

PROFESSOR TONY SEATON'S PUBLICATIONS

Books

G. Dann and SEATON A V (2001): "Slavery, Contested Heritage and Thanatourism", Haworth Press, Binghamton, NY.), 2001.

SEATON, A. V. and Brian Mathews (2003) : "Evaluating NTO Marketing Activities: Guidelines for Evaluation", European Travel Commission and World Tourism Organisation, pp. 172, Brussels and Madrid (ISBN 92 844-0636-6).

SEATON, A. V. and I. Woodward (2008) Handbook on Tourism Segmentation : Maximising Marketing Effectiveness with special focus on National Tourism Organisations", 154 pp., UNWTO, Madrid.

SEATON A V (In Press): "A guide to the MacAnally collection of printed works and manuscripts on Travel and Tourism in Ireland 1587-1990", University of Limerick Press.

Chapters in books (Since 1998)

SEATON A V (1998) " Tourism history in Scotland: Approaches, sources and issues", in, ed. Smith, R. and Maclellan, R., *Tourism in Scotland*, pp. 1-41, Thomson International Business Press. ISBN 1-86152-089-1

SEATON A V and B. Hay (1998) "The marketing of Scotland as a tourism destination 1985-1997", in, ed. Smith, R. and Maclellan, R., *Tourism in Scotland*, pp. 209-240, Thomson International Business Press. ISBN 1-86152-089-1

SEATON A V (1999): "Why do people travel? Introductory perspectives on tourist behaviour", in, Pender, L. "Marketing management for travel & tourism", pp. 60-106, Stanley Thornes (publishers) Ltd., Cheltenham. ISBN 0 7487 2783 3

SEATON A V (2000): Articles on: "Anti-tourism", "Ideology", "Journalism", "Thanatourism", "Travel writers", "Intellectuals", "Modernity", "Content Analysis", "Radio", "TV" and "Magazines" in, ed., Jafari, *Encyclopaedia of Tourism*, Routledge.

SEATON A V (2000): Chapters on Austria, Hungary and Poland in, ed., R. Smith and R. Maclellan,, *Active Horizons*, Scottish Enterprise, Glasgow. ISBN 0 905574 36 2

SEATON A V (2000): "Getting the measure of tourism: Research developments in monitoring destination marketing performance" in, ed. Lennon, J., "International Tourism statistics",

SEATON, A. V. (2000) : "The worst of journeys, the best of journeys: travel and the concept of the periphery in European culture" in (ed), Robinson, M., Long, P., Evans, N., Sharpley, R. and J. Swarbrooke, "Expressions of culture, identity and meaning in Tourism", Business Education Publishers, Sunderland. ISBN 1 87191645 3.

SEATON A V (2001) : "Coach Partying: the Ethnographic Context in Tourism Research", pp. 11-22 in D. Bowen, *et al.* (eds), *Consumer Satisfaction Research in Tourism and Hospitality*. Oxford: Oxford Brookes University, 2001 (ISBN 1-873640-34-X).

SEATON A V and P. Alford (2001): "The effects of globalisation on tourism promotion", in C. Cooper and S. Wahab (eds), pp. 97-122 , *Tourism in the Age of Globalisation*, London: Routledge. (ISBN 0-415-21316-9)

SEATON A V (2002) "Tourism as Metempsychosis and Metensomatosis: the Personae of Eternal Recurrence", pp. 135-168 in G. Dann (ed.), *The Tourist as a Metaphor of the Social World*. Wallingford: CAB International, 2002 (ISBN 0 85199 606 X).

SEATON A V (2002) "Getting the Measure of Tourism: Research Developments in Monitoring Destination Marketing Performance", pp. 359-376 in J. Lennon (ed.), *Tourism Statistics*. London: Continuum. (ISBN 0-8264-5075-X).

SEATON, A. V. and J. Lennon (2004): "Moral Panics, Ulterior Motives and Alterior Desires: Thanatourism in the Early 21st Century", pp. 63-83 in T. V. Singh (ed.), *New Horizons in Tourism: Strange Experiences and Stranger Practices*. Wallingford: CAB International, 2004. ISBN 0 85199 863 1.

SEATON A V (2009): "Thanatourism and its discontents: An appraisal of a decades work with siome future issues and directions", pp. 521-541 in, ed. Jamal, T. and Mike Robinson, *The Sage Handbook of Tourism Studies*, London:Sage (ISBN978-1-4129-2397-2

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SEATON A V (2010): "Purposeful otherness : approaches to the management of Thanatourism", in, ed. Sharpley R. and P. Stone, *The darker side of travel. The theory and practice of Dark Tourism*, pp. 75-108, Channel View Publications.

SEATON A V (2012): "Wanting to live with common people? The literary evolution of slumming", in, (ed) Frenzel, F, Koens Ko and Malte Steinbrink, *Slum Tourism. Poverty, power and ethics*, pp. 21-48, Routledge, Abingdon. ISBN 978-0-415-69878-8 (hbk) and 978-0-203-13675-1 (ebk).

SEATON A V (2013): "Tourism and the Romantic myths of Nature: the evolution of a discursive relationship" in, ed. Andrew Holden and Davis Fennell (ed), *Routledge Handbook of Tourism and the Environment*, pp. 94-114, Routledge, London and New York. ISBN 978-0-415-58207-0 (hbk) and 978-0-203-12110-8 (ebk)

SEATON A V (2013): "Cultivated Pursuits: Cultural tourism as Metempsychosis and Metensomatosis" in, ed, Melanie Smith and Greg Richards, *Routledge Handbook of Cultural Tourism*, pp. 19-27, Routledge, London and New York. ISBN 978-0-415-52351-6 (and 978-0-203-12095-8 (pbk).

SEATON A V (2013): "The tourist experience in graphic satire, 1796-1914", in, ed. Tijana Rakic and Jo-Anne Lester, *Travel Tourism and Art*, pp. 13-35, Ashgate, Farnham, Surrey. ISBN 978147240399.

Journal Articles (Since 1998)

Lennon J. J and A.V. SEATON (1998): "Pathways to success: Contrasting roles in public sector business development for the tourism industries- a comparison of Glasgow and Dublin", *International Journal of Public Sector Management*, Vol 11, Nos 2/3, pp.139-153.

SEATON, A.V. (1998): "War and Thanatourism: The Waterloo War 1815-1914", *Annals of Tourism Research*, Vol 26 (1), pp. 1-29.

SEATON A V (1999): "Book town tourism and rural development in peripheral Europe", *International Journal of Tourism Research*, Vol 1, No 5, Sept-Oct 1999, pp. 389-399.

SEATON A V (2000): 'Another weekend away looking for dead bodies': Battle field tourism on the Somme and in Flanders", *Journal of Tourism and Recreational Research*, 25 (3), pp. 63-78

SEATON, A.V. (2001) : "In the Footsteps of Acerbi: Metempsychosis and the Repeated Journey", *Tutkimusmatkalla Pohjoiseen, Acta Universitatis Oulensis*, B 40, E. Jarva, M. Makivuoti & T. Sironen (eds). Oulu: Oulu University Press, Finland, pp. 121-138, 2001 (ISBN 951-42-5970X, ISSN 0355-3205).

SEATON A V (2001): "Sources of Slavery – Destinations of Slavery: The Silences and Disclosures of Slavery Heritage in the UK and US", *International Journal of Hospitality and Tourism Administration* 2(3/4): 107-129 .

SEATON A V and P. Alford (2001): "Technology by the Book", *Journal of Information Technology in Tourism* 4 (2): 107-123, 2001.

SEATON A V (2001) "Observing Conducted Tours: the Ethnographic Context in Tourism Research", *Journal of Vacation Marketing*, 8(4): 309-319, 2002 (ISSN 1356-7667).

SEATON A V (2002) "Thanatourism's Final Frontiers? Internment Sites and Memorials as Sacred and Secular Pilgrimage", *Tourism Recreation Research* 27(2) pp. 73-82 (ISSN 0250-8281).

P. Alford and R. Davidson, and SEATON, A. V. (2003): "The Use of ICT by the European MICE Sectors", *Journal of Convention and Exhibition Management* 4(2), (ISSN 1094-608X).

TIE, Caroline and A V SEATON (2013): "Diasporic identity, Heritage and "Homecoming": How Sarawakian-Chinese tourists feel on tour in Beijing", *Tourism Analysis*, Vol. 18, pp. 227-243.

SEATON A V (In Press): "The Unknown Mother: "Metempsychotic remembrance and rituals after World War 1", in, *Annual Work in Literature and Linguistics* , Dept. of Literality and Linguistics, Adam Mickiewicz University, Poland

SEATON A V (2014, in press): "Getting socially on the road -The short, happy life of the anapaestic tourism narrative 1766-1830", in, ed. Brian Murray and Mary Henes, *Modes of Transport: Travel Writing and Form, 1780-1914*, a book in the 'Studies in Nineteenth-Century Writing and Culture' series.

SEATON A V (2014, ready for press): "A companion guide to the MacAnally Travel and Tourism Archive

PROFESSOR TONY SEATON'S PUBLICATIONS

Conference Papers/Presentations Since 1998

SEATON A V (1998): "Tourism in Ireland and Dublin in the 1990s", Conference Proceedings, *The future of urban tourism 1: Dublin a case study*, Glasgow Development Agency and Strathclyde European Partnership, February.

SEATON, A V (1998): "The ethics of tourism promotion", Paper presented at *MCB Internet Conference*, "Ethics in Tourism" (ed. Stephen Sizer), Jan-April.

SEATON, A V (1998): "Tourism and lake culture: Space, community and myth", *Lakes meets Europe Seminar*, University of Joensuu, Finland, July.

SEATON, A V (1999): "Another weekend away looking for dead bodies: an interpretative study of battlefield tourism on the Somme and in Flanders", *Conference of the Association of American Geographers*, Honolulu, Hawaii, March 23-27.

SEATON, A V (1999): "Book towns and new tourists: The EU BookTownNet project", Keynote paper, *Tourism Society Conference*, *New approaches to tourism destination marketing*, University of Westminster, March 23.

SEATON, A V (1999): "Dublin: The urban tourism phenomenon of the 1990s", *1st Congresso Europeu de Turismo da Madeira*, Funchal, Madeira, Feb. 4-5.

SEATON A V (1999): "Metempsychosis and metempsychosis and the personae of repeated journeys", International conference, *Giuseppe Acerbi ja matkailun tutkimus*, Turku-Oulu-Tornio- Aavasaksa, Finland, June 8-11. (Invited keynote speaker)

SEATON A V (1999): "The tourism culture of lakes: Space, community and myth", key note paper to conference, *Culture and tourism*, University of Joensuu at Savonlinna, Sept.

SEATON, A V (2000): "Opportunities for Corfu cultural tourism", EU Conference, Lesvos, May 11-18..

SEATON A V (2000): "State of the art tourism evaluation", for, *5th International Forum on Tourism Statistics, Tourism Futures: Meeting information needs in the new Millennium*, Glasgow-Caledonian University, June 20-23.

SEATON A V (2000): "Technology by the book: BookTownNet and the development of European book town tourism", presented at conference, *Technology impact upon cultural tourism*, Bogazici University, Istanbul, Turkey, June 27-29.

SEATON A V (2001): "A guide to evaluating National Tourist Board Marketing activities", *European Travel Commission Conference*, Budapest, September 3-7.

SEATON A V (2001): "The worst of journey- the best of journeys: The periphery in European travel culture", presented at conference, *Tourism 2000: Time for celebration?*, *Universities of Northumbria and Sheffield Hallam, Sheffield*, 2-7 September.

SEATON A V (2001): "War as a tourism industry? Tourism as a war industry? *Contra D'Amore and the tourism Salvationists*", *Society of American Anthropologists Annual Conference*, April, 2-6, Merida, Mexico.

SEATON A V (2002) "Traveller Toffs and Tourist Scum", Paper delivered at the Conference, *Locating the Victorians*, The Science Museum, London 8-11, 2001, Published by the academic IT group, Fathom on Internet, 2002 (<http://fathom.com/story/story.jhtml?story-id=122365>).

SEATON A V (2003): "Sources of slavery - destinations of slavery: A comparative analysis of the silences and disclosures of heritage tourism development in the UK and US", *College of Charleston Conference on Plantation Tourism*.

SEATON A V (2004): "The Others of Death: Literary Thanatourism in Sicily 1773 – 1906", *International Conference of Travel Literature*, Conference, *Travel and Literature*, Harrogate, July 20 – 23.

SEATON A V (2006) : "Transformations of the sacred|", Monastic Tourism from the Desert Fathers to the Present", International Conference, *Tourism - The Spiritual Dimension*, University of Lincoln, April 5th - 8th.

SEATON A V (2006) " Monastic Tourism : Visitor management and experience, and sacred space at the Cistercian monastery on Caldey Island", International Conference, *Tourism - The Spiritual Dimension*, University of Lincoln, April 5th - 8th.

SEATON A V (2006): "Market Segmentation: The new ETC/UNWTO Handbook for National Tourism

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Organisations", 2nd Executive Summit of the European Travel Commission, Malta Oct 4-6.

SEATON A V (2006): "The Others of Death Literary Thanatourism in Sicily 1773 – 1906", *Borders and Crossings Conference, University of Palermo*, 7-9 September.

SEATON A V (2007): Keynote speaker and convenor, UNWTO/ETC conference, *Tourism Market Segmentation*, Bergen, Norway February, 4-7.

SEATON A V (2007) : "Something nasty in the guide book: Managing Thanatourism", Keynote speaker, *Tourism Society Conference "Dark Tourism: Current themes, issues and consequences"*, Tuesday March 27th., 2007.

SEATON A V (2007): *Distinguished Visiting Professor Lecture, University of Delaware Library*, "The graphic tourism geographies of the Liebig Company: trade cards and the semiotics of travel representations", Tuesday April 3, 2007.

SEATON A V (2007): "Mary Anne Schimmelpenninck and the road to Alet. Monastic travel and the gothic sublime" *Congreso Internacional de Litteratura de Viajes (International Conference of Travel Literature)*, Seminario Internacional Computense, Madrid, 19-21 Sept, 2007.

SEATON A V (2007): "John Byng and the development of Romantic tourism in England: The Torrington diaries revisited", *International Conference on Romanticism, "Romantic Objects", ICR tenth anniversary conference*, Towson University and Loyola College, Maryland, USA 18-21 Oct.

SEATON A V (2007) : Key note speech, "Handbook of Marketing Segmentation", *United Nations World Tourism Organisation and European Travel Commission, Joint International Seminar on Tourism Market Segmentation, Amsterdam, 6-7 December*.

SEATON A V (2008) : "Bad-Arse Melbourne: National identity and cultural myths of the heroic and transgressive in recent Thanatouristic representations of Australian heritage, "Borders & Crossings / Seuls et Traverses Bilingual Conference", University of Melbourne (Australia), 16-19 July 2008.

SEATON A V (2009): "Beckford and the Thanatourists", *Conference on Trauma and Travel*, Dept of Anthropology, Queens University, Belfast, April.

SEATON A V (2009): "Sights of suffering, starvation and insurrection -The tourist as historical witness in nineteenth century Ireland", *Borders and Crossings Conference*, June 2-7, Azores .

SEATON A V (2010): "Developing innovative products for Irish tourism: The McNally Tourism and Travel archive", *First Annual Tourism Policy Workshop, University of Limerick, Drumoland Castle, April 23-25*.

SEATON A V (2010): "Transformations of the medieval Dance of Death in nineteenth century graphic culture", *Conference, "Death, Commemoration and Memory: An Exploration of Representation, Concept and Change"*, Department of Art History, University of Edinburgh, Scotlan, June, 24th and 25th

SEATON A V (2010): "Romanticism and the therapeutics of tourism performance: Reading Anna Jameson's 'Diary of an ennuyee'", Invited speaker, Conference, *Tourism and Health*, University of Limoges, France, October.

SEATON A V (2010): "The origins of slum tourism", *Borders and Crossings Conference, New University of Lisbon, Portugal*

SEATON A V (2010): "Reflections on slumming and the work of James Greenwood", Conference, *Destination Slum*, Department of Management, University of West of England, December 9-11.

SEATON A V (2011) : "Tourists and the dark world of William Beckford: Visitors at Lansdown Tower and Cemetery, Bath", *Masters Public Lecture, Department of Tourism, Leisure, Sport and Education, University of Central Lancashire*, March 29th, 2011.

SEATON A V (2011) : " 'In Italia a tour for gentility's sake' : Anapaestic satire and the socio-political functions of tourism representation in Regency England", Conference, *Modes of transport: travel writing and form, 1780-1914*, King's College, London, May 26-27.

SEATON A V (2011): "Gothic non-fiction and redactive truth in the travel writing of Mary Anne Schimmelpenninck", 'Travel and Truth': *An International Research Conference*, Wolfson College, Oxford University, September 16-18.

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SEATON A V (2011): "The psycho-social impacts of Travel and Transport developments in graphic satire 1780-1850 : an exhibition agenda", *'Transport and Mobility on Display', 9th International Conference of the International Association for the History of Transport Traffic and Mobility*, Deutsches Technikmuseum Berlin (German Technology Museum), Berlin/Germany, October 6th to 9th.

SEATON A V (2011): "Future shock or back to basics: evaluation of Tourism promotion in 2011 and beyond", *Second Annual Tourism Policy Workshop, University of Limerick, Drumoland Castle, October.*

SEATON A V (2012): "Facebooked, Tripadvised and Twittered.." - How to stay afloat the new digital, market place in tourism information", Keynote speaker, **Annual Irish Hotel Associations Conference**, Kilkenny, February 2-February 4

SEATON A V (2012) : "Social occasions, emergent commitments and temporary performances: Thanatourism at Lansdown Tower and Cemetery, Bath", *invited speaker, Annual Conference of the Association of American Geographers*, New York, February 23-25.

SEATON A V (2012): "The "Armageddon" Tour : Political tourism and the Imperial Press Conference of 1909", *Society for Travel Writing*, Georgetown University, Washington, March 29-31.

SEATON A V (2012): "Flags of Convenience, Rocks of Reification and Quicksands of Theory : Charting Thanatourism", Keynote speaker, *Inauguration of the Institute of Dark Tourism*, Dept. of Management, University of Central Lancashire, April 23rd.

SEATON A V (2012): "The Unknown Mother: Metempsychotic remembrance and rituals after World War 1", *Annual Literature Conference*, Dept. of Literature and Linguistics, Adam Mickiewicz University, Poland, May 11-12.

SEATON A V (2012): "Travelling with the Galtons of Birmingham : The functions and effects of British touring by a provincial, Quaker family in the late eighteenth and nineteenth centuries", *Borders and Crossings Conference*, Woodbrook Quaker Centre, Birmingham, July 2-July 5.

SEATON A V (2012): "Transformations of the Dance Macabre in the nineteenth century", *9th Annual Conference of the Association of the European Danse Macabre*, Chartres, France October.

SEATON A V (2011): "The psycho-social impacts of Travel and Transport developments in graphic satire 1780-1850 : an exhibition agenda", *'Transport and Mobility on Display', 9th International Conference of the International Association for the History of Transport Traffic and Mobility*, Deutsches Technikmuseum Berlin (German Technology Museum), Berlin, Germany, October 6th to 9th.

SEATON A V (2011) : "Tourists and the dark world of William Beckford: Visitors at Lansdown Tower and Cemetery, Bath", Masters Public Lecture, Department of Tourism, Leisure, Sport and Education, University of Central Lancashire, March 29th, 2011.

SEATON A V (2011): "Future shock or back to basics: evaluation of Tourism promotion in 2011 and beyond", Paper delivered to *Second Annual Tourism Policy Workshop, University of Limerick, Drumoland Castle, April.*

SEATON A V (2012): "Facebooked, Tripadvised and Twittered - How to stay afloat the new digital, market place in tourism information", Keynote speaker, **Annual Irish Hotel Associations Conference**, Kilkenny, February 2-February 4

SEATON A V (2012) : "Social occasions, emergent commitments and temporary performances: Thanatourism at Lansdown Tower and Cemetery, Bath", invited speaker, *Annual Conference of the Association of American Geographers*, The Hilton, New York, February 23-25.

SEATON A V (2012): "Flags of Convenience, Rocks of Reification and Quick Sands of Theory. Thanatourism updated". Keynote speaker, conference, *Inauguration of the Institute of Dark Tourism*, Dept. of Management, University of Central Lancashire, April 23rd.

SEATON A V (2012): "The Unknown Mother: Metempsychotic remembrance and rituals after World War *Annual Literature Conference*, Dept. of Literature and Linguistics, Adam Mickiewicz University, Poland, May 11-12.

SEATON A V (2012): "Travelling with the Galtons of Birmingham : The functions and effects of British touring by a provincial, Quaker family in the late eighteenth and nineteenth centuries", *Borders and Crossings Conference*, Woodbrook Quaker Centre, Birmingham University, July 2-July 5.

SEATON A V (2012): "Cultural transformations of the *Dance of Death* in early modern Britain", Annual

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Conference of the *Societe, Danse des Morts*, Chartres, France , Oct 16-20.

SEATON A V (2012): "The "Armageddon" Tour : Political tourism and the Imperial Press Conference of 1909", *Society for Travel Writing*, Georgetown University, Washington, March 29-31.

SEATON (2013): "Travel and Tourism in eighteenth and nineteenth century graphic satire", *Visiting Professorial Seminar*, Research Centre in Travel Dept., Department of Literature, University of Warwick, Wed. February 27.

SEATON A V (2013) : "Recasting the Celtic :Bridging cultures and Empire in Wales", Paper presented to conference, *Rust, Regeneration and Romance: Iron and Steel landscapes*, Birmingham University, Ironbridge and Coalbrookdale Industrial Museum, July 10-14.

SEATON A V (2013): 'Agnes Herbert and the Conundrum of the Female, Big Game Writer in Edwardian Britain', Conference Paper, *Navigating Networks, Travel and Female Communities*, Oct 4, 2013, Lady Margaret Hall, Oxford University.