

KBS Faculty and their Research Interests

Supervisors	Department	E-mail	Research Topics or Areas
Dr Martin Cunneen	<u>Accounting & Finance</u>	Martin.Cunneen@ul.ie	<ul style="list-style-type: none"> • Data Business Models & Data Governance • Privacy and Data Commercialisation • GDPR • Data Analytics in terms of societal relations. • Explainable AI (XAI) • Algorithmic Bias • Black Box decision making • Data Profiling (Insurance) • Data Commodification and Risk • Autonomous Vehicle Decision making (Insurance) • InsurTech • AI in Education • AI Assistants (Language theory & NLP) • Societal Risks due to Data Profiling • AI and technology for social good and the use of innovation to support climate risk mitigation
Dr Elaine Doyle	<u>Accounting & Finance</u>	Elaine.Doyle@ul.ie	<ul style="list-style-type: none"> • Cognitive Moral Development Theory Ethics in Tax Practice • Tax Compliance Research • Innovation in Higher Level Teaching and Learning
Dr Antoinette Flynn	<u>Accounting & Finance</u>	Antoinette.Flynn@ul.ie	<ul style="list-style-type: none"> • Earning Management • SME Finance • Accounting Education • Share Repurchases
Dr John Garvey	<u>Accounting & Finance</u>	John.Garvey@ul.ie	<ul style="list-style-type: none"> • Risk Decision-Making • Weather Risk Management • Market Microstructure
Dr Colette Grey	<u>Accounting & Finance</u>	Colette.Grey@ul.ie	<ul style="list-style-type: none"> • Corporate Governance with a focus on Executive Remuneration • Earnings Management and Earnings Quality. • Board of Directors and Gender Issues and Executive Remuneration • Corporate Social Responsibility
Dr John Heneghan	<u>Accounting & Finance</u>	John.Heneghan@ul.ie	<ul style="list-style-type: none"> • The Corporate Governance Role of Financial Accounting Information • Corporate Transparency and Governance Mechanisms • Credit Lending to SMEs • Compliance and SMEs • Board Working Style • Business Ethics

Prof Sheila Killian	<u>Accounting & Finance</u>	Sheila.Killian@ul.ie	<ul style="list-style-type: none"> • Accountability • Professional expertise in society • Social responsibility, ethics and the common good • Sustainability and ESG
Dr Orla-McCullagh	<u>Accounting & Finance</u>	Orla.Mccullagh@ul.ie	<ul style="list-style-type: none"> • Market Risk Analysis • Data Analytics and Machine Learning in Finance/Risk • Risk Accounting and Accountability
Prof Martin Mullins	<u>Accounting & Finance</u>	Martin.Mullins@ul.ie	<ul style="list-style-type: none"> • Risk • Insurance • Uncertainty • High Technology • Ethics
Prof Finbarr Murphy	<u>Accounting & Finance</u>	Finbarr.Murphy@ul.ie	<ul style="list-style-type: none"> • Quantitative Finance • Machine Learning Finance • Emerging Risk
Dr Fergal O'Brien	<u>Accounting & Finance</u>	Fergal.G.Obrien@ul.ie	<ul style="list-style-type: none"> • Finance • Capital Markets • Tacit Knowledge • Knowledge Management
Prof Philip O'Regan	<u>Accounting & Finance</u>	Philip.ORegan@ul.ie	<ul style="list-style-type: none"> • Accounting Information in Modern Society • Behavioural Accounting • Accounting Profession • Intellectual Capital • Accounting History
Dr Darren Shannon	<u>Accounting & Finance</u>	Darren.Shannon@ul.ie	<ul style="list-style-type: none"> • Applied Finance (Machine Learning / Deep Learning applications) • Financial Economics • Econometrics of Motor Vehicle Collisions • Insurability of Connected and Automated Vehicles (CAVs) • Transportation Forecasting
Dr Barry Sheehan	<u>Accounting & Finance</u>	Barry.Sheehan@ul.ie	<ul style="list-style-type: none"> • Emerging Technology Risk Assessment • Applications of Machine Learning in Finance & Insurance • Decision Analysis using Bayesian Networks
Prof Bernadette Andreosso-O'Callaghan	<u>Economics</u>	Bernadette.Andreosso@ul.ie	<ul style="list-style-type: none"> • Comparative Economic Integration (Asia and Europe) • Structural Change and Economic Growth in East-Asian Countries • Economic Growth and Crises
Dr Rita Buckley	<u>Economics</u>	Rita.Buckley@ul.ie	<ul style="list-style-type: none"> • Multinational Enterprises and Productivity Spillovers • Global Food Prices and Volatility • Organic and Sustainable Agriculture
Prof Jim Deegan	<u>Economics</u>	Jim.Deegan@ul.ie	<ul style="list-style-type: none"> • Tourism Sector and Measures to Enhance Productivity • Networks as a Measure to Improve Tourism Performance • The Impact of New Forms of Artificial Intelligence on the Tourism Sector • Challenges for the tourism/aviation/marine sector arising from the need to tackle Climate change

Dr Darragh Flannery	<u>Economics</u>	Darragh.Flannery@ul.ie	<ul style="list-style-type: none"> • Economics of Education • Labour Economics • Applied Micro Econometrics • Higher Education Financing
Dr Olubunmi Ipinnaeye	<u>Economics</u>	Olubunmi.Ipinnaeye@ul.ie	<ul style="list-style-type: none"> • Enterprise Growth, Development and Policy • Drivers of Firm-level Innovation and Innovation Policy • Social Innovation • Industrial Policy Evaluation
Prof Stephen Kinsella	<u>Economics</u>	Stephen.Kinsella@ul.ie	<ul style="list-style-type: none"> • Political Economy • Open Economy Macroeconomics • Stock Flow Consistent Economics
Prof Helena Lenihan	<u>Economics</u>	Helena.Lenihan@ul.ie	<ul style="list-style-type: none"> • Economics of Innovation • Innovation and innovation policy • Drivers of firm-level innovation • Drivers of firm performance • Innovation and Industrial Policy Evaluation • Innovation and Human Capital • Industrial/Enterprise Development and Policy
Dr Donal Palcic	<u>Economics</u>	Donal.Palcic@ul.ie	<ul style="list-style-type: none"> • Infrastructure Policy • Public Sector Economics • Privatisation and Public-Private-Partnerships • State-owned Enterprises • Efficiency Productivity Analysis
Prof Eoin Reeves	<u>Economics</u>	Eoin.Reeves@ul.ie	<ul style="list-style-type: none"> • Infrastructure Regulation • Funding and Finance Issues in Infrastructure • State Owned Enterprise • Privatisation and Public Private Partnerships
Dr Marta Zieba	<u>Economics</u>	Marta.zieba@ul.ie	<ul style="list-style-type: none"> • Applied Microeconomics • Efficiency and Productivity Analysis • Cultural Economics • Tourism Economics • Health Economics • Labour Economics
Dr Elaine Berkery	<u>Management & Marketing</u>	Elaine.Berkery@ul.ie	<ul style="list-style-type: none"> • Women in Leadership • Gender Quotas • Reconciling Work and Family Commitments • Flexible Work Arrangements
Dr Patrick Buckley	<u>Management & Marketing</u>	Patrick.Buckley@ul.ie	<ul style="list-style-type: none"> • Information Management • Prediction Markets • E-Learning
Dr Conor Carroll	<u>Management & Marketing</u>	Conor.Carroll@ul.ie	<ul style="list-style-type: none"> • Crisis Management, Crisis Communications, Risk Communications • Digital Marketing, Digital Consumption Behaviour • Improving Sales Productivity • Strategic Sales Management Issues
Dr Yvonne Costin	<u>Management & Marketing</u>	Yvonne.Costin@ul.ie	<ul style="list-style-type: none"> • Female Entrepreneurship • Small Firm Growth • Entrepreneurship Education

Yvonne Delaney	Management & Marketing	Yvonne.Delaney@ul.ie	<ul style="list-style-type: none"> • Problem Based Learning in Management Education • Management Skills Development in the PBL tutorial process • PBL and Problem Solving in SME's • Educational Innovations in third Level Education • Reflective Practices in a PBL Environment
Prof John Fahy	Management & Marketing	John.Fahy@ul.ie	<ul style="list-style-type: none"> • Customer Value • Emotions in Marketing • Digital Marketing
Dr Briga Hynes	Management & Marketing	Briga.Hynes@ul.ie	<ul style="list-style-type: none"> • Entrepreneurship • Entrepreneurship Education and Entrepreneurial Learning • Social Entrepreneurship and Social Innovation • Social Enterprise Scaling • Female Entrepreneurship • Marketing and Digital Media in Small and Medium Firms • Small Firm Growth and Strategy Development
Dr Maria Lichrou	Management & Marketing	Maria.Lichrou@ul.ie	<ul style="list-style-type: none"> • Place Marketing • Tourism Studies • Consumer Culture • Critical Marketing • Market Ethnography
Dr John McCarthy	Management & Marketing	John.McCarthy@ul.ie	<ul style="list-style-type: none"> • Strategic Uncertainty • Strategy Implementation • International Strategy • CSR and Strategy • Change Management
Prof Michael J Morley	Management & Marketing	Michael.Morley@ul.ie	<ul style="list-style-type: none"> • International, Comparative & Cross-Cultural Management • Expatriate Assignments, Global Mobility & Intercultural Competence • Person-Environment Fit, Psychological Contracts & Trust Dynamics
Dr Caoilfhionn Ní Bheacháin	Management & Marketing	C.NiBheachain@ul.ie	<ul style="list-style-type: none"> • Networks and Business Communication • Cultural Studies and Critical Theory • Print Culture and Publishing History • Popular Culture and Marketing
Dr Michael P O'Brien	Management & Marketing	Micahelp.Obrien@ul.ie	<ul style="list-style-type: none"> • Information Management • Software Evolution • Learning Analytics
Prof Michele O'Dwyer	Management & Marketing	Michele.ODwyer@ul.ie	<ul style="list-style-type: none"> • Marketing • Entrepreneurship • Innovation
Dr Deirdre O'Loughlin	Management & Marketing	Deirdre.OLoughlin@ul.ie	<ul style="list-style-type: none"> • Consumer Behaviour and Consumption • Services and Relationship Marketing • Digital Marketing Strategy and Online Consumer Behaviour • Ethics, CSR and Sustainability Strategy and Behaviours • Brand Management & Impact: Firm & Consumer Perspectives
Prof Lisa O'Malley	Management & Marketing	Lisa.OMalley@ul.ie	<ul style="list-style-type: none"> • Marketing Leadership • Sustainability

			<ul style="list-style-type: none"> • Gender, Consumption and Identity • Tourism, Authenticity and Experience
Dr Maurice Patterson	<u>Management & Marketing</u>	Maurice.Patterson@ul.ie	<ul style="list-style-type: none"> • Consumer Culture Theory • Embodied Consumption • Sound & Consumption • Placemaking
Dr Annmarie Ryan	<u>Management & Marketing</u>	Annmarie.Ryan@ul.ie	<ul style="list-style-type: none"> • Business Relationships • Innovation in Business Networks • Corporate Social Responsibility • Business-to-Non-Profit Relations • Arts Marketing • Marketing Relationships
Dr Nuala Ryan	<u>Management & Marketing</u>	Nuala.Ryan@ul.ie	<ul style="list-style-type: none"> • Leadership • Leadership in Healthcare • Business Policy in Healthcare • Strategic Leadership of Digital Transformation • Strategy Direction and Implementation • Women in Leadership • Entrepreneurial leadership
Dr Siobhan Tiernan	<u>Management & Marketing</u>	Siobhan.Tiernan@ul.ie	<ul style="list-style-type: none"> • Change Management • Airline Business Strategies • Airline Service Quality
Dr John Walsh	<u>Management & Marketing</u>	John.Walsh@ul.ie	<ul style="list-style-type: none"> • Knowledge Management Systems • Knowledge Sharing Practices • Learning Analytics
Dr Moran Anisman-Razin	<u>Work & Employment Studies</u>	Moran Anisman-Razin	<ul style="list-style-type: none"> • Everyday courage in organizations • Stretch goals • Leadership • Leadership development
Prof Christine Cross	<u>Work & Employment Studies</u>	Christine.Cross@ul.ie	<ul style="list-style-type: none"> • Women in Leadership • Reconciling Work & Family Commitments • The Psychological Contract and Women in Middle Management
Prof Tony Dundon	<u>Work & Employment Studies</u>	Tony.Dundon@ul.ie	<ul style="list-style-type: none"> • Employment Regulation • Employment Equalities • Employee Voice • Gig Economy & Employment Rights • Trade Union Organising
Dr Noreen Heraty	<u>Work & Employment Studies</u>	Noreen.Heraty@ul.ie	<ul style="list-style-type: none"> • Age and Ageism in the Workplace • Generational Perspectives on the Employment Relationship • Psychological Contract • Late Stage Careers
Dr Sarah Kiernan	<u>Work & Employment Studies</u>	Sarah.Kiernan@ul.ie	<ul style="list-style-type: none"> • Strategic Change • Organisational Sensemaking • The Digital Transformation of Work • Digital Leadership • Middle Management and HR Analytics. •
Dr Jonathan Lavelle	<u>Work & Employment Studies</u>	Jonathan.Lavelle@ul.ie	<ul style="list-style-type: none"> • Trade Union Recognition and Avoidance • Employee Voice • Employment Practices in Multinational Companies • International and Comparative Employment Relations

Dr Jean McCarthy	<u>Work & Employment Studies</u>	Jean.McCarthy@ul.ie	<ul style="list-style-type: none"> • Stereotypes, Prejudice & Discrimination at Work • Ageing & Work Issues • Learning, Development & Education • Sustainability Leadership
Dr Sarah MacCurtain	<u>Work & Employment Studies</u>	Sarah.MacCurtain@ul.ie	<ul style="list-style-type: none"> • Top Management Teams and Innovation • Organisational Change and Sense Making • Organisational Change and the Informal Organisation • Bullying in Healthcare
Dr Juliet McMahan	<u>Work & Employment Studies</u>	Juliette.McMahon@ul.ie	<ul style="list-style-type: none"> • Precarious Work / Low Paid Work • LGBT and Work-related Issues • HRM/Employment Relations from a Small Firm Perspective • Middle Managers and Work • Workplace Bullying and Incivility
Dr Caroline Murphy	<u>Work & Employment Studies</u>	Caroline.Murphy@ul.ie	<ul style="list-style-type: none"> • Job Quality • Employee Voice and Representation • Employment in the Health and Social Care Sector • HR Analytics
Dr Deirdre O'Shea	<u>Work & Employment Studies</u>	Deirdre.OShea@ul.ie	<ul style="list-style-type: none"> • Occupational Health Psychology Interventions • Motivation and Self-Regulation • Proactivity, Voice and Silence in the Workplace • Trust and Meaning in the Workplace • Interpersonal Emotion Regulation and Incivility • Resilience Dynamic
Dr Michelle O'Sullivan	<u>Work & Employment Studies</u>	Michelle.OSullivan@ul.ie	<ul style="list-style-type: none"> • Flexible Work • Insecure Work • Low Pay • Trade Unions • Dispute Resolution
Jill Pearson	<u>Work & Employment Studies</u>	Jill.Pearson@ul.ie	<ul style="list-style-type: none"> • Objective and Subjective Career Success • Education to Work Transitions • Career Interventions • Age and Gender Issues in Relation to Careers
Dr Lorraine Ryan	<u>Work & Employment Studies</u>	Lorraine.T.Ryan@ul.ie	<ul style="list-style-type: none"> • Zero Hours Contracts and Precarious Work • Trade Unions • Collaborative Bargaining • Working Time
Prof Donald Truxillo	<u>Work & Employment Studies</u>	Donald.Truxillo@ul.ie	<ul style="list-style-type: none"> • Aging and Age Differences in the Workplace • Employee Privacy in Organizations • The Job Applicant Experience During Hiring