

# DR STEPHEN WANHILL'S PUBLICATIONS

## Papers and Reports (\* Refereed journals and conferences) (+ Invited papers)

*Appraisal of Port Warehouse Extensions*, International Cargo Handling and Co-ordinating Association (ICHCA), London, April 1974.

*Port Economics in Developing Countries*, ICHCA, London, April 1974.

\* 'A note on the integration of project and sector analysis', *Bulletin of the Oxford Institute of Economics and Statistics*, May 1974, pp. 109-113.

\* 'A study in port planning: the example of Mina Zayed', *Journal of Maritime Studies and Management*, July 1974, pp. 48-55.

\* 'Further analysis of the optimum size seaport', *Journal of Waterways, Harbours and Coastal Engineering Division*, ASCE, November 1974, pp. 377-383.

\* 'Freight rates, conferences and developing countries', *Journal of Maritime Studies and Management*, April 1975, pp. 231-243.

\* 'A note on the determination of retail margins for some agricultural products in the Philippines', *Oxford Agrarian Studies*, 1975, (with A.M. El Fadni).

*Ships, Ports and Developing Countries*, ICHCA, London, February 1976.

\* 'Optimal handling capacity at a berth', *Journal of Maritime Policy and Management*, October 1976, pp. 121-122.

+\* 'On the cost-benefit analysis of port projects', *Journal of Maritime Policy and Management*, September 1978, pp. 315-326.

\* 'Shadow prices in a tourist economy', *International Journal of Tourism Management*, June 1980, pp. 114-134.

\* 'Pricing for congestion at tourist attractions', *International Journal of Tourism Management*, September 1980, pp. 168-174.

\* 'Semi-input-output and shadow prices: a reply', *Bulletin of the Oxford Institute of Economics and Statistics*, August 1980, pp. 261-262.

\* 'Tackling seasonality - a technical note', *International Journal of Tourism Management*, December 1980, pp. 243-245.

\* 'PSA: its nature, significance and applications', *International Journal of Tourism Management*, September 1981, (with R. Kotas), pp. 176-188.

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\* 'Il moltiplicatore di profitto nella gestione', *Hotel-Restaurant*, Anno XXII - No.5/6 Maggio-Guigno, Milano, 1982, (with R. Kotas).

\* 'La pianificazione del profitto', *Hotel-Restaurant*, Anno XXII - No.7/8 Luglio - Agosto, Milano, 1982, (with R. Kotas).

\* 'Some aspects of cruise ships', *Journal of Maritime Policy and Management*, December 1982, pp. 251-257.

\* 'Evaluating the resource costs of tourism', *Tourism Management*, December 1982, pp. 208-211.

\* 'Measuring the economic impact of tourism', *The Service Industries Journal*, March 1983, pp. 9-20.

\* 'Grant-aided tourism projects and employment creation', *Tourism Management*, June 1983, (with T. Tan and J. Westlake), pp. 107-118.

*Survey of Overseas Visitors to London Museums, 1983*, British Tourism Authority, September 1983, (with V. Middleton).

\* 'Turismo Insular', *Estudios Turisticos*, Primavera 1984. (with P. Lewis-Smith), pp. 71-78.

*Tourism in Bermuda: an economic impact study*, Government of Bermuda, 1985, (with B. Archer).

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- \* 'Which investment incentives for tourism?' *Tourism Management*, March 1986, pp. 2-7.
- \* 'Domestic Tourism: Development and Impacts', Special Issue of *Annals of Tourism Research*, Guest Editor (with Valene Smith), Vol.13, No.3, 1986.
- \* 'UK - politics and tourism', *Tourism Management*, March 1987, pp. 54-58.
- Making Tourism Work*, Inaugural Lecture, University of Surrey, March, 1987.
- 'An MSc in Tourism', *Educational Courses in Britain and America*, Vol.8, No.4, 1987.
- \* 'Tourism multipliers under capacity constraints', *The Service Industries Journal*, April 1988, pp. 136-142.
- 'Politics and tourism' in *The Tourism Industry*, 1988/89, The Tourism Society, 1988.
- + 'Development and investment policy in tourism' in Witt, S F and Moutinho, L (eds), *Tourism Marketing and Management Handbook*, Prentice Hall, 1989.
- + 'An approach to touristic education policy from the point of view of the University of Surrey', *Cuadernos Amfort*, Madrid, October 1989, pp. 24-32.
- \* 'Pricing for event catering', *International Journal of Hospitality Management*, Vol.8, No.4, 1989, pp. 299-308.
- +\* 'Tourism in Wales - an overview', *Welsh Economic Review*, Vol.3, No.1, 1990, pp. 47-63.
- + 'Tourism statistics', in Teare, R, Moutinho, L and Morgan N (Eds), *Managing and Marketing Services in the 1990s*, Cassell Educational, 1990.
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- +\* 'Methodologies for tourism and hospitality', *Tourism Management*, March 1992 p. 78.
- \* 'Tourism manpower planning: the case of Nepal', in Johnson, P and Thomas, B (Eds), *Perspectives on Tourism Policy*, Mansell/Cassel, 1992.
- \* 'Regional development and tourism in the European Community', *Progress in Tourism, Recreation and Hospitality Management*, Vol.4, Belhaven Press, 1992 (with E Lowyck).
- Tourism 2000: a Perspective for Wales*, Wales Tourist Board, 1992.
- + 'Costa del Wales - impossible!', *Tourism Wales, The Official Journal of the Wales Tourist Board*, Summer, 1992.
- + 'World tourism 2000', *Business Executive*, Vol.6, No.37, 1992.
- +\* 'The Consumer on holiday', *The Home Economist*, Vol.II, No.4, 1992.
- \* 'Tourism and the environment: a national tourist board perspective', in Pillmann, W and Predl S (Eds), *Strategies for Reducing the Environmental Impact of Tourism*, International Society for Environmental Protection, Vienna, 1992.
- Scottish Tourism Multiplier Study*, The Scottish Office, Industry Department, Vols.1-3, 1993 (with C. Cooper and J. Fletcher).
- Evaluation of Section 4 Assistance*, Wales Tourist Board, 1993 (with S. Hughes, R. Pow and A. Sweeney).
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- +\* 'The role of government incentives' in Theobald, W. (Ed.), *Global Tourism: the Next Decade*, Butterworth Heinemann, 1994.
- + 'Development and investment policy in tourism' in Witt, S F and Moutinho, L (Eds), *Tourism Marketing and Management Handbook*, 2<sup>nd</sup> Edition, Prentice Hall, 1994.

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- \* 'The measurement of tourist income multipliers' *Tourism Management*, August 1994, pp. 281-283.
- \* 'Appraising tourism projects', in Seaton, A V *et al* (Eds), *Tourism: the State of the Art*, Wiley 1994.
- \* 'Commercial short holiday breaks - the relationship between market structure, competitive advantage and performance', in Seaton, A V *et al* (Eds), *Tourism: the State of the Art*, Wiley 1994, (with D. Edgar, D. Littlejohn and M. Allardyce).
- \* 'The economics of restaurant fraud' *International Journal of Hospitality Management*, Vol.13, No.3, 1994, pp. 265-273.
- \* 'Evaluating the worth of investment incentives for tourism development', *Journal of Travel Research*, Vol.33, No.2, 1994, pp. 33-39.
- \* 'The economic evaluation of publicly assisted tourism projects' in Butler, R and Pearce, D (Eds), *Change in Tourism*, Routledge, 1995.
- + 'Evaluating the public worth of investment incentives', in Bar-On, R and Even-Zahav, M (Eds), *Investments and Financing in the Tourism Industry*, Israel Ministry of Tourism and WTO, 1995.
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- \* 'Local enterprise and development in tourism', *Tourism Management*, February 1996, pp. 35-42.
- \* 'Hosting the guest: changing local attitudes and behaviour' in Briguglio, L *et al* (Eds), *Sustainable Tourism in Islands & Small States: Issues and Policies*, Pinter, 1996, (with A. Sweeney).
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- \* 'Encompassing the social and environmental aspects of tourism within an institutional context: a National Tourist Board perspective' *Progress in Tourism and Hospitality Research*, Vol. 2, Nos. 3&4, 1996, pp 321-335.
- \* 'Tourism, Society and the Environment', Special issue of *Progress in Tourism and Hospitality Research*, Guest Editor, Vol. 2, Nos. 3&4, 1996.
- \* 'Peripheral area tourism: a European perspective', *Progress in Tourism and Hospitality Research*, Vol. 3, No. 1, 1997, pp 47-70.
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- + 'The role of government incentives' in Theobald, W. (Ed.), *Global Tourism*, 2<sup>nd</sup> Edition, Butterworth Heinemann, Oxford, 1998.
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- \* 'The economic evaluation of cultural and heritage projects: conflicting methodologies', *Tourism, Culture & Communication*, Vol. 1, No. 1, 1998, pp. 27-48 (with T Bille Hansen and H Christoffersen).
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\* 'The off-season is 'no season': the case of the Danish island of Bornholm', *Tourism Economics*, Vol. 5, No. 1, 1999, pp. 49-68 (with S Lundtorp and C R Rassing).

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\* 'Small and medium tourism enterprises', *Annals of Tourism Research*, Vol. 27, No. 1, 2000, pp. 148-163.

\* 'Marketing works: a study of the restaurants on Bornholm, Denmark', *International Journal of Contemporary Hospitality Management*, Vol. 12, No. 6, 2000, pp. 371-379 (with S Gyimóthy and C R Rassing). Award for the Most Outstanding Paper in the 2000 volume.

\* 'Mines - a tourist attraction: coal mining in Industrial South Wales', *Journal of Travel Research*, Vol. 39, No. 1, 2000, pp. 60-69.

+ 'Market' in Jafari, J (Ed.), *Encyclopedia of Tourism*, Routledge, London, 2000.

+ 'Development economics' in Gartner, W and D W Lime (Eds.), *Trends in Outdoor Recreation, Leisure and Tourism*, CAB International, Wallingford, 2000 (with J. Fletcher).

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+ 'The off-season is 'no season': the case of Bornholm', in Baum, T and S Lundtorp (Eds.), *Seasonality in Tourism*, Elsevier Science, Amsterdam, 2001 (with S. Lundtorp and C R Rassing).

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+ 'Investment', in Jenkins, J and J Pigram (Eds.), *Encyclopedia of Leisure and Outdoor Recreation*, Taylor & Francis, London, 2004.

\* 'Forecasting tourism generated employment: the case of Denmark', *Tourism Economics*, Vol. 10, No. 2, 2004, pp. 167-176 (with S Witt and H Song).

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Pedagógica Ltda, Sao Paulo, 2004.

\*'A night at the Savonlinna Opera Festival', *Muuttuva Matakailu*, No. 1, 2004, pp. 11-22.

+ \* 'The ownership and evaluation of visitor attractions', in Butler, R and J Aramberri (Eds.), *Tourism Development: Issues for a Vulnerable Industry*, Channel View Publications, Clevedon, 2005.

+ 'The role of government incentives' in Theobald, W (Ed.), *Global Tourism*, 3<sup>rd</sup> Edition, Butterworth Heinemann, Oxford, 2005.

\* 'Investment support for tourism SMEs; a review of theory and practice' in Jones, E and C Haven (Eds.), *Tourism SMEs, Service Quality and Destination Competitiveness*, CABI, Wallingford, 2005.

\* 'Public support for tourism SMEs in peripheral areas: the Arjeplog project, northern Sweden', *The Service Industries Journal*, Vol. 24, No. 4, 2005, pp. 579-599 (with P Nilsson and T Petersen).

+ 'Time path analysis and TALC stage demarcation' in Butler, R (Ed.), *The Tourist Area Life Cycle: Conceptual and Theoretical Issues*, Channel View Publications, Clevedon, 2006 (with S Lundtorp).

\* 'Some economics of staging events: the case of opera festivals', *Tourism, Culture & Communication*, Vol. 6, No. 2, 2006, pp. 137-149.

\* 'A comparison of tourism output and employment in Ireland and the UK: some TSA-based results', *Global Business & Economics Anthology*, Vol. 1, December, 2006, pp. 445-460 (with J Deegan, M Kenneally and R Moloney).

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'Innovation in attraction development: lessons of experience', *Acta Touristica*, Vol. 21, No 1, 2009, pp. 7-44.

+ 'It is the project that counts', in Dwyer, L (Ed.), *The Discovery of Tourism Economics*, Tourism Social Science Series, Vol. 16, Emerald Group Publishing, Bingley, UK, 2011.

\* 'What tourism economists do. Their contribution to understanding tourism', *Estudios de Economía Aplicada*, Vol.23, No. 3, 2011, pp. 679-692.

+ 'Funding and development processes', in Carlos, C, E Panyik and D Buhalis (Eds.), *Trends in European Tourism Planning and Organisation*, Channel View Publications, Bristol, 2013.

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+ 'Some economics of staging events: the case of opera festivals' in Dwyer, L and N. Seetaram (Eds.), *Recent Developments in the Economics of Tourism*, Edward Elgar, 2013.

## Conference Proceedings

+ 'Devolution and local government finance', *The Economics of Devolution, Proceedings of the British Association for the Advancement of Science*, Section F, University of Wales Press, 1978, (with J. Fletcher).

## DR STEPHEN WANHILL'S PUBLICATIONS

'Central Government financial support to the sparsely populated regions of England and Wales', in 'The Local Unit in a Wider Context', *Proceedings of the Third International Seminar on Marginal Regions*, University of Tromsø, April, 1978, (with J. Fletcher).

+ 'A case history from the Caribbean', in 'Tourism - Managing for Results', *Proceedings of a Seminar for Ministers of Tourism and Directors of National Tourist Organisations*, Peat Marwick, November, 1985.

'Visitors and the local economy', in *Pleasure, Leisure and Jobs*, proceedings of a symposium for local councillors and officials, Surrey County Council, 1986.

+ 'Tourism manpower planning: the case of Nepal', *Proceedings of the 'Tourism Research into the 1990s' Conference*, University College Durham, December, 1990.

\* 'The public sector evaluation of tourism projects', *Proceedings of the CHME Hospitality and Tourism Research Conference*, Birmingham College of Food, April, 1992.

\* 'The economics of restaurant fraud', *Proceedings of the CHME Hospitality and Tourism Research Conference*, Manchester Metropolitan University, April, 1993.

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\* 'Hosting the guest: changing local attitudes and behaviour', *Proceedings of the International Conference on Sustainable Tourism in Islands and Small States*, University of Malta, November, 1993 (with A. Sweeney).

+ 'Tourism multipliers at visitor attractions: a case study of Edinburgh', *Proceedings of the Centre for Environmental Interpretation Conference*, Edinburgh, 1993 (with J. Fletcher and B. Hay)

\* 'Local enterprise and development', *Proceedings of Tourism Down-Under: Tourism Research Conference*, Massey University, New Zealand, 1994.

\* 'A programme for integrated tourism development', *Proceedings of the CHME Hospitality and Tourism Research Conference*, Norwich Hotel School, April, 1995.

'Encompassing the social and environmental aspects of tourism within an institutional context: a National Tourist Board perspective', *Proceedings of the Biennial Conference of the International Academy for the Study of Tourism*, Cairo, June, 1995.

+ 'Peripheral area tourism: a European perspective', Keynote presentation in the *Proceedings of the 4<sup>th</sup> Nordisk Forskersymposium i Turisme*, Copenhagen Business School, Copenhagen, Denmark, 1995.

+ 'Welcome Host-expect the most?', Keynote presentation in the *Proceedings of the Nordiska Tjänsteakademien*, University of Kalmar, Kalmar, Sweden, 1996.

\* 'The economic evaluation of cultural and heritage projects', *Proceedings of the Conference on Tourism and Culture: Towards the 21<sup>st</sup> Century*, University of Northumbria, Newcastle, 1996, (with T Bille Hansen and H Christofferson).

+ 'The economic impact of tourism in respect of job creation and project assessment', Keynote presentation in the *Proceedings of the Conference on Receptive Tourism, Marketing Strategies and Tourism Quality Management*, Consejo Federal de Inversiones, El Calafate, Argentina, 1997.

\* 'SMEs in tourism: how well have they performed?', *Proceedings of the 6<sup>th</sup> Nordisk Forskersymposium i Turisme*, University of Iceland, Reykjavik, 1997.

+ 'Turismo: o papel do setores publico e privado', Keynote presentation in the *Proceedings of the Conference 'I Encontro de Turismo'*, British Council and the Secretariat of Culture and Tourism, Government of Bahia, Salvador, Brazil, 1997. Keynote speaker.

\* 'Mines: a tourist attraction', *Proceedings of the 7<sup>th</sup> Nordiske Forskersymposiet i Turism*, European Tourism Research Institute, Åre, Sweden, 1998.

\* 'There's something not quite fishy about the restaurant industry on Bornholm', *Proceedings of the 8<sup>th</sup> Nordisk Forskersymposium i Turisme*, Høgskolen i Finnmark, Alta, Norway, 1999 (with S Gyimóthy and C R Rassing).

## DR STEPHEN WANHILL'S PUBLICATIONS

- \* 'Creative innovations in attraction development', *Proceedings of the 9<sup>th</sup> Nordisk Forskersymposium i Turisme*, CRT, Bornholm, Denmark, 2000.
- \* 'Promoting local food works, but you should tell the restaurants', *Proceedings of the Local Food and Tourism International Conference*, Cyprus Tourism Organisation, Larnaca, Cyprus, 2000 (with C R Rassing).
- + '“Walking on water”: the political economy of visitor attractions', Keynote presentation in the *Proceedings of the TTRA European Chapter Conference*, Borlänge, Sweden, 2001.
- 'The ownership of visitor attractions', *Proceedings of the Biennial Conference of the International Academy for the Study of Tourism*, Macau, July, 2001.
- \* 'Investment support for Tourism SMEs; a review of theory and practice', *Proceedings of Tourism Research 2002: an International Interdisciplinary Conference in Wales*, Cardiff, 2002.
- \* 'Sustaining Tourism SMEs', *Proceedings of the VII Congresso Internacional do CLAD*, Lisbon, 2002
- \* 'Creating themed entertainment attractions', *Proceedings of the 11<sup>th</sup> Nordiske Forskersymposiet i Turism*, Gothenberg, Sweden, 2002.
- \* 'Forecasting tourism generated employment: the case of Denmark', *Proceedings of the 11<sup>th</sup> Nordiske Forskersymposiet i Turism*, Gothenberg, Sweden, 2002 (with S Witt and H Song).
- 'The Savonlinna Opera Festival', *Proceedings of the Biennial Conference of the International Academy for the Study of Tourism*, Savonlinna, July, 2003.
- \* 'A Tourism Satellite Account for Ireland', *Proceedings of the 17<sup>th</sup> Irish Economics Association Conference*, Limerick, 2003 (with J Deegan and D Dineen).
- + 'The Tourism Satellite Account', International Scholar presentation in the *Proceedings of the 54<sup>th</sup> Symposium of the Tourism Society of Korea*, Jeju Island, 2003.
- + 'Making tourism work: reflections on tourism policy', Keynote presentation in the *Proceedings of the International Conference in Tourism Economics*, Victoria University, Melbourne, 2003.
- \* 'The Tourism Satellite Accounts for Ireland: Preliminary Results', *Proceedings of the 34<sup>th</sup> Annual Conference Regional Science Association International, British and Irish Section*, University College Cork, Cork, 2004 (with J Deegan, M Kenneally, R Moloney and D O'Sullivan).
- + 'A TSA for Northern Ireland', *Proceedings of the Tourism Satellite Accounts (TSA) Seminar*, Department of Culture, Media and Sport, London, 2004.
- + 'A night at the opera festival: the economics of opera', Keynote presentation in the *Proceedings of the Conference on Theoretical Advances in Tourism Economics*, University of Évora, Portugal, 2005.
- + 'Competition amongst visitor attractions', Keynote presentation in the *Proceedings of the International Conference on Tourism Modelling and Competitiveness*, World Tourism Forum, Rio de Janeiro, 2005.
- + 'Theme parks: their development and operation', *Proceedings of the CAUTHE 2006 Conference*, Victoria University, Melbourne, 2006.
- \* 'Last night at the opera: revenue management for cultural events', *Proceedings of the 15<sup>th</sup> Nordic Symposium in Tourism and Hospitality Research*, Savonlinna, Finland, 2006.
- \* 'Reflections on tourism policy: from the outside to the inside', Keynote presentation in the *Proceedings of the 15<sup>th</sup> Nordic Symposium in Tourism and Hospitality Research*, Savonlinna, Finland, 2006.
- + 'London's Millennium Dome in retrospect', Keynote presentation in the *Proceedings of the International Conference on Advances in Tourism Economics*, Instituto Piaget, Vila Nova de Santo André, Portugal, 2007.
- + 'Last night at the opera: some economics of staging cultural events', *Proceedings of the 3<sup>rd</sup> Annual Conference of the Academy of Tourism and Hospitality Research in Ireland*, Dundalk Institute of Technology, Dundalk, 2007.
- + 'What do tourism economist do? Their contribution to tourism economics', Keynote presentation in the *Proceedings of the 1<sup>st</sup> Conference of the International Association for Tourism Economics (IATE)*, University of the Balearic Islands, Mallorca, 2007.

# DR STEPHEN WANHILL'S PUBLICATIONS

+ 'Managing destinations: the challenges facing public authorities', Keynote presentation in the *Proceedings of the Destinations Marketing Networks Workshop*, Dokuz Eylul University, Izmir, 2007.

+ 'What do tourism economists do? Their contribution to tourism economics', Keynote presentation for *The 6<sup>th</sup> DeHaan Tourism Management Conference, "The Economics of Tourism"*, University of Nottingham, 2007.

\* 'Innovation in attraction development: lessons of experience', *Proceedings of the 4<sup>th</sup> biennial conference "An Enterprise Odyssey: Tourism Governance and Entrepreneurship"*, University of Zagreb, Cavtat, Croatia, 2008.

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'Cultural Tourism: the Business of Sustaining the Performing Arts', *Proceedings of the 2nd Conference of the International Association for Tourism Economics (IATE)*, Chiang Mai, 11-13 December, 2009.

'Creative Industries and Tourism: the Need for an Integrated Policy', *Proceedings of the First Annual Tourism Policy Workshop*, National Centre for Tourism Policy Studies, University of Limerick, Dromoland, 23- 25 April, 2010 (with **D. Collopy**)

+ 'Creative Industries and Tourism: the Need for an Integrated Policy', *Proceedings of the International Conference Advances in Tourism Economics*, Universidade Lusitana de Lisboa, Portugal, 14-15 April, 2011.

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## Research Papers

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## Books

*An Econometric Model of Wales*, University of Wales Press, 1980.

Contributions to: *Managerial Economics : Applications to Hotel Operation*, Blackie Publishing, (1980).

Chap.II 'The Demand for Accommodation' (with D. Airey)

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*Tourism Principles and Practice*, Pitman, 1993 (with C. Cooper, J. Fletcher and D. Gilbert).

*Tourism and Development: Environmental and Community Issues*, Wiley, 1997 (with C. Cooper).

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