

Supply Chain Week 2018 Brochure

Monday 18th-22nd June



www.ul.ie/cpe/scm

email: ULearning@ul.ie

Supply Chain Management at the University of Limerick

This programme provides a unique opportunity to take a step back from the day-to-day demands and reflect on your supply chain performance. Delivering the latest thinking to help you innovate your supply chain, the programme enables you to develop your supply chain leadership skills and strategic capability.

Our events have previously been attended by companies such as Dell, Infineon, Ledvance and many other world leading examples of supply chain excellence, and our Supply Chain Management event will help you apply breakthrough innovations to your operations.

Our role is to enable you to apply our expertise based on industry-tested practice to better manage the performance of your supply chain.

Key outcomes include:

- **Drive organisational growth.**
- **Deliver on sustainability goals critical to increasing business value and profitability.**
- **Effectively manage risk and address demand volatility.**

To book a place on this innovative programme register at <https://supplychainweek.eventbrite.ie>

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Supply Chain Week Schedule

Monday 18th-22nd June

**Monday &
Tuesday**
09:00 - 17:00

Fee: €1,000

SUPPLY CHAIN DESIGN AND SCOR®
(Michael Ginap)

This course will provide an in-depth understanding of a de-facto standard and proven tool for supply chain efficiency. Experience the Supply Chain Operations Reference (SCOR®) model's framework, how to interpret it, and how to organize a typical supply chain project "end-to-end".

Wednesday
08:30 - 12:30

Fee: €100

**SUPPLY CHAIN INNOVATION:
BLOCKCHAIN FOR SUPPLY CHAINS**
(Michael Ginap)

Thursday
08:30 - 16:45

Fee: €400

SUPPLY CHAIN SIMULATION USING GAME DRIVEN LEARNING
(Tracy Cheetham & Dr Olivia Mc Dermott)

Discover how to build true alignment between functions while developing skills and knowledge.

Experience the power of cross functional alignment between:

- departments,
- strategy and execution and
- partners in the supply chain.

Friday
08:30 - 13:00

Fee: €100

SUPPLY CHAIN CONFERENCE & PANEL WORKSHOP

UL in conjunction with IPICS The Supply Chain Institute is holding a half day seminar on the skills trends in Supply Chain Management. There will be a series of talks by speakers, from State, Professional Body, Small Medium Sized Enterprise, Multi-National Company, and Consultants. This will be followed by a discussion on the skills needed for the profession in Ireland. This discussion will link into the development of three of the four recently announced Supply Chain Apprenticeships.

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SUPPLY CHAIN DESIGN AND SCOR®

Monday 18th & Tuesday 19th June

ABOUT THE COURSE

This course will provide an in-depth understanding of a de-facto standard and proven tool for supply chain efficiency. Participants experience the Supply Chain Operations Reference (SCOR®) model's framework, how to interpret it, and how to organize a typical supply chain project "end-to-end".

ABOUT SCOR®

ASCC has established the supply chain world's most widely accepted framework – the SCOR® process reference model – for evaluating and comparing supply chain activities and their performance. SCOR® can be used to describe supply chains that are very simple or very complex using a common set of definitions and enabling a common understanding. SCOR® lets companies quickly determine and compare the performance of supply chain and related operations within their company or against other companies.

Course participants will...

1. "Learn the SCOR language" and apply key building blocks of SCOR with focus on the use of the model in practice for supply chain optimization.
2. Discuss how to choose the right performance indicators to characterize supply chain performance, use standard metrics for benchmarking and performance improvement.
3. Assess best practices to determine supply-chain maturity.
4. Practice supply chain design with a case study during group work exercises.
5. Discuss several real life project examples, and experience how to organize and apply model and methodology to perform analysis and optimization in their own business environment.



ABOUT MICHAEL GINAP

Michael Ginap is an experienced coach, trainer, advisor and trustee in the field of SCM. With over 30 years in practice, both in manufacturing industries as well as in logistics services, he has a strong drive for business improvement. Michael is Founder and Owner of Avineo® – balancing supply chains (www.avineo.com) and a certified SCOR instructor since more than 10 years.

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SUPPLY CHAIN DESIGN AND SCOR®

Monday 18th & Tuesday 19th June

Day 1

BPM and Process Architecture Overview

- Business Process Management (BPM)
- Standard Process Reference Frameworks

Supply Chain Processes - SCOR®

- Execution Processes (Source, Make, Deliver)
 - Reverse Flow Processes (Return)
- Planning and Control Processes (Plan, Enable)
- Project Launch and Introduction to Case Study
 - SCOR® Project Roadmap

Material Flow Analysis and Design

- Geo Maps and ThrSeed Diagrams
- Creating Supply Chain Models with SCOR®

Day 2

Performance Measurement and Management

- SCOR® Strategic Metrics
- Analysis

of Competitive Requirements and Benchmarking Material Flow Analysis and Design (ctd.)

- Creating To-Be Supply Chain Models with SCOR®

Work and Information Flow Analysis and Design

- Process Interviews and Swimlane Diagrams
- Fine tuning of As-Is and To-Be Models

Prepare for Change

- SCOR® Project Roadmap and Implementation Guidelines

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SUPPLY CHAIN SEMINARS

Wednesday 20th June

WEDNESDAY MORNING

Supply Chain Innovation: Blockchain for Supply Chains - Michael Ginap

The demand for transparency and traceability along the supply chain has increased over the years. This has led to an ever-growing digital penetration of business and operations processes.

Due to the rapidly increasing globalization and digitization of production and logistics processes (Industry 4.0 / IoT), supply chains become increasingly vulnerable; today, supply interruptions form one of the most significant corporate risks and ripple-on effects become paramount. Now more than 60% of the operational and supply chain interruptions are caused by IT failures. Two-thirds of these IT failures can be attributed to criminal cyber-attacks. But not only simple destructive cyber-attacks interfere with business processes, even deliberate data manipulation and data theft can be a threat to any business. Today's IT security standards no longer satisfy tomorrow's challenges of digital value webs. Wherever data need to be protected and saved in a secure manner an innovative non-vulnerable technology is required: "Blockchain".

The workshop will address some key questions:

- What is a "Blockchain"?
- What are the pro's and con's of using Blockchain technology?
- How do others use it in Supply Chain Management?
- (How) Can I use it?

This workshop provides participants with basic knowledge to start into the new age of "Blockchain Technology in digital Supply Chains".



ABOUT MICHAEL GINAP

Michael Ginap is an experienced coach, trainer, advisor and trustee in the field of SCM. With over 30 years in practice, both in manufacturing industries as well as in logistics services, he has a strong drive for business improvement. Michael is Founder and Owner of Avineo® – balancing supply chains (www.avineo.com) and a certified SCOR instructor since more than 10 years.

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Supply Chain Simulation

Thursday 21st June

ABOUT THE COURSE

A supply chain learning experience that integrates theory in a practical way. The cross functional business simulation will motivate your students to deliver optimal performance using supply chain best practices from theory and real life.

Discover how to build true alignment between functions while developing skills and knowledge in the people who need them most.

Experience the power of cross functional alignment between:

- departments,
- strategy and execution and
- partners in the supply chain.

Structure of Day

Introduction and Overview of the Company, the Mission and the Roles.

- Discussing SC strategies.

Round 1: Discovering your resources.

- Discussion & Teamwork: S&OP process.

Round 2: S&OP with an Aligned SC strategy.

- Discuss SC Trade-offs.

Round 3: Strategy, Trade-offs and S&OP process.

- Discuss lessons learned & takeaways.

ABOUT TRACY CHEETHAM

Tracy is an experienced supply chain professional and educator. She has held a broad spectrum of leadership roles, including Principal Consultant and Consulting Services Manager for Comparex, business unit manager for Cargo Carriers, National Distribution Manager for SABMiller - and most recently she served nine years as APICS Director for International Development. As CEO of ParadoxSolve, she is APICS CPIM, CSCP certified and SCOR-P and CDDP endorsed and focuses primarily on facilitation of workshops which include an element of experiential learning with The Fresh Connection. Collaborating with another supply chain specialist, Caroline Mondon, she has developed the first Demand Driven experiential learning workshop endorsed by the Demand Driven Institute using The Fresh Connection platform.



ABOUT DR OLIVIA MC DERMOTT

Olivia is a highly qualified engineering professional with strong teaching, training and management skills. She has over fifteen year's experience of working as a Quality Engineer/Manager and Lean Six Sigma practitioner across several manufacturing industries.-She is a proven trainer, coach and & mentor in Lean Six Sigma methodology and has led several projects in industry yielding over \$50M in savings. She is a certified American Society of Quality Six Sigma Black Belt.



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Supply Chain Conference & Panel Workshop

Friday 22nd June

SUPPLY CHAIN CONFERENCE & PANEL WORKSHOP

UL in conjunction with IPICS The Supply Chain Institute is holding a half day seminar on the skills trends in Supply Chain Management. There will be a series of talks by speakers, from State, Professional Body, Small Medium Sized Enterprise, Multi-National Company, and Consultants.

This event will feature industry SCM leaders sharing their thoughts on the future of supply chain in Ireland. they will consider the direction of profession, the opportunities for growth, the opportunities and threats to the growth of the SCM function in Ireland. As part of this event the speakers and audience will discuss the skills needed and look at how the four apprenticeships in SCM in development can address these. This is an exciting opportunity for industry to discuss key issues in SCM and input into the development of the national apprenticeships in SCM.

08:00 Registration & Breakfast

08:15 Welcome & Introduction

08:30 Darragh Mc Carthy

- Morgan McKinley

08:50 Sean O'Reilly

- DELL

09:10 Tracey Cheetham

- Paradoxsolve

09:30 Vincent Mc Grath

- Exertis

09:50 Lorcan Sheehan

- Performance Supply Chain

10:10 Les Whelan

- RRD Supply Chain

10:30 Paul Farrell

- Phoenix Farrell

10:50 Break

11:20 Skills needs discussion

12:20 Summary

13:00 Networking Lunch with Speaker

Fee: €100 including catering

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