Diploma in Management

NFQ Level 7

Transforming ambitious professionals into management leaders with recognised university accreditation



The National PROCUREMENT Awards 2020
WINNER
Excellence in Education & Training

PROGRAMME PROFILE:

The Diploma in Management aims to help middle managers develop themselves, their teams and their organisation. There is a strong focus on personal development in this one year programme and in enhancing a range of managerial competencies

LEARNING APPROACH:

- Five key competencies are formally assessed at the Development Centre; including Communication skills, Teamwork, Influencing skills, Planning and Organising and Strategic thinking.
- Continuous assessment is a core feature of the programme.
- This includes tutor marked assignments, performance appraisals and presentation skills across a range of subjects including finance for non-financial managers and supply chain management.
- A work based project is completed, which allows participants to demonstrate the application of learning to real management problems, within their own organisations.

THE REPORT OF THE PARTY OF THE

CANDIDATE PROFILE:

- Middle managers seeking to reinforce experiential learning with an academic qualification in management.
- Graduates with three or more years organisational experience wishing to develop an understanding of the management process and learn appropriate techniques in preparation for their first managerial role.
- Participants require either completion of the Certificate in Management or equivalent qualification.



HOW TO APPLY/ MORE INFORMATION

For Further details please Email Breda.Ahern@ul.ie / mdu@ul.ie

PROGRAMME OUTLINE

SEMESTER 1

SEMESTER 2

MG3641 MANAGEMENT:

Role of front line manager, Managing Time: establishing objectives, setting priorities and scheduling time; Identification of core management skills; Authority, Responsibility and Accountability; Leadership theories and Managerial Styles; Essential Skills of effective Leadership; Distinguishing Leadership from Management; Formal and Informal aspects of Organisations

PM3081 ORGANISATIONAL BEHAVIOUR I:

Perception: role stereotyping; Motivation: theories of motivation, relationship between motivation, performance and reward; Job satisfaction: job design, job rotation, job enlargement, job enrichment; Attitudes: formation of attitudes, attitudes and behaviour; Group behaviour: group norms, differences between groups and teams, Belbin Team Type Roles.

MG3081 SUPPLY CHAIN MANAGEMENT:

This module is designed to provide an overview of supply chain management and how it can contribute to improved business performance. The course content includes: Supply chain management processes; product life cycle; metrics for supply chain management; strategies for efficiency and cost saving; vendor managed inventory; best practices in the supply chain techniques and customer relationship management.

FI3001 FINANCE FOR NON-FINANCIAL MANAGERS:

This module is designed to give managers from a nonfinancial background the opportunity to gain a better understanding of the basic principles of business finance and become more confident in addressing matters of a financial nature. The module specifically addresses the needs of front line managers with current or future financially related responsibilities.

MG3631 PROJECT I:

Operational Management V Project Management; The Project Management Process; Project Life Cycle, Roles of the Project Manager, Sponsor, Stakeholders and Team members; Project planning techniques: brainstorming, task boarding, work breakdown structure, Gantt chart, critical path analysis, risk assessment matrix, capital appraisal techniques.

MG3602 MANAGEMENT OF CHANGE:

The Management of Change Process. The nature and importance of change (both minor and paradigm changes), factors forcing change, resistance to change, planned change interventions, models of organisational change to include Lewin and more recent approaches. Key issues associated with successful change programmes. The role of organisational culture in the management of change process

MG3652 STRATEGIC MANAGEMENT:

Strategic management process; strategic management and strategic change; vision; mission and objectives; analysing the business environment; PEST and SWOT analysis; forecasting the environment; scenario planning; strategy creation; changing strategies; strategic thinking and strategic planning.

PM3012 ORGANISATIONAL BEHAVIOUR II:

Conflict in organisations: defining conflict, sources of conflict, conflict handling and resolution; Group dynamics: inter and intra group conflict, group cohesion and cooperation; Influencing skills: impact of power on influence, sources of power in organisation, management skills in influencing and persuasion; Negotiation skills: negotiating models, bargaining strategies, developing negotiating skills; Managing stress: sources of stress; stress management techniques.

PM3022 HRM AND DEVELOPMENT:

Development and implementation of HRM policies and practices aligned to business strategies; best practice; HR planning; performance management and appraisal; recruitment & selection methods; assessment & development centres; Grievance and disciplinary procedures; Identification of training and development needs; Design of training sessions; evaluation of training and development programmes

MG3642 PROJECT II:

Develop a project report in an area of relevance to their work; Formulate valid research questions to examine specific management problems; Construct and implement a realistic project research timeframe; Review relevant literature within their project subject area; Develop research methods to investigate subject area; Analyse collected information/data using appropriate techniques; Provide specific recommendations and actions.

