

Bachelor of Business Studies Degree with German (Honours Bachelor Degree)

EPAS Accredited

The European Programme Accreditation System (EPAS) granted accreditation status to the BBS suite of programmes on 29th April 2009. EPAS is an international programme accreditation system operated by the EFMD (European Foundation for Management Development). It aims to evaluate the quality of any business and/or management degree programme that has an international perspective and, where of an appropriately high quality, to accredit it.

Programme Outline

Year 1 Semester 1

EC4101 Microeconomics
 MG4031 Management Principles

 AC4001 Principles of Accounting
 MI4007 Business Information Management
 GE4921 *German for Business 1A*

Semester 2

EC4102 Macroeconomics
 PM4022 Principles of Organisational Behaviour
 AC4002 Managerial Accounting
 MK4002 Marketing
 GE4922 *German for Business 2A*
 BRxxxx Broadening Module
(as an additional module)

Year 2 Semester 3

IN4003 Principles of Risk Management
 PM4013 Principles of Human Resource Management
 FI4003 Finance
 EC4004 Economics for Business
 GE4923 *German for Business 3A*

Semester 4

EP4003 Entrepreneurship & Innovation **or**
 PM4064 Employment Relations
 MA4114 Applied Business Statistics
Major Option 1
Major Option 2
 GE4924 *German for Business 4A*

Year 3 Semester 5

MG4035 International Management
 AC4305 Financial Information Analysis
Major Option 3
Major Option 4
 GE4925 *German for Business 5A*

Semester 6

CO4320 Cooperative Education

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Summer

CO4330 Cooperative Education

Year 4 Semester 7

EC4437 International Political Economy
 LA4005 Legal Environment of Business
Major Option 5
Major Option 6
 GE4927 *German for Business 7A*

Semester 8

MG4037 Strategic Management
 LA4008 Company & Partnership Law
Major Option 7
Major Option 8
 GE4928 *German for Business 8A*