One giant step towards your full potential
Executive MBA

The University of Limerick

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Wisdom in Action - Eagna chun Gnímh

UL offers a dynamic, supportive environment for intellectual growth and personal development for 20,000+ students from undergraduate to doctorate level. We are proud of our unique and close working relationships with industry and of our record of high graduate employability. Located on the banks of the River Shannon, at the heart of the 640-acre National Technological Park, our extensive modern campus is approximately three miles from the centre of Limerick City.

UL EMBA PROGRAMME

Our AMBA-AACSB accredited Executive MBA is ranked in the top 2% of business schools globally

With an EMBA on offer since 1984, UL has put more than three decades of experience into developing the programme. The current programme is two years in duration and designed for individuals with significant management experience, as well as those with careers developing towards divisional head or chief executive roles.
More than an MBA

What could you do with greater leadership capabilities, more advanced business skills and a broader perspective? The UL EMBA will empower you to discover how far you can go, personally and professionally. By working with challenging content, expert lecturers and accomplished peers, you will learn, examine, reflect, debate and grow in new and exciting ways.

What YOU WILL GAIN

Professional Gains

An International Perspective
Gain a deeper understanding of global markets and valuable insights into doing business internationally. As well as our dedicated ‘International Management’ module, our programme’s week-long International Workshop delivers the experience of working in a foreign business hub and the opportunity to meet with senior management in sectors of interest, providing uniquely valuable access and insight.

Greater Leadership Capability
Develop and enrich your decision-making skills and management techniques as you learn how to effectively respond to business change and successfully lead teams. Our graduates can rely on enhanced abilities to make better judgements with incomplete data and the interpersonal skills required to communicate well with individuals and groups at all levels.

Strategic Thinking
Our programme places a strong emphasis on strategy, with a view towards empowering graduates to help shape and lead the future of business at home and abroad. You’ll be challenged to think and act strategically, develop your analytical capacities and assume leadership responsibilities while preparing to handle the challenging management issues prevalent in a demanding global economy.

Managerial Vision
The UL EMBA programme helps you develop the analytical and interpersonal skills necessary for successful management. You’ll gain an understanding of how various business disciplines contribute to organisational performance and of the role of the manager as a key decision maker and change agent.

Entrepreneurial Skills
Whether you’re involved in starting, developing or managing business ventures, our EMBA programme will prepare you for a future of innovation and entrepreneurship. A creative, enterprising mind-set can help you achieve industry and economic success, and adds value through new business activity and innovations that effectively align resources, processes, industries and opportunities.
More than an MBA

Personal Gains

Personal Effectiveness
As you progress through the programme, you’ll acquire the latest business thinking and develop the confidence required for senior positions in international business, industry and the public sector.

Ability to respond to change
You will gain the skills and techniques to evaluate and respond to the impact of cultural, social, economic and political factors on the business environment within Ireland and around the world.

Develop a lifelong peer network
As well as gaining new perspectives and insights by working closely with peers from a diverse range of industries, you’ll also form relationships with these leaders. Relationships that develop into your lifelong peer network.
The way the structure of the UL EMBA works is that you are on campus 3 days a month. You can plan your calendar out 12 months in advance.

John Slattery, President & CEO, Embraer

The EMBA made me look at my own company’s operations from a completely different perspective. It’s given me insights I wasn’t expecting.

Lorcan Hoyne, Operations Director, Keating Construction

I needed the external validation of an EMBA. To put a stamp on my resume that I was serious about committing to my career.

Siobhan Ryan, Sales Director, UiPath
# CURRENT PROGRAMME STRUCTURE

## Accelerate your career. Secure your future.

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<th>YEAR 1</th>
<th>SEMESTER 1</th>
<th>SEMESTER 2</th>
<th>SEMESTER 3</th>
<th>SEMESTER 4</th>
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<td>Financial Reporting</td>
<td>Managing in the International Context</td>
<td>Corporate Strategy Analysis</td>
<td>Implementing Strategy</td>
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<td>Macroeconomics and the Global Economy</td>
<td>Corporate Finance</td>
<td>Strategic Human Resource Management</td>
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<td>Market Orientation and Customer Focus</td>
<td>Data Analysis for Business Decision</td>
<td>Information Systems &amp; Knowledge Management</td>
<td>Creativity, Innovation &amp; Entrepreneurship Management</td>
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<td>ELECTIVES*</td>
<td>Organisational Behaviour</td>
<td>Electives*</td>
<td>Relationship Marketing</td>
<td>The Strategic Management of Projects: Science &amp; Principles</td>
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<td>Air Transport Characteristics</td>
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<td>Airline Finance and Ground Operations</td>
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<td>Supply Chain Management</td>
<td>Globalisation and International Economic Issues</td>
<td>Lean Tools and Techniques</td>
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<td>WINTER</td>
<td>Winter School Electives*</td>
<td>International Workshop</td>
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- Electives will run subject to minimum numbers.

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<td>Winter School Electives</td>
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<td>Management Project/Thesis</td>
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* Electives will run subject to minimum numbers.
Prior to engaging with the academic content of the programme, we immerse you in a unique induction process via our digital platform and supported by an expert multidisciplinary team. This is designed to accelerate your transition back to education, enhance socialisation and assist you in navigating the support structures available to you for the duration of the EMBA programme.

This induction culminates in a Foundation Workshop in the Kemmy Business School, which takes place at the start of September, with the transition/induction process commencing two weeks prior.

Recognised as an easier and more effective way to study an EMBA, our programme is delivered in three-day blocks, eight times a year. This structure lets you plan around work and family commitments in advance, so you can focus 100% on your studies while you are here.

Core to this executive EMBA programme is a winter school, held in January of each year. Winter school gives you the opportunity to personalise your study by selecting one of several business-related elective modules including: Digital Marketing, Strategic Sales Management, Corporate Social Responsibility and Sustainable Enterprise, International Finance, Taxation, Air Transport Characteristics and Aircraft Leasing.
You’ll begin your thesis/project in the summer after your first year, develop it during your second year and complete it for submission the summer of your second year. We appreciate that a thesis can be challenging and demanding. To help, we provide extra support where needed, including extra lunchtime tutorials and one-on-one coaching.

In semesters 1–3, students choose an elective from a variety of topics such as Organisational Behaviour, Air Transport Characteristics and Supply Chain Management. These electives provide the opportunity to tailor your EMBA to suit your needs and interests, and our programme is the only EMBA in Europe with specialist Aviation Management electives.
An International Perspective

The UL EMBA programme includes an international workshop, during which you’ll visit a business hub in another country.

An integral component of the developmental approach of our EMBA, the international workshop aims to develop global perspectives and insights through engagement with professionals in other markets. This week-long course abroad is fully financed and included in your programme fees. Previous workshop locations have included San Francisco and Silicon Valley, Argentina, Brazil, China, South Africa and Singapore.

The International Workshop brings class themes to life and offers new perspectives on the socio-economic and business conditions in a particular country.

You’ll gain:

- A more developed understanding and appreciation of a foreign culture and business practices.

- The opportunity to build new and meaningful professional and working relationships.

- A better understanding of global institutions and the competitive challenges of a developing or emerging market.
Student Profile

Our students come from diverse career backgrounds*, delivering a unique EMBA experience.

Industry

Pharma/Medical/Bio-Tech Healthcare = 17%
Manufacturing = 16%
Financial/Accounting = 13%
Defence/Military = 9%
Aviation/Auto = 8%
FMCG/Retail = 6%
Public/NFP/Education = 5%
Engineering = 6%
Consulting = 5%
Energy/Power = 5%
Marketing/Publishing = 3%
IT&T = 3%
Project Management = 1%
Waste Management = 1%
Sport = 1%
Construction = 1%

*Figures based on last three years’ intakes

Private Sector = 73%
Public Sector = 26%
Voluntary Sector = 1%

Experience Pre-EMBA
6-10 years = 39%
11-15 years = 36%
16-20 years = 16%
21-30 years = 9%

Student Age Range
25-34 years = 20%
35-44 years = 50%
45-54 years = 25%
54+ years = 5%
MEET OUR LECTURERS

Meet the Lecturers

Industry Expertise
UL EMBA lecturers include high-calibre, full-time faculty and carefully chosen adjunct academics and industry experts. This diverse team offers a holistic, well-rounded learning experience that combines theory and traditional study with current, practical knowledge and experience.

Applicable Learning
Including internationally renowned researchers, well-published professionals and nationally recognised instructors, the highly qualified EMBA teaching team engage with students on many levels, imparting valuable expertise and guidance as well as instruction in leadership, internationalisation, strategic thinking, entrepreneurship and innovation, managerial vision and competencies, and more.

The importance of strategy is that it empowers an organisation’s leaders by mutually exploring and integrating the future and the present, to inform deeper understanding and more effective decision-making.

Dr. John McCarthy,
UL EMBA Strategy Lecturer

To be a truly effective, well-rounded leader, your EMBA experience needs to offer more than the opportunity to lead groups and learn how to direct others. It needs to present a journey where you learn how to lead yourself.

Dr. Sarah Mac Curtian,
UL EMBA Organizational Behaviour Lecturer
Entry Requirements

Availability on our EMBA programme is limited. If your application is accepted, you'll be invited to attend an informal interview with members of our EMBA team. The purpose is to review your qualifications and experience, assess your fit for the executive MBA programme and the programmes fit for you, while answering any questions you might have.

Qualifications

The part-time UL EMBA programme typically requires a level 8 degree and at least 4 years of experience. Equivalent qualifications and experience will be considered.

Fees

The fees for this part-time, executive MBA programme are approximately €14,621 per annum. This fee includes books, the international workshop, access to UL library, student rates for all sports and fitness facilities, and support workshops if required.

Payment Options

We offer flexible payment options for our part-time EMBA programme. Annual EMBA programme fees can be paid in one instalment at the start of the academic year or in two instalments at the start of the autumn and spring semesters.
Take a concrete step towards realising your full potential

We interview once a month from November 2019 until we have the required quality and diversity of students. The programme is in increasingly high demand and places fill up quickly, therefore early application is recommended for the September 2020 intake to avoid disappointment.

How to Apply?
If you would like to apply to the EMBA programme, applications can be made online through our Post Graduate School. To ensure a speedy assessment of your application by the Course Director, please ensure that you complete the online application form fully.

Selection Process
The UL EMBA programme typically requires a level 8 degree and at least 4 years of experience. Equivalent qualifications and experience will be considered. If your application is accepted, you'll be invited to attend an informal interview with members of our EMBA team.

Selection Criteria
If you are invited to attend an interview, we will review your qualifications and experience, assess your fit for the programme and the programme’s fit for you, and answer any questions you may have.
Ready to accelerate your career?

Talk to us

EMBA Programme Director
Prof. Michele O’Dwyer

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