Masters of Arts in Business Management
1 year full time

What is the course about?

The MA in Business Management is a one-year full-time programme and is specifically designed to meet the needs of non-business graduates who wish to develop an understanding of major business disciplines and pursue a business career. It covers the fundamental business disciplines: accounting, business communications, economics, human resource management, information management, knowledge management, management principles, marketing management, organisational behaviour and strategic management.

Why should you consider the MA in Business Management?

• To reposition yourself for a career in business
• To develop and apply business skills to decision making and planning problems in a business environment.
• To learn about the fundamental principles underpinning modern management within a variety of organisational settings.
• To engage with wider environmental factors affecting organisations, including core aspects of the macroeconomic environment.
• To develop research and writing skills in a business context.

Entry Requirements

Applicants will possess a minimum of a 2:2 honours primary degree in any field other than Business or Commerce related fields. An interview may form part of the application process. Applicants who cannot satisfy the minimum 2:2 honours primary degree requirement may be accepted on the basis of relevant professional experience.
What our Graduates Say

“The world class facilities and the comprehensive and diverse areas of study were the main reasons why I chose to study the MA in Business Management at UL. Coming from an Arts background I felt I needed a more focused and relevant qualification to ensure better career prospects. The MA in Business Management has equipped me with an in depth understanding of practical business principles ranging from Finance to Marketing to Management. Each member of the class was from a different educational background which was a huge advantage as it allowed us to learn from our class mates and also to experience working in teams of people from all disciplines. Overall I feel that my own employability and that of my classmates was wholly enhanced by this course as many of us have gotten jobs owing to this highly regarded course and are now successfully on meaningful career paths.”

Peter Kiely  2010/11

“The MA in Business Management is tailored specifically for non-business graduates, this immediately appealed to me. With a degree in New Media and English, I wanted to expand on my learning opportunities and experiences. Apart from being an excellent training ground for me, the MA also gifted me with courage to try something new, and gave me a different outlook on how the world works. The variety of people within the MA was fantastic. People with backgrounds in literature, IT, Engineering, Nursing and Politics to mention a few, all combined to add to the diversity of the MA. The MA program not only provided me with a solid academic foundation in many disciplines, but it also allowed me to develop lifelong business relationships. These relationships with my fellow classmates and professors have continued to grow and mature, as the lines of communication have always remained open. For me the MA has opened up further opportunities for employment, and my choices are greater. During the MA I applied for the IBEC EOP placement and with that I further studied a Certificate in International Business Development through DIT.”

Sinead O’ Sullivan  2008/2009

Who Employs our Graduates?

Graduates can expect to gain employment in many types of businesses including international insurance, reinsurance and insurance broking firms, risk management departments of major corporations, investment and retail banks, regulatory authorities and many other fields.

Need More Information?

Web: www.ul.ie/business

Course Director  
Dr Michael P. O’Brien  
e: michaelp.obrien@ul.ie  
t: +353 61 202752

Course Administrator  
Kathy Ryan  
e: kathy.ryan@ul.ie  
t: +353-61-234389

Apply Online

www.graduateschool.ul.ie  
http://ie.linkedin.com/groups?gid=5134665

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