

KBS Faculty and their Research Interests

Supervisors	Department	E-mail	Research Topics or Areas
Dr William Addressi	<u>Economics</u>	william.addressi@ul.ie	<ul style="list-style-type: none"> • Macroeconomics: Business Cycle • Macroeconomics: Labour Market • Macroeconomics: Multisector Models • Productivity analysis
Prof Bernadette Andreosso-O'Callaghan	<u>Economics</u>	bernadette.andreosso@ul.ie	<ul style="list-style-type: none"> • Comparative Economic Integration (Asia and Europe) • Structural change and economic growth in East-Asian countries
Dr Patrick Buckley	<u>Management & Marketing</u>	patrick.buckley@ul.ie	<ul style="list-style-type: none"> • Information Management; Prediction Markets • E-Learning
Dr Rita Buckley	<u>Economics</u>	rita.buckley@ul.ie	<ul style="list-style-type: none"> • Multinational Enterprises and Productivity Spill overs • Global Food Prices and Volatility • Organic and Sustainable Agriculture
Dr Conor Carroll	<u>Management & Marketing</u>	conor.carroll@ul.ie	<ul style="list-style-type: none"> • Crisis Management, Crisis Communications, Risk Communications • Digital Marketing, Digital Consumption Behaviour; Improving Sales Productivity • Strategic Sales Management Issues
Dr Yvonne Costin	<u>Management & Marketing</u>	yvonne.costin@ul.ie	<ul style="list-style-type: none"> • Female Entrepreneurship • Small Firm Growth • Entrepreneurship Education
Dr Christine Cross	<u>Work & Employment Studies</u>	christine.cross@ul.ie	<ul style="list-style-type: none"> • Exploring the career experiences of female managers • Work family balance - the male perspective • Investigating the translation of HR policies into practice in SMEs
Prof Jim Deegan	<u>Economics</u>	jim.deegan@ul.ie	<ul style="list-style-type: none"> • Tourism Sector and measures to enhance productivity • Networks as a measure to improve tourism performance • The impact of new forms of Artificial Intelligence on the tourism sector
Dr Elaine Doyle	<u>Accounting & Finance</u>	elaine.doyle@ul.ie	<ul style="list-style-type: none"> • Cognitive Moral Development Theory Ethics in Tax Practice • Tax Compliance research • Innovation in Higher Level Teaching and Learning
Prof John Fahy	<u>Management & Marketing</u>	john.fahy@ul.ie	<ul style="list-style-type: none"> • Customer value • Emotions in marketing • Digital marketing
Dr Darragh Flannery	<u>Economics</u>	darragh.flannery@ul.ie	<ul style="list-style-type: none"> • Economics of education • Labour Economics • Applied Micro Econometrics • Higher Education Financing
Dr Antoinette Flynn	<u>Accounting & Finance</u>	antoinette.flynn@ul.ie	<ul style="list-style-type: none"> • Earning quality and earnings management • Accounting conservatism (Basu) • SME sources of finance • SME and Venture Capital

			<ul style="list-style-type: none"> Accounting education Gender in the accounting profession
Dr John Garvey	<u>Accounting & Finance</u>	john.garvey@ul.ie	<ul style="list-style-type: none"> Risk decision-making Weather risk management Market microstructure
Dr Colette Grey	<u>Accounting & Finance</u>	colette.grey@ul.ie	<ul style="list-style-type: none"> Corporate governance and executive pay
Dr John Heneghan	<u>Accounting & Finance</u>	john.heneghan@ul.ie	<ul style="list-style-type: none"> The corporate governance role of financial accounting information Corporate transparency and governance mechanisms Credit lending to SMEs Compliance and SMEs Board working style Professional judgment
Dr Noreen Heraty	<u>Work & Employment Studies</u>	noreen.heraty@ul.ie	<ul style="list-style-type: none"> Age and Ageism in the workplace Generational perspectives on the employment relationship Psychological contract Late stage careers
Dr Briga Hynes	<u>Management & Marketing</u>	briga.hynes@ul.ie	<ul style="list-style-type: none"> Social Entrepreneurship Small Firm Growth and Internationalisation Entrepreneurship Education Female Entrepreneurship
Prof Sheila Killian	<u>Accounting & Finance</u>	sheila.killian@ul.ie	<ul style="list-style-type: none"> Critical Accounting & Accountability The Common Good and the Public Interest Social Responsibility and Sustainability Tax and Inequality Professional Expertise in Society Governance and Ethics
Prof Stephen Kinsella	<u>Economics</u>	Stephen.Kinsella@ul.ie	<ul style="list-style-type: none"> Macroeconomics of the Irish and European Economies Stock Flow Consistent Modelling; Agent Based Modelling; Economic Policy
Dr John Lannon	<u>Management & Marketing</u>	john.lannon@ul.ie	<ul style="list-style-type: none"> International Development, non-governmental organisations and civil society Organising and using ICTs for human rights promotion and protection Knowledge management in the non-profit sector Project management
Dr Jonathan Lavelle	<u>Work & Employment Studies</u>	jonathan.lavelle@ul.ie	<ul style="list-style-type: none"> Trade union recognition and avoidance Employee voice Employment practices in multinational companies International and comparative employment relations
Prof Helena Lenihan	<u>Economics</u>	helena.lenihan@ul.ie	<ul style="list-style-type: none"> Innovation Policy Industrial/Enterprise Development and Policy Innovation Policy Evaluation Industrial/Enterprise Policy Evaluation
Dr Maria Lichrou	<u>Management & Marketing</u>	maria.lichrou@ul.ie	<ul style="list-style-type: none"> Place Marketing Tourism Studies Consumer Culture Critical Marketing Market Ethnography

Dr Sarah MacCurtain	<u>Work & Employment Studies</u>	sarah.maccurtain@ul.ie	<ul style="list-style-type: none"> • Top management teams and innovation • Organisational change and sense making • Organisational change and the informal organisation • Bullying in healthcare
Dr Juliet McMahon	<u>Work & Employment Studies</u>	juliette.mcmahon@ul.ie	<ul style="list-style-type: none"> • Employment relations • Workplace bullying and incivility • Voice and silence in workplace • Precarious work • Zero hours work • HR small enterprises • Workplace climate
Dr Jean McCarthy	<u>Work & Employment Studies</u>	Jean.mccarthy@ul.ie	<ul style="list-style-type: none"> • Stereotypes, Prejudice & Discrimination at Work • Ageism at Work • Generational Differences • Learning & Development at Work • HR Analytics
Dr John McCarthy	<u>Management & Marketing</u>	john.mccarthy@ul.ie	<ul style="list-style-type: none"> • Strategic uncertainty • Strategy implementation • International Strategy • CSR and Strategy • Change Management
Prof Michael J Morley	<u>Management & Marketing</u>	michael.morley@ul.ie	<ul style="list-style-type: none"> • International, Comparative & Cross Cultural Management • Expatriate Assignments, Global Mobility & Intercultural Competence • Person-Environment Fit, Psychological Contracts & Trust Dynamics
Dr Martin Mullins	<u>Accounting & Finance</u>	martin.mullins@ul.ie	<ul style="list-style-type: none"> • Risk • Insurance • Uncertainty • High technology • Ethics
Dr Bernard Murphy	<u>Accounting & Finance</u>	bernard.murphy@ul.ie	<ul style="list-style-type: none"> • Quantitative aspects of model risk - from financial engineering to risk measurement applications • Financial engineering - from structured investment products to structured operating leases in aircraft lease financing • Energy trading and risk management - from numerical methods used in gas storage valuation to optimisation of large-scale electricity storage.
Dr Caroline Murphy	<u>Work & Employment Studies</u>	caroline.murphy@ul.ie	<ul style="list-style-type: none"> • Job Quality and Precarious Employment • Employee Voice and Representation • Gender Equality • Work-life reconciliation and caring responsibilities • Employment in the Health and Social Care Sector
Dr Finbarr Murphy	<u>Accounting & Finance</u>	finbarr.murphy@ul.ie	<ul style="list-style-type: none"> • Quantitative Finance • Machine Learning Finance • Emerging Risk
Prof Kevin Murphy	<u>Work & Employment Studies</u>	Kevin.murphy@ul.ie	<ul style="list-style-type: none"> • Personnel selection • Performance appraisal • Research methods
Dr Caoilfhionn Ní Bheacháin	<u>Management & Marketing</u>	C.NiBheachain@ul.ie	<ul style="list-style-type: none"> • Cultural Studies and Critical Theory • Print Culture • Textual Analysis • Marketing and Motherhood

			<ul style="list-style-type: none"> • Intellectual History and Networks
Dr Fergal O'Brien	<u>Accounting & Finance</u>	fergal.g.obrien@ul.ie	<ul style="list-style-type: none"> • Finance • Capital Markets • Tacit Knowledge • Knowledge Management
Prof Michele O'Dwyer	<u>Management & Marketing</u>	michele.odwyer@ul.ie	<ul style="list-style-type: none"> • Innovation • Marketing (particularly in SMEs) • Market orientation • Entrepreneurship
Dr Deirdre O'Loughlin	<u>Management & Marketing</u>	Deirdre.oloughlin@ul.ie	<ul style="list-style-type: none"> • Consumer Behaviour and Consumption • Services and Relationship Marketing • Digital Marketing Strategy and Online Consumer Behaviour • Ethics, CSR and Sustainability Strategy and Behaviours • Brand Management & Impact: Firm & Consumer Perspectives
Prof Lisa O'Malley	<u>Management & Marketing</u>	lisa.omalley@ul.ie	<ul style="list-style-type: none"> • Identity and Consumption Relationship Marketing • Co-Creating Authentic Tourist Experiences • Service Dominant Logic
Prof Philip O'Regan	<u>Accounting & Finance</u>	philip.oregan@ul.ie	<ul style="list-style-type: none"> • Accounting Information in Modern Society • Behavioural Accounting • Accounting Profession • Intellectual Capital • Accounting History
Dr Deirdre O'Shea	<u>Work & Employment Studies</u>	deirdre.oshea@ul.ie	<ul style="list-style-type: none"> • Work Motivation, including Self-regulation (Motivation, cognition, emotion, behaviour) • Occupational Health Psychology & Psychological well-being interventions (including positive Psychology) • Proactive and adaptive behaviours in the workplace • Trust and meaning in the workplace
Dr Michelle O'Sullivan	<u>Work & Employment Studies</u>	michelle.osullivan@ul.ie	<ul style="list-style-type: none"> • Flexible work • Insecure work • Low pay • Trade unions • Dispute resolution
Dr Donal Palcic	<u>Economics</u>	donal.palcic@ul.ie	<ul style="list-style-type: none"> • Public sector economics • Infrastructure policy • Telecommunications policy • Productivity analysis • Port economics • Privatisation and public-private-partnerships
Dr Maurice Patterson	<u>Management & Marketing</u>	maurice.patterson@ul.ie	<ul style="list-style-type: none"> • Consumer Culture Theory • Advertising • Branding • Embodied Consumption
Prof Eoin Reeves	<u>Economics</u>	eoin.reeves@ul.ie	<ul style="list-style-type: none"> • Infrastructure regulation • Funding and Finance Issues in Infrastructure • State owned enterprise; Privatisation and Public Private Partnerships
Dr Annmarie Ryan	<u>Management & Marketing</u>	annmarie.ryan@ul.ie	<ul style="list-style-type: none"> • Business relationships • Innovation in business networks • Corporate social responsibility • Business-to-non-profit relations • Arts marketing • Marketing relationships

Dr Lorraine Ryan	<u>Work & Employment Studies</u>	lorraine.t.ryan@ul.ie	<ul style="list-style-type: none"> • Zero Hours Contracts and Precarious Work • Trade Unions • Collaborative Bargaining • Working Time
Dr Siobhan Tiernan	<u>Management & Marketing</u>	Siobhan.Tiernan@ul.ie	<ul style="list-style-type: none"> • Change Management • Airline Business Strategies • Airline Service Quality
Dr John Walsh	<u>Management & Marketing</u>	john.walsh@ul.ie	<ul style="list-style-type: none"> • Knowledge Management Systems, • Knowledge Sharing Practices, • Learning Analytics
Dr Marta Zieba	<u>Economics</u>	Marta.zieba@ul.ie	<ul style="list-style-type: none"> • Applied microeconomics • Efficiency and productivity analysis • Cultural economics • Tourism economics • Health economics • Labour economics