



Masters in International Entrepreneurship Management

1 year full time

What is the course about?

The Masters in International Entrepreneurship Management is a one-year full-time programme of study designed to provide students with the specialist knowledge and a practical understanding of the key tasks required to establish, manage and grow a new venture in a challenging international business environment.

Why should you consider the Masters in International Entrepreneurship Management?

- It is designed for graduates who wish to start an entrepreneurial venture or those who wish to return to a corporate setting with the enhanced knowledge and skills to contribute to entrepreneurial management and leadership.
- The programme provides owner-managers, employees in small firms, service providers, economic development agency personnel and individuals who work with entrepreneurs the education and training resources they need to engage in a more effective manner with the small firm sector.
- While drawing on a wide range of theories and international best practices that have shaped the field of entrepreneurship and small business development, the programme offers an excellent blend of theory and practice achieved through participation in innovative activities in an experience-based learning environment of the Kemmy Business School.
- The programme provides students with the specialist knowledge and a practical understanding of the key tasks required to establish, manage and grow a new venture in a challenging international business environment and thus enhance an entrepreneurial mindset to prepare students for careers as entrepreneurs, as owner-managers, policy makers in support services or in entrepreneurial management in different types of organisations.
- To develop useful skills and perspectives such as creative problem solving, diagnostic skills, communication and project management skills, people management skills that are needed to grow a small business internationally.

Entry Requirements

Applicants will possess a minimum of a 2:2 honours primary degree. An interview may form part of the application process. Applicants who cannot satisfy the minimum 2:2 honours primary degree requirement may be accepted on the basis of relevant professional experience (e.g., small business related experience as entrepreneurs or as an employee in a small or medium sized firm).



Learn more Live more Be more



What our Graduates say

"I consider this to be one of the best decisions that I have made with regard to my Career as an individual and as an owner manager. This is an excellent programme with a good mix of academia, practical work and self-awareness. I would highly recommend this programme."

Theresa Mulvihill TAMM Marketing

"The programme also acts as a great networking experience, as students will engage with a large number of people which will serve as useful contacts into the future. The Masters has equipped me with the practical skills to take my business further and has opened my eyes towards other business opportunities particularly in International markets."

Craig Dee First Class Events

"Coming from a scientific and technical background, I have gained a new business viewpoint that I feel I did not have before in areas such as business planning, marketing, strategy, leadership, and finance in the context of small to medium enterprises and from an international business outlook. The wisdom shared by the many guest entrepreneurs is inspiring."

Niall Keely

Need More Information?

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Full-Time

Apply Online

www.graduateschool.ul.ie

Course Structure

Autumn	Spring	Summer
Establishing International Ventures	Strategic International Venture Growth	Business Simulation
Managing Creativity and Innovation New Venture	Business Consulting	Strategic Commercialisation Project OR Thesis
Marketing and Sales Strategies	Financial Issues for Small and Medium Enterprises	
Professional Development I	Human Resource Management for Small & Medium Enterprises	
Information Management for Small & Medium Enterprises	Research Methods	
Leadership, Influence and Change		
Optional Module		
Professional Development 2		
Electives – Choose 1		
Corporate Responsibility		
International Economic Issues		
Project Management		