

NCTPS PUBLICATIONS

International Refereed Journal Papers

Deegan, J. et al, 2014, Niche Markets in Irish Tourism: The Case of the North American Coach Tour Sector in Ireland, *Irish Business Journal*: Vol 9: 1 pp 94-112.

Deegan, J. "2014, Second vote of thanks "Extending Supply Side Statistics For The Tourism Sector: A New Approach Based on Linked Administrative Data-(Delaney and McFeely), *Journal of the Stastical and Social Inquiry Society of Ireland*, Vol XL111, 2013/2014, pp 165-167.

Deegan, J. , R. Moloney and M.Ryan, 2011, A Factor Analysis of the North American Coach Tour Sector in Ireland, *Global Business and Economics Anthology*, 75-86..

Deegan, J. and S. Divisekera, 2010, An Analysis of Consumption Behaviour of Foreign Tourists in Ireland, *Applied Economics*, Vol, 42, issue 13, pp 1681-1697.

Divisekera, S. and J. Deegan, (2008) 'An Analysis of Consumption Behaviour of Foreign Tourists in Ireland', *Applied Economics*, 1-17, iFirst, (electronic first copy)

Hanly, P. and G. Wade, (2007) 'Modelling Tourism Demand - an econometric analysis of North American tourist expenditure in Ireland 1985-2004', *Tourism Economics*, Vol. 13, No.2, pp. 319-327.

Woods, M. and J. Deegan, (2006) 'The Fuchsia Destination Quality Brand: Low on Quality Assurance, High on Knowledge Sharing', *The Journal of Quality Assurance in Hospitality and Tourism*, Vol.7, Nos.1/2, pp. 74-98.

Woods, M. and J. Deegan, (2006) 'The Impact of Training on Interfirm Dynamics within a Destination Quality Management Network: The Case of the Fuchsia brand, West Cork', *Advances in Hospitality and Leisure*, 2, pp.25-50.

Wanhill, S., (2006) 'Some Economics of Staging Events: The Case of Opera Festivals', *Tourism, Culture & Communication*, Vol. 6, No. 2, pp. 137-149.

Wanhill, S., (2006) 'Competition amongst Visitors Attractions', *Observatório de Inovação do Turismo*, Vol.1, No.1, pp. 1-18.

O'Leary, S. and J. Deegan, (2005) 'Career Progression of Irish Tourism and Hospitality Management Graduates', *International Journal of Contemporary Hospitality Management*, Vol.17, No.5, pp. 421-432.

O'Leary, S. and J. Deegan, (2005) 'Ireland's Image as a Tourism Destination in France: Attribute Importance and Performance', *Journal of Travel Research*, Vol.43, pp. 247- 256.

O'Leary, S. and G. Sheridan, (2005) 'French tourist images of Ireland' *L'Imaginaire Irlandais*, *Irish Studies Review*, Vol. 13, No. 2, pp. 151-162.

Wanhill, S., P. Nilsson and T. Petersen, (2005) 'Public support for Tourism SMEs in peripheral areas: the Arjeplog Project, Northern Sweden', *The Service Industries Journal*, Vol. 24, No. 4, pp. 579-599.

Deegan, J. and D.J. Dineen, (2003) 'The Changing Contribution of Tourism in a Dynamic Economy: The Case of Ireland', *Tourism Economics*, Vol. 9, No. 2, pp. 147- 164.

O'Leary, S. and J. Deegan, (2003) 'People, Pace, Place, Qualitative and Quantitative Images of Ireland as a Tourism Destination in France', *Journal of Vacation Marketing*, Vol. 9, No. 3, pp. 213-226.

Woods, M. and J. Deegan, (2003) 'A Warm Welcome for Destination Quality Brands: The Example of the Pays Cathare Regions', *International Journal of Tourism Research*, Vol. 5, pp. 269-282.

O'Leary, S. and G. Sheridan, (2002) 'Ireland the French Tourism Market: Changing Images', *Téoros*, Vol. 21, No. 2, pp. 49-55.

Deegan, J. and D.A. Dineen, (2000) 'Developments in Irish Tourism 1980-1996', *International Journal of Tourism Research*, Vol. 2, May/June, pp. 163-170.

National Journal Articles

Duffy, S., (2007) 'Research opens ICT door for Hospitality Managers', *Hotel and Catering Review*, February issue, pp.42-43.

Deegan, J., (2002) 'Irish Tourism Policy in the New Age of Tourism', *Irish Banking Review*, Winter, pp. 31-42.

Deegan, J. and D.A.Dineen, (2000) 'Irish Tourism: Driving Forces and Future Issues', *Irish Banking Review*, Autumn, pp.35-48.

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Deegan, J., (1995) 'Hospitality Delivers Jobs: The Tourism Dimension', Irish Hotel and Catering Institute Journal, Vol. 1, No.2.

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O'Leary, S. and G. Sheridan, 2005, Cultural Tourism and the French Visitor Market to Ireland, *Espaces Tourisme & Loisirs*, No.225, pp.18-26.

Deegan,J., 1992, "Tourism and the Environment-Some Public Policy Issues" VIA EUROPA NO.2, September.

Deegan,J., 1991, "Environmental Problems Associated with Tourism: Is Alternative Tourism the Answer?". *Irish Business and Administrative Research*,Vol.12.

Books

Deegan, J. and D.A. Dineen, (1997) *Tourism Policy and Performance: The Irish Experience*, London, International Thomson Business Press.

Book Chapters

Deegan, J., and M. Ryan (2010) "A Factor Analysis of the North American Coach Sector in Ireland in "Contemporary Issues in Irish and Global Tourism and Hospitality, Gorham and Mottiar (eds), 150-165.

Woods, M. and J. Deegan, (2007) 'West Cork - A Place Apart: Destination Quality Management', in *The West Cork Regional Branding Initiative: Fuchsia Brands Ltd* (eds. S.O'Reilly and I. Dempsey).

Deegan, J. and R. Moloney, (2007) 'Understanding the Economic Contribution of Tourism: The Case of the West of Ireland', in *Global Business & Economics Anthology*, Business & Economics Society International, Worcester, MA, USA.

Duffy, S., (2006) 'Barriers to Information and Communication Technology (ICT) Adoption Amongst Small and Medium Enterprises (SMTEs):- What they are and how they can be overcome', in *Tourism and Hospitality Research in Ireland - Concepts, Issues and Challenges* (eds. N.O'Connor, M.Keating, J.Malone and A.Murphy), School of Humanities Publications - WIT, Waterford, pp.333-361.

Deegan,J., M. Kenneally, R.Moloney and S.Wanhill, (2006) 'A Comparison of Tourism Output and Employment in Ireland and the UK: Some TSA-Based Results', in *Global Business & Economics Anthology* (ed. D.Kantarelis), Business & Economics Society International, Worcester, MA, USA, pp.445-460.

Woods, M. and J. Deegan, (2006) 'The Fuchsia Destination Quality Brand: Low on Quality Assurance, High on Knowledge Sharing', in *Knowledge Sharing and Quality Assurance in Hospitality and Tourism* (eds. N. Scott and E. Laws), The Haworth Press, New York, pp. 75-98.

Wanhill, S. and S. Lundtorp, (2006) 'Time Path Analysis and TALC Stage Demarcation', in *The Tourist Area Life Cycle: Conceptual and Theoretical Issues*, (ed. R.Butler), Channel View Publications, Clevedon.

Wanhill, S. (2006) 'Competition in visitor attractions' in *Corporate Rivalry and Market Power: Competition Issues in the Tourism Industry*, (ed. A.Papatheodorou), IB Tauris, London.

Duffy, S. (2006) 'Information and Communication Technology (ICT) Adoption amongst Small Rural Accommodation Providers in Ireland', *Extended Abstract in Information and Communication Technologies in Tourism*, M. Hitz, M. Sigala & J. Murphy (eds. Springer-Verlag), Wein New York, p.182.

Kennedy, L. and J. Deegan, 2001, *Seasonality in Irish Tourism 1973-1995*, in *Seasonality in Tourism* (eds T. Baum and S. Lundtorp), Pergamon, London, pp. 51-74.

Deegan, J. and D.A. Dineen, 2000, *Market Services and Tourism*, in *The Economy of Ireland: Policy and Performance in a European Region* (ed J.W. O'Hagan), Gill and Macmillan, Dublin, pp. 286-307.

Deegan, J. and D.A. Dineen, 1997, *The Tourism Dimension to Irish Economic Development*, in *Ireland in the Coming Times: Essays to Celebrate T.K. Whitaker's 80 Years* (ed O'Muircheartaigh), IPA, Dublin, pp. 299-324.

Deegan, J. and D.A. Dineen, 1993, *Irish Tourism Policy: Targets, Outcomes and Environmental Considerations*, in *Tourism in Ireland: A Critical Analysis* (eds B. O'Connor and M. Cronin), Cork University Press, Cork, pp.115-137.

Deegan, J. and D.A. Dineen, 1992, *The Employment Effects of Irish Tourism Projects: A Microeconomic Approach*, in *Perspectives on Tourism Policy* (eds P. Johnson and B. Thomas), Mansell Publishing, London, pp. 137-156.

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Conference Proceedings & Papers

Deegan, J. (2015) "Taking Tourism Seriously for Future Economic Development". Paper presented to the Irish Economy Conference: Learning from Crisis at the Institute of Banking, Dublin, February 25th.

Deegan, J. (2014) "Reacting to Marketplace Dynamics: The Key Elements of New Tourism Policy", 5th Annual Tourism Policy Workshop, Dromoland Castle, Co. Clare, November 21st - 23rd.

Deegan, J. (2014) Response to Delaney and MacFeely "Extending Supply Side Statistics For The Tourism Sector: A New Approach Based on Linked Administrative Data". Royal Irish Academy, May 1st.

Deegan, J. (2014) "Understanding the Chinese Tourism Market and How Ireland Can Prepare and Prosper". Paper presented to Failte Ireland Industry Conference, Fota Island Resort, Cork, April 8th.

Deegan, J. (2013) "Reflections on Ireland's Tourism Policy and Performance: Learning From the Past can Inform the Future". Paper presented to the 4th Annual Tourism Policy Workshop, Dromoland Castle, November 15th to 17th.

Deegan, J. (2013) "Key issues for the tourism policy review". Paper presented to the 35th Dublin Economics Workshop Annual Conference, October 18th to 20th, Castletroy Park Hotel.

Deegan, J. (2013) "Understanding and Harnessing Innovation For Incentive Tourism". Paper presented to Failte Ireland Business Forum Workshop, June 11th, Failte Ireland.

Deegan, J. (2012) "Understanding the Chinese Market: Opportunities and Challenges". Paper presented to Failte Ireland Web Check Digital Conference, Radisson Blue Hotel, Limerick, November 1st.

Deegan, J. (2012) "How innovative are Tourism Firms in Ireland and What needs to be done to stimulate greater levels of innovation". Paper presented to 3rd Tourism Policy Workshop, Dromoland Castle, 2nd -4th November.

Deegan, J. (2011) "Preliminary results from Ireland's first tourism innovation survey". Paper presented to Second Annual Tourism Policy Workshop, Dromoland Castle, November 4th -6th.

Deegan, J. (2010) "Understanding Innovation In Tourism", Paper presented to the First Annual Tourism Policy Conference, Dromoland Castle, April 23rd to 25th.

Duffy, S. (2008) 'The Development of Effective ICT Training for Tourism SME's', 4th Annual Conference on Tourism and Hospitality Research in Ireland, Tralee Institute of Technology, 10-11 June, 2008.

Petrus, N. and J. Deegan, (2008) 'An Expenditure-Based Segmentation of the British Tourist Market in the Shannon Region', 4th Annual Conference on Tourism and Hospitality Research in Ireland, Tralee Institute of Technology, 10-11 June, 2008.

Ryan, M. and J. Deegan, (2008) 'North American Baby Boomer Tourists to Ireland: A Secondary Analysis Approach', 4th Annual Conference on Tourism and Hospitality Research in Ireland, Tralee Institute of Technology, 10-11 June, 2008.

Deegan, J. and R. Moloney, (2007) 'Understanding the Economic Contribution of Tourism to Economic Development: The Case of Ireland West', 37th Annual Conference of Regional Science Association - British and Irish Section, Marine Court Hotel, Bangor, Northern Ireland 15-17 August, 2007.

Deegan, J. and R. Moloney, (2007) 'Understanding the Economic Contribution of Tourism: The Case of the West of Ireland', 2007 Business & Economics Society International Conference, Antibes, French Riviera / France, 16-20 July 2007.

Ryan, M. and J. Deegan, (2007) 'The Older Tourist and the Irish Tourism Industry', 37th Annual Conference of Regional Science Association - British and Irish Section, Marine Court Hotel, Bangor, Co Down, Northern Ireland, 15-17 August, 2007.

Duffy, S., (2007) 'Adapting the Balance Scorecard to measure ICT Usage Amongst Tourism Enterprises', 3rd Annual Conference on Tourism and Hospitality Research in Ireland, Dundalk Institute of Technology, 12-13 June, 2007.

Hanly, P. and G. Wade, (2007) 'Meetings Industry Data Collection in Ireland: A Statistical Black Hole?', 3rd Annual Conference on Tourism and Hospitality Research in Ireland, Dundalk Institute of Technology, 12-13 June, 2007.

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- Moloney, R. and J. Deegan, (2007) 'Understanding the Economic Contribution of Tourism to Economic Development : The Case of Ireland West', 3rd Annual Conference on Tourism and Hospitality Research in Ireland, Dundalk Institute of Technology, 12-13 June, 2007.
- Petrus, N. and J. Deegan, (2007) 'Investigating the Consumption Patterns of British Tourists in the Shannon Region - New Evidence from a Diary Based Survey', 3rd Annual Conference on Tourism and Hospitality Research in Ireland, Dundalk Institute of Technology, 12-13 June, 2007.
- Ryan, M. and J. Deegan, (2007) 'Demographics and Ireland's Inbound Tourist Market', 3rd Annual Conference on Tourism and Hospitality Research in Ireland, Dundalk Institute of Technology, 12-13 June, 2007.
- Wade, G. and P. Hanly, (2007) 'An Analysis of North American Tourist Consumption Patterns Utilising the Diary Methodological Framework: The Case of Ireland', 3rd Annual Conference on Tourism and Hospitality Research in Ireland, Dundalk Institute of Technology, 12-13 June, 2007.
- Wanhill, S., (2007) 'Last Night at the Opera: Some Economics of Staging Cultural Events', 3rd Annual Conference on Tourism and Hospitality Research in Ireland, 2007, Dundalk Institute of Technology, 12-13 June, 2007.
- Ward, A., (2007) 'The Influence of Cognitive Age in Determining the Travel Behaviour of the Mature Irish Tourist', 3rd Annual Conference on Tourism and Hospitality Research in Ireland, Dundalk Institute of Technology, 12-13 June, 2007.
- M. Ryan and J. Deegan, (2007) The Implications of Demographic Change for Ireland's Inbound Tourist Market, Kemmy Business School Research Conference, University of Limerick, 16 May, 2007.
- Deegan, J. et al 2006, Understanding the Economic Contribution of Irish Tourism to the National Economy, Dublin Economic Workshop, 29th Annual Economic Policy Conference, Kenmare, Co. Kerry, 13-15 October, 2006.
- Duffy, S., 2006, 'Tourism SMEs and ICT - An Analysis of Perceived Benefits and Reasons for Adoption', 9th Annual Irish Academy of Management Conference, September 6-9, 2006, University College Cork,
- Deegan, J. et al ,2006, 'A Comparison of Tourism Output and Employment in Ireland and the UK: Some TSA Based Results', Global Business and Economics Society International Conference, July 2006, Florence, Italy and Regional Science Association Conference, August 2006, Jersey
- Duffy, S., 2006, 'An Analysis of Barriers to Information and Communication Technology Adoption Amongst SMTES', 2nd Annual Conference of Tourism and Hospitality Research in Ireland: Addressing the Challenges, 13-14 June, 2006 Waterford Institute of Technology. (Awarded Best Conference Paper).
- O'Leary, S. and A. Nagle, 2006, The Evolution of Electronic Distribution: A Case Study of the Castletroy Park Hotel, Limerick. Tourism and Hospitality Research Conference: Addressing the Challenges, June 13-14, 2006, Waterford Institute of Technology.
- Ward, A. and J. Deegan, 2006, Segmentation of the Over 50s Irish Tourist Based on an Analysis of their Consumer Behaviour. Tourism and Hospitality Research Conference: Addressing the Challenges, June 13-14, 2006, Waterford Institute of Technology.
- Hanly, P. and G. Wade, 2006, Macroeconomic modelling of tourism demand: An analysis of North American tourist expenditure in Ireland from 1985 to 2004. Second International Conference on Tourism Economics, 18-20 May, 2006, Universidad de Palma de Mallorca, Spain.
- Wanhill, S., 2006, Theme parks: their development and operation, Proceedings of the CAUTHE 2006 Conference, Victoria University, Melbourne, Australia, 6-9 Feb, 2006.
- Duffy, S., 2006, 'Information and Communication Technology (ICT) Adoption amongst Small Rural Accommodation Providers in Ireland', Refereed Work in Progress Paper, 13th International Conference on Information Technology and Travel & Tourism, January 18-20, Lausanne, Switzerland.
- Wanhill, S., 2006, Competition amongst Visitor Attractions, Keynote presentation in the Proceedings of the International Conference on Tourism Modelling and Competitiveness, 28 Nov-1 Dec, 2005, World Tourism Forum, Rio de Janeiro, Brazil.
- Duffy, S., 2005, ICT Usage and On-line Presence amongst Peripheral Irish Hotels, Irish Academy of Management 8th Annual Conference, September, 2005, Galway-Mayo Institute of Technology.
- Ward, A., and J. Deegan, 2005, The Consumer Behaviour of the Senior Irish Tourist: Essential Knowledge for Targeting this Important Cohort, Irish Academy of Management 8th Annual Conference, September, 2005, Galway-Mayo Institute of Technology.

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Duffy, S. and J. Deegan, 2005, Information and Communication Technology and Small and Medium Tourism Enterprises in Ireland, Tourism and Hospitality Research In Ireland: Exploring the Issues, June 14-15, 2005, University of Ulster, Portrush.

O'Leary, S., 2005, The Changing Nature of Cultural Tourism, Tourism and Hospitality Research In Ireland: Exploring the Issues, June 14-15, 2005, University of Ulster, Portrush.

Woods, M., 2005, The Impact of Training within a Destination Quality Management Network: The Fuchsia Brand, Ireland, Tourism and Hospitality Research In Ireland: Exploring the Issues, June 14-15, 2005, University of Ulster, Portrush.

Ward, A. and J. Deegan, 2004, The Consumer Behaviour of The Senior Irish Tourist: Lessons to be Learned for other EU Countries, 2004 Intercollege Conference: Borderless Frontiers: Implications for Tourism in the New and Enlarged European Union, December 10-11, 2004, Nicosia, Cyprus.

Ward, A. and J. Deegan, 2004, The Consumer Behaviour of the Senior Irish Tourism Market: Background Information and Literature Review, 2004 Doctoral Colloquium: The PhD Process: A time for reflection, a time for learning, a time for new vision, April 26 2004, Management and Marketing Department, NUI Cork.

Woods, M. and J. Deegan, 2004, The Dynamics behind a Tourism Destination Network: The Case of Fuchsia Brands, West Cork, ATLAS (Association for Tourism and Leisure Education) Conference: Networking and Partnerships in Destination Development and Management, April 3-6, 2004, Naples, Italy.

O'Leary, S. and J. Deegan, 2003, A Holistic Approach to the Economic Impact of the UK & Ireland Corporate Games 1999 and 2001, AOIFE Annual Conference, November 7-9, 2003, Tralee, Co. Kerry.

Woods, M., 2003, Fuchsia Brands: A Case Study of a Rural Tourism Destination's Quality Brand, ETCEE II conference, April 2-5, 2003, Rovaniemi, Lapland.

Woods, M. and J. Deegan, 2002, A Warm Welcome for a Destination Quality Brand, 12th International Research Conference of the Council for Australian University Tourism and Hospitality Education (CAUTHE): Tourism and Hospitality on the Edge, February 6-9, 2002, Fremantle, Australia.

Woods, M. and J. Deegan, 2001, Tourism Destination Quality: A Theoretical Launchpad for some Practical Investigation, 2001 EuroCHRIE Conference: Trends and Challenges for Hospitality and Tourism, October 25-27, 2001, Brig, Switzerland.

Deegan, J. and D.A. Dineen, 2001, Rapid Tourism Growth in a Fast Growing Economy, in Tourism Growth and Global Competitiveness, Association of Scientific Experts in Tourism, Vol. 43, pp. 187-207, St Gallen, Switzerland.

Deegan, J. and D.J. Dineen, 2000, Irish Tourism Policy under Full Employment, Dublin Economic Workshop 23rd Annual Economic Policy Conference, Kenmare, Co. Kerry.

Deegan, J., 1997, An Exploration of Irish Tourism Policy and Performance 1980-1995: Some Lessons for Finland, invited speaker to World Tourism Day Conference, October 8, 1997, Helsinki, Finland.

Deegan, J. and D.A. Dineen, 1997, A Long Term Perspective on the Performance of Irish Tourism, in Proceedings from the Australian Tourism and Hospitality Research Conference, Bureau of Tourism Research, Sydney, Australia, pp. 176-190.

Deegan, J. and D.A. Dineen, 1997, The Tourism Profile of the Emerald Tiger, Tourism and Hospitality Research Seminar, April, 1997, University of Ulster at Magee, Magee Campus, Derry.

Deegan, J. and D.A. Dineen, 1995, The Use of a Diary Method to Measure Tourism Expenditure: Some Preliminary Results and Policy Implications, International Conference on the Economics of Tourism, October, 1995, Rethymno, Crete.

Deegan, J., 1995, Tourism Development: Economic Realities, Potential and Constraints, Limerick Chamber of Commerce and the Irish Peace Institute Conference, Peace: The Economic Dividend for North and South, March 31, 1995, Limerick.

Deegan, J., 1994, The Tourism Dimension to Employment Creation, Irish Hotel and Catering Institute Annual Conference, October 21, 1994, Cork.

Deegan, J., 1994, International Trends in Tourism Demand: A Review of the Evidence and some Policy Implications, Paper read to MA Series in European Integration, University of Limerick, May 23, 1994, Limerick.

Deegan, J., 1994, The Diary Method of Estimating Tourism Expenditure: Some Preliminary Results, National Centre for Tourism Policy Studies Research Conference, April 28, 1994, Limerick.

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Deegan, J., 1994, Tourism Development and Structural Funds: A Review of the Evidence and some Recommendations for 1994-1999, Paper read to CERT-PETRA EC Workshop on the Training of Trainers in Tourism, April 22, 1994, Co. Waterford.

Deegan, J., 1994, Strategic Issues in Irish Tourism Policy, Paper presented to the Institute of Public Administration Annual Conference of County and City Engineers, April 6, 1994, Co. Kerry.

Research Projects commissioned by National and International Agencies

Deegan, J. (Forthcoming 2015, September) "Benchmarking Innovation In Irish Tourism". Project funded under The Thematic Grant Award Scheme of Fáilte Ireland".

Deegan, J. (Forthcoming 2014, June) "Benchmarking Innovation In Irish Tourism". Project funded under The Thematic Grant Award Scheme of Fáilte Ireland".

Deegan, J. (2014) "Ideas Paper on the Future of Shannon Airport" . Paper prepared for Shannon Airport Marketing Consultative Committee and presented to Shannon Airport Board, May 9th.

Deegan, J., M. Hayes, L.Ciolfi and L. Bannon, (2009) Enhancing the Visitor Experience at Visitor Attractions through the Adaption of Information and Communications Technology, Vol.II Research undertaken by the National Centre for Tourism Policy Studies, The Wireless Access Centre and the Interaction Design Centre funded of Fáilte Ireland through the Thematic Research Project Scheme 2006/08.

Deegan, J., M. Hayes, L.Ciolfi and L. Bannon, (2008) Enhancing the Visitor Experience at Visitor Attractions through the Adaption of Information and Communications Technology, Vol.I Research undertaken by the National Centre for Tourism Policy Studies, The Wireless Access Centre and the Interaction Design Centre funded of Fáilte Ireland through the Thematic Research Project Scheme 2006/08.

Deegan, J. and R. Moloney, 2005, Understanding the Economic Contribution of Tourism to Economic Development - The Case of Ireland West. Report undertaken by the National Centre for Tourism Policy Studies and the Centre for Policy Studies (NUI Cork) on behalf of Ireland West Tourism, the Regional Tourism Authority for Galway, Mayo, Roscommon.

O'Leary, S. and J. Deegan, 2005, Research Study for the Irish Self-Catering Sector. Report undertaken on behalf of Fáilte Ireland.

Deegan, J, et al., 2004, First Steps Tourism Tourism Satellite Account for Ireland. Report undertaken on behalf of EUROSTAT.

O'Leary, S. and J. Deegan, 2004, Career Development of Tourism Management Graduates. Report undertaken by the National Centre for Tourism Policy Studies on behalf of Fáilte Ireland.

Deegan, J., et al., 2004, Education Sector - Is it fit for purpose? Report undertaken by the National Centre for Tourism Policy Studies and Centre for Policy Studies (NUI Cork) on behalf of Fáilte Ireland.

Woods, M., S. O'Leary and J. Deegan, 2004, Research on Tourism Quality Awards carried out on behalf of Shannon Development Company, Shannon, Co. Clare

Deegan, J., S. O'Leary and J. Lennon, 2002, Benchmarking of Best Practice in Tourism. Report undertaken by the National Centre for Tourism Policy Studies on behalf of CERT.

Deegan, J., Dineen, D. J. and P. Heneghan. 2002, Competitive Issues for the Tourism Industry in a Changed Business Environment. Irish Tourism Industry Confederation, Dublin.

Deegan, J., et al. 2002, Preliminary Economic Impact Data on the UK/Ireland Corporate Games held at the University of Limerick. Undertaken on behalf of Shannon Development Company, Shannon, Co. Clare.

Deegan, J. and D.J. Dineen, 2001, Competitive Factors Affecting Tourism: Benchmarking Ireland's Competitiveness. Report prepared by CHL Consulting and the NCTPS on behalf of ITIC.

Deegan, J. and L. Allen, 1998, Career Progression of Tourism Graduates 1990-1995. Report undertaken by the National Centre for Tourism Policy Studies on behalf of CERT.

Deegan, J., 1998, The Development of Tourism in Lesotho: A Sectoral Study. Project funded by the World Bank.

Deegan, J., B. Lynch and P. Sharpe, 1998, Innovation in the Tourism Sector in Regional Innovation in the Tourism Sector, Shannon Development.

Deegan, J. et al. 1998, A Marine Research & Development Strategy for Ireland - Chapter 2. Undertaken with 6 other consultants on behalf of the Marine Institute.

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Deegan, J. and L. Allen, 1996, Images of Employment in the Irish Tourism Industry. Report undertaken by the National Centre for Tourism Policy Studies on behalf of CERT.

Deegan, J., 1994, The Use of Tourism Dairies to Measure Tourism Expenditure. Report undertaken on behalf of Bord Fáilte.

Deegan, J. and Dineen, D. A., 1992, "Tourism and Regional Development in Ireland". Independent Evaluation of Ireland's First Operational Programme for Tourism. Report prepared for Commission of the European Communities (DGXVI-Regional Policy), October (Unpublished)

Invited Lectures / Seminars and Workshops

Deegan, J. 2007, The Third Industrial Revolution: Issues for the Tourism Industry. Keynote lecture to the Conference on Tourism and Hospitality Research in Ireland: 3rd Annual Conference on Tourism and Hospitality Research in Ireland, 12-13 June, 2007, Dundalk Institute of Technology.

Wanhill, S., 2006, Competition amongst Visitor Attractions. Keynote presentation in the Proceedings of the International Conference on Tourism Modelling and Competitiveness, World Tourism Forum, Rio de Janeiro, Brazil, 28 November-1 December, 2005,

Deegan, J., 2006, A Long Term Perspective on the Policy and Performance of Irish Tourism, Invited lecture presented to Visit Scotland Futures Lecture, Moffat Centre, Glasgow Caledonian University, Scotland, 25th January 2006.

Deegan, J., 2005, Product Development and Innovation. Presentation to a Session at 2nd Annual Forum of the Irish Tourism Industry, Royal Hospital Kilmainham, Dublin, 11th November 2005.

Deegan, J., 2005, A Long Term Perspective on Irish Tourism Policy. Keynote lecture to the Conference on Tourism and Hospitality Research in Ireland: Exploring the Issues, University of Ulster, Portrush, 14-15 June 2005.

Deegan, J., 2004, Competitiveness in Irish Tourism: Some Issues for Discussion. Presentation to a Session at 1st Annual Forum of the Irish Tourism Industry, Royal Hospital Kilmainham, Dublin, 17th November 2004.

Deegan, J., 2004, The Tourism Satellite Account: Issues of Development and the Policy Potential. Invited paper to the 4th International Congress of Higher Education-Tourism Section, Havana, Cuba, 4th February 2004.

Deegan, J. et al, 2004, The Irish Tourism Satellite Account for 2000, paper presented to the 34th Conference of the Regional Science Association, British and Irish section, Cork, August 2004.

Deegan, J., 2004, The Irish Tourism Satellite Account: Some early lessons. Invited address to World Tourism Organisation Workshop, Antibes, France, 19th-20th February 2004.

Deegan, J., Dineen, D. J. and S. Wanhill, 2003, Ireland TSA Progress Report. Second Technical Workshop on the Implementation of National and Sub-National Tourism Satellite Accounts (TSA), Cardiff, September 10, 2003.

Deegan, J., Dineen D.J and S.Wanhill, 2003, "A Tourism Satellite Account for Ireland-A preliminary investigation of the Issues". Paper presented to 23rd Annual Irish Economics Conference, Limerick, 25th -27th April 2003.

Deegan, J., 1993, " Tourism Multipliers in a Small Open Economy-The case of Ireland". Paper presented to the Cornell School of Hospitality Research Group, Ithaca, New York, 20th April 1993.

Deegan, J. and Dineen. D.A., 1991,"Employment. Economic Development and Environmental Interdependencies". Paper to the 14th Annual Economic Policy Conference of the Dublin Economics Workshop, Kenmare, October 1991.

Deegan, J., 1990, "Tourism and the Environment-Some Public Policy Issues". Mid -West Region Chamber of Commerce Conference on the Environment, November 1990.

Deegan, J. and Dineen, D. A., 1990, "The employment Effects of Irish Tourism Projects -A Microeconomics Approach". Business Studies Seminar, University of Limerick, November 1990.

Deegan, J., 1987, "The role of the IMF in the World Debt Crisis". Development Studies Association Conference, University of Manchester, September 1987.

Deegan, J., 1987, " International Monetary Fund involvement in the World Debt Problem" NIHE Research Seminar, April 1987.