

## LM122 – BSc Creative Media & Interaction Design

Common entry with a choice to pursue defined Degree Options in any of the following:

- Digital Media Design
- Music, Media & Performance Technology

### Application information for mature student applicants

Apply through CAO by 1 <sup>st</sup> February <a href="http://www.cao.ie">www.cao.ie</a>	Late applications may be considered up to 1 <sup>st</sup> May. Please check with <a href="#">Academic Registry</a> , to ask if late applications are being accepted.
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### No. of places reserved for mature students: 5

*Guideline figure. Not all mature student places may be filled, as the number and quality of applications received in any year may vary.*

### Application Process:

1. **CAO application form** – Applicants must ensure that they tick the ‘mature’ special category on the CAO application form and complete Sections 1 to 11 of the Mature Applicant section.
2. **Personal Statement for LM122** – Course Directors use personal statements to help them more effectively assess an applicant’s suitability for, and level of interest in, a particular course. See guidelines overleaf for writing a personal statement for LM122. The Personal Statement requirement is to enable you to provide more specific information to that which is provided in the ‘Statement of Interest’ on your CAO form.
3. **Supporting documentation** – All supporting documentation (e.g. evidence of prior qualifications, Personal Statement for LM122 etc.) should be posted directly to the CAO.

### Minimum Entry Requirements:

- N/A

### Application Assessment Criteria:

- Prior education
- Other courses completed
- Relevant work / voluntary experience
- Personal statement
- Understanding of and interest in programme & career plans
- Overall application quality

## Interview Assessment Criteria:

- Personal information and background
- Good understanding of the programme and of potential future careers
- Relevant life / work experience
- Transferable skills
- Preparedness for third-level

## Guidelines for writing a Personal Statement for LM122:

The Personal Statement is your opportunity to 'sell' yourself and to emphasise the experience and/or interests you have which are relevant to the course for which you are applying. A tailored personal statement is important, especially if you are applying to a competitive programme for which there is a high demand for places, as you will need to be specific and proactively demonstrate how your experience or your interests match the course you are interested in doing.

Your personal statement should be no greater than one side of a **single A4 page** and cover the following areas:

1. Reasons for wishing to undertake LM122
  2. Programme's potential contribution to your future career or life plans
  3. Highlight relevant experiences or skills gained through employment, voluntary work, or personal interests which have prepared you to undertake LM122
  4. Your knowledge and understanding of the career area in which you are interested
  5. Any specific preparation you have undertaken in anticipation of commencing LM122
- Please title your document 'Personal Statement for LM122'
  - Please ensure that you include your CAO number on your Personal Statement

Entry to this programme is available from the  
Mature Student Access Certificate

<https://ulsites.ul.ie/mso/mature-student-access-certificate>