

BAIB – First Year Modules – Semester 1

AC4001 - PRINCIPLES OF ACCOUNTING

Rationale and Purpose of the Module: This module is designed to introduce the student to the fundamental concepts and practices of financial accounting. It treats accounting as the manifestation of various social and political pressures and thus considers it in its social context. By learning how to measure financial performance and financial position, the student will appreciate accounting as forming the basis for financial decision-making.

IN4003 - PRINCIPLES OF RISK MANAGEMENT

Rationale and Purpose of the Module: To introduce the students to concepts and principles relating to the management of risk in both the public and private sector. The student will be expected to understand basic mathematical and financial models in dealing with risk theory as well as understanding the basics of the central theories on risk.

EC4101 - MICROECONOMICS

Rationale and Purpose of the Module: The primary aim of this module is to introduce students to the fundamentals of modern market-oriented microeconomic analysis. The economic way of thinking introduced in this module involves the use of key concepts and models to help students to begin to understand how a complex real world micro-economy operates. The module should educate students to think in terms of alternatives, help them to understand the cost of individual and firms choices and provide them with general frameworks to understand key microeconomic concepts and issues. This module aspires to develop the critical thinking abilities of students, not merely through the mastery of microeconomic concepts and techniques but also through a questioning approach to the body of knowledge which is facilitated primarily in the interactive smaller group weekly tutorial sessions and through the use of e-learning platforms.

MG4031 - MANAGEMENT PRINCIPLES

Rationale and Purpose of the Module: This module is designed to provide a comprehensive introduction to the area of management. It introduces students to key managerial issues and wider environmental factors affecting organisations.

MI4007 - BUSINESS INFORMATION MANAGEMENT

Rationale and Purpose of the Module: To illustrate the implications of viewing the organization as an information processing entity. To enable students to create and manipulate data and information for managerial reporting. To highlight the social and economic theories underlying the development and use of information and knowledge in modern business. To make students aware of the challenges of the opportunities and challenges of information in a global context.

CM4203 - COMMUNICATIONS

Rationale and Purpose of the Module: This module facilitates students in thinking strategically about communication. It aids them in improving their written, presentation and interpersonal communication skills. The module examines a set of 'best practices' or guidelines that have been derived from both research and experience. It gives students the opportunity to put those guidelines into practice and encourages them to reflect on the role of communication in personal, academic and business contexts.

LA4801 - PRINCIPLES OF LAW

Rationale and Purpose of the Module: Principles of Law is an introduction to law for non-law students

Syllabus: The module provides the student with a basic knowledge of the Irish legal system, the Irish Constitution, the legal profession in Ireland, sources of Irish law, European Union law, Criminal law and Tort law.

PO4011 - INTRODUCTION TO GOVERNMENT AND POLITICS

Rationale and Purpose of the Module: This module provides an introduction to the study of politics and establishes a foundation for other politics modules that may be taken by students in the future. It is intended as a practical guide to some of the main concepts and vocabulary of political science. As such, the module provides an introductory guide to important themes and issues related to the study of politics, such as the state, regime types, and political change and behaviour. It also introduces students to some of the study skills that they need to complete assignments and assessment in the area of politics.

SO4001 - INTRODUCTION TO SOCIOLOGY

Rationale and Purpose of the Module: This module aims to introduce students to the subject matter of contemporary sociology. It will familiarise students with the key concepts used within sociological analysis and demonstrate, using illustrative materials, the uses and importance of sociological analysis in the modern and post-modern world.

HI4071 - DOING HISTORY: PAST, PRESENT AND PRACTICE

Rationale and Purpose of the Module: The purpose of this module is to introduce history students, at the start of their primary degree programme, to the central significance of sources - whether primary or secondary - to gaining an understanding of history as a discipline and especially how an appreciation of the nature of sources enriches the work of the history student as well as that of the professional historian.

FR4921 - FRENCH FOR BUSINESS 1A

Rationale and Purpose of the Module: This module is set at B1 on the Common European Framework of Reference for Languages (CEFR). (i) To introduce students to Business French relevant to their future professional needs, (ii) to provide students with an understanding of key aspects of contemporary French society, (iii) to enable students to develop practical skills (receptive and active), (iv) to consolidate students knowledge of French vocabulary and grammar.

GE4921 - GERMAN FOR BUSINESS 1A

Rationale and Purpose of the Module: This module is set at B1 on the Common European Framework of Reference for Languages (CEFR). To consolidate existing language skills and to improve general competency in German. To provide an insight into socio-economic and political structures in Germany, Austria and Switzerland and to familiarise students with culture and history of the German-speaking countries. To introduce students to learning strategies and multimedia facilities in language learning.

JA4911 - JAPANESE FOR BUSINESS 1

Rationale and Purpose of the Module: This module is set at A1 on the Common European Framework of Reference for Languages (CEFR). To provide a firm grounding in understanding, speaking, reading and writing basic Japanese, and aspects of Japanese culture

and society, as well as to begin to develop life-long language learning strategies with learners.

SP4151 - SPANISH FOR BUSINESS 1 (BEGINNERS)

Rationale and Purpose of the Module: This module is set at A1 on the Common European Framework of Reference for Languages (CEFR). The beginners module aims to provide the student with a strong basic knowledge of Spanish and of contemporary Spain and Latin America, particularly as regards the economic and commercial dimensions. The module is designed to: Enable the student to understand and use basic structures of Spanish grammar. Expose the student to a range of vocabulary and expressions which will allow her/him to present her/himself to, and communicate with native speakers of Spanish. To foster autonomous language learning skills. To introduce the student to Spanish and Latin American cultures. To develop listening and speaking skills in Spanish. To equip the student with basic writing skills.

SP4161 - SPANISH FOR BUSINESS 1

Rationale and Purpose of the Module: This module is set at B1 on the Common European Framework of Reference for Languages (CEFR). (i) To introduce students to Business Spanish relevant to their future professional needs, (ii) to provide students with an understanding of key aspects of contemporary Spanish society, (iii) to enable students to develop practical skills (receptive and active), (iv) to consolidate students' knowledge of Spanish vocabulary and grammar.