

## Bachelor of Business Studies Degree with French (Honours Bachelor Degree)

### EPAS Accredited

The European Programme Accreditation System (EPAS) granted accreditation status to the BBS suite of programmes on 29<sup>th</sup> April 2009. EPAS is an international programme accreditation system operated by the EFMD (European Foundation for Management Development). It aims to evaluate the quality of any business and/or management degree programme that has an international perspective and, where of an appropriately high quality, to accredit it.

### Programme Outline

#### Year 1 Semester 1

EC4101 Microeconomics  
 MG4031 Management Principles  
  
 AC4001 Principles of Accounting  
 MI4007 Business Information Management  
 FR4921 *French for Business 1A*

#### Semester 2

EC4102 Macroeconomics  
 PM4022 Principles of Organisational Behaviour  
 AC4002 Managerial Accounting  
 MK4002 Marketing  
 FR4922 *French for Business 2A*  
 BRxxxx Broadening Module  
*(as an additional module)*

#### Year 2 Semester 3

IN4003 Principles of Risk Management  
 PM4013 Principles of Human Resource Management  
 FI4003 Finance  
 EC4004 Economics for Business  
 FR4923 *French for Business 3A*

#### Semester 4

EP4003 Entrepreneurship & Innovation **or**  
 PM4064 Employment Relations  
 MA4114 Applied Business Statistics  
*Major Option 1*  
*Major Option 2*  
 FR4924 *French for Business 4A*

#### Year 3 Semester 5

MG4035 International Management  
 AC4305 Financial Information Analysis  
*Major Option 3*  
*Major Option 4*  
 FR4925 *French for Business 5A*

#### Semester 6

CO4320 Cooperative Education

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#### Summer

CO4330 Cooperative Education

#### Year 4 Semester 7

EC4437 International Political Economy  
 LA4005 Legal Environment of Business  
*Major Option 5*  
*Major Option 6*  
 FR4927 *French for Business 7A*

#### Semester 8

MG4037 Strategic Management  
 LA4008 Company & Partnership Law  
*Major Option 7*  
*Major Option 8*  
 FR4928 *French for Business 8A*