context of broadcasting in Ireland generally, in particular, the economic and constitutional framework in which both private and public broadcasting organisations must operate.
- Demonstrate an understanding of the principles of radio news operations and the complexities radio production; in the news studio, and in the field.
- Apply a range of broadcasting skills to developing, pitching, researching, gathering and scripting news content for radio.
- Apply a range of broadcasting skills to operating appropriate broadcast hardware and software to produce and edit radio news content.
- Develop an understanding and appreciation of ethical considerations which arise in broadcast journalism.

MODULE CONTENT

The module gives an overview of the history of broadcasting in Ireland and the place of journalism within that, with a particular focus on radio journalism. The module has a strong practical component with instruction on researching, interviewing, scriptwriting, presentation and editing techniques for radio. Classes are held in a dedicated newsroom and a fully equipped radio studio and include lecture-based and in-class practice based components, including interactions with a number of working professionals, via talks and short workshops, as a means of communicating how concepts discussed in lectures are applicable in professional environments.

ENGAGED ACTIVITY

Students in this module had to work as part of a group to create a podcast on an assigned topic for broadcast on a community radio station. Topics related to a number of community projects who were working with departments in University of Limerick in various capacities.

KEY RESOURCE

http://www.ul.ie/graduateschool/course/journalism-grad-dip-ma