

Managing Innovation - NFQ Level 8

Module Lead by: Ronan O'Boyle, Practitioner Lecturer,
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Overview:

In today's fast-paced competitive environment, organisations both large and small face many challenges. Managing innovation is just one of the challenges that face organisations performance every day. With the introduction of new products many organisations often struggle with what they should be doing or implementing for business process improvement.

Course Structure:

- **Type:** Part-time, online – evenings
- **Duration:** 5 weeks
- **Lectures:** 1.5 hr live online and recorded lectures, plus 5-8hrs self-guided study per week.
- **Start date:** September 2022
- **Closing date:** 10th August 2022
- **Course contact:** Susie.Boekhout@ul.ie
- **Cost:** €1000
- **Qualification:** Certificate of Completion and University Transcript for 6 ECTS credits

Learning outcomes:

100% online -The module covers a broad range of topics that critically affect innovation capability in companies. It is designed to help students develop strong conceptual foundations for understanding and exploiting innovation and entrepreneurship. It aims to equip students with an understanding of the innovation life cycle and the key issues involved in entrepreneurship and new product creation. Topics covered include Understanding Innovation, Dynamics of Innovation, Understanding Entrepreneurship, Opportunity Recognition, Intellectual Property Management, Project and People Management, Organisation Learning Strategies

Assessment:

There is no final exam for this module. You will be assessed through continuous skill-based assignments, provided by your lecturer and tutor.

Entry Requirements:

A minimum Level 7 qualification. Where an applicant does not meet the entry requirements, they can be evaluated under the UL RPL (Recognition of Prior Learning) policy and may be interviewed to ascertain their suitability for the programme.

How do I apply?

To apply simply follow the link [here](#).

Please make sure you quote the module code AU5081 when applying. Please upload any relevant qualification transcripts and a recent CV in the supporting documents section.